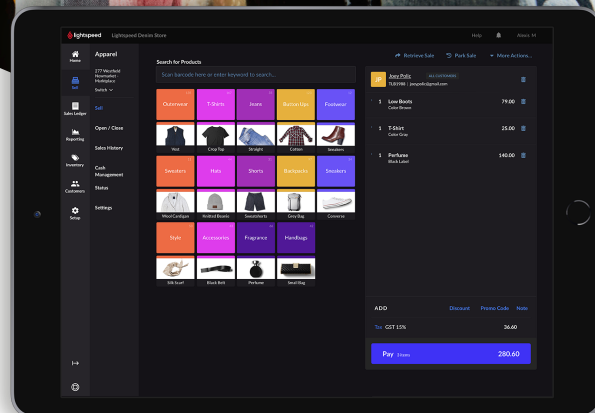# lightspeed

Lightspeed Retail

Here at Lightspeed, we know retail. That's why we designed a POS platform that makes retail easier for everyone. Whether you're just getting started or building your empire, Lightspeed's got you covered.

Get started fast. Grow when you're ready.

Get up and running at the speed of light with plug-and-play hardware and ultra-easy management features designed for every stage of your journey.

Manage inventory faster

Simplify inventory management with a sophistacted product catalog that unites all your locations from a single dashboard.

✓ Easily **track stock levels** with a synchronised inventory system

✓ **Connect product catalogs** to instantly edit details across channels

✓ **Restock faster** with automated purchase orders

✓ **Import products** from your POS system to your eCom store in a single click

Hardware

Choose the setup that fits your business, with sleek plug-and-play hardware that's ready to go right out of the box. Easily process sales through the Lightspeed app, or connect Lightspeed Retail software to a variety of popular scanners, printers and registers.

Create exceptional customer experiences

Lightspeed POS puts the customer first, with integrated loyalty tools and plenty of in-store features to keep customers smiling.

✓ Easily **add new hardware** to reduce lines in-store

✓ **Speed up checkout lines** with register quick keys

✓ **Build customer loyalty** with rewards programs and discounts

✓ **Deliver a personalised shopping experience** with customer profiles

Keep an eye on performance

Monitoring your margins? Tracking your sales trends? Lightspeed keeps you on top of your business performance with built-in reports to get the most out of your data.

✓ Over 40 built-in reports covering sales, inventory, staff performance, customer insights and more

✓ Create custom reports to see more of what you want

✓ Sync insights across store locations with multi-location reporting

Sell online with Lightspeed eCom

Ready to expand online? Sync your POS inventory with your eCom store in a single click to sell your products everywhere: your website, social media, marketplaces and more.