



NUDIE
jewellery

Jewellery Lookbook



The Maiden
Collection

2025



About Nudie

Nudie Jewellery is a love letter to natural beauty. A rebellion against the pressure to cover up and a celebration of skin in all its real, radiant forms.

I've lived with skin conditions my whole life, and I know how skin can shape us. For me, jewellery became a quiet kind of confidence. Nudie was born from that feeling, not to mask, but to softly honour what's already there.

Each piece is thoughtfully designed to feel like a second skin — functional, effortless, and a gentle reminder of your own beauty. We believe in fewer, better pieces: timeless jewellery made from 100% 18k recycled gold vermeil and irregular freshwater pearls. Waterproof, hypoallergenic, and made to last — rigorously tested using the AnchorCert Pro method.



And because loving the skin you're in starts with understanding it, £1 from every piece funds research into skin health through The British Skin Foundation.

Love the skin you're in #InTheNudie

Love, Sophie x

The Maiden Collection



The Maiden Collection marks Nudie's maiden voyage — a debut inspired by the ocean's untamed beauty. Each design celebrates the natural elegance of irregular freshwater pearls, each one perfectly unique, just like the women who wear them. These timeless pieces are designed for everyday wear, layering effortlessly and telling their own stories with every ripple of light. From soft, organic forms to thoughtful functional details, the Maiden Collection is a celebration of individuality, self-expression, and the beauty found beneath the surface.



BEST SELLER



Maris Necklace

Double-strung with irregular freshwater pearls, the Maris Necklace echoes the layered tides of the sea. Designed to sit softly at the collarbone, it's effortless to wear alone or layer with ease.

Avalon Bracelet

Two golden arms are joined by a constellation of cubic zirconia, capturing light through an unbreakable connection. A hidden side clasp and safety chain keep it secure, no matter where life takes you.



Avalon Earrings

A single cubic zirconia anchored on a small gold hoop, like a star set adrift on calm water



Maris Bracelet

Irregular freshwater pearls float across a fine gold chain, like sea-foam scattered on the tide. Fastened with The Anchor — our signature clasp made for easy, independent fastening.



BEST SELLER

The Maris Set



Maris is Latin for “the sea” — a quiet nod to the tides that shaped Nudie’s maiden voyage.



Irregular pearls float across a fine gold chain, like sea-foam scattered on the tide. Fastened with The Anchor

Double-strung with irregular pearls, she's a soft statement for everyday layering.

Like sunlight caught on water, a flat, teardrop pearl floats inside a hammered gold hoop.

The Maris Set



Subtle, elegant, and entirely functional — the Nudie Kiss is our signature brushed gold teardrop, designed to keep your necklace perfectly in place all day.

Acting as a counterweight, it prevents the clasp from sliding forward or spinning ensuring that your necklace sits just right — with no fuss and no fiddling.

It's the kind of thoughtful detail your customers won't realise they needed until they have it — and once they do, they'll never want to go without.

THE NUDIE KISS



The Avalon Set

Named after the mythical isle of Avalon, said to hold untouchable beauty, ancient healing, and abundant mystical energy.



Two golden arms joined by a constellation of cubic zirconia, capturing light through an unbreakable connection.

Our choker with three radiant stones shimmer like stars reflected in the cool night ocean



A single cubic zirconia anchored on a small gold hoop, like a star set adrift on calm water.

The Avalon Set

The Nacre Set

Nacre is the luminous layer that forms every pearl — a slow, shimmering shield of protection and beauty.



The Nacre Set



THE ANCHOR CLASP



Our signature clasp designed for independence and ease. A dainty, decorative S-hook, it fastens in seconds — perfect for women with limited dexterity, reduced eyesight, or a love of long nails.

For days of maximum movement, a gentle pinch secures the clasp in place. Adjustable across six brushed gold hoops and finished with a miniature Nudie Kiss, the Anchor features on all Nudie chain bracelets.

The Perla Set

Perla, the Spanish word for pearl — evokes sun-warmed skin, salt air, and the slow beauty of the sea. She's sensual by nature, imperfect by design.



Four pearls
settle along our
twisted gold
chain like
treasures left
by the tide.

A string of rice-shaped
pearls, shaped by water
and worn like waves.

Drop-shaped gold hoops. The hinge
sits one-third down, reducing wear and
keeping the closure almost invisible.

The Perla Set



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