

The new exciting range by

London Zoo and Make Believe Ideas:

ZOO crew

Offering a variety of **plush toys** and **books**, for babies, toddlers, and animal lovers of all ages!



ZSL is celebrating 200 years of conservation. culture, and innovation.

and Board Books!

Meet the animals in the Zoo Crew:



London Zoo is

part of **ZSL**, the

ZSL works to protect

and inspire support for nature.

global science-led















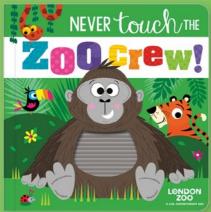




Board Books 😶

happy and what they really like to munch on in these playful rhyming books, promoting an early love of reading and an understanding of different species. Enjoy touching the bumpy silicone animals and poking your hand through the felt mouths . . . if you dare!













a ZSL conservation zoo



Hand-Puppet Cloth Books 0+1

Learn about hippos, giraffes, lions, and sloths in these adorable hand-puppet cloth books. Little ones will love turning the interactive soft pages while following the catchy rhymes and cute illustrations, perfect for encouraging early engagement with books and nature!

220 x 160 x 40 mm

Giraffe: 9781836428763 Lion: 9781836427155 Pygmy Hippo: 9781836428749 Sloth: 9781836427179



stuffing material

interactive animal hand puppet

sloth

and explore

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Zippazoo Bag Buddies 310 Plush keyring Bush Baby: 5060236484147 Elephant: 5060236484208 80 x 80 x 70 mm Giraffe: 5060236484178 Collect the whole Zoo Crew! Meet the cuddly zip-and-clip animal friends in this adorable Zippazoo range. With a keyring Lion: 5060236484185 Penguin Chick: 5060236485922 Pygmy Hippo: 5060236484154 clip and a zip-up keepsake pouch, these super-soft bag buddies Red Panda: 5060236484161 giraffe are perfect for on-the-go fun! Sloth: 5060236484192 lion bush baby red panda sloth penguin chick COLLECT THEM ALL! pygmy hippo 5060236485700 Assortment inc.

LONDON ZOO

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Plush Notebooks 3+



Have fun with these cute and cuddly animal notebooks! Complete with super-soft fur covers for little ones to snuggle and squish, these lovable lined notebooks are perfect for creative little ones to fill with thoughts, feelings, and doodles.

144 pp padded CB with 210 x 180 x 40 mm

Bush Baby: 9781836427834 Elephant: 9781836427803 Giraffe: 9781836427810 Lion: 9781836427780 Penguin Chick: 9781836427858 Pygmy Hippo: 9781836427841 Red Panda: 9781836427827 Sloth: 9781836427797



penguin chick

16 plush keyrings 260 x 340 x 330 mm

> LONDON ZOO a ZSL conservation zoo

red panda

sloth

Clip & Go Buggy Plush 😶

Meet the adorable zoo animals and take them on all your adventures! With a handy clip to attach to buggies and car seats, these perfectly portable plush toys are ideal for entertaining young ones while you're on the go.

Plush character with

Giraffe: 5060236484222 Lion: 5060236484246





Super-soft fabrics to touch and explore



AND TO CUDDIE ON THE GO

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SALES ENQUIRIES

Email: enquiries@makebelieveideas.com www.makebelieveideas.co.uk www.makebelieveideas.com

MBI products comply with UK, European, and US safety standards.





recycled stuffing material



textured teether ring giraffe







