

# EarthNique

Next-Gen Eco Products — where gentleness meets performance

Gentle by design. Effective in use

---

## Brand Snapshot

EarthNique creates next-generation eco home and personal care products designed to be both highly effective and exceptionally gentle. We focus on transparent ingredients, real-life performance, and allergy-aware formulations for modern homes.

---

## Home Care Range

### Next-Gen All-Purpose Cleaner

- Effective multi-surface cleaning
  - Gentle, transparent formulation
  - Designed for everyday use in sensitive homes
- 

### White Sock & Stain Rescue Powder

- Concentrated laundry booster
  - Tackles tough stains without harsh additives
  - Suitable for sensitive skin
- 

### Calming Home Diffuser

- Soft, plant-based scent
  - Designed to support calm, balanced environments
  - Suitable for family and pet-aware homes
-

# Personal Care Range

## Intensive Brightening Trio

A targeted three-step ritual designed to visibly brighten and even skin tone.

- Gentle approach to brightening
  - Transparent ingredients
  - Designed for consistent, real-world results
- 

## Why Retailers Care

- Next-Gen eco positioning (gentle + effective)
  - Fully transparent ingredient philosophy
  - Designed for allergy-aware and sensitive customers
  - No compromise between performance and gentleness
- 

Website: [EarthNique.co.uk](http://EarthNique.co.uk)

Contact: [vbf@earthnique.co.uk](mailto:vbf@earthnique.co.uk)

Wholesale enquiries welcome

Exclusively showcased at Spring Fair 2026