

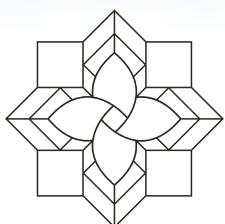
MAX BENJAMIN

Naturally Made Scents



SPRING/SUMMER COLLECTIONS 2026

www.maxbenjamin.com



MAX BENJAMIN

Our Story

Welcome to the natural, scented world of Max Benjamin, an Irish fragrance studio with a nomadic spirit. Situated in the Wicklow mountains surrounded by rambling scented hedgerows and breathtaking scenery, our collection of candles and diffusers are inspired by both our travels around the world and the natural habitat on our doorstep.

Named after Orla's twin boys, Max and Ben, our founding philosophy — to uplift everyday lives through the power of evocative scent — is as true today as it was back then.

As a family, we combine traditional and modern fragrance making techniques to create products that uplift the soul. Our expertly blended 100% natural fragrances, use only the purest possible essential oils to help you relax and unwind.

Mark, Orla & David Van den Bergh

Max and Ben on the beach in the West of Ireland



We only use 100% natural soy wax in our candles



MAX BENJAMIN

Classic Collection

White Pomegranate

A seductive and exotic scent inspired by the outdoor markets of Verona, Italy's most romantic city. Fresh pomegranate infused with exotic rosebud reveals a heart of lily and gardenia. Cassis and vanilla add warmth and sensuality. Life uplifted.

Diffuser 150ml Code: RB-D03
Diffuser Refill 150ml Code: RB-DR03
Scented Candle 210g Code: RB-C03
Scented Card Code: RB-SC03



Italian Apothecary

Our signature scent. Inspired by the evocative blended recipes and fragrance of a Florentine apothecary from a bygone era. Spicy top notes lead to a musky heart of patchouli and clove, with a woody base of amber and sandalwood. Life uplifted.

Diffuser 150ml Code: RB-D07
Diffuser Refill 150ml Code: RB-DR07
Scented Candle 210g Code: RB-C07
Scented Card Code: RB-SC07



Lemongrass & Ginger

This cleansing and invigorating scent is inspired by travels to south-east Asia with the aroma of tropical spices lingering in the air. Natural oils of fresh lemongrass combined with mildly woodied ginger root create a sense of calm and wellbeing. Life uplifted.

Diffuser 150ml Code: RB-D01
Diffuser Refill 150ml Code: RB-DR01
Scented Candle 210g Code: RB-C01
Scented Card Code: RB-SC01



Acqua Viva

A unique fragrance inspired by Mediterranean family holidays spent on Italy's Amalfi coast. Top citrus notes of mandarin, orange, lemon and cassis lead to a deeper heart of cardamom and pepper with underlying base notes of musk, amber and cedarwood. Life uplifted.

Diffuser 150ml Code: RB-D06
Diffuser Refill 150ml Code: RB-DR06
Scented Candle 210g Code: RB-C06
Scented Card Code: RB-SC06



Candles burn for 50 hours minimum.

150ml diffuser refills last 4 months approximately.

MAX BENJAMIN

Classic Collection

True Lavender

Blended oils of lavender evoke the intoxicating scent from the purple lavender fields of Provence. This classic relaxing fragrance helps to de-stress and restore harmony. True Lavender, pure and simple. Life uplifted.

Diffuser 150ml Code: RB-D08
Diffuser Refill 150ml Code: RB-DR08
Scented Candle 210g Code: RB-C08
Scented Card Code: RB-SC08



Pink Pepper

A rich, exotic fragrance reminiscent of strolling through the heady mid-week markets of Madagascar. Top notes of pink pepper, neroli and pear lead to a heart of jasmine and coffee with rich base notes of vanilla, patchouli and cedarwood. Life uplifted.

Diffuser 150ml Code: RB-D05
Diffuser Refill 150ml Code: RB-DR05
Scented Candle 210g Code: RB-C05
Scented Card Code: RB-SC05



Candles burn for 50 hours minimum.

150ml diffuser refills last 4 months approximately.

Dodici

Recreating starlit nights spent exploring cobblestoned Sicilian streets with the intoxicating aroma of citrus and fragrant herbs wafting on the warm breeze. Top notes of lemon and marjoram tinged with Tuscan lavender and rosemary oil. Life uplifted.

Diffuser 150ml Code: RB-D04
Diffuser Refill 150ml Code: RB-DR04
Scented Candle 210g Code: RB-C04
Scented Card Code: RB-SC04



French Linen Water

A soft floral scent reminiscent of balmy evenings relaxing on the veranda in Provence, sipping a light, chilled Rosé. Featuring oils of lavender, sweet orange, petitgrain and some fresh citrus notes. Life Uplifted.

Diffuser 150ml Code: RB-D02
Diffuser Refill 150ml Code: RB-DR02
Scented Candle 210g Code: RB-C02
Scented Card Code: RB-SC02



MAX BENJAMIN

Classic Collection

Kyoto Blossom

Fresh notes of Bergamot, Wild Rose and Lilac drift like mist over Kyoto's gardens, touched by a Mountain Rain Accord. At the heart, Sakura Blossom and radiant White Flowers bloom in opulent romance. The trail glows with golden Amber, softened by Vanilla, Tonka, Patchouli and Musk – an embrace both tender and enduring. Life Uplifted.

Diffuser 150ml Code: RB-D13
Diffuser Refill 150ml Code: RB-DR13
Scented Candle 210g Code: RB-C13
Scented Card Code: RB-SC13



NEW

Seville Orange Blossom

This zesty aroma combines citrus notes of mandarin and luscious orange, bursting with a floral heart of jasmine and lily and a base of sandalwood and tonka, capturing the spirit of this spellbinding and romantic Andalusian city. Life Uplifted.

Diffuser 150ml Code: RB-D12
Diffuser Refill 150ml Code: RB-DR12
Scented Candle 210g Code: RB-C12
Scented Card Code: RB-SC12



3 Wick Candles 560g White Pomegranate

Code: RB-C3W03



Lemongrass & Ginger

Code: RB-C3W01



French Linen Water

Code: RB-C3W02



210g Candle & 150ml Diffuser Gift Set White Pomegranate

Code: RB-CDC03



Lemongrass & Ginger

Code: RB-CDG01



French Linen Water

Code: RB-CDQ02



3 Wick Candles burn for 65 hours minimum.

**MAX
BENJAMIN**
Wall Fragrance
Diffuser

An elegant wall diffuser
featuring our signature motif,
crafted to complement luxury
interiors while releasing
continuous, beautifully
balanced fragrance



MAX BENJAMIN

Wall Fragrance Diffuser

White Pomegranate

Diffuser 15ml (EU plug) Code: RB-WDEU03
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK03
Diffuser Refill 15ml Code: RB-WDR03



Acqua Viva

Diffuser 15ml (EU plug) Code: RB-WDEU06
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK06
Diffuser Refill 15ml Code: RB-WDR06



Dodici

Diffuser 15ml (EU plug) Code: RB-WDEU04
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK04
Diffuser Refill 15ml Code: RB-WDR04



Lemongrass & Ginger

Diffuser 15ml (EU plug) Code: RB-WDEU01
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK01
Diffuser Refill 15ml Code: RB-WDR01



True Lavender

Diffuser 15ml (EU plug) Code: RB-WDEU08
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK08
Diffuser Refill 15ml Code: RB-WDR08



French Linen Water

Diffuser 15ml (EU plug) Code: RB-WDEU02
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK02
Diffuser Refill 15ml Code: RB-WDR02



MAX BENJAMIN

Car Fragrance

At Max Benjamin, we believe fragrance should move with you — from home to car, from journey to destination. Our luxury car fragrance embodies refined design and sensory experience, crafted with a sleek metallic finish, minimalist lines, and precision engineering that blends seamlessly into any interior. Inspired by classic automotive details, each diffuser delivers understated sophistication and effortless functionality, transforming your drive into a moment of calm, clarity, and quiet luxury.



MAX BENJAMIN

Car Fragrance Dispenser

White
Pomegranate

Code: RB-CF03



Italian
Apothecary

Code: RB-CF07



Lemongrass &
Ginger

Code: RB-CF01



Acqua Viva

Code: RB-CF06



True Lavender

Code: RB-CF08



Dodici

Code: RB-CF04



Pink Pepper

Code: RB-CF05



Kyoto
Blossom

Code: RB-CF13

NEW



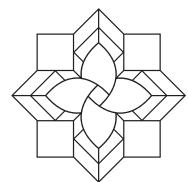
French Linen
Water

Code: RB-CF02



Seville Orange
Blossom

Code: RB-CF12



MAX BENJAMIN

Car Fragrance Refill

White Pomegranate

Code: RB-CFR03



Italian Apothecary

Code: RB-CFR07



Lemongrass & Ginger

Code: RB-CFR01



Acqua Viva

Code: RB-CFR06



True Lavender

Code: RB-CFR08



Dodici

Code: RB-CFR04



Pink Pepper

Code: RB-CFR05



Kyoto Blossom

Code: RB-CFR13



NEW

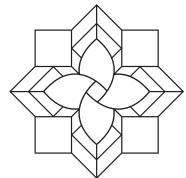
French Linen Water

Code: RB-CFR02



Seville Orange Blossom

Code: RB-CFR12



MAX BENJAMIN

Car Fragrance Gift Set Holder + 4 Refills

White Pomegranate

Code: RB-CFGB03



Acqua Viva

Code: RB-CFGB06



Pink Pepper

Code: RB-CFGB05



Seville Orange Blossom

Code: RB-CFGB12



Italian Apothecary

Code: RB-CFGB07



True Lavender

Code: RB-CFGB08



Kyoto Blossom

Code: RB-CFR13



Lemongrass & Ginger

Code: RB-CFGB01



Dodici

Code: RB-CFGB04

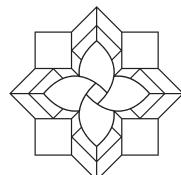


French Linen Water

Code: RB-CFGB02



NEW



MAX BENJAMIN

Bath & Body Collection

The Max Benjamin Luxury Bath & Body Collection is a celebration of wellbeing, craftsmanship, and contemporary elegance. Each hand and body wash, lotion, and hand cream is infused with natural ingredients and uplifting fragrance oils to cleanse, nourish, and rejuvenate the skin while engaging the senses. Presented in refined gift sets and finished with our signature embossed motif, the collection embodies timeless luxury — transforming everyday into moments of beauty and calm.



**MAX
BENJAMIN**

Trio Hand Cream Gift Set

Code: RB-HCG3

White Pomegranate
Lemongrass & Ginger
French Linen Water



Natural Hand
Cream 75ml

Hand & Body Wash 300ml and Hand & Body Lotion 300ml Gift Set

White Pomegranate

Code: RB-WL03



Lemongrass &
Ginger

Code: RB-WL01



French Linen Water

Code: RB-WL02



MAX BENJAMIN

Visual Merchandising Guidelines

- Each collection should be displayed on a separate unit, or adjacent units.
- Each diffuser and candle fragrance must always have a tester on display.
- Diffuser tester bottles must be opened with reeds placed in the fragrance oil, positioned in the way shown in the picture.
- Candles testers must always have lids placed on top of each one to protect from dust and to maintain clean appearance on the wax.
- Placement of products:

Top shelf – diffusers only

Next shelf down – diffusers with one diffuser tester out in front of each box

Next shelf down – candles only stocked two high

Next shelf down – candles with one candle tester out in front of each box

Next shelf down – scented cards & diffuser refills

Bottom shelf – car fragrances

- Always place in matching fragrance/colour sequence left to right as indicated below and up three deep depending on how deep the shelves are.
- Fragrance/colour sequence left to right as follows (if not all fragrances are stocked maintain the same sequence without the missing fragrances):

- White Pomegranate
- Italian Apothecary
- Lemongrass & Ginger
- Acqua Viva
- True Lavender
- Dodici
- Pink Pepper
- Kyoto Blossom
- French Linen Water
- Seville Orange Blossom

- Candles boxes can be stacked 2 high maximum, if necessary.
- Pricing tickets must only be placed on the base of the product and never on the front, top, sides or back.
- Collection specific POS material should always be on display.



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Point of Sale

A5 Strut Card

Code: RB-POS-MBSTRUT



Candle Tester 210g

White Pomegranate	Code: RB-CT03
Italian Apothecary	Code: RB-CT07
Lemongrass and Ginger	Code: RB-CT01
Acqua Viva	Code: RB-CT06
True Lavender	Code: RB-CT08
Dodici	Code: RB-CT04
Pink Pepper	Code: RB-CT05
Kyoto Blossom - NEW	Code: RB-CT13
French Linen Water	Code: RB-CT02
Seville Orange Blossom	Code: RB-CT12



A6 Strut Card

Code: RB-POS7



Wall Fragrance Diffuser Refill Display

Code: RB-WD-CDU



Car Bar Tester 5 Unit

Code: RB-CARB/5



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SCENTS INSPIRED BY TRAVEL
IN NOMADIC SPIRIT
& NATURE

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