



ARIFAH STUDIO

Arifah Studio is a London based modern resortwear brand offering elevated kaftans and easy luxury pieces that combine distinctive hand-embellished craftsmanship with contemporary and wearable silhouettes. Designed for strong sell-through, the collections balance statement detail with versatility, appealing to customers seeking globally inspired, slow-fashion pieces that feel current, timeless, and effortless.

All the pieces are made from 100% cotton, some use natural plant dyes and all handmade.

Founded by Syarifah McDonough, born in Indonesia, raised in Australia and has lived in different parts of the world, She has always found inspiration from her continuous love of travel.

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PRODUCT LINE SHEET 2026

EMBROIDERED & CROCHET MEXICAN KAFTAN



Syarifah spent some time in Oaxaca Mexico, during lockdown, where she came across dresses/kaftans worn by the local women.

Hand embroidered and hand crochet all around the front and back of the kaftan.

Each kaftan comes with its own sash.

Made from 100% thick cotton

Size 1 (fits 86- 10) and 2 (fits 12-14)

Simple Crochet Wholesale £100 RRP £210

Embroidery Wholesale £130 RRP £265

Embroidery with crochet Wholesale £160 £285

MOQ 2 per design/colour

ARIFAH STUDIO

EMBROIDERED & CROCHET MEXICAN KAFTAN



Vintage bandanas found on her trip to California, Syarifah decided to have the familiar paisley prints embroidered on the kaftans.

Size 1 (fits 6 - 10) and 2 (fits 12-14)

RRP £285

MOQ 2 per design

CROCHET RANG-RANG KAFTAN



The rang-rang kaftans are made from one piece of hand-loomed fabric. The rang-rang is a unique style of hand-loom from a remote island in eastern Indonesia where all along the fabric, there are small dotted holes throughout. Rang-rang means 'see through'.

Each kaftan comes with its own sash.

As with all hand-loomed fabrics, variations may vary.

Made from 100% cotton and with very often using natural plant dye.

One size fits size 6 - 14 UK

Long RRP Wholesale £140 £295

Mini RRP £115 £265

MOQ 2 of each design

PRODUCT LINE SHEET 2026

EMBROIDERED & CROCHET IKAT KAFTAN MIDI



Our ikat kaftans are cut from one piece of hand loomed fabric with crochet details. As with all hand-loomed fabrics, variations may vary. The print are inspired by the wild landscapes of Sumba islands.

Each kaftan comes with its own sash.

Made from 100% cotton

One size fits size 6 - 14 UK

RRP Wholesale £140 £195

MOQ 2 of each design

PRODUCT LINE SHEET 2026

EMBROIDERED & CROCHET IKAT KAFTAN LONG



Our ikat kaftans are cut from one piece of hand loomed fabric with crochet and embroidery details. As with all hand-loomed fabrics, variations may vary. Each kaftan comes with its own sash.
Made from 100% cotton

One size fits size 6 - 14 UK
RRP Wholesale £120 £245

EMBROIDERED CHIAPAS DRESS



From Syarifah's travels to Mexico and her love of their craft, this dress is inspired by the culture of Yucatan, an area in Mexico that's full of creativity in embroidery and textiles. This summer dress are made from organic cotton gauze and hand embroidered around the chest and sleeves area depicting ancient Mayan art.

100% organic cotton gauze

Dress is 120cm long

Size 1 (size 6 - 10) and 2 (10-14)

Wholesale £90 RRP £185

MOQ 2 of each design/colour



IKAT SHORTS AND MEXICAN BLOUSE



Our ikat shorts are cut from the left over fabrics of the ikat kaftans. They are styled in a boho style and perfect to wear with our cotton gauze Mexican blouse, which has hand embroidery details.

Both made from 100% cotton

Size S,M,L

Ikat Shorts Wholesale £70 RRP £130

Mexican Blouse £70 RRP £145

MOQ 3



PRODUCT LINE SHEET - JEWELLERY



Our bandana necklaces are made from vintage bandanas with gold plated beads and adjustable length.

RRP £55

MOQ 5