

2025

EXMART

COMPANY PROFILE



KOMO is our in-house brand — a little dream that started with a simple thought.

As an export house, we've spent years white-labeling for global brands, but we realized something was missing. We wanted a space to express our own design sensibility, and also give buyers a clearer picture of how the final product could look with branding. That's how KOMO came to life — a playful, curated identity that showcases our creativity, quality, and craftsmanship in a way that feels real, relatable, and ready to go.



**“ADDING
THE EXTRA
TO YOUR
LIFESTYLE”**

ABOUT US

From beach mats that travel the world to cushions that light up living rooms, our collections are designed to spark joy, comfort, and connection. For over 30 years, we've been the creative engine behind products that blend global design trends with the soul of Indian craftsmanship.

Based in India, we work closely with top retailers across the USA, Europe, and beyond — shipping bold, thoughtful, and beautiful pieces from our hands to homes around the globe. Our specialties range from outdoor textiles and bags to wall art and kitchen essentials, with a little something for every space and season.

What makes us special? A passionate team of over 150 artisans and professionals — many of them women — across Noida, Kasna, Jodhpur, and Aurangabad, dedicated to detail, sustainability, and design innovation.

We're Exmart International — and we're here to elevate everyday living, one handcrafted piece at a time.





TRANSFORM YOUR SPACE WITH US





HOME DECOR



RECYCLED PRODUCTS



KITCHEN ESSENTIALS



OUTDOOR PRODUCTS



FASHION ACCESSORIES



HOME FURNISHING



CHRISTMAS DECOR







CRAFTED
WITH HEART,
SHOWCASED
WITH PRIDE.

WHO WE WORK WITH

Big brands. Bigger impact.

At Exmart International, our designs go beyond just looking good — they lead trends, drive sales, and elevate homes worldwide. You'll spot our creations in collections by some of the world's most recognizable retailers — Michaels, Walmart, Dollar General, Zara Home, World Market, Kohl's, Hobby Lobby, Dunnes Stores, and many more.

From high-street giants to boutique powerhouses, our products tell a design story that speaks across borders. While some collaborations are confidential (thank you, NDAs), the global footprint of our work is anything but hidden.



OUR DREAM TEAM

Brains, Hands, Heart

At Exmart International, diversity leads the way — from founders to designers to artisans. Our team is powered by an inspiring crew of who bring unmatched creativity, craftsmanship, and soul to everything we do.

We're not just colleagues — we're a bold, boundary-pushing family that thrives on collaboration, innovation, and celebrating every stitch, sketch, and success together.

WHY WORK WITH US

Creative Minds, Conscious Hands

- **Trend-driven design:** We stay ahead of the curve, turning global trends into products that feel fresh, relevant, and retail-ready.
- **Ethical Production:** Focus on fair wages, safe working conditions, and women empowerment.
- **Sustainable Approach:** We actively explore eco-friendly materials, low-waste processes, and reusable packaging.
- **Flexible Manufacturing:** From small test orders to bulk production, we adapt to client needs quickly and efficiently.
- **Speed Meets Quality:** True to our name, we work at Exmart speed without compromising on craftsmanship.
- **Creative Collaboration:** We love co-creating — wild ideas, custom collections, and design experiments are always welcome.

WHAT MAKES US SPECIAL?

(OUR SECRET SAUCE)

Craft Meets Commerce: We bridge traditional craftsmanship with modern design sensibilities, creating products that are both soulful and saleable.

Sustainability with Style: From responsible sourcing to conscious production, we're constantly evolving to make sustainability a natural part of our process — not just a buzzword.

Fast, Flexible, Fabulous: Whether it's a large-scale production or a quirky capsule collection, we love challenges and deliver with speed, creativity, and care.

OUR INFRASTRUCTURE

Built for creativity. Backed by capability.

Behind every Exmart product is a setup that balances design freedom with manufacturing strength. Here's how we bring your ideas to life — ethically, efficiently, and with flair.

- In-house sampling studio with computer embroidery machines.
- Dedicated stitching and finishing units for Production.
- Network of skilled artisans and technicians with years of expertise.
- Ethically audited partner factories meeting global compliance standards.
- Focus on fair wages, safe working conditions, and women empowerment.
- Rigorous multi-step quality control from raw material to final product.
- Flexible production capacity for both small batches and bulk orders.
- Efficient export logistics with reliable global shipping partners.
- Fast turnaround without compromising on craftsmanship or detail.



OUR LEADS

Built on Trust, Grown by Relationships

At Exmart, relationships are everything. We work directly with international buyers, buying agencies, and sourcing partners who value quality, creativity, and trust.

From showroom visits to global trade fairs, we make it a point to meet our clients where they are — quite literally. We regularly travel to buyer locations across the world to showcase collections, understand market needs, and build long-term collaborations.

Our leads come through referrals, repeat orders, and meaningful face-to-face conversations — because great business is built on great relationships.



BUILDING
LASTING
BONDS
BEYOND
BUSINESS.



OUR EXHIBITIONS

Showcased Around the World

We love taking our products global — and there's no better way than showing up in person. From Europe to Asia, we've been part of the biggest trade shows in the industry (and we're always on the lookout for more!)

- Ambiente, Frankfurt
- Indian Handicrafts & Gifts Fair, Delhi
- Gifts & Premium Fair, Hong Kong
- Domotex, Germany
- Heimtextil, Germany
- Houseware Premium Show, Hong Kong
- Maison & Objet, Paris

And the journey continues — we're constantly exploring new markets and fresh platforms to showcase our creativity.





WHERE KOMO
MEETS THE WORLD.



**“GREAT PRODUCTS
ARE MADE WITH
HEART, HUSTLE, AND A
LITTLE BIT OF
MADNESS.”**



OUR COMPLIANCE

Ethical. Secure. Certified.

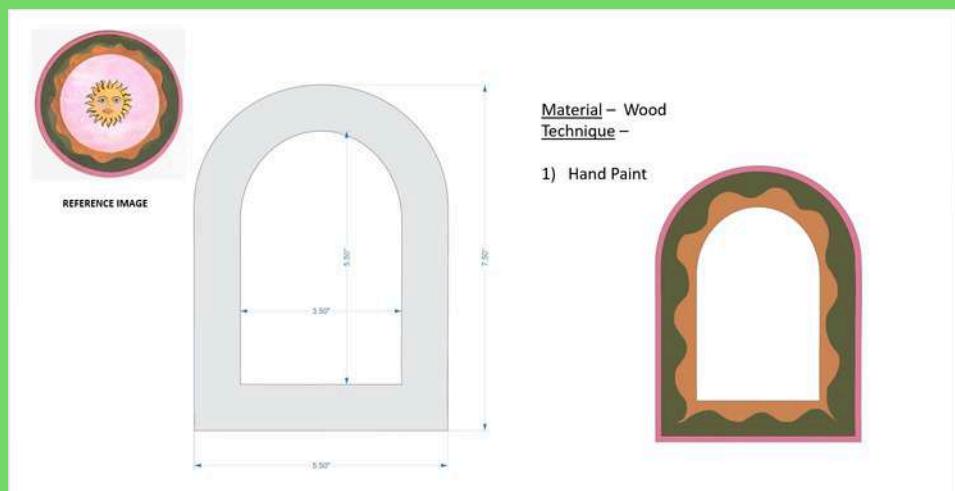
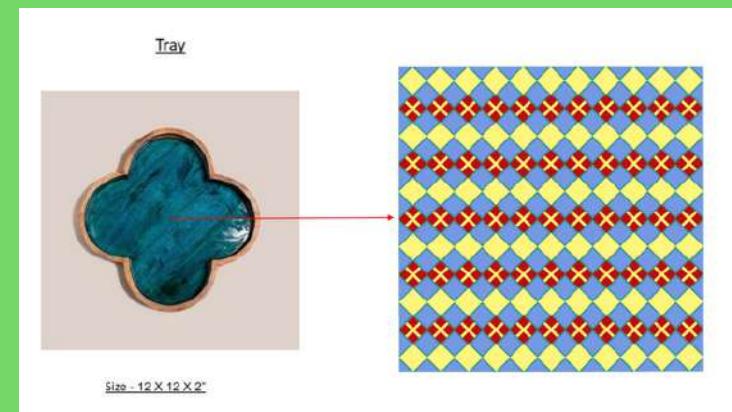
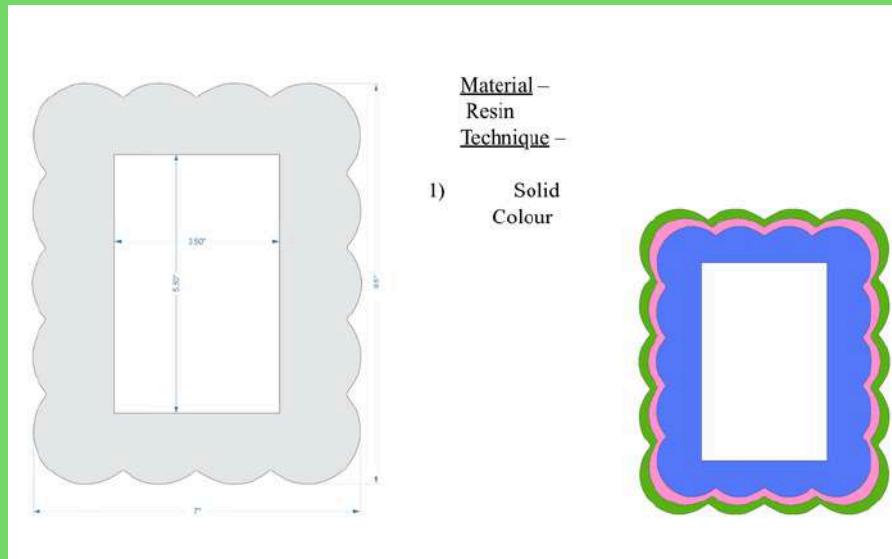
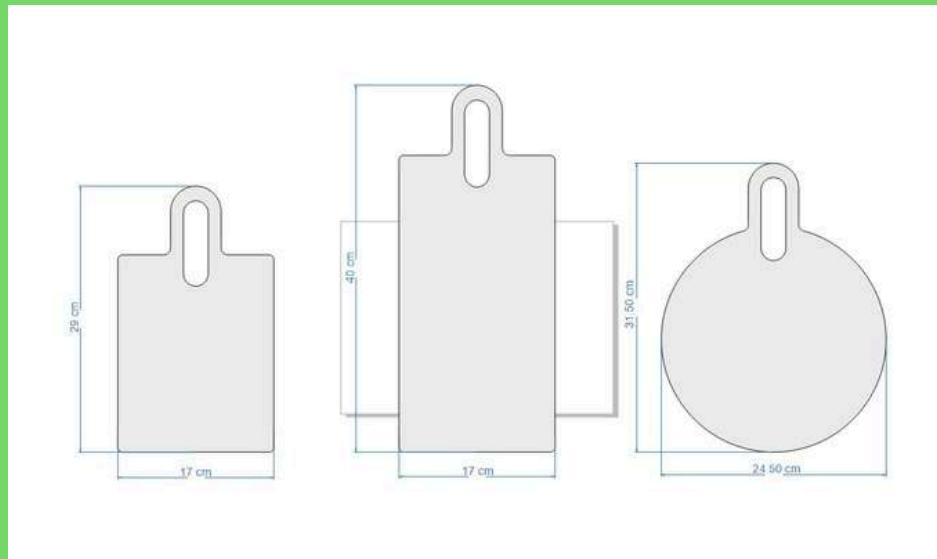


- We are an Inditex-approved factory, meeting the rigorous standards set by one of the world's leading fashion groups.
- We adhere to Global Compliance, Social Compliance, and CTPAT protocols.
- Our facility is GSV (Global Security Verification) certified, scoring an impressive 81%, placing us in the green (highly compliant) category.
- We prioritize safe working conditions, fair labor practices, and strong supply chain security.
- Through regular audits and proactive reviews, we stay ahead of evolving global standards.

OUR PROCESS

From Idea to Reality

- **The Brief** – Clients share their vision, product requirements, and timelines.
- **Research & Inspiration** – Our creative team explores global trends, sources materials, and curates mood boards.
- **Ideation & Development** – We brainstorm, sketch, and refine concepts into ready-to-sample designs.
- **Prototyping & Production** – Sampling begins, followed by full-scale production using our in-house and partner facilities.
- **Quality Check & Refinement** – Each piece undergoes multi-step quality control to ensure perfection.
- **Delivery & Feedback** – Final products are presented, feedback is incorporated, and shipments are managed seamlessly.



DESIGN & CUSTOMISATION

Tailored creativity, just for you.

At Exmart International, we don't just manufacture—we co-create. Our design process is built around flexibility, collaboration, and staying ahead of trends. Whether you're looking for private label products, exclusive collections, or a fresh take on an existing design, we bring your vision to life.

- Trend-Driven Designs
- Mood Boards & Concepts
- Custom Prints & Embroidery
- Fabric & Material Options
- Private Label & OEM
- Sampling & Prototyping
- Eco-Friendly Packaging
- Capsule Collections

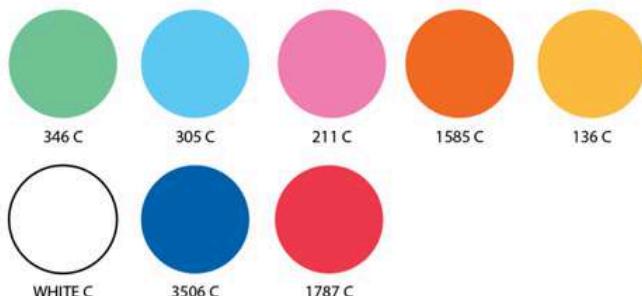


BUYER'S MOODBOARD

SUMMER

ARTWORK | PANTONES | TYPOGRAPHY

PANTONES



TYPOGRAPHY

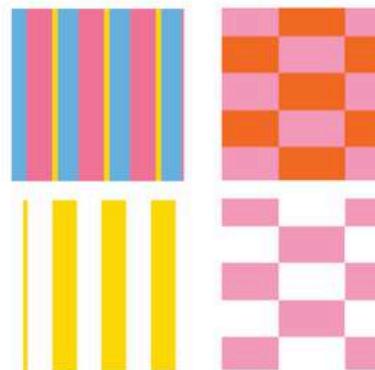
Fun in the sun

FUNKYDORI

Warm days

MASTADONI

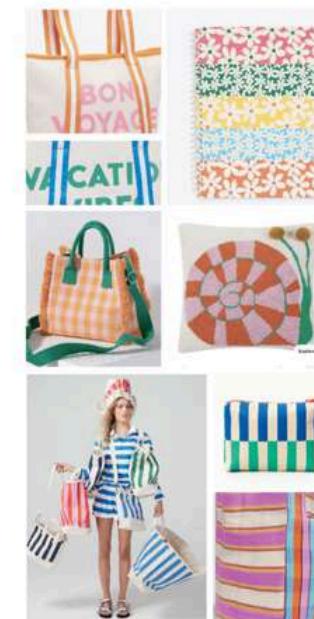
ARTWORK INSPIRATION



COPY INSPIRATION

HOWDY
IT'S ALL GOOD
VACATION VIBES
ALL THE THINGS
SILLY LITTLE THINGS
BON VOYAGE
VACATION MODE
OUT OF OFFICE
BEACH PERSON

COLOR COMBO INSPIRATION



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CUSTOMIZATION IN ACTION

One of our buyers shared a moodboard: colourful and summer vibes. Using recycled polypropylene, we developed exclusive artworks and product designs tailored to their vision.

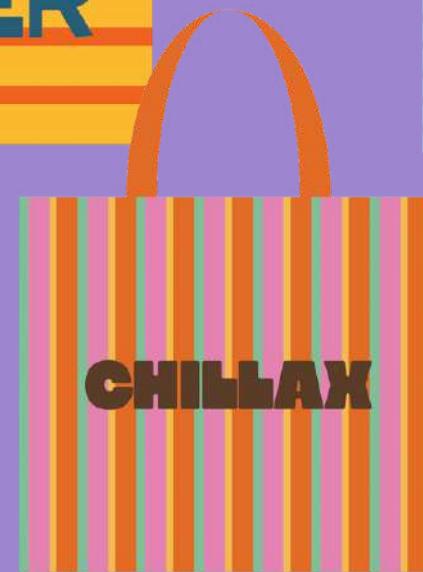
From idea to impact — we bring concepts to life, sustainably.

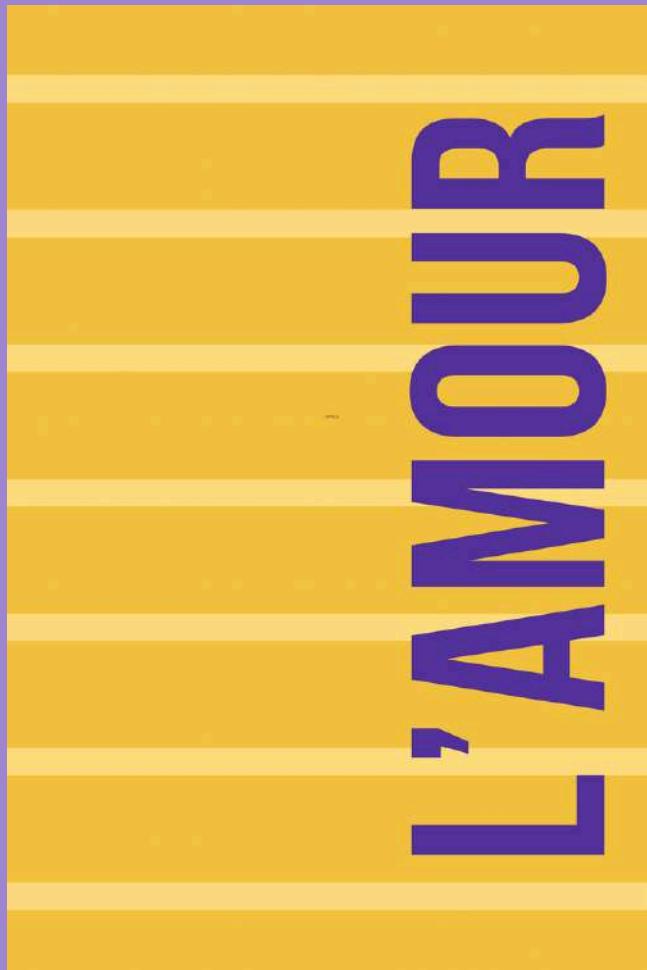


The
**LAZY
DAYS**



**ARTWORK
CREATED**





ARTWORK

FINAL PRODUCT



HOME



& MORE

LOVE

HEADING
HEADING
HEADING

LIFESTYLE



**THIS IS JUST THE BEGINNING—
LET'S CREATE MORE!**

BUSINESS WITH

Michaels

YEAR	(in Million USD)
2020-21	1.93
2021-22	1.60
2022-23	1.30
2023-24	1.11
2024-25	1.05

At Exmart International, we're proud to partner with Michaels across a wide range of categories — including seasonal décor, bakeware, frames, holiday collections, and core home products.

This year, we're excited to explore new opportunities in core and impulse categories, while continuing to strengthen our holiday and seasonal offerings.

We see great potential in bakeware becoming a key growth driver, and look forward to building an even stronger collaboration together.

We've shared a strong history — and we're excited to grow this further together!



WHERE CRAFT
MEETS
COLLABORATION

PROUD TO
PARTNER WITH
MICHAELS

LET'S TALK!

RAUJESH KUMAR JAIN
Founder & CEO

 +91 9810069325

 rajeshjain@exmartintl.net

 B-111 Sector-63 Noida- 201301, India

PRACHI JAIN
Business Development Head

 +91 9899068707

 prachi.jain@exmartintl.net

WHAT STARTED AS A SMALL EXPORT HOUSE WITH
BIG DREAMS HAS BECOME A JOURNEY OF
CREATIVITY, CRAFTSMANSHIP, AND CONNECTION.
WITH KOMO, WE FINALLY FOUND OUR VOICE — AND
WE'RE SO HAPPY TO SHARE IT WITH YOU.
WE CREATE WITH PURPOSE, PACK WITH PRIDE, AND
SHIP WITH LOVE.
HERE'S TO BUILDING SOMETHING MEANINGFUL,
TOGETHER.

WITH LOVE,
THE EXMART TEAM

/ MADE WITH LOVE IN INDIA /

