



PRIMEHIDE®

Who We Are

UK-based leather goods supplier

PRIMEHIDE is a UK-based leather goods supplier serving retailers, store chains, and corporate clients worldwide. We specialise in designing and supplying leather products that are commercially viable, operationally reliable, and built to sell repeatedly across seasons.



Trade-Focused

Dedicated to serving retailers, buying groups, and wholesale partners



Retail-Ready

Products designed for commercial viability and consistent sell-through



Proven

Experience

Over 25 years of uninterrupted presence in the leather goods trade



Our Track Record

Built on Consistency & Scale

Our growth is driven by long-term partnerships and high repeat-order business across all product categories. We've built our reputation on delivering consistent quality at scale, enabling retailers to stock with confidence season after season.



10 M Products Sold

Leather goods delivered globally



1500+ Trade Customers

Retailers and wholesale partners



25+ Years in Trade

Uninterrupted market presence



Our Philosophy

Designed for Everyday Use. Built to Age Well.

PRIMEHIDE products are crafted to be used daily and improve with time, not degrade.



Timeless

Functional design that transcends trends



Strong

Construction with practical layouts



Natural

Leather that matures beautifully with wear



Why PRIMEHIDE



Built for Retailers Who Value Reliability

Retailers operate in a market defined by tight margins, supply chain pressure, and fast-moving consumer expectations. Choosing the wrong supplier introduces unnecessary risk, from inconsistent quality to missed delivery windows and reduced sell-through. PRIMEHIDE exists to remove that risk.



Reliable Supply

Consistent production and dependable delivery schedules that support confident retail planning.



Consistent Quality

Controlled materials and repeatable standards across bulk and repeat orders, reducing returns and customer complaints.



Commercial Positioning

A premium look and feel at accessible price points, protecting margins without compromising perceived value.



Reduced Trend Risk

Timeless, commercially focused designs that deliver repeat sell-through and minimise markdown exposure.

Core Product Categories



Designed for easy merchandising and broad consumer appeal across demographics and occasions.



Wallets & Purses

Classic bifolds, slim cardholders, and RFIDprotected designs



Bags

Laptop bags, messengers, weekenders, and lifestyle carry solutions



Accessories

Passport holders, luggage tags, and travel organisers



Belts

Complementary leather goods to complete the range

Clear Market & Price Positioning



Positioned above entry-level leather brands and below luxury designer labels, PRIMEHIDE offers consistent pricing architecture across categories. This sweet spot delivers premium perception and strong margins whilst maintaining mass market appeal and volume potential.



Entry-Level Brands

Basic quality, low price points



Mid-range premium positioning

Premium perception without premium risk



Luxury Designer Labels

High price points, limited volume

Built for Trade Scale

Operational reliability is a core strength, not an afterthought.
Our infrastructure supports your growth.

1 UK-Based Warehousing

Centralised distribution centre for efficient
order processing

2 Fast Shipping

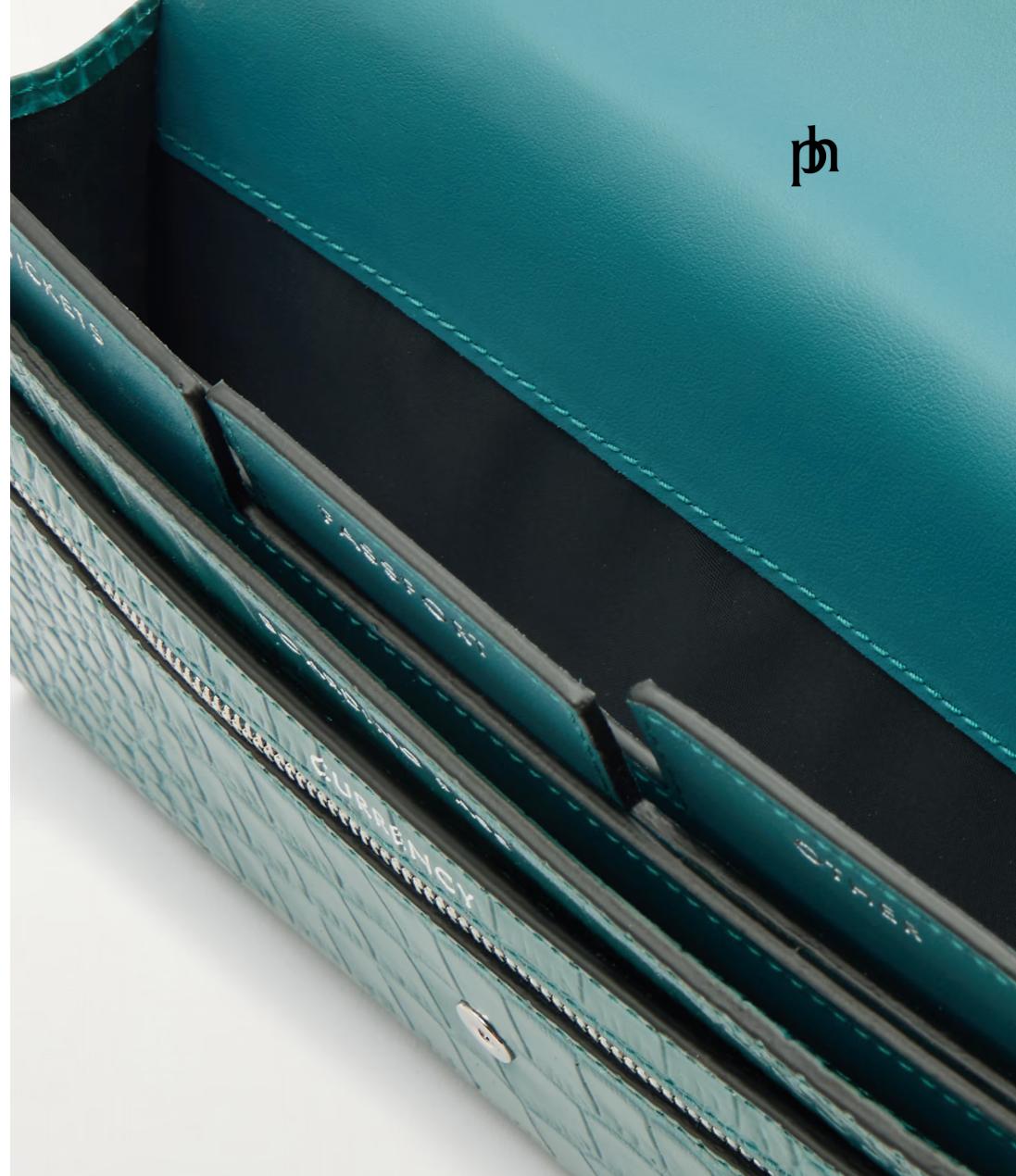
Rapid UK and international delivery capabilities

3 Trade Systems

Fulfilment infrastructure designed specifically
for wholesale operations

4 Scalable Capacity

Ability to support both bulk and repeat orders
without compromise



Controlled Quality at Every Stage



Consistency is our competitive advantage. Every product undergoes multiple quality control checkpoints to ensure it meets PRIMEHIDE standards before reaching your customers.



Premium Materials

Full-grain and top-grain leathers only



Audited Production

Socially and environmentally audited manufacturing partners



Rigorous Testing

Strong stitching and tested hardware standards



Final Inspection

Quality checks from sourcing through to dispatch

Sustainability Through Longevity

Sustainability by Design, Not by Marketing

1 Responsible Sourcing

Leather used as a by-product of the food industry, ensuring no waste

2 Long-Life Design

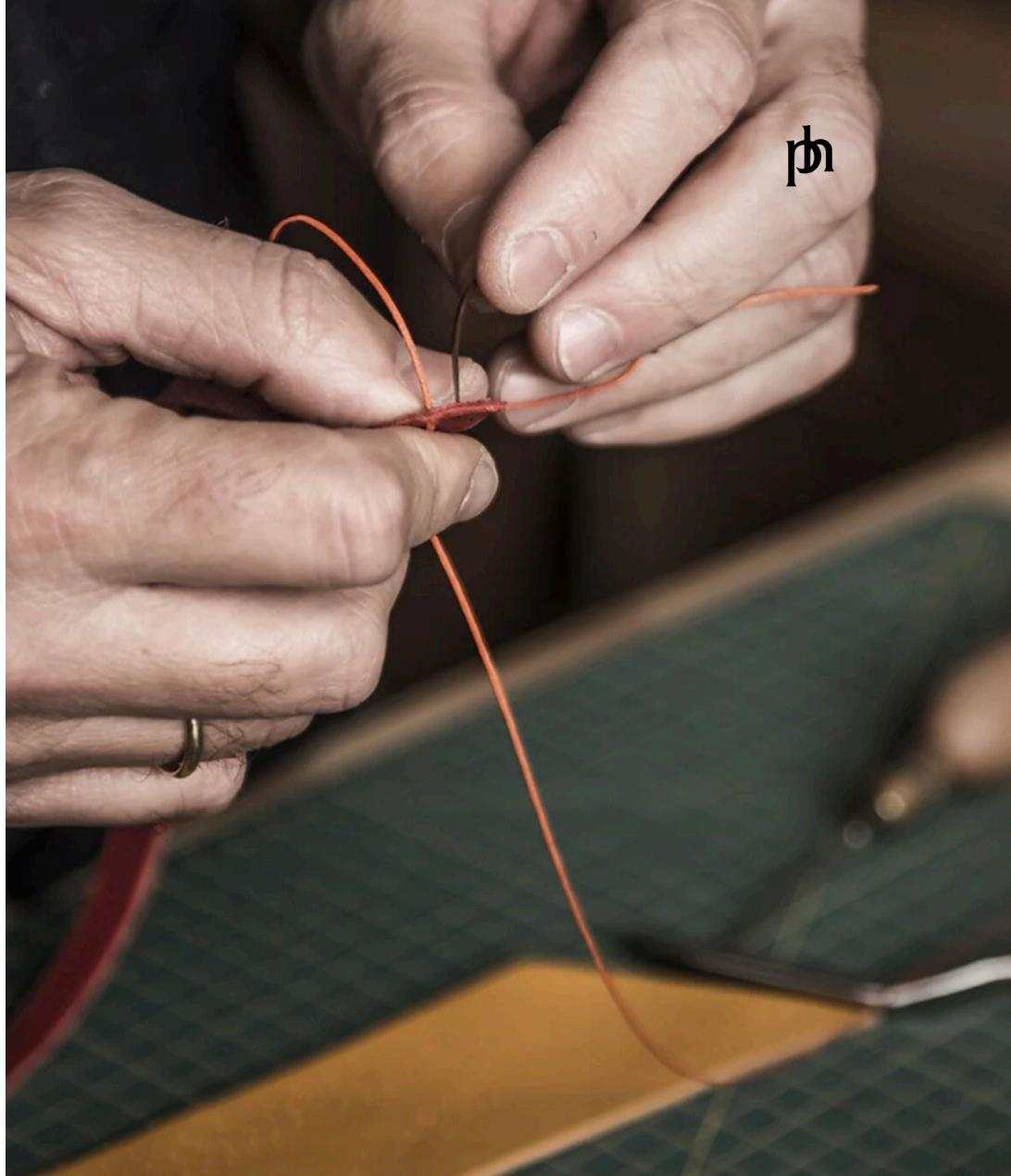
Products designed for extended use, reducing replacement cycles and consumption

3 Age-Well Philosophy

Materials that mature beautifully, encouraging repair and reuse rather than disposal

4 Local Operations

UK warehousing reduces unnecessary transport miles and carbon footprint



Our Trade Partners

We operate as an extension of our partners' supply chain, providing the reliability and support that enables their success.

Independent Retailers

Boutique stores and specialist leather goods retailers seeking reliable premium supply

Buying Groups & Chains

Multi-location operations requiring consistent quality and scalable volume

Corporate Clients

Businesses seeking quality gifting and branded merchandise solutions

Online Sellers

Marketplace and e-commerce retailers needing dependable fulfilment partners



Why PRIMEHIDE, Why Now

Built for Today's Retail Landscape

PRIMEHIDE is strategically positioned to support sustainable retail growth, offering the perfect balance of quality, reliability, and commercial viability.

1 Growing Demand

Increasing consumer appetite for quality gifting and premium travel accessories

2 Market Shift

Retail pivot toward dependable mid-range premium brands that deliver margin and volume

3 Supply Reliability

Heightened need for scalable, consistent supply partners in uncertain times



Ready to Partner?

Let's Build a Long-Term Trade Partnership

1 Initial Discussion

Contact our trade team to discuss your requirements and range needs

2 Account Setup

Complete trade onboarding with dedicated account support

3 Sampling & Selection

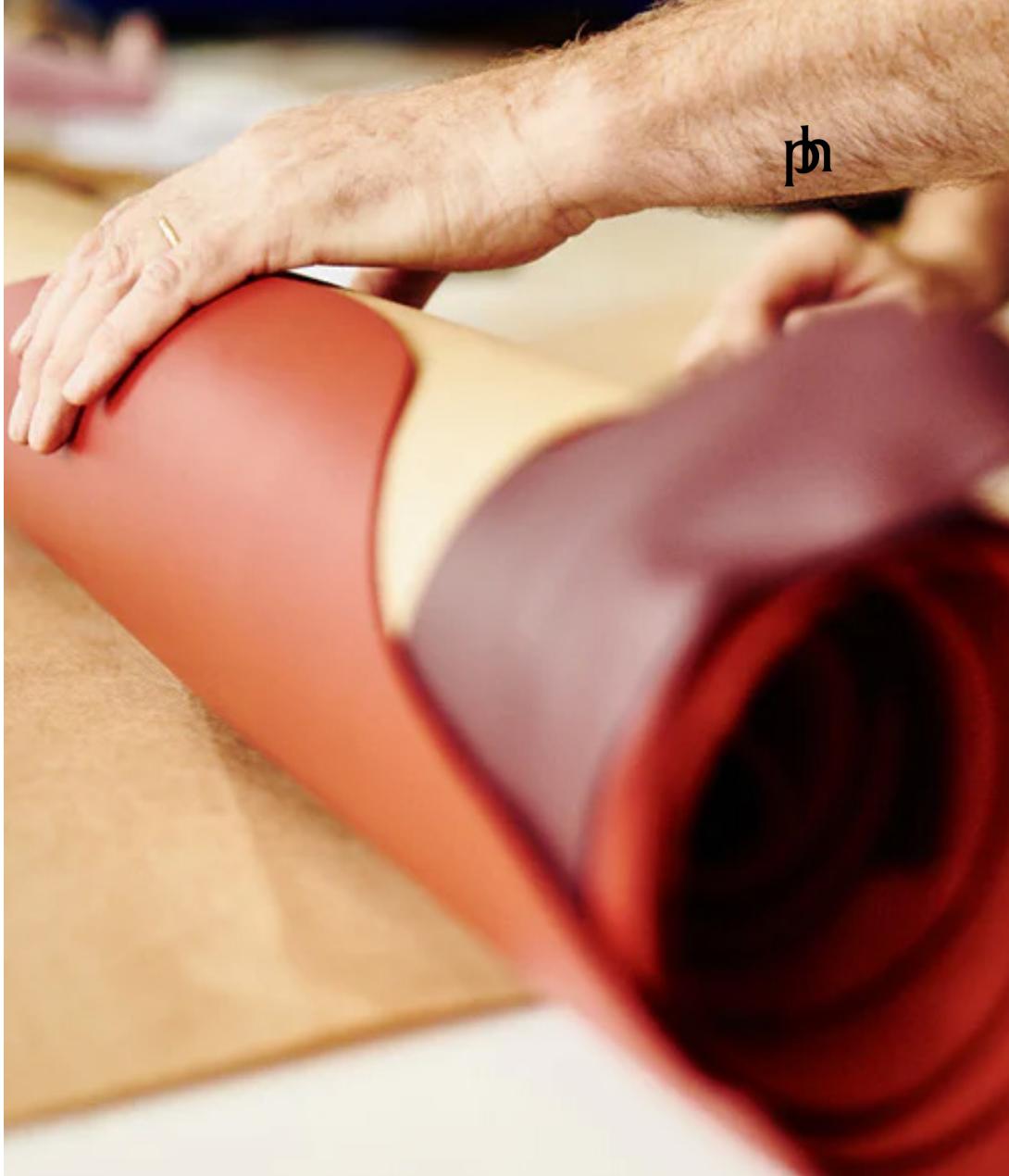
Review samples and finalise your product range selection

4 First Order

Place your initial order with flexible quantities

5 Ongoing Partnership

Benefit from scalable supply and repeat order efficiency



Leadership Team



Experienced. Hands-On. Trade-Led

Supported by a 20+ member team across design, production, quality control, and operations.



Kartik Bagga
Founder & Managing Director
30+ years in leather
sourcing, manufacturing,
and wholesale supply.
Deep industry expertise
driving strategic vision and
operational excellence.



Philippa Brown
**E-Commerce & Digital
Operations Lead**
7+ years improving
performance, listings, SEO,
launches, and inventory
systems. Driving digital
transformation and
operational efficiency.



Chrissie Driver
Accounts Manager
10+ years managing buyer
relationships, expectations,
and timelines. Ensuring
seamless communication
and delivery excellence.



Arjun Bagga
Sales & E-Commerce Manager
3+ years in sales, working
across industries and now
growing corporate gifting
partnerships in the
leather space.

Sales Team



Your Direct Point of Contact

Our sales team works closely with retail partners to provide product guidance, commercial support, and responsive day-to-day service. Backed by our wider operations, logistics, and production teams, they ensure a smooth experience from first order through to delivery.



Robert Newman

30+ years in sales, across fashion, leather, sporting goods and corporate merchandising.



Adam Waite

20+ years in luxury fashion, including founding a bespoke tailoring company, specialising in hospitality partnerships

Design Team



Inspiration Is Everywhere

Led by Serafina. Working the trade fairs, sourcing and keeping up to date with the style industry.



Serafina Grafton Beaves
Designer / Developer

Still passionate after over 20 years in the business. Driving commercial success through good design.



Get In Touch



Let's start a conversation about how PRIMEHIDE can support your retail success.



Website

Explore our trade catalogue
and resources

www.primehidetrade.co.uk



Email

Direct line to our trade team

sales@primehidetrade.co.uk



Social

Follow us for updates and
new products

primehidetrade



Call

Speak directly with our team

0207 993 5451



PRIMEHIDE®

crafted with purpose