

atd 21

it starts with us

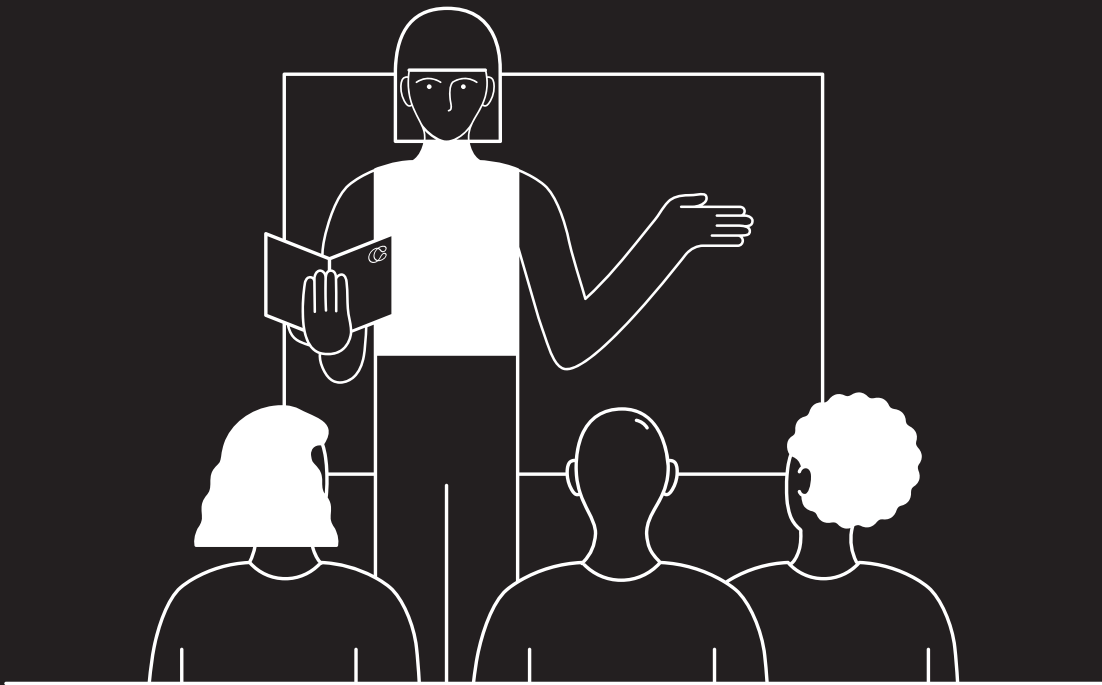
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Please Note: This book is accurate as of press time and replaces preconference publicity. Please check the ATD Conferences & Events app and *Conference Daily* for program updates, announcements, and additional exhibitor listings. Sessions are filled based on pre-registration through the app. For the safety of all participants and to maintain physical distancing guidelines, ATD must observe occupancy regulations. We are unable to allow guests to participate in a session without a reserved or available seat.

EXPO Hall Floor Plan

Back Cover EXPO Floor Plan Foldout

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EXPO

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Use Twitter hashtag **#ATD21** during the conference.



Haven't downloaded the mobile app yet? You'll need it!

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Access the Conference Platform

All registered ATD21 attendees were sent an invite to log in to the conference platform; this invite was directed to the email address provided during the registration process.

Search "ATD Conferences & Events" in your app store. Install the ATD Conferences & Events mobile app and click on the **2021 International Conference & EXPO** banner to download the information for ATD21. Alternatively, point your browser to **atd2021.pathable.co** to access the conference platform.

Can't find your invitation?

Simply click on the **Sign In** button and then the **Forgot Password** link to receive access to your account.



Becky Magnotta

2021 Chair
ATD Program Advisory Committee



Jim Caprara

2021 Chair
ATD Board of Directors

Welcome to Salt Lake City, Utah, and the ATD 2021 International Conference & Exposition! We are excited to be back—we missed you last year! We hope that your time here is personally and professionally enriching.

ATD is committed to responsibly facilitating the dynamic conversations, unparalleled education, and fun that you have come to expect. We've redesigned the ATD 2021 conference experience to give the global talent development community multiple ways to participate. Along with the in-person conference, regional events and a virtual conference allow the entire TD community to participate the world's largest talent development conference.

This is an exciting time for TD professionals. The COVID-19 pandemic forced organizations to pivot quickly to remote work, virtual meetings, and virtual training. TD professionals demonstrated their value by moving in-person learning online, helping supervisors manage a remote workforce, and creating a virtual work environment that maintained high productivity. As a profession, talent development needs to start focusing on "what's next?" and we believe the knowledge you'll gain here will help you navigate that critical question.

ATD 2021 is anchored by three dynamic general sessions featuring Angela Duckworth, an American academic, psychologist, and popular science author; Patrick Lencioni, founder and president of the Table Group; and Mel Robbins, bestselling author and award-winning CNN commentator. These visionaries will inspire you to step outside your comfort zone and create relevant and forward-thinking innovations for your TD initiatives.

We encourage you to explore the conference app to learn about all the excellent educational opportunities available this week. With more than 45 super sessions from industry thought leaders, 250 live sessions across 15 tracks, and 80-plus demo and solution sessions, the next four days will give you the tools and solutions to drive performance within your organization.

ATD 2021 also offers the world's largest talent development EXPO, and this year suppliers will be on-site and in a virtual interactive marketplace showcasing the latest learning technologies and trends to help you, your learners, and your organization prepare for the future.

Thank you for learning and growing with us. We are grateful for your confidence in ATD! Your investment in your own professional development is incredibly important, so be sure take advantage of everything this conference has to offer.

Rebecca Magnotta

Jim Caprara

THANK YOU.

ATD would like to thank the following ATD Professional Partners for their support in 2021. These world class organizations have made a commitment to provide service, content and media visibility with ATD. Learn more about our partners online at: td.org/atd-professional-partners



**VISIT THE SALES OFFICE IN THE EXPO
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ATD PROFESSIONAL PARTNER PROGRAM**

MEET SOME OF OUR PROFESSIONAL PARTNERS ON THE EXPO FLOOR



Booth #454



Booth #749



Booth #331



Booth #321



Booth #511



Booth #631



Booth #467



Booth #664



Booth #280



Booth #567



Booth #480



Booth #400



Booth #681



Booth #741



Booth #257

ATD Code of Conduct

ATD is committed to providing a professional, friendly, and welcoming learning environment for all participants at its education courses, meetings, and events, regardless of gender, sexual orientation, disability, race, ethnicity, religion, national origin, or other protected classes.

We expect all ATD education courses, meetings, and event participants and speakers (virtual or in person) to help ensure a positive learning experience for everyone. Unacceptable behavior will not be tolerated during any portion of an ATD education course, meeting, or event.

All participants in ATD education courses, ATD meetings, and ATD events must abide by the following policy.

Expected behavior:

- Be considerate of those with whom you may interact.
- Be collaborative with others.
- Be respectful of others' viewpoints that may be different from your own.
- Be mindful of your words and actions.
- Adhere to ATD, venue, and other relevant health protocols.

Unacceptable behavior includes, but is not limited to:

- Offensive or unwanted behavior or language including, but not limited to, race, religion, color, national origin, sexual orientation, gender expression or identity, transgender status, age, disability, veteran or marital status, or any other similar categories.
- Visual harassment, such as displaying sexual or offensive images OR inappropriate language during the course, meeting, or event, including in presentations, slide decks, as backgrounds, or on clothing visible to attendees.
- Intimidation or bullying, either online or in person.
- Possession of a weapon or something that could be construed as a weapon during the course, meeting, event, or on video.
- Photographing, video-recording, or audio-recording slides, oral presentations, or poster presentations without presenter or author's permission.

- Possession or mention of illegal substances during the course, meeting, event, or on video.
- Sharing your event registration with another person(s).
- Inappropriate disruption of courses, meetings, or events.
- Any other illegal activity not already covered above.
- Intimidating, harassing, abusive, discriminatory, derogatory, or demeaning speech or actions.
- Inappropriate use of nudity and/or sexual images.
- Real or implied threat of professional or financial damage or harm.
- Violating the rules and regulations of the online platform on which the course, meeting, or event is held (such as Cisco Webex, Pathable, or Zoom).

Report harassment or disruptive behaviors to ATD at virtualconference@td.org.

Consequences of misconduct or not following ATD's expectations of behavior may include immediate removal from the ATD education course, meeting, or event (virtual or in person) without warning and/or restrictions from attending future ATD education courses, meetings, and events.

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Session Registration

With more than 300 sessions at ATD21, there is so much to choose from! To provide a great learning experience while adhering to physical distancing and capacity limitations, individual session registration is required.

- **Reserve your spot** by selecting the + sign or **Reserve My Spot** button on the session page of your preferred session in the conference platform. You can only choose one session per time block.
- Once the session is full, the "+" sign or "Reserve My Spot" button will disappear. Check back often to see if space becomes available. Each individual session page will indicate the number of available seats in the room.

Making plans offline to meet with people in Salt Lake City? Add the appointment to your agenda in the conference platform. This will help others see when you are free or busy and will come in handy if you're scheduling other private meetings or group chats.

A few notes:

- You can only select one session per time block when planning your calendar. If you try to sign up for a session that conflicts with another in that time block, you will receive an error message. You will need to select the **X Remove** button to remove the session currently in your agenda before you can add a new session within the same time block.
- Sessions that require pre-registration, a ticket purchase, or separate registration will not have a "+" or "Reserve My Spot" button on the agenda page. ATD will add the session to your agenda once you have registered and paid.

Session Check-In

Once you've registered for your sessions, what do you do when you arrive? (If you haven't registered yet, use the conference app to do so now.)

- **Find the right door:** Each session room will have one entrance and a visible queue. Please enter through this door so we can verify your registration.
- **Have your badge ready:** An ATD21 team member will be at the door scanning badges to check you into the session and verify your registration. Please be respectful of others and any lines that may form at the room entrance.
- **Arrive at least five minutes early:** We will open session rooms at least 15 minutes ahead of the session start time, if not earlier, depending on the cleaning progress. All pre-registered attendees must be in their seats five minutes prior to session start time; at this point we will release open seats to others.

- **Learn and enjoy:** Welcome back to in-person learning! Enjoy the experience. Ask questions. Engage with your peers. Session resources are available in the conference platform if they've been provided by the speaker.
- **Leave promptly:** To allow us to clean rooms between sessions, please exit the room as promptly as possible. This will also make it easier for you to get to your next session on time and ensure we can prepare the room for the next group.

Waitlist?

You've registered for a session, but you just found another one in that time block you really want to join. Unfortunately, it's full. We understand. While we cannot guarantee admittance, we have a plan for you.

As a courtesy to other attendees, first, release your existing session registration. While doing this, you may see a spot in your preferred session open up. If so, add it to your agenda and you are all set.

If you still cannot secure an official registration, head to the room of the session you are interested in.

Here's how the waitlist will work:

1. There will be a designated "waitlist" area for those who are eager to join but weren't able to reserve a seat. We reserve the right to close the waitlist if it exceeds reasonable capacity limits for the area.
2. We will first admit all the registered session attendees.
3. At five minutes until the session start time, we will finish checking-in the pre-registered attendees and verify how many seats are remaining in the room.
4. We will admit guests from the waitlist based on the availability of seats until the room is full.

Keep in mind that this same process will be happening for the session where you have a registration, so if you do not get in from the waitlist, there may not be space in your original, registered session either. If that's the case, feel free to explore the EXPO, ATD Central, ATD Store, or grab a seat and log on to one of the virtual streams in the conference platform.

Super Sessions & Radio Listening Devices

What's a super session?

In a year where space is at a premium, super sessions are a way for us to flex space capacity based on demand and for you to experience some of our conference's biggest names! We're breaking our general session room into three separate stages for our headliner speakers.

When you enter the room, you will be directed to the seating section or zone for the speaker you want to hear. The concept is similar to a silent disco—you will be wearing a headset, provided by ATD, that you'll use to select the appropriate channel and listen to the speaker of your choice.

How do the headsets work?

We've got a team on-site broadcasting the stage audio via FCC-licensed radio frequencies to deliver great quality sound for you. As you enter the room, you'll grab an individually packaged radio device on a lanyard and headphones. Please keep the headset with you for any other super sessions or EXPO Demo Stage sessions you may attend.

To use the headset:

- Open the box, remove the radio and earbud.
- Remove the battery tab and plug in the earbuds.
- Turn the radio on by rotating the power/volume dial up.
- Turn it off by rotating the volume dial down until you hear a click.
- Use the UP and DOWN buttons to toggle between channels.

Channel numbers will be posted on each stage, so you know which channel to tune into.

Please be sure to turn your radio off between uses to conserve its battery life throughout the event.

Troubleshooting the Radios

Can I use my own headphones?

Absolutely! We understand the provided earbuds may not be the most comfortable. The radio device will accept any headphones with 3.5mm jack (they are not Bluetooth capable).

I'm getting AM or FM radio stations like 88.5, not channels 1-4, what do I do?

Press and hold the up and down buttons at the same time. This should change the listening mode back to the conference provided channels. If you're still having trouble, flag an ATD team member or feel free to grab another device.

My battery died, what should I do?

We do not have replacement batteries on-site, so please pick up a new device.



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ATD21 International Conference & EXPO

Time	Thursday-Friday August 26-27	Saturday August 28	Sunday August 29	Monday August 30	Tuesday August 31	Wednesday September 1
7:00 a.m.						
7:30 a.m.						
8:00 a.m.				General Session 8-9 a.m.	General Session 8-9 a.m.	Concurrent Sessions 8-9 a.m.
8:30 a.m.	Certificate Programs 8:30 a.m.-4:30 p.m.	Certificate Programs 8:30 a.m.-4:30 p.m. Preconference Workshops 8:30 a.m.-4:30 p.m.	Concurrent Sessions 8:30-9:30 a.m.	EXPO 9 a.m.-12 p.m.	EXPO 9 a.m.-12 p.m.	EXPO 9 a.m.-12 p.m.
9:00 a.m.						
9:30 a.m.						
10:00 a.m.						
10:30 a.m.			Concurrent Sessions 10:30-11:30 a.m.		Concurrent Sessions 10:30-11:30 a.m.	Concurrent Sessions 10:30-11:30 a.m.
11:00 a.m.						
11:30 a.m.						
12:00 p.m.						
12:30 p.m.						
1:00 p.m.			Concurrent Sessions 1-2 p.m.	Concurrent Sessions 1-2 p.m.	Concurrent Sessions 1-2 p.m.	Concurrent Sessions 1-2 p.m.
1:30 p.m.						
2:00 p.m.				EXPO 2-5 p.m.	EXPO 2-5 p.m.	
2:30 p.m.						
3:00 p.m.			Concurrent Sessions 3-4 p.m.	Concurrent Sessions 3-4 p.m.	Concurrent Sessions 3-4 p.m.	General Session 3-4 p.m.
3:30 p.m.						
4:00 p.m.						
4:30 p.m.						
5:00 p.m.			Concurrent Sessions 5-6 p.m.	Concurrent Sessions 5-6 p.m.	Concurrent Sessions 5-6 p.m.	
5:30 p.m.						
6:00 p.m.						
6:30 p.m.						
7:00 p.m.					Networking Night 7-10:00 p.m.	

EXPO Hours

Monday, Aug. 30
9 a.m.-12 p.m.; 2-5 p.m.
Tuesday, Aug. 31
9 a.m.-12 p.m.; 2-5 p.m.
Wednesday, Sept. 1
9 a.m.-12 p.m.

Registration Hours

Friday, Aug. 27
7 a.m.-6 p.m.
Saturday, Aug. 28
7 a.m.-6 p.m.
Sunday, Aug. 29
7 a.m.-6 p.m.

ATD Store Hours

Saturday, Aug. 28
4-6:30 p.m.
Sunday, Aug. 29
8 a.m.-12 p.m.; 1-6:30 p.m.
Monday, Aug. 30
7 a.m.-12 p.m.; 1-6:30 p.m.

Tuesday, Aug. 31
7 a.m.-12 p.m.; 1-6:30 p.m.
Wednesday, Sept. 1
7 a.m.-12 p.m.; 1-5 p.m.

All times are in Mountain Time (MT) and are subject to change.



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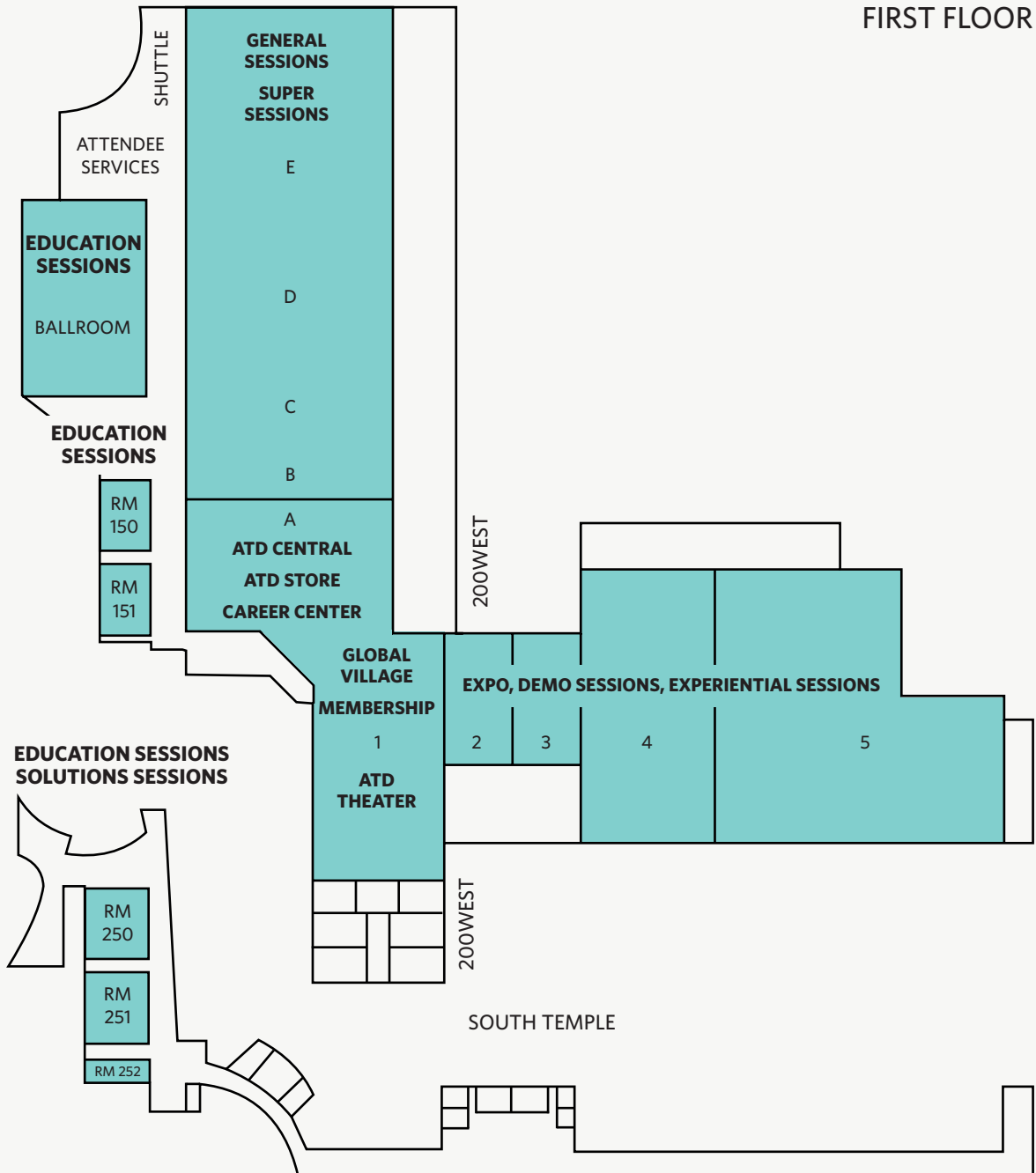
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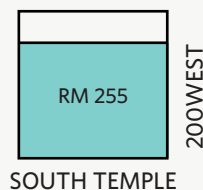
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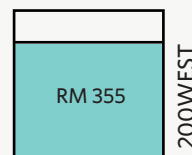


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SOLUTIONS SESSIONS**

LEVEL 2



SOUTH TEMPLE

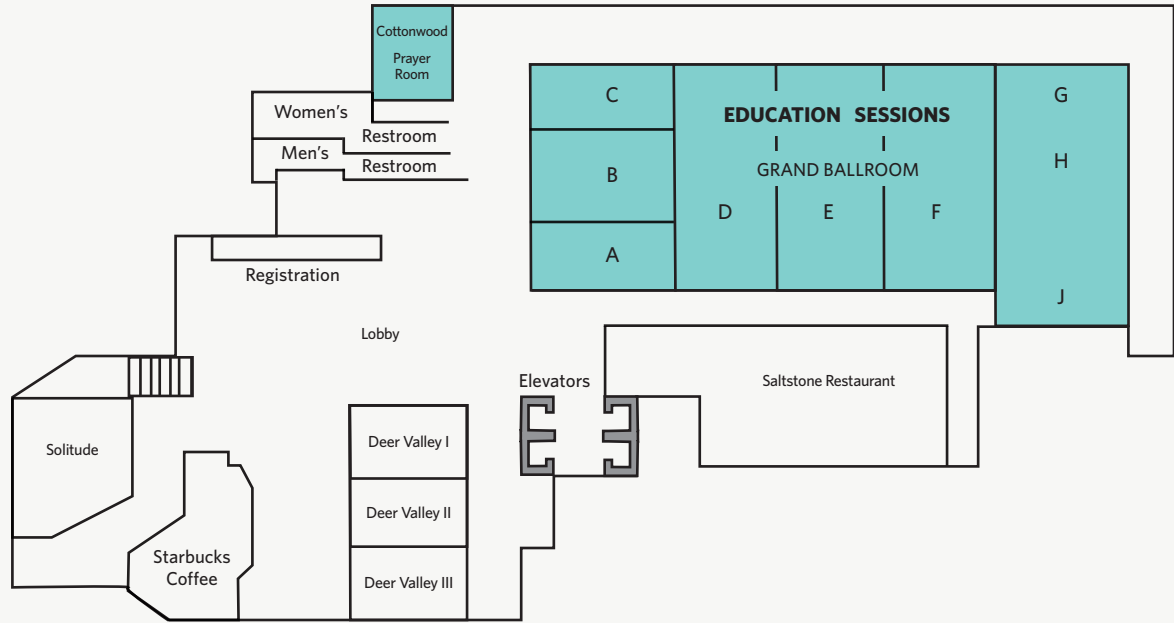


SOUTH TEMPLE

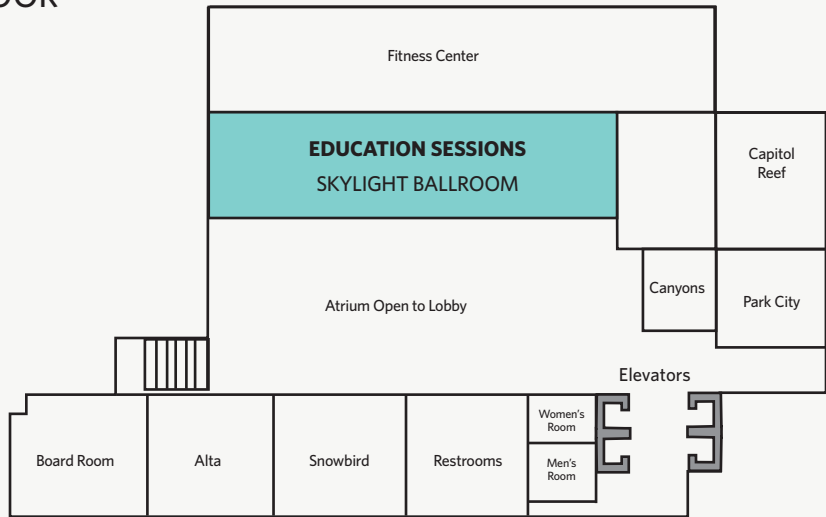
**EDUCATION SESSIONS
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LEVEL 3

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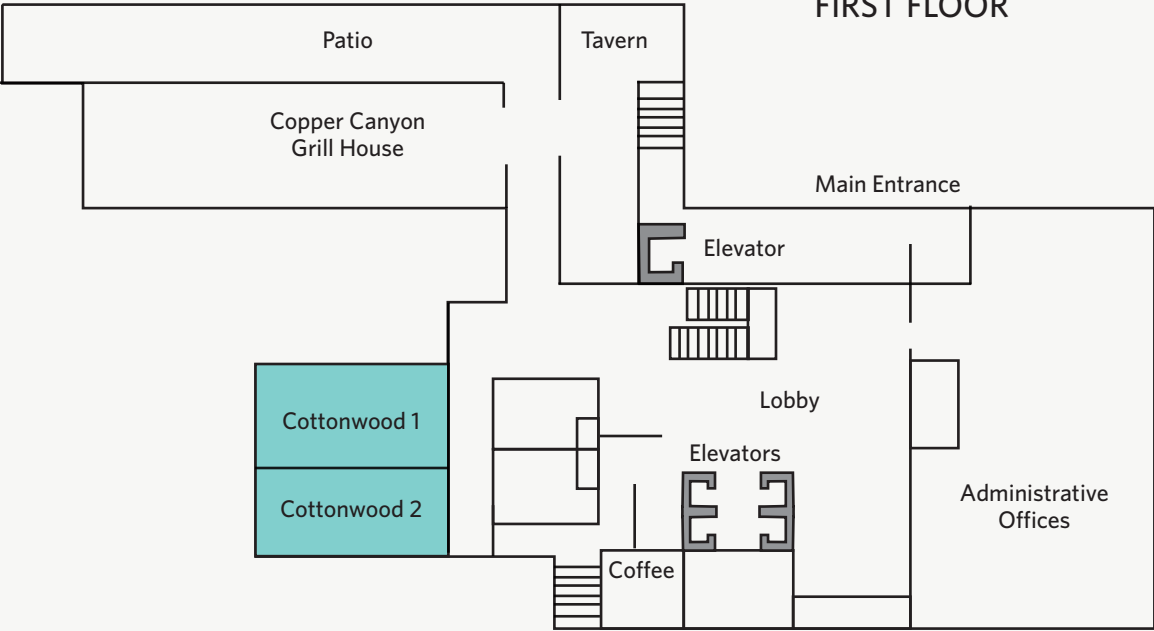
SECOND FLOOR



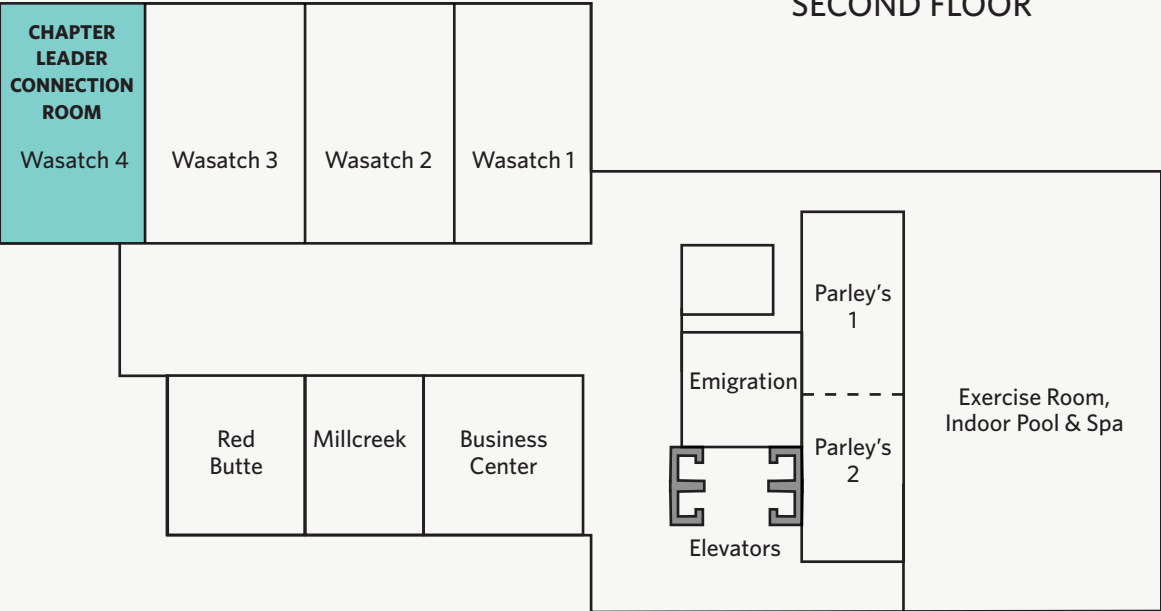
SECOND FLOOR



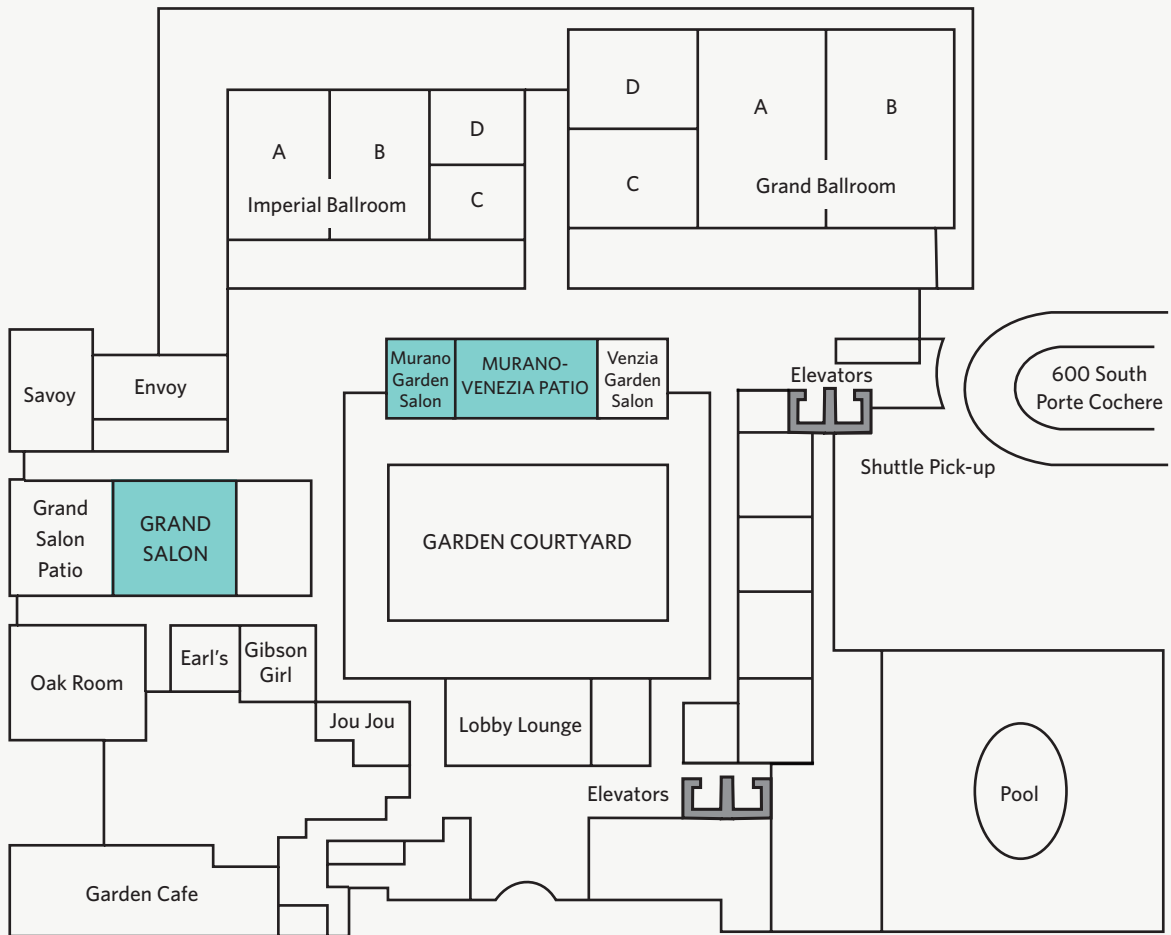
FIRST FLOOR



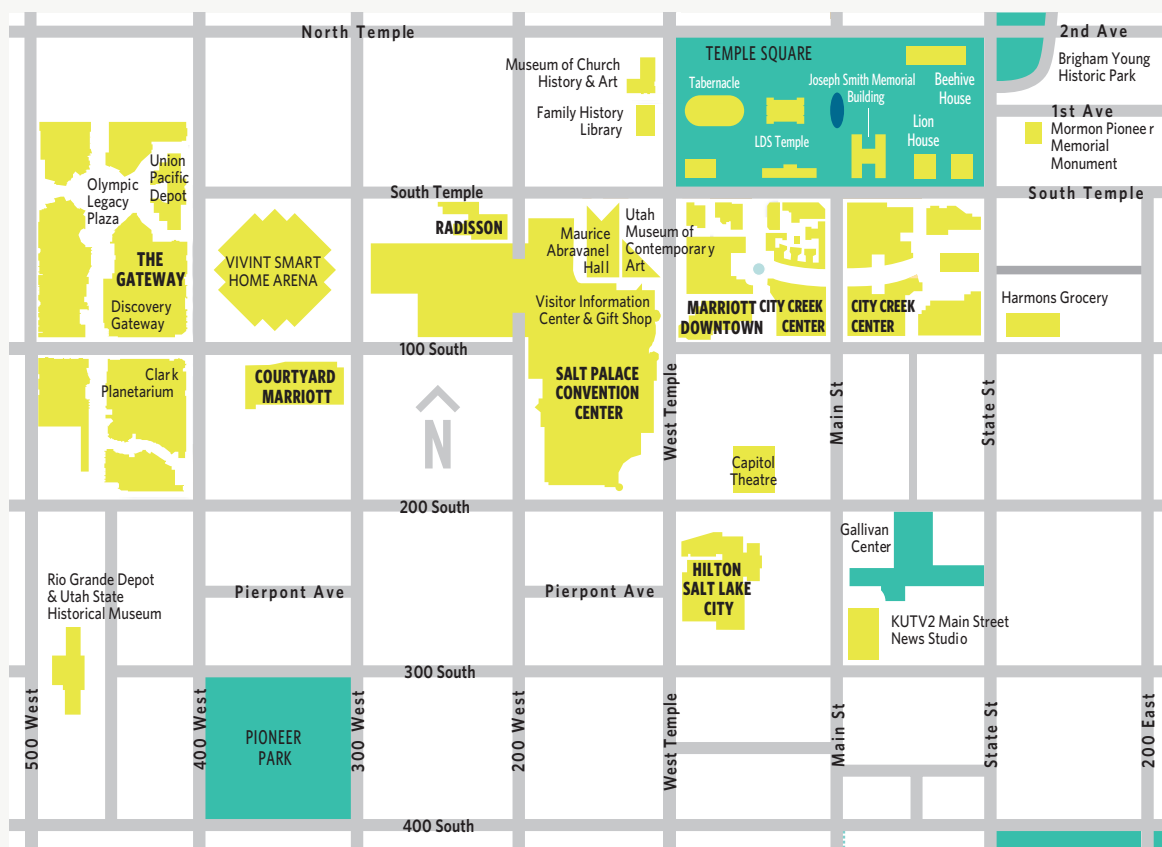
SECOND FLOOR



FIRST FLOOR



DINING OPTIONS NEAR ATD21

**The Gateway**

Bout Time Pub & Grill
 Chedda Burger
 Costa Vida
 Dave & Busters
 Fleming's Steakhouse
 & Wine Bar
 Hallpass
 La Barba Coffee
 Midici Neopolitan
 Pizza Company
 Momi
 Mr. Shabu
 Panda Express

Seabird
 Sweet Rolled Tacos:
 Handcrafted Ice Cream,
 Coffee, and Tea
 The Lounge at Wiseguys
 Tucanos Brazilian Grill

City Creek Center

Blue Lemon
 Bocata
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 Chick-fil-A
 CoreLife Eatery
 Costa Vida
 Great Steak & Potato
 Company
 Jeeva's Greek Cafe
 Johnny Rockets
 Kneaders Bakery
 McDonald's
 Nordstrom eBar

Osaka Japan
 Rocky Mountain
 Chocolate Factory
 Roxberry Juice Co
 Sbarro
 Subway
 Taste of Red Iguana
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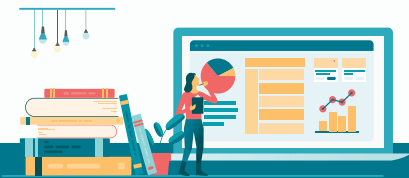
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ATD's Advancing Talent Development Awards recognize individuals who have made significant contributions to the field. ATD has been recognizing outstanding individuals and organizations for more than 40 years.

The Advancing Talent Development Awards include Distinguished Contribution to Talent Development, Champion of Talent Development, Innovation in Talent Development, ATD Dissertation Award, ATD Certification Institute Champion Award, and One to Watch.

The following individuals have been recognized by ATD for their accomplishments in talent development.

Search the conference app to see when they will be presenting their education sessions.



Michael Allen

Distinguished Contribution to Talent Development Award



Maureen Orey

ATD Dissertation Award



Elaine Biech

CPTD Fellow & Distinguished Contribution to Talent Development Award



Jack Phillips

Distinguished Contribution to Talent Development Award



Tacy Byham

ATD Dissertation Award



Bob Pike

*Lifetime Achievement Award
CPTD Fellow & Distinguished Contribution to Talent Development Award*



Joe Folkman

Distinguished Contribution to Talent Development Award



William Rothwell

CPTD Fellow & Distinguished Contribution to Talent Development Award



Karl Kapp

Distinguished Contribution to Talent Development Award



Jack Zenger

Lifetime Achievement Award



Bev Kaye

Lifetime Achievement and Distinguished Contribution to Talent Development Awards



Call for Entries

For 2022 Recognition

Know an organization or individual who demonstrates excellence in talent development?

2022 Excellence in Practice Awards

Entries are now closed. The next submission window will open in June 2022.

2022 BEST Awards

Applications Now Open! • Entry Deadline: November 2, 2021

2022 Advancing Talent Development Awards

Applications Open: October 1, 2021 • Entry Deadline: December 14, 2021

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Australia

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PFC 2021

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Korea Management Association (KMA)
Korean Standards Association (KSA)

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AMEDIRH
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Netherlands/Belgium

ATD Lowlands 2021

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Author's chat Monday, August 30 at 11:10am

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Hi, Allison. Welcome back!

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Needs Assessment Toolkit
Whenever there is a perceived performance gap, a needs assessment can be critical in identifying the gap and providing a list of potential solutions for addressing it. This toolkit can help you determine the best course of action to move forward.
[View All Templates and Tools](#)

**Needs Assessment Toolkit**
Whenever there is a perceived performance gap, a needs assessment ...
By Ashley Chaisson on March 25, 2019
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PLATINUM



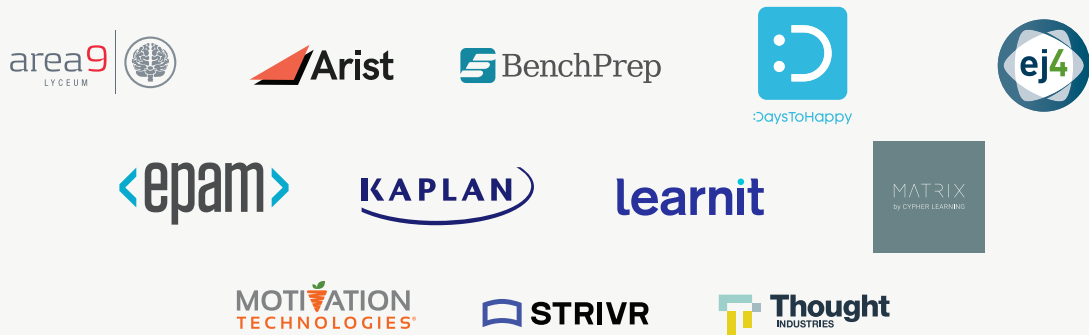
GOLD



SILVER



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ITEM/EVENT SPONSORS



Accessibility

ATD events are accessible to all participants. If you require assistance to fully participate in an event, please stop by the ATD Information Desk in the Upper Concourse. For accessible shuttle bus services, please visit the ATD Shuttle Desk located in the South Lobby.



Age and Admission Policy

Due to the professional nature of the conference and EXPO, children under 18 years of age are not permitted to attend. All attendees must wear their conference badge at all times.

Attendee Badge Scanning for ATD Events

Your name badge is printed with a barcode that contains the contact and demographic information you provided when you registered for the ATD 2021 International Conference & Exposition. ATD representatives will be stationed outside each session scanning badges to verify session registration and manage room capacities. This does not transmit session data to any entity other than ATD; the data is only being used to verify and track attendance. Should you decline to have your badge scanned for this purpose, we will be unable to verify your session registration and you will not be allowed into the session room.

Exhibitors and sponsors ("Company") may request permission to scan your badge to add your information to their contact database. By agreeing to have your badge scanned by the Company, you are consenting to allow it to communicate with you directly. All such communication is governed by the privacy policies of the Company performing the scan. Once your badge is scanned, it is your responsibility to manage your communication preferences directly with that Company.

You may opt out of badge scanning by verbally declining to allow the Company to scan your badge.

Charging Stations

For your convenience, charging stations are located throughout the Upper Concourse.

Electronic Devices

As a courtesy to conference participants, ATD requests that all electronic devices be silenced during education sessions. If it's necessary to use your device for something other than session participation, please step outside the meeting room to avoid disturbing other participants.

Photographs and Videotaping

During ATD events, photography and videography by individuals for personal use is permitted at social events, in the EXPO, in session rooms, and in public spaces, providing that it is not disruptive to other attendees, speakers, exhibitors, sponsors, or the overall event.

Smoking Policy

Smoking is not permitted at conference or EXPO events. The Salt Palace Convention Center is a smoke-free facility. Smoking is only permitted in designated outdoor areas.

Wireless Internet

Sponsored by:  **meridian**
KNOWLEDGE SOLUTIONS

Wireless internet is available to conference attendees in session rooms and most common areas, excluding the EXPO floor. Simply connect to the ATD wireless network and you will be taken to the ATD21 homepage.

Network: **ATD2021**

Password: **MeridianKS**

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Business Center

The business center at the Salt Palace Convention Center will be closed during the conference. The closest recommended business center is The UPS Store #5683, which is located about a 0.25 mile walk from the 200 S exit of the convention center. The address is 32 West 200 South, Salt Lake City, UT 84101.

Hours of Operation

Monday-Friday	8:30 a.m.-7 p.m.
Saturday	10 a.m.-4 p.m.
Sunday	Closed

First Aid Services

Medical and first aid services are available in the East Lobby. For all medical and nonmedical emergencies, please dial 385.468.2220 (in-house security line), or pick up any beige house phone, rather than calling 911. This will connect you to the Salt Palace Convention Center public safety officers, who are in direct contact with police and EMTs.



Housing

CONVENTION CENTER, SOUTH LOBBY

A representative from MCI USA, the official housing company for ATD21, staffs the Housing Desk to help you with housing questions. Please contact the Housing Desk at 801.534.4701 or see them in person.

Hours of Operation

Saturday	7 a.m.-6 p.m.
Sunday	7 a.m.-6 p.m.
Monday	7 a.m.-6 p.m.
Tuesday	7 a.m.-6 p.m.
Wednesday	7 a.m.-3 p.m.

Information Desk

CONVENTION CENTER, UPPER CONCOURSE LOBBY

Staff is available at the ATD Information Desk to answer your questions about ATD21. The phone number is 801.534.4702.

Hours of Operation

Saturday	7 a.m.-6 p.m.
Sunday	7:30 a.m.-6 p.m.
Monday	7 a.m.-6 p.m.
Tuesday	7 a.m.-6 p.m.
Wednesday	7 a.m.-4:30 p.m.

Lost and Found

CONVENTION CENTER, UPPER CONCOURSE LOBBY

To report lost items, call the ATD Information Desk at 801.534.4702. If you find an item, please bring it to the ATD Information Desk located in the Upper Concourse Lobby.

Luggage and Coat Check

CONVENTION CENTER, HALL A

Check your bag at the Luggage and Coat Check area. We will not accept laptop computers or laptop bags.

Hours of Operation

Tuesday	7 a.m.-6 p.m.
Wednesday	7 a.m.-5 p.m.

Nursing Mothers' Room

MULTIPLE NURSING MOTHERS' ROOMS ARE LOCATED NEAR THE RESTROOMS

The room is equipped with comfortable furniture and a separate, private area for nursing mothers. Power outlets are available. We do not provide storage.

Prayer and Meditation Room

MARRIOTT CITY CREEK, COTTONWOOD ROOM

A prayer and meditation room is available for spiritual purposes.

Hours of Operation

Friday	12-6 p.m.
Saturday	7 a.m.-6 p.m.
Sunday	7 a.m.-6 p.m.
Monday	7 a.m.-6 p.m.
Tuesday	7 a.m.-6 p.m.
Wednesday	7 a.m.-4:30 p.m.

Social Media

ATD encourages live tweeting and sharing ATD event content on social media networks, including Facebook, Twitter, Snapchat, LinkedIn, and Instagram, as a means of sharing information and publicizing sessions, speakers, or the conference in general, provided that only content excerpts are used and presentation material is not reproduced in full. Speakers should be referenced and cited appropriately in each case.

Note: Speakers are encouraged to permit the use of social media during their session; however, each speaker has the right to prohibit the capture or sharing of content from their session.

We ask that you respect the intellectual property, copyrights, or trademarks of exhibitors, speakers, sponsors, and ATD.

Stay up to date during the ATD International Conference & Exposition by connecting with us online and following #ATD21. We'll be posting updates regularly on the following sites:



Twitter

@ATD

twitter.com/ATD

@ATDPRESS

twitter.com/ATDPRESS

Please use #ATD21 for all your conference tweets.



Facebook

ATD National

facebook.com/atd

TD Magazine

facebook.com/tdmagazine



LinkedIn

Our company page: Association for Talent Development (ATD)

linkedin.com/company/association-for-talent-development



Instagram

Our company page: Association for Talent Development (ATD)

[@ATDNational.instagram.com/atdnational](https://atdnational.instagram.com/atdnational)

ATD Store

CONVENTION CENTER, HALL A

Sponsored by:  **Berrett-Koehler**
Publishers

The ATD Store is your one-stop shop for the best training and talent development content under one roof! You will find a selection of the latest ATD books, research reports, *TD at Work* issues, and ATD merchandise, as well as books by conference speakers, all at discounted pricing. The ATD Store accepts personal checks, travelers' checks, and these major credit cards: American Express, Visa, MasterCard, and Discover.

Hours of Operation

Saturday	4-6:30 p.m.	
Sunday	8 a.m.-12 p.m.	1-6:30 p.m.
Monday	7 a.m.-12 p.m.	1-6:30 p.m.
Tuesday	7 a.m.-12 p.m.	1-6:30 p.m.
Wednesday	7 a.m.-12 p.m.	1-5 p.m.

ATD Store Events and Promotions

Preconference Reception and Book Sale

Start your ATD21 experience with a reception in the ATD Store. Browse new releases and bestsellers as you mingle with conference attendees from around the world. ATD will provide the refreshments, and we'll automatically discount your entire purchase by 10 percent!

Saturday	4:30-6 p.m.
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Author Chats

Popular speakers and authors will present at scheduled times throughout the conference at the ATD Store. Come by for Q&A sessions and author signings after select events. Session times and descriptions are included on the mobile app.

Author Meet and Greets

Meet authors, have your books signed, and network with fellow conference-goers. This is a great opportunity to talk with some of the best in the business!

Sunday	4:15-4:45 p.m.	
Monday	2:15-2:45 p.m.	4:15-4:45 p.m.
Tuesday	2:15-2:45 p.m.	4:15-4:45 p.m.
Wednesday	2:15-2:45 p.m.	

Keynote Book Signings

Keynote speakers Angela Duckworth, Patrick Lencioni, and Mel Robbins will be in the ATD Store after their sessions to sign copies of their books. Capacity is limited so get there early!

Monday	10:15-10:45 a.m.	Angela Duckworth
Tuesday	10:15-11:15 a.m.	Patrick Lencioni
Wednesday	4-5 p.m.	Mel Robbins

Exclusive On-Site Savings

The ATD Store offers unbeatable pricing on ATD research reports such as *Virtual Classroom* and *DEI&B Education for Employees*. Single issues of *TD at Work* are available for only \$10, and exclusive on-site pricing is available on bundled products. Also, take 10 percent off your ATD Store purchase of \$150 or more!



Be sure to follow @ATDPRESS on Twitter for live updates and special events throughout the conference.



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ATD Central

CONVENTION CENTER, HALL A

ATD Central is your place to learn about all the ways ATD supports your professional development. Find out more about the Talent Development Capability Model, education programs, certifications, research, and events.

Hours of Operation

Saturday	4–6:30 p.m.	
Sunday	8 a.m.–12 p.m.	1–6:30 p.m.
Monday	7 a.m.–12 p.m.	1–6:30 p.m.
Tuesday	7 a.m.–12 p.m.	1–6:30 p.m.
Wednesday	7 a.m.–12 p.m.	1–5 p.m.

ATD Certification

The ATD Certification Institute team can tell you all about the Talent Development Capability Model and ATD's Certified Professional in Talent Development (CPTD) and Associate Professional in Talent Development (APTD) credentials. We will also offer information about certification preparation courses and products. Programming in the ATD Central Theater will include sessions specific to certification, each credential, and how to prepare. APTD and CPTD professionals will be available to help answer your questions.

Please refer to the mobile app for all CI sessions

ATD Membership and Chapter Services Booth

CONVENTION CENTER, HALL A

Are you an ATD member with questions about your membership? Or a nonmember interested in learning more about ATD national and chapter memberships? We recently reimagined the member experience to revolve around the needs of our global community of nearly 30,000 members. Providing open access to the most essential TD resources, ATD is your professional development partner throughout your career.

Stop by the booth to learn more about the membership enhancements, discover how ATD can support you locally, and pick up your ATD member exclusive swag!

Already an ATD and chapter member? That makes you a Power Member! Make sure you pick up your Power Member ribbon and gift.

Hours of Operation

Saturday	4–6:30 p.m.	
Sunday	8 a.m.–12 p.m.	1–6:30 p.m.
Monday	7 a.m.–12 p.m.	1–6:30 p.m.
Tuesday	7 a.m.–12 p.m.	1–6:30 p.m.
Wednesday	7 a.m.–12 p.m.	1–5 p.m.

Career Center and Headshot Lounge

CONVENTION CENTER, HALL A

Sponsored by:  ICF International Coaching Federation

Visit the ATD Career Center, your one-stop shop for addressing all your professional development needs!

- Attend smaller professional development sessions with well-known speakers.
- Grab a coupon code to sign up for a free virtual coaching session with ICF-credential coaches. Coupons cannot be shared.
- Access ATD's web-based Job Bank and learn how to conduct an effective job search on and offline.
- Take a professional headshot in our Headshot Lounge. Advance sign ups are required and will be available on Monday and Tuesday from 8 a.m. to 5 p.m.
- Pick up helpful resources on developing your personal brand, your resume, conducting a job interview, and creating a portfolio.

Hours of Operation

Saturday	4–6:30 p.m.	
Sunday	8 a.m.–12 p.m.	1–6:30 p.m.
Monday	7 a.m.–12 p.m.	1–6:30 p.m.
Tuesday	7 a.m.–12 p.m.	1–6:30 p.m.
Wednesday	7 a.m.–12 p.m.	1–5 p.m.

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THE BEST RUN



ATD Forum Connection Room

RADISSON, WASATCH 1

The ATD Forum Connection Room is available for the convenience of ATD Forum members, who are invited to stop by to connect and network with other Forum colleagues.

Hours of Operation

Sunday	2:30–5 p.m.
Monday	9:30 a.m.–5:30 p.m.
Tuesday	9:30 a.m.–5:30 p.m.
Wednesday	9:30 a.m.–1 p.m.

Certification Networking Reception

(CPTDs and APTDs Only)

GRAND AMERICA HOTEL, MURANO-VENEZIA PATIO

CPTD and APTD credential holders are invited to partake in good food, drink, and conversation at this reception. The event is open only to CPTD and APTD credential holders and ATD Certification Institute's specially invited guests. ATD CI will address RSVPs prior to the event via a web link. Registration for the networking reception will not take place through the ATD Events mobile app or website.

Sunday	6:30–7:30 p.m.
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Chapter Leader Connection Room

RADISSON, WASATCH 4

Current chapter leaders are encouraged to use the Chapter Leader Connection Room as their home base throughout the conference. Stop by to network with other chapter leaders, recharge your phones and other devices, and gather ideas for growing and sustaining your chapter. Juice is provided each morning at 9:30 a.m.

Hours of Operation

Sunday	1–5 p.m.
Monday	9:30 a.m.–5 p.m.
Tuesday	9:30 a.m.–5 p.m.
Wednesday	9:30 a.m.–3 p.m.

Global Village

CONVENTION CENTER, HALL A

The Global Village is available for participants from outside the United States and is open to everyone interested in global exchange. Meet with fellow professionals from other countries, as well as ATD Global staff members.

Hours of Operation

Saturday	4–6:30 p.m.	
Sunday	8 a.m.–12 p.m.	1–6:30 p.m.
Monday	7 a.m.–12 p.m.	1–6:30 p.m.
Tuesday	7 a.m.–12 p.m.	1–6:30 p.m.
Wednesday	7 a.m.–12 p.m.	1–5 p.m.

Chapter Leader Networking Reception

SQUATTERS PUB BREWERY

Active chapter leaders are invited to attend this exclusive networking reception. Tickets are required and will be distributed on-site.

Monday	6:30–7:30 p.m.
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International Reception

HILTON, GRAND BALLROOM B

Join ATD Global for a festive networking reception exclusively for international attendees. It's a great opportunity to start your conference by networking with attendees from around the world. Refreshments and light hors d'oeuvres will be served.

Monday	6:30–7:30 p.m.
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Networking Night

CONVENTION CENTER, HALL C

Sponsored by: **SAP Litmos** 

A tradition at every ATD International Conference & EXPO is to bring our participants together for a night of networking, enjoyment, and fun. This year you can experience the quirky, fun side of Salt Lake City. Our Brews & Bingo night puts an SLC spin on this iconic parlor game. Part dance party, part high-energy game show, you never know what will happen next or what kind of prizes you can win! We do know it will be ridiculously fun. But wait, there's more! Networking Night will conclude with a concert by the amazing vocal group, Straight No Chaser. It's the perfect way to carry on the tradition, and we invite you to be a part of it!

Meet to Eat

Attending the conference alone? Never been to Salt Lake City? Don't know where to eat lunch or dinner? Join your ATD colleagues for lunch and dinner throughout the conference. The restaurants chosen for the Meet to Eat program represent some of the best options in Salt Lake. Please sign up in the conference platform at least 24 hours in advance to ensure seating availability and allow us to update the restaurants. Any reservations made less than 24 hours out will be taken on a space-available basis. All diners will pay their own way at lunch and dinner. No longer able to attend? Remove this item from your agenda to open a spot for another attendee.

Sales Enablement Reception

GRAND AMERICA, MURANO-VENEZIA PATIO

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SALES PERFORMANCE
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Join us for a cocktail hour to network with your sales training and enablement peers, share best practices, and discuss the latest trends. Complimentary drinks and appetizers will be provided. If you have not already RSVPed, please come see us in ATD Central.

Monday 6:30-7:30 p.m.

The Quad—New for 2021!

CONVENTION CENTER, HALL A

Remember the Quad? That central part of a college campus that provides a space for community, games, and more? We're bringing that experience to ATD21! Join us in the Quad to network with colleagues, decompress, and enjoy the ATD "campus." We'll have lawn games like Jenga and Cornhole along with ample space to meet up with friends. This space is sure to bring a smile to your face.

ATD Young Professionals

Are you on social media? Join the conversation on ATD's Young Professionals social networks.

LinkedIn

[LinkedIn.com/pages/ATDYoungProfessionals](https://www.linkedin.com/pages/ATDYoungProfessionals)

Twitter

Connect on Twitter using [#FutureofTD](https://twitter.com/FutureofTD)

TD for Good—New for 2021!

CONVENTION CENTER, HALL A

In the spirit of our [ATD Talent Development for Good Award](#), join us to celebrate and recognize organizations that leveraged talent development to make significant contributions to improve the lives of others, change an industry or community for the better, or serve society in a powerful way.

Our TD for Good stations will provide community service opportunities for all ATD21 attendees to give back to others and continue to spread the message of TD for Good.

Community service projects may include:

Paintfest for the Foundation for Hospital Art

Artistic talent not required, simply follow colored dots to paint in pre-drawn designs. This network- and relationship-building opportunity provides a fantastic break and a fun, rewarding experience. The completed paintings will be donated to hospitals around the world!

Letters Against Isolation

Senior loneliness is a well-documented issue and affects seniors' mental and physical health. Two Illinois teens made the COVID-19 pandemic into an opportunity to spread some joy and write handwritten letters to residents of assisted living facilities and care homes. At ATD21, we'll have a station set up where you can write as many letters as you want. Get creative and brighten someone's day!

Granite Education Foundation

With the help of community partners, this foundation supports students, teachers, and schools within the Granite School District community in Salt Lake County. This district faces widespread food insecurity among students and the community. To help provide food for those who go without, help assemble food kits that will fill school food pantries and be handed out to students by teachers and social workers. Stop by each day to help assemble a kit!

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480

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Analyse

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General Sessions

General sessions offer the opportunity to connect with your profession through updates on important ATD initiatives and world-class presentations. This year's general session speakers are Angela Duckworth, Patrick Lencioni, and Mel Robbins. See the conference app for session descriptions.

Concurrent Sessions

More than 300 education sessions are offered Sunday through Wednesday in 12 content tracks and three industry tracks. Sessions are designated by track and target audience to help you select the ones that are most relevant to you.

12 Content Tracks

- Career Development
- Evaluating Impact
- Global Perspectives
- Instructional Design
- Leadership Development
- Learning Sciences
- Learning Technologies
- Management
- Managing the Learning Function
- Sales Enablement
- Talent Strategy & Management
- Training Delivery & Facilitation

3 Industry Tracks

- Government
- Healthcare
- Higher Education

Session Types

Global Voices: International speakers and topics of global interest.

Innogizer: Active sessions designed to energize you throughout the conference with innovative programming.

New ATD Speaker: Speakers who have not previously presented at an ATD conference.

Session Evaluations

Your feedback helps ATD continue to provide the top-notch education programs and world-class expositions that you and your colleagues need to stay on top of a changing profession. Evaluation forms for individual sessions will be accessible through the mobile app and at [ATDconference.org/attendee](https://atdconference.org/attendee). An overall conference evaluation survey will be emailed to you after the show.

Session Materials

ATD21 session materials are available in electronic format only, and conference attendees have multiple options to access them.

Mobile: Access session materials within the ATD Events mobile app. Download the "ATD Conferences & Events" app from your app store, then load the ATD21 event within the app. Please note that some materials are not optimally viewed on mobile devices.

Print: The business center at the Salt Palace Convention Center will be closed during the conference. However, if you do not have your computer, we recommend you visit your hotel's business center or UPS Store #5683 to download and print your handouts. Please note that standard computer access and print fees apply.

Website: Use the program/session search feature at atd2021.pathable.co to find individual session materials.

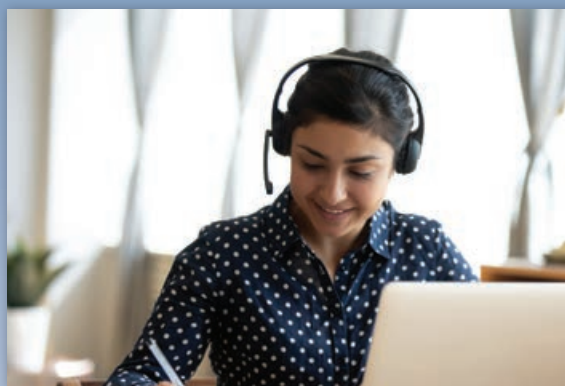
Session Recordings

Online access to ATD21 conference session recordings is available through the conference app to all full-conference attendees and speakers until December 3, 2021.* In addition, ATD members can access archived session recordings at TD.org.

**Recordings are subject to change in the event of technical issues.*

Advance Skills With Flexible Team Training

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Need to jump-start your goals? ATD Enterprise Solutions can help. Enroll your talent development team in a virtual or in-person training course and get a head start on closing skills gaps. It's important to continue offering continuous learning opportunities and invest in your team's lifelong learning.

Contact enterprise@td.org or visit td.org/train-your-trainers to learn more.

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SOLUTIONS

EXPO

CONVENTION CENTER, HALL 2

The grand opening of the ATD21 EXPO takes place on Monday at 9 a.m. Offering thousands of innovative ideas, tools, and applications, ATD21 has the largest training EXPO in the industry. You'll find a variety of advanced solutions and techniques that complement the new information you'll learn in your sessions. Exhibitors invite you to test new technologies, explore the many diverse services offered, comparison shop, and purchase the tools you require to keep pace with the changing industry.

Hours of Operation

Monday	9 a.m.-12 p.m.	2-5 p.m.
Tuesday	9 a.m.-12 p.m.	2-5 p.m.
Wednesday	9 a.m.-12 p.m.	

The EXPO Hall will be closed from 12-2 p.m.

Get Spotted at ATD21 and Win Prizes!

ATD staff "secret spotters" will be handing out prizes inside the EXPO Hall during the conference. If a secret spotter sees you on the EXPO floor, you could win a prize—on the spot!

Prizes include free conference registration, workshops, and publications.

Treasure Hunt Contest and Grand Prize Drawing

EXPO HALL

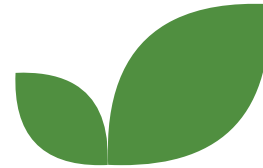
The Treasure Hunt Contest officially starts on Monday at 9 a.m. Cards will be distributed at the EXPO entrance. Visit each of the prize partners for a chance to win! Prize drawings will take place on the EXPO floor on Wednesday morning. You must be present to win.

See your official Treasure Hunt game card for details on how to enter, prizes and drawing time.

No purchase necessary. Void where prohibited by law. For complete rules and eligibility, visit td.org/terms.

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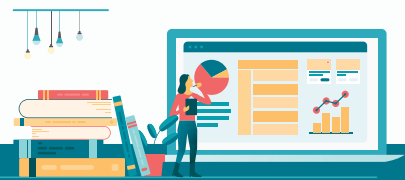
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With the Talent Development Capability Model

- Identify your skills gaps.
- Choose a learning path.
- Set a plan.
- Track your progress.

Do all this and more in the Talent Development Capability Model interactive site at td.org/CapabilityModel.

➞ Visit us at ATD Central to learn more about the Capability Model and how you can use it to develop yourself and your team.

atd

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Many exhibitors are offering show specials to conference attendees during ATD21 and, in some cases, for a limited time after. In addition, many exhibitors are holding prize drawings and giveaways at their booths. Stop by these booths to find out how to qualify!

EXHIBITOR	BOOTH #	SHOW SPECIAL
4imprint	383	<p>Save on promotional products!</p> <p>Mention or enter ATD21 online when ordering and receive an additional 10% off your next order!</p> <p>Enter to Win a Free Order!</p> <p>Stop by our booth to enter to win a \$500 promotional product order. It's your logo, so it has to be perfect. The perfect product perfectly printed and delivered on time. That's certainty. And it's our promise to you.</p>
Alliant International University	245	<p>Application Fee Waiver</p> <p>\$65 value</p>
Capsim Management Simulations Inc	452	<p>Free Microsimulation Pilot</p> <p>Visit Capsim to receive your free pilot of the CapsimInbox microsimulation platform. You and your colleagues will have the opportunity to try one of our skill-based assessments, first hand. Choose from a library of 15+ prebuilt solutions covering a wide range of business topics and skills, such as general management, people management, time management, and more!</p>
Columbia Southern University	262	<p>50% Tuition Discount Offer</p> <p>Columbia Southern is currently running a special promotion that provides a 50% tuition discount on the first class a new student enrolls, in provided they enroll by September 30, 2021.</p>
DecisionWise	871	<p>Win a FREE 360 Certification</p> <p>Enter to win a free DecisionWise 360 Coaching Certification program, which will be held virtually in October. This 6-hour course over 2 days is a \$1,200 value and qualifies for SHRM and HRCI Credit. Ten winners will be chosen. Additionally, everyone who enters will receive a complimentary login to the new DecisionWise 360 platform and one free DecisionWise Standard 360 Assessment.</p>
EthicsGame	675	<p>Free—Ethical Lens Inventory</p> <p>Stop by our booth, leave your business card, and get a code to take The Ethical Lens Inventory to discover your ethical preference.</p>
HRD Press	449	<p>Free Book—Positive Influence</p> <p>Stop by our booth for a free copy of Michael and Glenn Parker's new book Positive Influence.</p> <p>Free Sample Online Assessments</p> <p>Try any one of our 26 online assessments, including DISCStyles, at no cost. Sign up at our booth.</p>

EXHIBITOR	BOOTH #	SHOW SPECIAL
Learnit	441	<p>Introducing Learnit TEAM PASS 2020: Unlimited Virtual Training Classes</p> <p>Our flexible subscription plans support groups of any size. Choose from 120+ virtual instructor-led classes and workshops to train your team on today's most important skills.</p> <p>Subscription Plans:</p> <ul style="list-style-type: none"> • Team (10–24 users) <ul style="list-style-type: none"> ◦ \$59 per user per month ◦ Ideal for limited budgets and new workplace training. • Organization (25–49 users) <ul style="list-style-type: none"> ◦ \$49 per user per month ◦ Ideal for remote workforce, employee motivation, and human connection challenges. • Enterprise (50+ users) <ul style="list-style-type: none"> ◦ Contact us for pricing and details ◦ Ideal for an all-inclusive, economical, and turnkey training program implementation
MadCap Software	280	<p>MadCap Software Current Promotions</p> <p>Visit our site to learn more about current promotional offers. madcapsoftware.com/current-promotions.</p>
Rapid Accelerator, Post Covid Leadership Advisory	285	<p>Post-COVID Leadership Assessment</p> <p>Stop by our booth for a free 1-hour assessment of your company's current leadership, their teams, and your overall post-COVID leadership planning.</p>
SUPER*MEGA*BOSS	855	<p>20% off MANAGER FUNDAMENTALS</p> <p>SUPER*MEGA*BOSS is offering 20% off a MANAGER FUNDAMENTALS package for ATD21 attendees who stop by our booth. Get your discount code and take a selfie with our SMB Pineapple!</p> <p>Free! Why Weirdness Works Whitepaper</p> <p>Stop by our booth to get the free whitepaper <i>Why Weirdness Works</i> and learn more about how to create training that is more engaging and sticky.</p>
TruScribe	557	<p>Free M365 Integration</p> <p>Mention this ad and get a FREE Microsoft 365 integration for your work-group on SQUIGL, the TruScribe authoring tool.</p>
Yukon Learning	651	<p>Rapid Course: Buy 1, Get 1 Free</p> <p>We're spreading some joy with a special BOGO sale! That's right! All of our professionally designed rapid courses are buy one, get one free during the show. Stop by our booth to learn more about this amazing special.</p>

4imprint

877.446.7746

4imprint.com

Booth #383

We offer a selection of promotional products to spread the word about your brand. We provide free art assistance; and with our 360° Guarantee, you can expect on-time shipment at low prices with 100 percent satisfaction.

Acumen Learning

801.224.5444

acumenlearning.com

Booth #841

Bestselling authors Kevin Cope and Stephen M.R. Covey founded Acumen Learning to teach leaders how to be better business leaders. Their strategy, finance, and business acumen courses have been implemented at 30 Fortune 500 companies and hundreds of other organizations.



Administrate

800.265.7163

getadministrate.com

Booth #848

Administrate is a training operations platform built to support L&D teams with an infrastructure for digital transformation in enterprise training.

Admired Leadership

610.644.5597

admiredleadership.com

Booth #611

Admired Leadership is a behavioral approach to teaching leaders how to be effective in everyday situations and contexts. It is not a model but rather a collection of themed critical behaviors that increase or enhance a leader's impact.

aha! Process Inc.

281.502.3004

ahaprocess.com

Booth #353

aha! Process is an award-winning training and publishing company providing workshops, publications, and consulting services to help improve lives and build sustainable success in communities, schools, and higher education.

AllenComm

801.537.7800

allencomm.com

Booth #454

AllenComm builds transformative learning solutions that make an impact for the nation's top brands. Known for award-winning, scalable, and innovative learning solutions, AllenComm approaches clients' needs and objectives with dedicated curiosity.

Alliant International University

858.635.4233

alliant.edu/areas-of-study

Booth #245

Alliant International University offers graduate and doctoral programs in business, psychology, forensics, education, and law. With six campuses in California, Alliant is committed to providing and promoting quality and equitable education.

Amatrol Inc.

800.264.8285

amatrol.com

Booth #748

Amatrol creates innovative, interactive learning solutions for industry and education to equip people with the skills to master technical systems, solve problems, and adapt to a rapidly changing workplace.

American Council on Education

202.939.9702

acenet.edu/programs-services/pages/credit-transcripts/credit-transcripts.aspx

Booth #357

ACE recognizes quality teaching and training wherever it happens and connects working and military learners to education and career pathways through college credits, workplace competencies, and badges.

American Public University System

877.755.2787

apus.apuspartners.com

Booth #742

Propel your organization to successfully achieve your goals with American Public University System. Leverage our award-winning education and proven solutions to attract, retain, and develop top talent.

Anchored Training

908.370.5593

anchoredtraining.com

Booth #583

Anchored Training is a full-service instructional design firm that specializes in creating customized learning content to develop individuals and teams. We are experts in instructor-led, virtual, blended, and asynchronous learning solutions.

Arbinger Institute

801.447.9244

arbinger.com

Booth #600

Arbinger is a global training, consulting, and coaching firm that helps individuals, teams, and organizations achieve breakthrough results by shifting from the default self-focus of an inward mindset to the impact focus of an outward mindset.



Arcadia

267.342.8249

softwarecountry.com

Booth #483

Arcadia is a tech company comprised of 700 highly skilled engineers. EdTech is our largest practice—we have been designing and building LMSs, exam platforms, and educational games for over 15 years. We are ready to bring your vision to life.

Area9 Lyceum

781.540.2178

area9lyceum.com

Booth #683

Area9 Rhapsode learning platform brings together more than two decades of learning research and advanced computer science, cutting training time in half, ensuring proficiency, and making lasting impacts on careers and business outcomes.

BRONZE SPONSOR

**Arist**

415.851.6951

arist.co

Booth #853

Arist helps organizations rapidly teach and train their employees using text-message-based courses. With the Arist platform, organizations can create, launch, and assess text-based courses in minutes.

BRONZE SPONSOR

**ATD Enterprise Solutions**

703.683.9215

td.org/enterprise-solutions

Booth #773

ATD Enterprise Solutions creates custom solutions for talent development teams aligned with the Talent Development Capability Model. Using a comprehensive suite of ATD resources, our solutions include: on-site training, team learning plans based on aggregated team skill assessments, conference team registration, and ATD Enterprise Membership. Whether your team is small or large and globally dispersed—we can help!

**ATP Learning Solutions**

800.323.3471

atplearningsolutions.com

Booth #355

Companies and organizations rely on ATP Learning Solutions to deliver quality custom print and digital products to achieve success in technical skills training.

Bakers Man Entertainment Group

310.792.9998

bakersman.com

Booth #763

Bakers Man is focused on the design and development of immersive, interactive, and customized digital learning solutions, using existing and emerging technologies such as VR, AR, HUD, 360° video, mobile, drone, adaptive, and dynamic integrations.

Barco**Booth #484****Becoming Your Best Global Leadership**

888.690.8764

becomingyourbest.com

Booth #266

Becoming Your Best Global Leadership is a top-rated leadership training company that specializes in time management, productivity, and strategic planning. Training is delivered through live and virtual keynotes, workshops, certification, and coaching.

BECOMING YOUR BEST
GLOBAL LEADERSHIP
PRODUCTIVITY • TIME MANAGEMENT • LEADERSHIP

BenchPrep

855.236.2744

benchprep.com

Booth #749

BenchPrep is a configurable cloud-based learning platform that delivers the best learning experience and drives revenue for corporations, training companies, associations, and credentialing bodies.

BRONZE SPONSOR

**BetterWork Media Group****Booth #772****BLR**

800.727.5257

blr.com

Booth #645

BLR provides innovative education solutions designed to help businesses deliver consistent training, achieve compliance, and maximize efficiencies in employee workflows, resulting in measurable performance and financial improvements.



Blubrry Podcasting

877.729.8642

blubrry.com

Booth #655

Founded in 2005, Blubrry Podcasting provides professional tools and services for the podcast industry, including media hosting, statistics, private internal podcasting, monetization opportunities, web hosting, and a WordPress plugin.

Bridge

800.203.6755

getbridge.com

Booth #331

Bridge is an LMS, employee development, and performance management platform that delivers a powerful yet easy-to-use experience for L&D administrators, managers, and employees. It is ideal for high-growth and midsize organizations.



C3 SoftWorks

612.332.3356

c3softworks.com

Booth #581

C3 SoftWorks provides tools for engagement. Whether you're teaching in a classroom or online, C3 SoftWorks' customizable, game-building software will help you introduce, reinforce, or review your instructional content in a powerful (and fun) way.

Capsim Management Simulations Inc.

312.477.7200

capsim.com/corporate

Booth #452

Capsim creates online business simulation and assessment software to help trainers and instructional designers create meaningful L&D programs through practical, relevant, and engaging learning experiences.



Cesim

866.644.0518

cesim.com

Booth #750

Cesim offers a range of comprehensive online business management simulation games. This state-of-the-art online team environment allows participants to practice and develop their business and decision-making skills in a risk-free environment.



Cinecraft Productions

216.781.2300

cinecraft.com

Booth #351

Cinecraft designs and develops custom learning solutions. We specialize in creating experiences that are performance-focused and learner-centric.

Class

202.964.7111

class.com/corporate

Booth #321

Class is a software developed by Class Technologies Inc., a company founded by education software pioneer Michael Chasen. Class software brings the typical company-based learning and development experience into an interactive, virtual experience.

Cloverleaf

513.335.7656

cloverleaf.me

Booth #679

Cloverleaf delivers ongoing coaching through the tools your team uses every day to drive positive behavior change that strengthens team relationships and improves performance over time.

CoachHub

646.971.9522

coachhub.io

Booth #248

CoachHub is a global talent development platform that enables organizations to create a personalized, measurable, and scalable coaching program for the entire workforce, regardless of department and seniority level.

GOLD SPONSOR



Columbia Southern University

800.977.8449 x1877

columbiasouthern.edu

Booth #262

Columbia Southern University degree programs are offered completely online, giving you great flexibility. Associate, bachelor's, and master's programs are available in a variety of fields, including business, human resources, and organizational leadership.

Commit Global

858.863.9913

commit-global.com

Booth #574

Commit Global is a certified language solutions company (ISO 9001, 17100, 27001) that has been helping corporations around the world translate their products and services in local languages, making them culturally relevant for more than 20 years.

**DecisionWise**

801.515.6500

decisionwise.com

Booth #871

DecisionWise helps organizations listen, understand, and act to improve the employee experience. Our services include employee engagement surveys, pulse surveys, life cycle surveys, 360-degree feedback, leadership coaching, and organization development.

Crucial Learning

801.765.9600

cruciallearning.com

Booth #741

Formerly VitalSmarts, Crucial Learning improves the world by helping people improve themselves. We offer flexible learning experiences and award-winning courses that have helped millions achieve better relationships and results.

PLATINUM SPONSOR

**Crucial Learning****Degreed**

800.311.7061

degreed.com

Booth #631

Degreed is an award-winning upskilling platform built to connect learning to opportunities.

**Disruption Advisors**

540.212.9505

whitneyjohnson.com

Booth #481

Whitney Johnson's Disruption Advisors helps you grow your people to grow your company. Utilizing our S Curve Insight platform, disruption workshops, and coaching, we create measurable growth for you, your teams, and your organization.

**DISRUPTION
ADVISORS****Culture Partners**

800.504.6070

culture.io

Booth #301

Culture Partners helps unleash the power of culture to inspire businesses and people to reach their full potential. Our proven culture management framework helps clients assess, empower, and align to deliver sustained organizational performance.

**CULTURE
PARTNERS****CustomGuide Inc.**

888.903.2432

customguide.com

Booth #648

CustomGuide is an interactive training and assessment company.

EB Enterprises Consulting Group

858.735.8750

ebntp.online

Booth #751

Our interactive e-learning courses help companies achieve their leadership and sales goals. We also use a blended learning approach for group interaction by combining all three of the adult principles of learning: visual, auditory, and kinesthetic.

DDI

800.933.4463

ddiworld.com

Booth #511

DDI is a global leadership consulting firm that helps organizations identify, promote, and develop exceptional leaders. From first-time managers to C-suite executives, DDI is by leaders' sides, supporting them in every critical moment of leadership.

PLATINUM SPONSOR

**ej4**

314.878.6700

ej4.com

Booth #384

Since 2004, ej4 has delivered the unexpected in the e-learning industry. We help companies positively impact employee behaviors through our complete learning solution. We apply proven research to create award-winning off-the-shelf videos and an LMS.

BRONZE SPONSOR



eLearning Brothers

801.796.2767
elearningbrothers.com



Booth #521

eLearning Brothers provides learning technology and custom solutions. Its suite of integrated tools includes The Rockstar Learning Platform (LMS/LXP), Lectora for authoring, CenarioVR for VR authoring, and the eLearning Brothers Asset Library.

EmC Leaders

714.992.4561
emcleaders.com



Booth #621

EmC Leaders is a training, development, and consulting firm transforming people, leadership, and organizations. With more than 600 cases, we help build resilience, enhance emotional intelligence, and enable growth through emotional connection.

En Fuego Snackable Learning

630.743.1411
enfuegoapp.com

Booth #784

En Fuego Learning System's En Fuego Snackable Learning on Fire app fuels your e-learning needs with microburst content we call "snacks"—easily digestible bytes of information fed to your sales team (daily or weekly), completed in two to five minutes.

EPAM

267.759.9000
epam.com

Booth #450

EPAM is a global product development, digital platform engineering, and digital and product design agency.

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EthicsGame

720.599.3829
ethicsgame.com



Booth #675

EthicsGame's engaging programs assist organizations in bringing values to life. As people recognize differences in ethical perspectives, they learn how to communicate shared values and expected behaviors to create a culture of ethical excellence.

Examity

855.392.6489
examity.com

Booth #658

Committed to today's demand for secure, convenient, and cost-effective online testing, Examity offers multimodal proctoring to hundreds of organizations' certification and licensure programs worldwide.

Extended DISC

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extendeddisc.org



EXTENDED DISC

Booth #313

Extended DISC offers tailored DISC profiles and assessments. Extended DISC offers DISC Licenses that allow clients to use individual DISC, team, and work pair for a flat fee. DISC Certification options are approved for PHR, SPHR, and GPHR credits.

Fairplay Communications

708.553.3185
fairplaycommunications.com

Booth #685

We train teams and organizations to be more adaptive. We deliver workshops, leadership development courses, keynotes and team experiences that provide practice in adaptability while shifting mindsets so that everyone is ready to flex.

FLIP

Booth #448

FranklinCovey

801.817.1776
franklincovey.com

Booth #341

FranklinCovey helps organizations achieve results that require lasting changes in human behavior. Our solutions enable greatness in individuals, teams, and organizations and are accessible through the FranklinCovey All Access Pass.

getAbstract

305.936.2626
getabstract.com

Booth #856

getAbstract is a provider of curated and compressed knowledge. getAbstract finds, rates, and summarizes the top business books, articles, and video talks into 10-minute abstracts.

Global eLearning

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globalelearning.com

Booth #845

Global eLearning is a provider of translation and localization services to the L&D Industry. Organizations that believe their L&D products can drive global revenue and operational results choose us as their global expansion partner.

**Go1**

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go1.com

Booth #467

All your training needs are covered with our large e-learning library, the Go1 Content Hub, available to you in one simple subscription. Always deliver the right training to upskill, retrain, and retain your employees.

GP Strategies

443.367.9600

gpstrategies.com

Booth #664

GP Strategies is a workforce transformation partner—a dedicated global provider delivering custom learning solutions. Our transformation focus, customer-centric approach, and innovative expertise help our clients achieve superior results.

**Guts & Grace Leadership**

415.342.6003

gutsandgrace.com/at-work

Booth #260

We help companies activate their female and diverse talent to promote organic advancement, retention, and innovation without burnout.

Halifax Consulting—AtmanCo

+33.01.30.61.81.91

halifax-consulting.com

Booth #565

Halifax is a consulting and training firm specializing in leadership, sales performance, and client relations. Established in 2003, we have grown to become one of the few companies in the industry able to support clients around the world.

Hogan Assessment Systems, Inc.

918.749.0632

hoganassessments.com

Booth #445

Hogan produces valid, reliable personality assessments grounded in decades' worth of research. More than 75 percent of Fortune 500 companies use Hogan's solutions to hire the right people without bias, reduce turnover, and promote diversity and inclusion.

**HRCP**

801.343.3699

hrcp.com

Booth #617

HRCP can help your HR and management teams gain the recognition, credibility, and expertise needed to create and support a competitive, effective, and inclusive workforce.

HRD Press

800.822.2801x1138

hrdpress.com

Booth #449

Train More for Less offerings focus on improving leadership and managerial skills. Unlimited use of assessments and resources designed to meet those competencies. A cost-effective program to meet the needs of the entire organization.

HurixDigital

+91.9167.992.801

hurix.com

Booth #349

HurixDigital delivers digital content and technology solutions for enterprises globally. We work on the core principles of innovation, design thinking, and customer experience to build future-ready solutions for enterprise learning.

Institute of Certified Professional Managers

540.568.3247

icpm.biz

Booth #363

The Institute of Certified Professional Managers helps new and experienced managers develop and verify their skills for career advancement through the internationally recognized Certified Manager and Certified Supervisor certifications.



Isograd

833.476.4723

isograd.com

Booth #754

Isograd is the developer of Isograd Testing Services. Isograd Testing Services provides a turnkey assessment solution for recruitment and training. Whether you need off-the-shelf or custom-made assessments, Isograd can help assist you.

Kahuna

844.438.4852

kahunaworkforce.com

Booth #759

Kahuna's modern skills management platform helps organizations gain a validated and objective view of their workforce capabilities, align talent supply against current and future demand, and increase the return on training investment.

Kaplan

954.515.3226

kaplan.com

Booth #376

Kaplan is a managed services provider in the higher education industry, representing universities like Purdue University Global and others within the Purdue University system.



Kevin Eikenberry Group, The

317.387.1424

kevineikenberry.com

Booth #659

The Kevin Eikenberry Group is a leadership learning organization that specializes in developing leaders at all levels into committed and confident leaders focused on organizational success. We have a complete suite of leadership skill solutions.

Language Intelligence

585.244.5578

languageintelligence.com

Booth #258

The e-learning and remote training industry is exploding with growth, and that growth is global. We provide translation, engineering, voice-over, and cultural consulting to help you deliver your training seamlessly to your global audiences.

LanguageLine Solutions

888.763.3364

languageline.com

Booth #649

LanguageLine Solutions provides innovative, client-focused solutions for global companies. As a large language service companies, we offer translation, localization, interpretation, and testing as in-house core competencies.

Language Link

855.295.9177

language.link

Booth #381

At Language Link, we speak your talent's language. We provide high-quality translations of training materials in more than 100 languages. Translations can be done in any file format or media.

Leadership Edge Live

602.717.2408

lookingforwardconsulting.com

Booth #240

The Leadership Edge concept is simple: eighty-plus courses divided into short segments with practical application included and additional support from a coach all for one low price. Leadership development done right.

LEADx-Scaling Leadership Development

267.702.6760

leadx.org

Booth #576

Do you want to scale and sustain your leadership development? Introducing AI-powered LEADx with hyperpersonalization behavioral nudges, microcoaching, and microlearning.

LearningMate

317.506.7507

learningmate.com

Booth #365

Leveraging next-generation technology and competency-based models, we create personalized, immersive learning paths that upskill, credential, and certify learners along a continuous learning journey.

Learning Pool

+44.2071019383

learningpool.com

Booth #573

Learning Pool is a full-service online training provider offering pioneering platforms, courses, tools, and custom content to over 1,100 organizations and 5.1 million learners around the world.

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learningpool

Learnit

855.838.5028

learnit.com

Booth #441

Learnit is committed to staying on the forefront of professional development and personal growth to support individuals, organizations, and their teams by offering classes and training in professional development, office, and technical courses.

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learnit

LinguaLinx Language Solutions

518.288.5559

lingualinx.com

Booth #462

We provide translation, localization, and interpretation services to our clients while providing the best experience to them.

MadCap Software

858.320.0387

madcapsoftware.com

Booth #280

MadCap Software is a trusted resource for more than 20,000 companies around the world for content development solutions designed to streamline the process of delivering training content, L&D programs, and technical documentation.

Maestro

800.319.2122

meetmaestro.com

Booth #457

Maestro is a creative learning agency obsessed with transforming how people grow. We design experiences with creativity and the science of how people learn, resulting in real growth in your people and positive change in your business.

Mango Languages

877.626.4611

mangolanguages.com/business

Booth #684

Mango Languages offers 70-plus ways to connect your company culture. Multilingual employees create a valuable culture of inclusivity in your company. We help you make diversity, equity, and inclusion more personal for your employees.

**MATRIX by
CYPHER LEARNING**

415.432.7863

matrixlms.com

Booth #553

MATRIX is an award-winning LMS for businesses. The platform is known for delivering a great user experience while incorporating all the essential tools companies need to support efficient training and learning.

BRONZE SPONSOR

**Mimeo**

800.GO.MIMEO

mimeo.com

Booth #630

Mimeo is a printer for the training world. Whether you need printed workbooks, secure digital PDFs, or a blend, we partner with you to find the best way to put content in front of your learners.

mimeo**Mobile Coach**

888.977.2522

mobilecoach.com

Booth #373

Mobile Coach is a no-code chatbot authoring and management platform for the enterprise. It is an advanced chatbot platform designed to create frictionless conversations wherever your audience is (SMS, Microsoft Teams, Slack, WhatsApp, etc.).

mobilecoach**Motivation
Technologies**

314.963.9700 x200

motechhq.com

Booth #634

Motivation Technologies specializes in the development of global technology solutions and content used for online learning. More than an LMS, our platform combines training, competition, community, and rewards to create a unique learning experience.

BRONZE SPONSOR

**MOTIVATION
TECHNOLOGIES****National University System**

858.642.8737

nusystem.org

Booth #359

The workforce development arm of National University System partners with corporations and industry to align existing in-house training with degree-bearing credits. Let us offer you a tuition benefit that will help you attract and retain talent.

Ninja Tropic eLearning

480.567.7539

ninjatropic.com

Booth #880

Ninja Tropic is known for delivering inspirational, brand-aligned video training animations on time and on budget. We are a go-to learning animation team for leading universities, enterprises, and associations.



NovoEd

415.813.6833

novoed.com

Booth #267

NovoEd's collaborative learning platform empowers organizations to design and deliver experiential learning that accelerates business performance on a global scale using purposeful practice and application, coaching and mentorship, and group collaboration.

NTT Training

303.649.9980

nttinc.com

Booth #531

NTT Training is a source for technical skills training. We offer professional workforce development solutions for companies that want to increase production, improve technical skills, and prevent costly and devastating errors.



On-Site Studios

920.321.3245

on-sitestudios.com

Booth #585

On-Site Studios is a remote video production company in North America. For clients who place a high value on internal and external communication, On-Site Studios delivers excellent, remotely produced communication videos at an unmatched value.

OverDrive Professional

216.573.6886

company.overdrive.com/overdrive-professional

Booth #567

OverDrive Professional is a digital reading platform for corporate, academic, and law libraries, offering a large catalog of ebooks and audiobooks. Titles are available anytime, anywhere, on every major device.

Panopto

855.726.6786

panopto.com

Booth #480

Panopto is a provider of enterprise video platforms. Since 2007, we've helped businesses improve training and onboarding, reduce costs, livestream events, and improve employee productivity through the use of secure live and on-demand video learning.



Pinnacle Performance Company

773.321.8002

pinper.com

Booth #473

Start your company on a journey toward compelling and influential communication by investing in the effectiveness of your people. Vanquish the idea that corporate communication skills training is boring.

PipelinePLUS powered by Ackert

818.804.5491 x101

ackertinc.com

Booth #851

Ackert is a technology and consulting company with more than 20 years of experience in sales enablement and revenue growth. Our flagship PipelinePLUS software suite and advisory services are in use by clients around the world.

Pluma

516.387.5862

pluma.co

Booth #361

Pluma is a web and mobile SaaS solution offering professional development and executive-quality coaching via live one-on-one video. Our customizable platform provides assessments, coaching, metrics, and more for a turnkey, globally scalable solution.



Podbean Podcasting

646.808.0268

podbean.com

Booth #776

Podbean offers a unique audio and video podcast solution for internal communications, mobile training, employee development, and marketing. We are trusted by companies and organizations.

ProctorioPro

480.428.4076

proctoriop.com

Booth #578

ProctorioPro is designed to help your company hire, train, and retain the most talented people whenever, wherever with our unscheduled remote proctoring, automated and live identity verification, and 24/7 customer support.

Propositions Inc.

515.309.4150

propositions.com

Booth #410

Propositions is a premier provider of learning content from industry-leading authors and experts. Our library contains over 7,000 eLearning courses, microvideos, and USBs, on the most sought-after topics, with a variety of hosting options available.

Protranslating

305.371.7887

protranslating.com

Booth #485

Protranslating is a translation company specializing in global learning. We're platform agnostic, supporting authoring tools to boutique platforms. We ensure learning impact is achieved in every target language on time and within budget.

Qstream

781.222.2020

qstream.com

Booth #310

Qstream is the only mobile microlearning solution scientifically proven to increase knowledge retention and change behaviors. The Qstream app measurably improves employee proficiency that drives performance in just minutes a day.

SILVER SPONSOR



Rapid Accelerator, Post-COVID Leadership Advisory

602.488.5979

rapidaccelerator.com

Booth #285

With 20 years of Fortune 500-level senior leadership experience and expertise in COVID-19 organizational change, we wrote *The Post-Covid Leadership Guide*. As a leadership advisor, we create customized plans and strategies for teams in every industry.



Rapidmooc

929.375.1266

rapidmooc.com/en

Booth #477

Create professional-quality videos in minutes with the Rapidmooc range of self-serve, all-in-one video studios (hardware plus app, no technical expertise required, no crew needed) and scale up your organization training, L&D, and knowledge management capabilities.

Realizeit

847.241.4577

realizeitlearning.com

Booth #849

Realizeit is an adaptive training platform, a breakthrough intelligent learning solution powered by machine learning. It is a workforce technology that is disrupting training by transforming how an enterprise develops its people at scale.

Reflection Software

630.270.1200

reflectionsoftware.com

Booth #757

RS offers training and development solutions through a host of strategic, completely customizable products and services. A global provider with a highly personal philosophy, RS creates synergy between its team and client partners.

Rehearsal

775.323.1899

rehearsal.com

Booth #433

Rehearsal is a video-based practice and coaching platform that allows people to practice soft skills such as sales and communication, receive coaching and feedback, and share best practices anytime, anywhere, on any device.



rehearsal

Remote Leadership Institute

317.387.1424

remoteleadershipinstitute.com

Booth #657

The place to find information and tools for leaders of remote teams as well as individual team members. Our learning resources and training help individuals and organizations build productive connections in an increasingly scattered workplace.

Richardson Sales Performance

215.940.9255

richardson.com

Booth #641

Richardson Sales Performance is a global sales training and performance improvement company. We drive accelerated growth by simplifying and solving the sales-growth equation.

SafetySkills

888.844.3549

safetyskills.com

Booth #667

SafetySkills provides award-winning online employee training in HR compliance and EHS competencies, as well as targeted training for specific industries, offering a comprehensive online training solution for you and your employees worldwide.

PLATINUM SPONSOR



SAP Litmos

925.251.2220

litmos.com

Booth #421

SAP Litmos solutions are the future of rapidly implemented training for the customer-focused enterprise. The solutions enable targeted learning, boost employee experience and loyalty, and keep the organization compliant.

PLATINUM SPONSOR

SAP Litmos 

Schoox

512.982.0717

schoox.com

Booth #400

Schoox is a uniquely agile modern learning and talent development platform, helping businesses of all sizes shift from traditional, compliance-based training to an approach that unlocks and accelerates employee potential as well as business growth.

PLATINUM SPONSOR

schoox 

Screencast-O-Matic

206.260.1000

screencast-o-matic.com

Booth #861

Screencast-O-Matic enables everyone to make videos. Easily make videos for training and development, coaching, sales enablement, help desk and support, product demos, or marketing. Incorporate video into existing workflows, websites, and apps.

SCREENCAST  MATIC

Sewa Beats

800.273.1465

sewabeatsusa.com

Booth #650

Sewa Beats provides experiential programs in leadership development, diversity and inclusion, and change management. Our powerful programs, in which everyone gets a drum, use rhythm and music as a metaphor for business success.

Simpli5 by 5 Dynamics

800.525.9314

simpli5.com

Booth #632

Simpli5 by 5 Dynamics empowers leaders and their teams to enhance productivity, satisfaction, and impact through agile talent practices. By analyzing how people work and their affinity for different phases of a project cycle, we help improve team dynamics.

Simplilearn

844.532.7688

simplilearn.com/corporate-training

Booth #774

Simplilearn is an online boot camp for digital skills training, offering role-aligned learning paths, comprehensive certification programs, and individual courses in the skills required to thrive in the digital economy.

Situation Management Systems Inc.

603.897.1200

situationmanagementsystems.com

Booth #540

SMS offers training to develop influential and emotionally intelligent leaders who are mindful of their energy and aware of their impact on others. From our classroom-based training to blended learning options, we offer clients solutions that work.

SNI: Shapiro Negotiations Institute

410.662.4764

shapironegotiations.com

Booth #740

SNI is a global provider of sales, negotiation, and influence training. SNI has trained more than 250,000 professionals and works with many Fortune 500 companies. SNI offers best-in-class facilitators, interactive and customized programs, and habits and tools driving ROI.

Sounding Board Inc.

415.506.8810

soundingboardinc.com

Booth #681

Sounding Board is a scalable leadership development platform, combining technology and expert leadership coaching to drive leadership outcomes, business impact, and organizational insights for global enterprises.

Spekit

415.964.0092

spekit.com

Booth #549

Spekit is the highest-rated and easiest-to-use digital enablement platform that maximizes employee productivity, streamlines onboarding and drives tool adoption by reinforcing training and enablement in real-time, in any application.



Strivr

888.695.5900

strivr.com

BRONZE SPONSOR

**Booth #744**

We offer an immersive learning platform to transform the way people build skills and perform. Leveraging VR to deliver impactful training at scale, Strivr partners with Fortune 1000 companies to elevate performance through immersive experience.

SUPER*MEGA*BOSS

408.771.6468

supermegaboss.com

Booth #855

We offer short videos, virtual, in-person, and SMS training designed to make better bosses.

TalentSmartEQ**(Emotional Intelligence)**

858.509.0582

talentsmarteq.com

**Booth #544**

TalentSmartEQ is a provider of emotional intelligence training, assessments, and certification. Our solutions are trusted by more than 75 percent of Fortune 500 companies. Come by our booth for our bestselling book, *Emotional Intelligence 2.0*.

Talent Solutions Right Management

800.237.4448

right.com

Booth #882

Talent Solutions combines global offerings RPO, TAPFIN-MSP, and Right Management to provide end-to-end, data-driven capabilities across the talent life cycle. Right Management is our global talent management offering for outplacement, career management, and leader development solutions.

Tegria

608.729.7355

tegria.com

Booth #673

The Tegria/Amplifire partnership brings together two industry experts to provide the platform and services needed to transform your education program. We are here to help you deliver learning that is proven, measured, action—and remembered.

The Center for Leadership Studies

919.335.8763

situational.com

Booth #458

As the home of Situational Leadership, The Center for Leadership Studies has been building leaders for more than 50 years. Our training programs enable leaders to engage in conversations that build trust, increase productivity, and drive behavior change.

The Game Agency

203.604.5635

thegameagency.com

Booth #623

The Game Agency, a division of eLearning Brothers, has been creating microtraining games and deep immersive simulations designed to reinforce educational content, assess learner comprehension, and increase knowledge since 2007.

**The Happiness Advantage Orange Frog Workshop**

919.434.6502

orangefrogexperience.com

Booth #652

Positive psych expert and *New York Times*—bestselling author of *The Happiness Advantage* and *Big Potential*, Shawn Achor and ITLN assist organizations in bringing happiness research to life through research partnerships, training, and large-scale interventions.

The Nova Collective

773.750.1131

thenovacollective.com

Booth #272

Nova is a diversity, equity, and inclusion firm that supports organizations on the journey to a more inclusive workplace and world. A black- and women-owned company, Nova works with leading organizations globally to train, strategize, and transform cultures.

**Thought Industries**

866.206.4011

thoughtindustries.com

Booth #479

Thought Industries powers the business of learning by providing B2B customer education and external training platform. We believe that online learning experiences should be modern, intuitive, engaging, and scalable.



Tooling U-SME

866.706.8665

toolingu.com

Booth #243

Tooling U-SME, a division of SME, delivers versatile, competency-based training solutions to the manufacturing community, working with thousands of companies, including over half of all Fortune 500 manufacturers and 600 educational institutions.

TorranceLearning

734.433.0513

torrancelearning.com

Booth #247

TorranceLearning supports our clients with learning strategy, custom learning design and development, and custom software and platforms for delivery. We are the creators of LLAMA Agile methods for ISD and hosts of the xAPI Learning Cohort.

Tortal Training

704.323.8953

tortal.com

Booth #275

Tortal Training helps clients develop training solutions to help businesses thrive. Our training methodology—define, design, develop, and deploy (4 Ds)—will help you achieve your training and business goals.

Training Magazine and Conferences

952.393.1819

trainingmag.com

Booth #781

Training is a media brand serving the training profession and includes *Training Magazine*, the Training Magazine Network webinar series, two annual conferences, and the annual Training Top 100 Ranking.

Training Orchestra

646.844.2107

trainingorchestra.com

Booth #582

Training Orchestra's training management software helps organizations reduce the costs of instructor-led training by optimizing resource use, session scheduling, and cost tracking to help organizations "Train More with Less."

TruScribe

888.684.4944

truscribe.com

Booth #557

Impactful L&D videos and other training assets do not need to be costly, mundane, or complicated to develop. Find out how TruScribe customers use our media solutions to conquer major industry challenges and achieve significant business outcomes.

Turning

330.746.3015

turning.com

Booth #342

Our mission is to empower everyone to see new opportunities through knowledge. We build intuitive products that inspire people to learn together, recognize the power of their voice, and discover deeper connections to peers.

UMU

800.868.0578

umu.com

Booth #541

Drive engagement, empower performance. UMU stands for you, me, and us. We're a cloud-based platform that ensures people remember what they learned, use it on the job, and perform better. Discover what happens when we all work together.

PLATINUM SPONSOR



University of Arkansas Online

479.575.6493

online.uark.edu

Booth #252

University of Arkansas online programs offer relevant degrees from our public research university. Students in an approved online program pay in-state tuition regardless of where they live and have access to the U of A's support network.

University of Denver—University College

303.871.2291

universitycollege.du.edu

Booth #866

Master new skills with online and evening courses designed for busy adults at the University of Denver's University College. Pursue a master's degree or certificate in communication management, organizational leadership, or strategic HR.

Uptale

603.997.2349

uptale.io

Booth #877

Uptale provides an immersive learning platform designed for businesses to create, share, and track training modules in 360° and virtual reality. Uptale's platform enables more than 100 companies worldwide to reduce the time and cost of training by 50 percent.

ViaTech

214.827.8151

viatech.io

Booth #443

Since 1995, ViaTech has helped organizations manage their content through technology-enabled workflows and SaaS.

Vizual Trainer

877.592.2515

flxsystems.com

Booth #242

Vizual Trainer is a knowledge management platform specifically designed for those who work in the field or on the floor and is customizable to meet any industry's needs. It provides on-demand access to job knowledge and tools for improving performance.

Vocareum

408.471.4114

vocareum.com

Booth #654

Vocareum offers comprehensive virtual lab solutions for customer training and performance-based certifications. Our labs can be integrated with various LMSs or used standalone.

**Vyond**

888.360.9639

vyond.com

Booth #257

Vyond allows people of all skill levels to create dynamic and powerful media. With features that go beyond moving text and images, you can build character-driven stories or compelling data visualizations that engage audiences and deliver results.

**WILL Interactive**

301.983.6006

willinteractive.com

Booth #279

WILL Interactive is the sole creator of Choose Your Own Journey interactive movie training software, which allows learners to assume the role of lead characters, make decisions, and experience the consequences of their choices.

**Xyleme Inc.**

303.872.9872

xyleme.com

Booth #619

Xyleme provides a single source of truth, centralizing the entire learning, training & education content lifecycle & empowering organizations to create dynamic, reusable content, personalize it at scale, deliver it anywhere & measure its impact.

**Yukon Learning**

888.699.8566

yukonlearning.com

Booth #651

At Yukon Learning, we are all about making e-learning easy for everyone. We do that by providing certified hands-on Articulate 360 training; custom e-learning template and course development services; and customizable, off-the-shelf content.



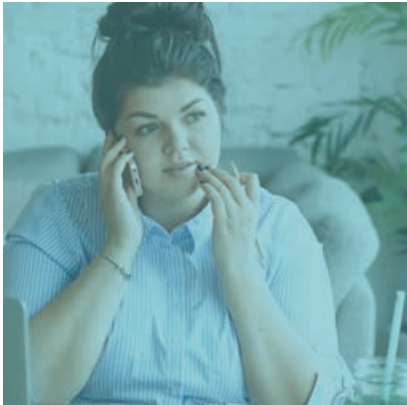
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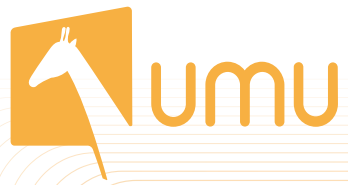
February 7-9, 2022
New Orleans, Louisiana

atd**22**

May 15-18, 2022
Orlando, Florida

atd**23**

May 21-24, 2023
San Diego, California



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— Jessica H
Sales Trainer

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SESSION: Sunday, August 29th
**How to Respond to Change and
Reskill with Continuous Learning
& Development**

—Matthew Brown, Chief People & Culture Officer
1pm • Room #155ABC

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