

# Recharge Your Soul.



NEW ORLEANS  
MAY 19-22





# Get Your Annual Recharge at ATD24!

Experience unparalleled learning, personal growth, and global connections at ATD24, the premier L&D event. Immerse yourself in an atmosphere buzzing with insights, where industry thought leaders and trendsetters converge to share their expertise. This isn't just a conference—it's a collection of like-minded individuals from across the globe, all united in their pursuit of talent development excellence.

**Get ready to recharge your soul alongside thousands of L&D's brightest minds at ATD24!**

# Unveiling an Extraordinary Keynote Lineup

Prepare to be captivated by diverse and insightful perspectives on innovation, resilience, optimism, and leadership from our distinguished lineup of ATD24 speakers.



**Matthew McConaughey**

Academy Award-Winning  
Actor, #1 *New York Times*  
Bestselling Author



**Daniel Pink**

#1 *New York Times*  
Bestselling Author



**Venus Williams**

World-Class Tennis  
Legend, Entrepreneur,  
Philanthropist



# Your Roadmap to Professional Enrichment

Education sessions are categorized into 13 tracks. These tracks are designed to help you align your conference experience with your unique objectives and personal learning journey.

## Content Tracks

Career Development

Future Readiness

Instructional Design

Leadership & Management Development

Learning Science

Learning Technologies

Managing the Learning Function

Measurement & Evaluation

Sales Enablement

Talent Strategy & Management

Training Delivery & Facilitation

## Industry Tracks

Government

Healthcare







# More Opportunities, More Value

ATD24 extends beyond world-class education sessions to offer you a comprehensive experience.

Enhance your professional journey by taking advantage of all that ATD24 has to offer. Visit ATD Central, the hub of all things ATD, to learn more about certification, ATD membership, and opportunities for deeper involvement in the global talent development community.

Explore the ATD Store to discover specialized books, the latest research, and practical guides to amplify your impact. Don't be surprised if you come face-to-face with an author during a meet and greet or author chat!

Boost your career by visiting the ATD Career Center for resume refinement, updated headshots, and invaluable career advice. It's your resource for seizing career development opportunities that will propel you forward.

# Connect and Grow Together

What makes this conference so unique is the remarkable opportunity to connect with other professionals to foster collaboration, share perspectives, and gain inspiration.

Build relationships through meaningful conversations during our topic-focused networking opportunities. Whether you are ATD certified, a talent development leader, new to the industry, or joining us from abroad, you can easily connect with other attendees.

If you prefer to network in a more relaxed setting, our popular meet-to-eat lunches and dinners provide the opportunity to dine with fellow attendees. ATD has made special reservations at various restaurants in New Orleans where small groups can dine and enjoy conversation.

And, of course, there's the biggest networking event of the conference—ATD24 Networking Night! Join fellow attendees to celebrate at Mardi Gras World to embrace the joyful essence of New Orleans. It's a night of inspiration, networking, laughter, and good eats. This popular event often sells out, so we encourage you to reserve your tickets early.

Come for the knowledge, stay for the connections, and leave with a network that will support and elevate your career!





# Find Your Next Solution

ATD24 proudly hosts the industry's largest EXPO, where more than 300 global companies showcase state-of-the-art advancements in e-learning, diversity, change management, learning management systems, mobile learning, assessments, and much more. This premier event is the ultimate destination for finding solutions to your challenges.

For ATD24 Virtual attendees, the virtual conference platform provides a seamless connection with suppliers, making the EXPO the definitive place to discover transformative solutions tailored to your needs.

Don't miss the opportunity to navigate the forefront of innovation and address your challenges at the ATD24 EXPO.



# Elevate Your Skills

Before you experience the breadth of programming at ATD24, enhance your skills with an ATD course that will offer you a deeper dive into focused talent development programming. Choose from 21 two- or three-day preconference learning courses or the ATD Master Trainer® program, tailored to your specific needs and career trajectory.

Whether you're seeking foundational knowledge in areas like coaching and instructional design or aiming for advanced proficiency through courses like the ATD Master Trainer® program, there is a course for you. Pairing a preconference course with ATD24 is a great way to go deep on a specific topic and gain broader knowledge and inspiration without having to travel twice.

Maximize your experience by registering for a preconference course and the ATD24 conference together. Don't miss the opportunity to invest in your professional development and unlock new possibilities in New Orleans at ATD24.







# Learn From Anywhere

The ATD24 Virtual experience offers a seamless opportunity for individuals unable to join us in New Orleans to connect with a global community through the ATD24 virtual platform.

You will enjoy access to all three keynote sessions and livestreamed super sessions from top industry leaders. The virtual platform fosters dynamic interactions among attendees, cultivating a vibrant digital community where ideas flow freely and collaboration thrives. ATD24 Virtual demonstrates distance is not a barrier to meaningful engagement and lasting connections.

Cutting-edge technology allows participants worldwide to benefit from live translations, capturing the essence of each session and providing a diverse range of voices and perspectives. This inclusive approach enhances the learning experience for everyone.

In addition to accessing enriching content, you can connect with exhibitors through our virtual marketplace, enhancing the overall value of your experience.

Through ATD24 Virtual, build meaningful connections and inspirational learning experiences that transcend physical boundaries.

# ATD24 New Orleans Rates

INDIVIDUAL RATES	MEMBERS	NONMEMBERS
Early Bird Rate (Ends January 5)	\$1,795	\$2,195
Advanced Rate (Ends April 5)	\$2,195	\$2,595
Standard Rate (Ends May 17)	\$2,395	\$2,795
On-Site Rate	\$2,595	\$2,995

GROUP RATES		
Teams, chapters, and international delegations of five or more.		
Early Bird Rate (Ends January 5)	\$1,350	\$1,650
Advanced Rate (Ends April 5)	\$1,615	\$2,015
Standard Rate	\$1,895	\$2,295

ADD-ONS		
Networking Night	\$100	\$100
VIP Package	\$295	\$295
Preconference Learning	\$1,495-\$2,795	\$1,745-\$3,545





# ATD24

## Virtual Rates

### INDIVIDUAL RATES

### MEMBERS

### NONMEMBERS

Early Bird Rate (Ends January 5)

\$1,095

\$1,495

Advanced Rate (Ends April 5)

\$1,195

\$1,595

Standard Rate (Ends May 17)

\$1,295

\$1,695

On-Site Rate

\$1,395

\$1,795

### GROUP RATES

Teams, chapters, and international delegations of five or more.

Advanced Rate (Ends April 5)

\$1,100

\$1,400

Standard Rate

\$1,200

\$1,500



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**Learn more at [atdconference.td.org](https://atdconference.td.org),  
or visit @atd\_official on YouTube for an inside look.**