

atd 24 NEW ORLEANS  
MAY 19-22



## PRESS

More than 30 reporters representing U.S. and international trade and business publications will be invited to attend and cover the ATD24 International Conference & Exposition.

Exhibitors' press kits will be available for all attending press in a special EXPO section of the Press Room. It is recommended that you provide 20 to 25 press kits at a time (remember to place your booth number on the kits). Bring your kits to the Press Room (Room 32) any time after 9 a.m. on Sunday, May 19.

Remember to keep several extra press kits in your booth so that a reporter who may have overlooked your press kit in the Press Room can obtain the information immediately. Also, please check your stock in the Press Room periodically and refill as necessary.

Only valid media will have access to ATD24 Press Room materials.

The public press list for ATD24 will be available mid-April. If you would like to receive this list and subsequent updates, please email [press@td.org](mailto:press@td.org).

Please contact ATD's Public Relations department at 703.683.8134 or [press@td.org](mailto:press@td.org) for more information.