

Don't Forget your badge scanner!

MCI Lead Retrieval Services

Never worry about losing business cards or bad handwriting. Your time on the exhibit hall floor is limited and valuable and we want to help you make the most of it. Our system is designed to make gathering leads as easy as possible so you can focus on connecting with prospects.



Our mobile app (available for Android and iPhone devices) can be downloaded and activated in minutes. This intuitive software uses the camera on your device, making it easy and convenient to scan. Your leads sync to an online portal where you can download the entire list or separate by device into an excel file.

Prefer to use our equipment? No problem, simply choose the AT725 handheld device. Collecting leads is as easy as pushing a button and a complete list is emailed at the end of the show in a convenient excel file. Pick it up at the lead desk during setup hours and drop it off when you're done. It's that easy!



Order Online at: <https://leads.mcisemi.com/atd2023>

Download an order form at: <https://leads.mcisemi.com/files/eventOrderForm/atd2023/>

Barcodes are encrypted. A developer kit is required to use third party software

Our developer kits utilize the badge ID number of the attendee and an API that allows third party software to pull attendee information in real time. Kits are confirmed and sent out 2-4 weeks prior to the event once badge fields have been confirmed.

For more technical information visit:

<https://ecomm.expotools.biz/su/api/documentation/expoleadsMobileExhibitor/>

Have questions? Email us at leads@mcievents.com

