



We are excited to welcome you to [ATD22!](#)

We are very grateful for the presence and support of our exhibitors and want to personally thank you for choosing to exhibit with us. ATD22 will convene more talent development professionals and suppliers than any other L&D event in the industry. The field trusts ATD to host events that meet TD practitioners where they are in their professional development with a broad array of learning opportunities, thought leaders, solutions providers, and networking connections. Without you, ATD22 would not be possible.

The ATD22 Exhibitor Update, designed to provide valuable information to help make the conference a rewarding experience, include upcoming deadlines, important details from our partners, and current news to keep you in the know.

IN THIS EDITION

- Pre-Holiday Tasks
- Mark Your Calendars
- Book Hotel Rooms Now
- General Information & Updates

PRE-HOLIDAY TASKS

Please complete at your earliest convenience

- Access the [Exhibitor Dashboard](#)
 - Complete/approve your company listing
 - Upgrade your company listing*
- Bookmark the [Exhibitor Resources page](#)
 - Find helpful details for a successful ATD22 experience
- Check out our [sponsorship opportunities](#) to enhance your presence

*If you are unfamiliar with the premium brand enhancement package, please connect with your Account Executive for details on greater attendee visibility for your company listing.

MARK YOUR CALENDARS

JANUARY 2022

- Exhibitor service kit available
- Exhibitor registration open

FEBRUARY 2022

- Company descriptions, areas of Expertise, show specials due **(DUE FEBRUARY 7)**

- Company logos due (Platinum, Gold, Silver, Bronze sponsors and exhibitors with premium brand enhancement only) **(DUE FEBRUARY 7)**

MARCH 2022

- Exhibitor session descriptions due (solution, demo, experiential and author chat)
- Advertising artwork due (program guide ad sponsors only)

Be sure to review the [Calendar of Deadlines](#) for precise due dates and pricing deadlines!

BOOK HOTEL ROOMS

[Housing is now open](#) for ATD22! Take advantage of ATD22 discounted hotel rates and reserve your housing accommodations early to secure the best availability. Hotel rooms are assigned on a first-come, first-served basis, and it is to your advantage to book your hotel rooms early. If you prefer, you can also book your rooms by calling MCI USA/ATD Housing Bureau between 8 a.m. – 5 p.m. CT, Monday – Friday, at 800.931.6029 or 972.349.5561 (Individuals) or 800.931.6032 or 972.349.5562 (Groups).

Why should you book within the ATD22 block? See the full benefits of booking with the ATD22 housing block [here](#).

BEWARE OF FALSE AND FRAUDULENT HOUSING CLAIMS

ATD has designated MCI USA as the only housing provider for ATD22. There are fraudulent companies and organizations that will try to present themselves as official partners of ATD, or “authorized housing vendors” for ATD22, and offer you potential room that might not be guaranteed or available. ATD is not responsible for hotel reservations booked through these unauthorized vendors. Should you be contacted by someone other than MCI USA or ATD, please let us know at atd@mcievents.com.

GENERAL INFORMATION & UPDATES

EXHIBITOR RESOURCES

The [ATD22 Exhibitor Resources page is now available](#)! ATD is dedicated to the success of our exhibitors before, during and after ATD22. As you prepare for your conference participation, we want to offer resources that support your success. Whether you’re a tradeshow veteran, a first-timer to the ATD International Conference & EXPO, or a brand-new exhibitor, the Exhibitor Resources Center assembles information that covers everything you need to know for a successful experience. We will continue to update this page as we have more information to share.

We look forward to working with you to create a successful exhibiting experience at ATD22 in Orlando, FL!