Session Guide

atdtk

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FEB 7–9, 2023

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General Information

Access the Conference Mobile App
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All registered ATD TK 2023 attendees were sent an invite to log in to the ATD Conferences & Events app; this invite was directed to the email address provided during the registration process.

Can't Find Your Invitation?

Open the **ATD Conferences & Events** app on your device. Select ATD 2023 TechKnowledge from the list of events. Once it opens, select **Sign in** and then the Forgot Password option, and enter the email address you used for registration to reset your account information. Once you've reset your account, please select **Login** and enter your information.

If you registered on site, search for "ATD Conferences & Events" in your app store. Install the ATD Conferences & Events app and select the **ATD 2023 TechKnowledge** icon to download the information for TK 2023. Select **Create Account** and follow the instructions to set up your account.

Attendee Badge Scanning for ATD Events

Your name badge is printed with a QR code that contains the contact and demographic information you provided when you registered for ATD TK 2023. Sponsors ("Company") may request permission to scan your badge to add your information to their contact database.

By agreeing to have your badge scanned by the company, you are consenting to allow it to communicate with you directly. All such communication is governed by the privacy policies of the company performing the scan. Once your badge is scanned, it is your responsibility to manage your communication preferences directly with that company.

You may opt out of badge scanning by verbally declining to allow the company to scan your badge.

Certificate of Attendance and Transcript for Continuing Education

ATD TK 2023 is CE eligible with the ATD Certification Institute, HRCI and SHRM. You must complete an evaluation for each session you attended in-person or watched virtually or on-demand to receive credit for the session on your ATD TK CE transcript. Starting **February 13, 2023** you can download your transcript and certificate of attendance for use in self-report earned continuing education credits (CEs) for certification or re-certification with each credentialing body using the same link as the survey evaluations. Session evaluations can be accessed through the ATD TK 2023 mobile app. You will also receive a separate email from speakers@td.org to access session evaluations online. Please log in using your email address as your username and your last name as your password to complete an evaluation for each session you attended. The session evaluation will close on **April 14, 2023**. After the 14th, you will only be able to print a copy of your certificate of attendance. You will not be able to add additional sessions to your transcript.

Session and Speaker Evaluations

We encourage you to take a few minutes to reflect on your experience in each session you attend. Your feedback helps ATD continually improve our conference education programs and speaker selection to keep you up to date with the changing talent development profession. You can access the session and speaker evaluations by scanning the code to the left.

Session Resources

We are committed to providing resources to help you maximize your experience at ATD TK 2023. You can access the session resources in the mobile app.

ATD TK 2023 ScavengAR Hunt *Sponsored by:*

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Join us at 3:15 p.m. in Acadia/Bissonet, 3rd Floor, on Wednesday, February 8 for the TK ScavengAR Hunt! Make sure you visit to complete each challenge, or you might miss out on a surprise. (while supplies last)

Wi-Fi *Sponsored by:*

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Network: ATDTK23
Password: Skillsoft

Virtual Platform

ATD TK 2023 has partnered with Juno (atd.junolive.co/tk23/live), a live and on-demand event platform, to connect you to streamed sessions from New Orleans, live virtual sessions, peer-to-peer networking, and a curated library featuring live and prerecorded content. We strongly recommend using the Google Chrome browser for the best viewing experience. Access to the virtual platform will close on **April 14, 2023**. Please sign into the virtual platform with your td.org credentials.

Can't Wait to Get Started?

Search our library for on-demand sessions, which you can access at any time. All on-demand sessions will be available beginning **February 13, 2023**.

Make Time to Visit Studio TK

Make the most of your TK 2023 experience by spending time at Studio TK. It will be the place to see and be seen!

Check out this hub filled with engaging experiences for you to explore throughout the event. Full details are available in the TK 2023 mobile app. Located at Preservation Hall, 2nd Floor.

Studio TK Hours:
Tuesday, Feb 7   9 a.m.–5 p.m.
Wednesday, Feb 8   9 a.m.–5:30 p.m.
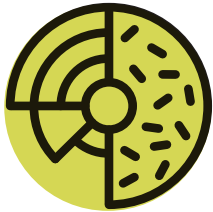Thursday, Feb 9   8:30–11 a.m.

Registration Desk Hours

Monday, Feb 6   3–6 p.m.
Tuesday, Feb 7   7 a.m.–5 p.m.
Wednesday, Feb 8   7 a.m.–5:30 p.m.
Thursday, Feb 9   8 a.m.–12:30 p.m.

Questions?

If you need assistance or have questions during the event, please visit the registration desk in the Preservation Hall foyer located on the 2nd Floor of the New Orleans Marriott.
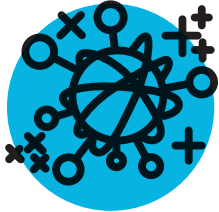
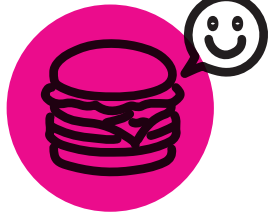# Icon Key

DATA & ANALYTICS

COLLABORATIVE & SOCIAL LEARNING
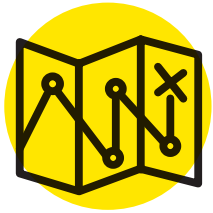
DISRUPTIVE TECHNOLOGIES

E-LEARNING

GENERAL SESSION

LUNCH & LEARN

NETWORKING

PLATFORMS & TOOLS

SCAVENGER HUNT

TECHNOLOGY STRATEGY FOR LEADERS

VIRTUAL CLASSROOM

Monday, February 6, 2023

TIME	ROOM	SESSION TITLE	SESSION TYPE	TRACK	SPEAKERS
4:30–5:15 p.m.	Galerie 3, 2nd Floor	TK Kickstarter	Networking		Cait Quinn, SiriusXM

Tuesday, February 7, 2023
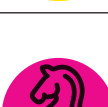
TIME	ROOM	SESSION TITLE	SESSION TYPE	TRACK	SPEAKERS
8–9 a.m.	Acadia/Bissonet, 3rd Floor	Limitless: Supercharge Your Brain to Learn Faster and Remember More (Live Streamed)	General Session		Jim Kwik, World-Renowned Brain Coach
9–10 a.m.	Preservation Hall, 2nd Floor	Studio TK Kickoff	Networking		
9:15–9:45 a.m.	Studio 2, 2nd Floor	There's an App for That: Audio-First Microlearning Blinkist	Demo Session		Peggy Boyd, Blinkist
9:15–9:45 a.m.	Studio 3, 2nd Floor	People-First Employee Onboarding schoox	Demo Session		Tony Johns, Schoox
9:15–9:45 a.m.	Studio 4, 2nd Floor	Learning Together While Apart: Cohort-Based Program Excellence INTREPID	Demo Session		Tim Chudy, Intrepid by VitalSource
10–11 a.m.	Galerie 1, 2nd Floor	4 Fun Ways to Add Video to Training	Classroom Session		Becky Pluth, The Bob Pike Group
10–11 a.m.	Galerie 2, 2nd Floor	Developing Quality Assurance Processes for E-Learning Products	Classroom Session		Hadiya Nuriddin, Duets Learning
10–11 a.m.	Acadia/Bissonet, 3rd Floor	Learning Data for Analytics and Action (Live Streamed)	Super Session		Megan Torrance, TorranceLearning
10–11 a.m.	Galerie 3, 2nd Floor	Preparing Your Company for an Immersive Learning Program	Classroom Session		Debbie Richards, Creative Interactive Ideas
11:15–11:45 a.m.	Studio 1, 2nd Floor	How to Blend Asynchronous and Synchronous Training With Digital Tools	Byte-Size Learning Session		Garrett Wheat, DOTD
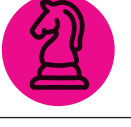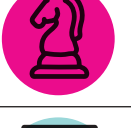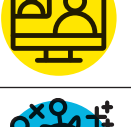
TIME	ROOM	SESSION TITLE	SESSION TYPE	TRACK	SPEAKERS
11:15 a.m.–12:15 p.m.	Galerie 2, 2nd Floor	Best Practices for the Accidental Instructional Designer	Classroom Session		Cammy Bean, Kineo
11:15 a.m.–12:15 p.m.	Galerie 3, 2nd Floor	Designing Learning Experiences in the Metaverse	Classroom Session		Beth Myers, C2 Technologies; Karl Kapp, Bloomsburg University
11:15 a.m.–12:15 p.m.	Galerie 1, 2nd Floor	Powering Up Performance Through Workflow Learning	Classroom Session		Robert Mosher and Chris King, APPLY Synergies
11:15 a.m.–12:30 p.m.	Studio 4, 2nd Floor	Come Build With Me: Escape Game Design and Development	Hands-On Learning		Rachel Arpin, The Ohio State University Comprehensive Cancer Center—Arthur G. James Cancer Hospital and Richard J. Solove Research Institute
11:15 a.m.–12:30 p.m.	Studio 3, 2nd Floor	How to Leverage VR to Maximize DEI Efforts and Outcomes	Hands-On Learning		Christine Janssen and Michele Oberly, Edstutia
11:15 a.m.–12:30 p.m.	Studio 2, 2nd Floor	Interact and Engage! Secrets of Virtual Training Heroes	Hands-On Learning		Kassy LaBorie, Kassy LaBorie Consulting; Thomas Stone, i4cp
12–12:30 p.m.	Studio 1, 2nd Floor	Improve Memory Retention With Functional Animation	Byte-Size Learning Session		Stephanie West, Scotiabank
12:30–1:45 p.m.	Acadia/Bissonet, 3rd Floor	Unlock the Potential of the Digital Workforce With Asynchronous Learning (Live Streamed) (Program: 1–1:45 p.m.)	Lunch & Learn		Laura Sanchez-Chaparro, Whatfix
2–2:30 p.m.	Studio 1, 2nd Floor	Level Up Your Gamification With Design Thinking	Byte-Size Learning Session		Bianca Baumann, David Hildreth, and Giang Slopek; Ardent Learning
2–3 p.m.	Galerie 2, 2nd Floor	Facilitator Skills for Modern Classrooms: Mastering Hybrid and Virtual Training	Classroom Session		Cindy Huggett, Cindy Huggett Consulting
2–3 p.m.	Galerie 1, 2nd Floor	Using Rapid Development to Reduce Training Time and Design Debt	Classroom Session		Cait Quinn, SiriusXM
2–3 p.m.	Galerie 3, 2nd Floor	What Does the Research Say About Instructional Comics?	Classroom Session		Kevin Thorn, NuggetHead Studioz

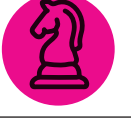| TIME	ROOM	SESSION TITLE	SESSION TYPE	TRACK	SPEAKERS
2–3:15 p.m.	Studio 3, 2nd Floor	Automating Course Activities in Microsoft Power Automate	Hands-On Learning		Bob Tucker, Tyson Foods
2–3:15 p.m.	Studio 4, 2nd Floor	Rise Up: Taking Articulate Rise to the Next Level	Hands-On Learning		Mike Bubyn, LiftOff Interactive
2–3:15 p.m.	Studio 2, 2nd Floor	What the Heck Is Blockchain, and Why Should I Care?	Hands-On Learning		Almira Roldan, AWS
2:45–3:15 p.m.	Studio 1, 2nd Floor	Systems Training Walk-Throughs: How to Manage the Workload?	Byte-Size Learning Session		Barry Smith, Epilogue Systems
3–4 p.m	Preservation Hall, 2nd Floor	Visit Studio TK and Sponsors	Networking		
4–5 p.m.	Galerie 3, 2nd Floor	An Introduction to Evaluating Usability in Immersive Technology	Classroom Session		Jennifer Murphy, Quantum Improvements Consulting
4–5 p.m.	Galerie 1, 2nd Floor	Are Multiple-Choice Questions Killing Critical Thinking Skills?	Classroom Session		Amy Morrisey, Artisan E-Learning
4–5 p.m.	Galerie 2, 2nd Floor	Play On! Simulations That Bring Learners Into Real-World Scenarios	Classroom Session		Ann Rollins and Britney Cole, The Ken Blanchard Companies
4–5 p.m.	Acadia/Bissonet, 3rd Floor	The Neuroscience of Purpose: Wired to Become 2.0 (Live Streamed)	Super Session		Britt Andreatta, Brain Aware Training

Wednesday, February 8, 2023

TIME	ROOM	SESSION TITLE	SESSION TYPE	TRACK	SPEAKERS
8–9 a.m.	Acadia/Bissonet, 3rd Floor	Building Your L&D's Team Technology Acumen (Live Streamed)	General Session		Brandon Carson, Walmart; Yasmin Gutierrez, Waste Management; Anthony Auriemmo, Capri Holdings Limited (Versace | Jimmy Choo | Michael Kors); Warner Swain, Braco

TIME	ROOM	SESSION TITLE	SESSION TYPE	TRACK	SPEAKERS
9–10 a.m.	Preservation Hall, 2nd Floor	Networking Break & Activities in Studio TK	Networking		
9:15–9:45 a.m.	Studio 2, 2nd Floor	3 Key Principles of Precision Learning	Demo Session		Michael Noble, Area9 Lyceum
9:15–9:45 a.m.	Studio 3, 2nd Floor	TI Learning Cloud Platform: At a Glance	Demo Session		Jesse LeFranc, Thought Industries
9:15–9:45 a.m.	Studio 4, 2nd Floor	The Coming Wave: Understanding Machine Learning and AI	Demo Session		Jeff Prosise, Atmosera
10–11 a.m.	Galerie 2, 2nd Floor	Data Literacy Basics for Learning	Classroom Session		Zsolt Olah, Amazon
10–11 a.m.	Galerie 3, 2nd Floor	Moving From Instructional Design to Social Design	Classroom Session		Mark Britz, The Learning Guild
10–11 a.m.	Acadia/Bissonet, 3rd Floor	Helping Learners See What You're Saying: Designing With Animation for E-Learning (Live Streamed)	Super Session		Tim Slade, The eLearning Designer's Academy
10–11 a.m.	Galerie 1, 2nd Floor	Integrating Learning Engineering Practices Into Your Immersive Learning Design Processes	Classroom Session		Kristin Torrence, Talespin
11:15 a.m.–12 p.m.	Galerie 1, 2nd Floor	Easy Ways to Get Started With Immersive Training: Fireside Chat With Debbie Richards	Solution Session		Heath Shatouhy, Immerse; Debbie Richards, Creative Interactive Ideas
11:15 a.m.–12 p.m.	Galerie 2, 2nd Floor	From Training to Job Aids: Inspire Your Frontline in a Mobile-First World	Solution Session		John Thompson, FLX Systems; Emily Gruening, Ryman Hospitality Properties; Matt Oddo, Wheels Up; Kevin Hayford, R3 Continuum
11:15 a.m.–12 p.m.	Galerie 3, 2nd Floor	Transforming Tech Experts Into Skilled Business Leaders	Solution Session		Rashim Mogha, Skillsoft

TIME	ROOM	SESSION TITLE	SESSION TYPE	TRACK	SPEAKERS
12:15–1:30 p.m.	Acadia/Bissonet, 3rd Floor	Unleashing the Potential of AI in Adult Learning: Opportunities and Challenges (Live Streamed) (Program: 12:45–1:30 p.m.)	Lunch & Learn		Josh Blank, OpenSesame
1:45–2:15 p.m.	Studio 1, 2nd Floor	Decentralizing the Learning Ecosystem	Byte-Size Learning Session		Miranda Lee and Stephanie Lauridsen, Jack in the Box
1:45–2:45 p.m.	Galerie 3, 2nd Floor	Hype or Happening? Finding Potential in Learning Technology Trends	Classroom Session		JD Dillon, Axonify
1:45–2:45 p.m.	Galerie 2, 2nd Floor	What's in It for Me? Stakeholder Buy-In for xAPI	Classroom Session		Duncan Welder, RISC
1:45–3 p.m.	Studio 2, 2nd Floor	Virtual Classroom Platforms: Which One Should I Use?	Hands-On Learning		Cindy Huggett, Cindy Huggett Consulting
1:45–3 p.m.	Studio 3, 2nd Floor	Who Are You Training? Learner Persona Development, Design, and Implementation	Hands-On Learning		Zakariah Rittenhouse, Braze
2:30–3 p.m.	Studio 1, 2nd Floor	Using AI to Transform Managers Into Leaders	Byte-Size Learning Session		Dave Romero, Unboxed Training & Technology
3:15–5:30 p.m.	Acadia/Bissonet, 3rd Floor	TK 2023 ScavengAR Hunt OpenSesame whatfix	Scavenger Hunt		Betty Dannewitz, ifyouaskbetty; Destery Hildenbrand, Intellezy; Rachel Arpin, The Ohio State University Comprehensive Cancer Center—Arthur G. James Cancer Hospital and Richard J. Solove Research Institute

Thursday, February 9, 2023

TIME	ROOM	SESSION TITLE	SESSION TYPE	TRACK	SPEAKERS
8:30–9 a.m.	Studio 1, 2nd Floor	Deploying Robotic Process Automation in Your Training Program	Byte-Size Learning Session		Danielle Walton and Emma Parnell-Klabo, Capital One Financial Corporation
8:30–9:30 a.m.	Galerie 3, 2nd Floor	From Storyboards to Wireframes: Designing for Multiple Screens	Classroom Session		Sarah Mercier, Learning Ninjas

TIME	ROOM	SESSION TITLE	SESSION TYPE	TRACK	SPEAKERS
8:30–9:30 a.m.	Galerie 1, 2nd Floor	Identity at Work: Technological Foundations for Human Interactions	Classroom Session		Jonathan Yeo, The Potential Space
8:30–9:30 a.m.	Galerie 2, 2nd Floor	Into the Metaverse: 9 Superpowers of VR Learning	Classroom Session		Anders Gronstedt, Gronstedt Group
8:30–9:30 a.m.	Acadia/Bissonet, 3rd Floor	Irresistible Virtual Training! (Live Streamed)	Super Session		Kassy LaBorie, Kassy LaBorie Consulting
8:30–9:45 a.m.	Studio 2, 2nd Floor	BYOD: Building an Immersive AR Learning Experience	Hands-On Learning		Betty Dannewitz, ifyouaskbetty; Destery Hildenbrand, Intellezy
8:30–9:45 a.m.	Studio 3, 2nd Floor	New Technologies for Learning	Hands-On Learning		Almira Roldan, AWS
9:15–9:45 a.m.	Studio 1, 2nd Floor	Setting Up an AR/VR Infrastructure for a Large Organization	Byte-Size Learning Session		Matt Kurtin, Innovative Learning Group
10–11 a.m.	Acadia/Bissonet, 3rd Floor	Designing Accessible Learning Experiences (Live Streamed)	Super Session		Cath Ellis, Cath Ellis Learning Design
10–11 a.m.	Galerie 1, 2nd Floor	Make Videos That Work: Best-Practice Roundup	Classroom Session		Matthew Pierce, TechSmith
10–11 a.m.	Galerie 3, 2nd Floor	Measuring the Success of Technology-Enabled Learning	Classroom Session		Patti Phillips, ROI Institute
10–11 a.m.	Galerie 2, 2nd Floor	Pitfalls and Proud Moments: Lessons From the vILT Scramble	Panel		Gayla Wright, Jenny Elig, Kristen McCormack, and TJ Wilson; Ardent Learning
11:30 a.m.–12:30 p.m.	Acadia/Bissonet, 3rd Floor	XRGoesPop: Understanding the Future Across Multiple Realities (Live Streamed)	General Session		Helen Papagiannis, Augmented Reality Expert

Notes

Notes

Thank You to our Sponsors

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Event Demo

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