

## ATD Tech Knowledge Los Angeles - February 6 - 9, 2024



Session Title	Primary Capability	Speaker(s)	Initial Cert Eligibility <sup>1</sup>	General Recert <sup>2</sup>	APTD New Cap <sup>3</sup>	CPTD New Cap <sup>3</sup>
<b>February 6, 2024 - Pre-Conference Workshop (4 points)</b>						
Create Collaborative and Engaging Virtual Training	Instructional Design	Katrina Kennedy	X	X		
Start the Podcast! A Low-Cost, Efficient, Portable, and Personalized Way to Deliver Training	Technology Application	Jeff Weaver; Betty Dannewitz	X	X	X	X
<b>February 6, 2024 - Pre-Conference Workshop (7.5 points)</b>						
ChatGPT for L&D: One-Day Intensive Workshop	Technology Application	Josh Cavalier	X	X	X	X
<b>February 6, 2024 - Pre-Conference Workshop (4 points)</b>						
Design for All: Essential Accessibility Practices	Technology Application	Sarah Mercier	X	X	X	X
Getting Started With Video-Based Training	Technology Application	Matt Gjertsen	X	X	X	X
<b>February 7, 2024 9:00AM - 10:00AM (1 point)</b>						
Everboarding: Navigating the Digital Landscape for New Hires	Talent Strategy & Management	Amber Watts	X	X	X	
Scale Your Learning Just Like Your Workout	Instructional Design	Haley Shust, APTD	X	X		
Strategy (Survival) Guide to the Future Learning-Working Ecosystem	Future Readiness	Jim Goodell; J.J. Walcutt, APTD; Sae Schatz, APTD; Megan Torrance, APTD	X	X	X	X
The Facilitator's Guide to Successful Hybrid Learning	Training & Facilitation	Cindy Huggett, CPTD	X	X		
<b>February 7, 2024 9:00AM - 10:15AM (1.25 points)</b>						
BYOD: Building an Immersive AR Learning Experience	Technology Application	Destery Hildenbrand; Betty Dannewitz	X	X	X	X
New Technologies for Learning—AI Edition	Technology Application	Almira Roldan, APTD	X	X	X	X
ROI at Work: An Interactive Case Study Review	Evaluating Impact	Patti Phillips, CPTD	X	X		
Storyline How-To: Build Dynamic, Timely Notes Resource	Instructional Design	Julia Whaley; Tiffany Lombardo	X	X		
Virtual Collaboration for Facilitators: Techniques for Engaging and Interactive Learning	Training & Facilitation	Jennifer Buchholz, APTD	X	X		
<b>February 7, 2024 12:45PM - 1:45PM (1 point)</b>						
Can Everyone See This? Make Your E-Learning Visually Accessible	Instructional Design	Valorie Engholm; Ellen Kim	X	X		
The Future of TD: Critical Trends for Our Hybrid World	Future Readiness	Britt Andreatta	X	X	X	X
We Don't Talk Like We Used To (Leading Virtually)	Collaboration & Leadership	Jonathan Yeo	X	X	X	X

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<b>February 7, 2024 2:00PM - 3:00PM (1 point)</b>						
12 Ways to Captivate Learners With Synchronous Online Learning	Instructional Design	William Arruda, APTD	X	X		
Deeper Learning Through Empathetic E-Learning	Instructional Design	Michael Allen; Christopher Allen	X	X		
Driving Adoption in the Metaverse	Technology Application	Bridget Schreiber; Amanda Harwood	X	X	X	X
Get Personal: Building Personas as a Foundation of Learning Design	Instructional Design	Ann Rollins; Britney Cole	X	X		
<b>February 7, 2024 2:00PM - 3:15PM (1.25 points)</b>						
Adapting Existing Games for Learning Outcomes	Instructional Design	Rachel Arpin	X	X		
Beyond Gamification: Using Board Game Design to Drive Learning	Instructional Design	Michael Boulter	X	X		
Creating Quality Video Content With AI	Technology Application	Elly Henriksen; Kevin Alster	X	X	X	X
Embracing Immersive Technology to Revolutionize Learning Programs	Technology Application	Debbie Richards	X	X	X	X
Irresistible Virtual Training!	Training & Facilitation	Kassy LaBorie	X	X		
Unlimited: Building a Modern Learning Habit	Technology Application	Tracy Clark	X	X	X	X
Why Every Organization Needs a Digital Coach, Today!	Technology Application	Bill Crose	X	X		
<b>February 7, 2024 3:30PM - 4:30PM (1 point)</b>						
4 Steps to Building Learning Into the Flow of Work	Instructional Design	Ann HerrmannNehdi; Matthew Casey	X	X		
Employee-Centered Diagnostics for High Trust and Precise Strategy	Data & Analytics	Sharna Fabiano	X	X	X	X
Getting More Out of User-Generated Content	Knowledge Management	Matt Gjertsen	X	X	X	
Microlearning Lessons From Marketers: Microfocus for Major Impact	Instructional Design	Danielle Wallace	X	X		
The Best ChatGPT Instructional Design Prompts	Technology Application	Cath Ellis	X	X	X	X
Working With SMEs: Why It Doesn't Need to Be Challenging	Instructional Design	Luke Goodwin	X	X		
<b>February 7, 2024 3:30PM - 4:45PM (1.25 points)</b>						
(A)I Can Do That? Creating Instructional Content Using AI Tools	Technology Application	Daniel Gandara	X	X	X	X
Building Powerfully Customized Learning Solutions With Low-Code Technology	Technology Application	Jennifer Flores; Eric Carter	X	X	X	X
Canva Secrets for Leveling Up Your Graphics Game	Technology Application	Danielle Watkins	X	X	X	X
Enabling the Augmented Enterprise	Technology Application	Mike Hruska; Christina Barss	X	X	X	X
Mastering Microlearning: Crafting a Plan for Impactful Implementation	Instructional Design	Carla Torgerson	X	X		
Rise Up: Taking Articulate Rise to the Next Level	Technology Application	Mike Buby, APTD	X	X	X	X
Small Groups, Big Results: Use Breakout Rooms to Transform Learning	Instructional Design	Katrina Kennedy	X	X		

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<b>February 8, 2024 9:00AM - 10:00AM (1 point)</b>						
Certification Training in the Digital World: A Case Study	Career & Leadership Development	Ray Martinez; Stephanie Sullivan	X	X	X	X
Design Thinking—Smoke and Mirrors or the Real Deal?	Instructional Design	Bianca Baumann, APTD	X	X		
Flat to Fascinating With 3D Modeling	Technology Application	Jeffery Goldman	X	X	X	X
Getting Started With Learning Data & Analytics	Data & Analytics	Megan Torrance, APTD	X	X	X	X
Improving Learner Adoption: Using Chatbots and Digital Walkthroughs	Technology Application	Erica Seamans; Laura Nicholls	X	X	X	X
Practical Uses of ChatGPT (Large Language Models) for Learning	Technology Application	Vincent Han, APTD	X	X	X	X
Speaking Up: Psychological Safety in the Virtual Classroom	Training & Facilitation	Meredith Juchniewicz, CPTD	X	X		
Video Rules: 7+ Ideas to Rethink and Level Up Your Videos	Technology Application	Matthew Pierce	X	X	X	X
<b>February 8, 2024 12:45PM - 1:45PM (1 point)</b>						
Breaking the Sound Barrier: Amplifying Your Internal Communications With Podcasting	Communication	Norma Belenky		X	X	X
Design and Deliver Inclusive Virtual Training With Real-Time Accessibility Tips	Compliance & Ethical Behavior	Gwen Navarrete Klapperich, CPTD		X	X	X
Embrace the Future: Harnessing Generative AI for Transformative Learning	Future Readiness	Renny Hart; Ian Cooley	X	X	X	X
<b>February 8, 2024 2:00PM - 3:00PM (1 point)</b>						
Accessibility for Online Learning—Improve Your Learners' Lives	Compliance & Ethical Behavior	Britne Jenke, CPTD		X	X	X
Designing Beyond Reality: A Beginner's Guide to VR Learning Design	Technology Application	Kristin Torrence	X	X	X	X
Designing Virtual Learning for Application and Impact	Instructional Design	Jack Phillips	X	X		
Exploring Opportunities in the New Learning Technology Landscape	Future Readiness	David Kelly	X	X	X	X
Practical Tips to Produce Video Like a Cinematographer and Get Engagement	Technology Application	Robert Bogue; Karl Ahlrichs	X	X	X	X
Putting AI to Work: Integrating ChatGPT and Storyline	Technology Application	Garima Gupta	X	X	X	X
Skill Circles: Building Skills and Learning Communities	Instructional Design	Swati dela Cruz	X	X		
Solve the Right Problem: Needs Assessment Before Technology Adoption	Consulting & Business Partnering	Kelly Jones, CPTD; Jody Lumsden	X	X	X	X
<b>February 8, 2024 3:15PM - 4:15PM (1 point)</b>						
Designing Virtual Reality Environments for Learning	Technology Application	Tristia Hennessey	X	X	X	X
How to Pick the Best E-Learning Standard for Your Content	Technology Application	Chris Tompkins	X	X	X	X
Supercharge Workflows With AI: Repurposing and Refreshing Content	Technology Application	Harmony Jiroudek; Sam Brace	X	X	X	X

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<b>February 8, 2024 3:30PM - 4:30PM (1 point)</b>						
"What DOES the Research Say?" A Primer on Data Literacy	Data & Analytics	Abigail Cooke	X	X	X	X
Effectively Integrating Articulate Rise and Storyline	Technology Application	Tory Hord	X	X	X	X
Employee Resource Groups: Fostering Workplace Inclusion and Belonging Remotely	Cultural Awareness & Inclusion	Alma Ramos; Farzana Nayani; Garland Fuller; Shanté Pumphrey				
L&D Technology: Key Findings From the Latest Industry Research	Future Readiness	Tom Stone	X	X	X	X
Learning in Bytes: Creating Drip Feeds to Revolutionize Learning Retention	Technology Application	Shannon Tipton	X	X	X	X
Technical Training Development	Instructional Design	John Morley	X	X		
Virtual Reality: Stop Dabbling and Start Disrupting	Technology Application	Anders Gronstedt	X	X	X	X
<b>February 9, 2024 8:00AM - 8:45AM (.75 point)</b>						
Morning Keynote: A Future With Artificial Intelligence	Technology Application	Tristia Hennessey	X	X	X	X
<b>February 9, 2024 9:45AM - 11:00AM (1.25 points)</b>						
Closing Keynote						