



**Your Playbook
(TK25 Starts Here)**

atdtk

**LAS VEGAS
FEB 12-13, 2025**

Learn in the Flow of work

Visit us at Booth #15



This book belongs to:

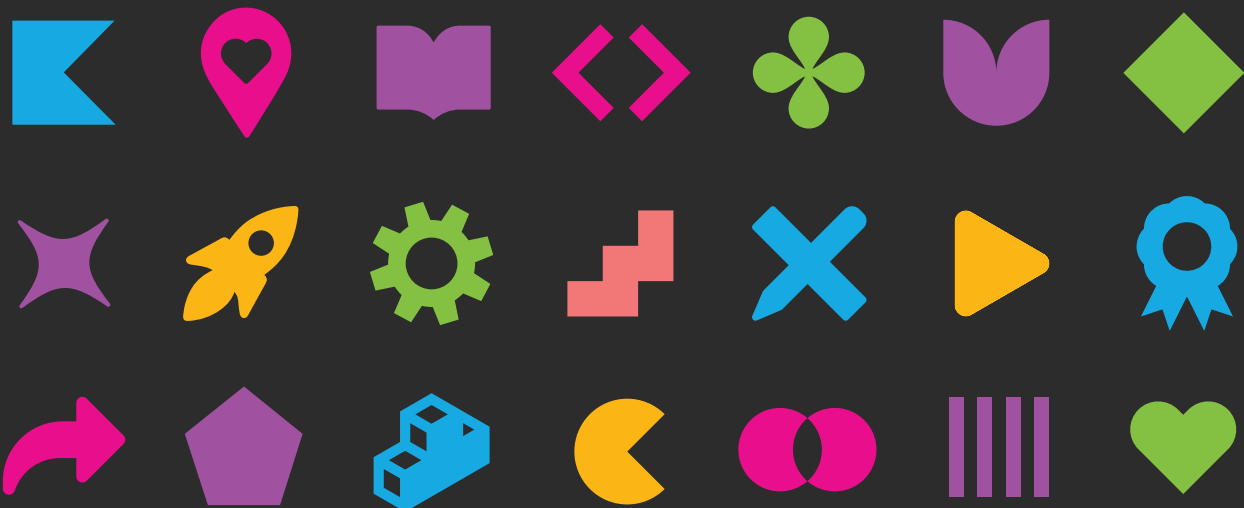
Hello My Name Is....

Draw Your Self-Portrait



Table of Contents

Welcome Letter	3
General Information	4
Maps	7
Thank You, Sponsors	9
Find Your WHY	10
Find Your WAY	12
TK Session Types	14
Find Out WHERE (Schedule)	16
Mark Your PATH	22
Find Out HOW	24
Think Tank	27
Ideas That Stick	28
TK Exchange	30
Plan Your NEXT	32
Future ATD Events	40



Where Tech and Knowledge Converge.

Welcome to ATD TechKnowledge 2025! We’re thrilled you have joined us in Las Vegas for an experience designed with you in mind. TK25 addresses the real-world challenges that learning technology professionals like you face every day—so you leave with solutions you can put to work right away.

Why TK25 Is Different

TK is not like “other” conferences you may have attended before. We’ve intentionally curated sessions focused on current industry challenges and tailored them to help you find the most relevant content.

Your Journey With the TK25 Playbook

To help you make the most of your experience, we’ve created the TK25 Playbook. This playbook is your guide, designed to help you outline your goals, prioritize sessions, and capture actionable insights that will benefit you and your team. Use it to:

- **Find Your WHY.** Complete a quick survey on page 12 to determine your why for TK25 and match that to a persona. This will help you focus your time and energy to maximize your event experience.
- **Find Your WAY.** Identify sessions that align with your biggest challenges and map out a schedule to guide you through the event.
- **Find Out WHERE.** Use the schedule on page 16 to navigate the next two days.
- **Mark Your PATH.** Take notes, jot down new ideas, and record key takeaways so you can easily revisit your insights when you’re back at work.
- **Find Out HOW.** Visit the sponsor kiosks and demo stage to learn how their products and services can help solve your challenges.
- **Plan Your NEXT.** The last section of the playbook is organized to help you turn learning into action, outlining specific next steps for immediate implementation.

Let’s make TK25 a powerful step forward for you and your organization!

Sincerely,
The TK25 Program Advisory Committee

General Information

Access the Conference Mobile App



Install the ATD Conferences & Events App on your device. Once installed, open it and select **TK25** from the list of events, enter your email used to registration, and select **Forgot Password** to receive your access key. If you register onsite at TK25, please select **Create an Account** and follow the instructions to set up an account. You will receive your access key by email.

If you already have an account for our online TK Session Builder and Exhibitor Directory, please login to the mobile app with the same email and access key, which will sync your favorite sessions and exhibitors from the directory to your mobile app.

Attendee Badge Scanning for ATD Events

Your name badge is printed with a QR code that contains the contact and demographic information you provided when you registered for ATD TK25. Sponsors (“Company”) may request permission to scan your badge to add your information to their contact database.

SKILLGYM

AI DIGITAL ROLE PLAY

- **BUILD** your own Digital Role Play scenarios to practice and master critical conversations.
- **INTERACT** using natural language with lifelike Digital Humans in a safe, judgment-free space.
- **EVOLVE** with in-depth, personalized feedback on your strategy and actionable insights for improvement

Discover Skillgym at ATD TK25 !

... www.skillgym.com ...

By agreeing to have your badge scanned, you consent to direct communication from the company. All such communication is governed by the privacy policies of the company performing the scan. Once your badge is scanned, it is your responsibility to manage your communication preferences directly with that company. You may opt out of badge scanning by verbally declining to allow the company to scan your badge.

Certificate of Attendance and Transcript for Continuing Education



ATD TK25 is CE eligible with the ATD Certification Institute, HRCI and SHRM. You must complete an evaluation for each session you attended in-person to receive credit for the session on your ATD TK CE transcript.

Starting **February 28, 2025**, you can download your transcript and certificate of attendance to self-report earned continuing education credits (CEs) for certification or re-certification with each credentialing body using the same link as the survey evaluations.

You can access session evaluations through the ATD TK25 mobile app. You will also receive a separate email from speakers@td.org to access session evaluations online.

Please log in using your email address as your username and your last name as your password to complete an evaluation for each session you attended. The session evaluations will close on **April 18, 2025**. After the 18th, you will only be able to print a copy of your certificate of attendance. You will not be able to add additional sessions to your transcript.

Registration Desk Hours

Gràcia Commons

Tuesday	12:30–4:30 p.m.
Wednesday	7:30 a.m.–6:30 p.m.
Thursday	8 a.m.–5 p.m.

Session and Speaker Evaluations



We encourage you to reflect on your experience for each session you attend. Your feedback helps ATD continually improve our conference education programs and speaker selection to keep you updated with the changing talent development profession. You can access the session and speaker evaluations by scanning the code to the left.

Session Resources

We are committed to providing resources to help you maximize your experience at ATD TK25. You can access the session resources in the mobile app and the session scheduler (web version of mobile app).

TK Exchange

Gràcia 5-8

Discover the vibrant hub of the conference at the TK Exchange! Engage with sponsors at their interactive kiosks, explore cutting-edge demo sessions, visit the TK Collab Wall, grab a coffee or tea during breaks, network with fellow attendees, and recharge in a relaxing, welcoming space. Make the most of every moment!

Wednesday 9:30 a.m.–6:30 p.m.
Thursday 9:30 a.m.–4 p.m.

Wi-Fi

Please choose the network below and follow the instructions to access free Wi-Fi.

Network: MGMResorts-WiFi
Check the box to agree to the Terms & Conditions (no password needed).

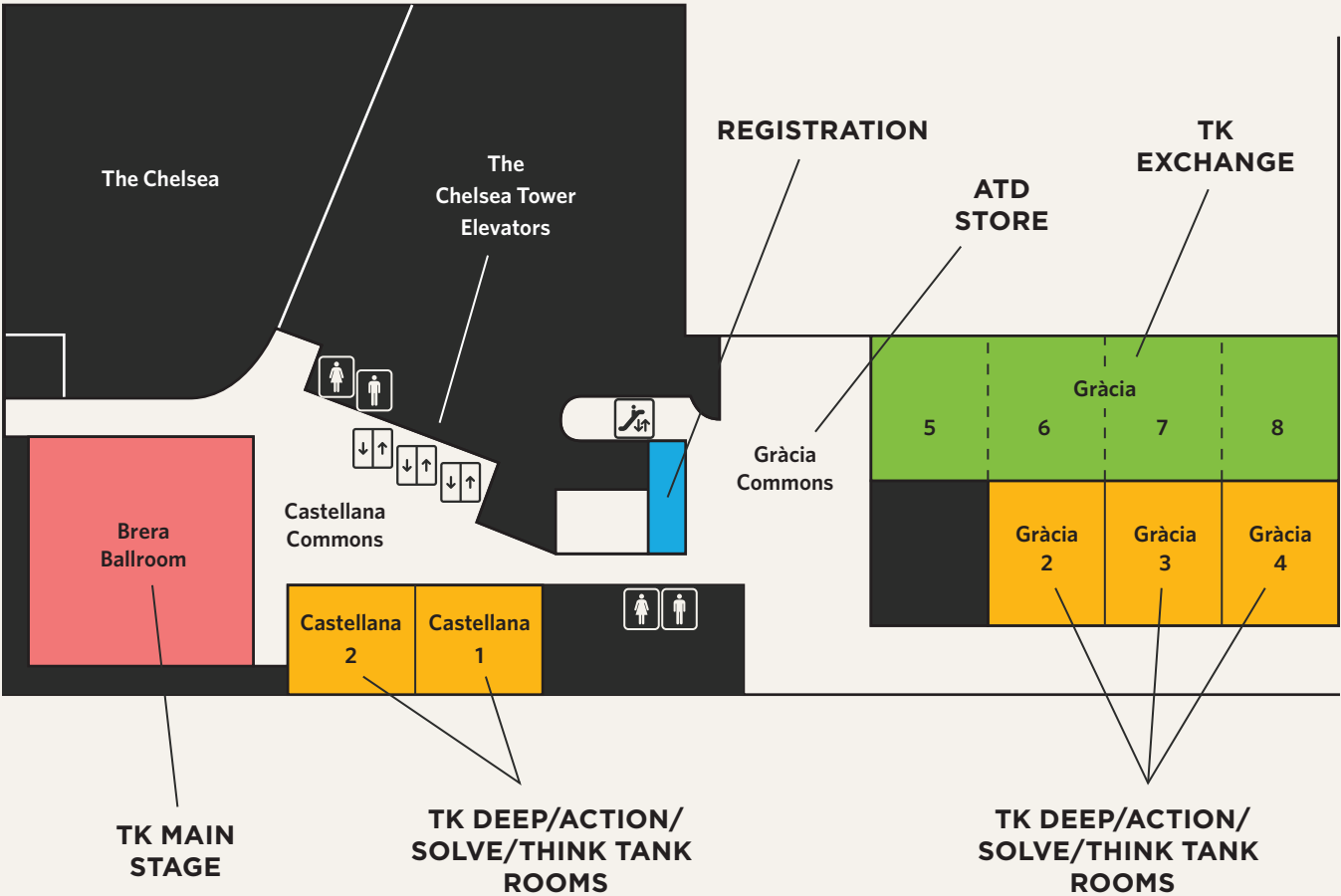
Questions?

If you need assistance or have questions during the event, please visit the TK25 registration desk in Gràcia Commons, located on Level 3 of The Cosmopolitan.



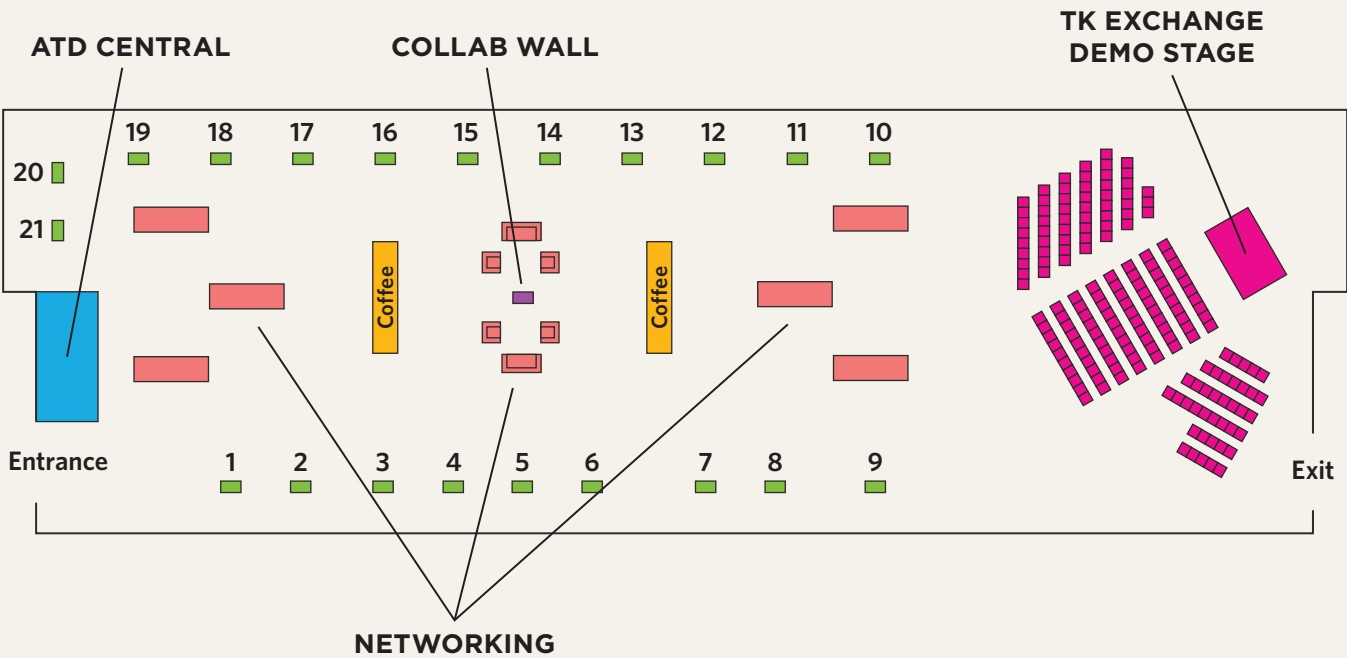
Map

Level 3, The Cosmopolitan of Las Vegas



TK Exchange Floor Plan

Please see mobile app for a list of sponsors and kiosk assignments.





The skills you'll need tomorrow.

The training you need today.



Don't miss our Demo Session!
Feb 13 at 9:45 - 10:15am

OpenSesame Plus

- Unlimited access to more than 40,000 expertly curated courses.
- Seamless integration with all standards-compliant LMS products.
- In-demand skills training from over 100 top publishers.

Simon

- Instantly convert PDFs, Documents, and Presentations into shareable, multimedia courses.
- One-touch translation into 70 different languages across audio, text, and video.
- Integrates directly into your LMS alongside OpenSesame Plus courses.

Oro

- Leverage AI to analyze your workforce and identify skill gaps and training opportunities.
- Deliver training directly in the flow of work via tools like Slack and Microsoft Teams.
- Receive custom training recommendations to upskill your talent.

Thank You, Sponsors

Co-Headliners



Demo Sponsors



Innovation Sponsors



Sponsors



Find Your WHY

We're glad you're here; we truly are. Having a clear vision of why you're here and what you want out of this program is the first step on your path to success. Take a few moments to think through these questions, challenge your assumptions, and get to the core of what you truly need from this experience.

Why are you motivated to attend TK?

What challenges or opportunities are you hoping to address while you are here?

How do you envision the curated attendee journey will help you solve specific challenges?

Who Are You at TK25?

Take the quick quiz to find your persona!

Your journey starts here—find out where you fit in and make the most of TK25!

Are you the tech-savvy trailblazer, the AI adventurer, or the community builder? Maybe you're the future-focused strategist or the accessibility champion!

Take our fun, 2-minute quiz to discover your TK25 persona and unlock a personalized journey through the conference.

Ready to play? Scan the QR code to uncover your persona and start crafting your TK25 experience!



JOE



IMANI



QUINN



HUGO



ERIKA

Find Your WAY

Now that you’ve identified your challenges and connected with a persona, it’s time to map your journey at TK25!

Each persona represents a unique perspective, helping you navigate the sessions, activities, and resources that align with your specific challenges. Whether you’re focused on future-proofing your organization, integrating accessibility, or leveraging AI, your persona will guide you toward the most relevant experiences.

Making the Most of Your Journey

Your persona isn’t just a label—it’s your guide to crafting a personalized experience at TK25.

By following the persona-specific sessions and activities, you’ll:

- 1. Build connections with like-minded professionals.
- 2. Gain insights tailored to your challenges.
- 3. Walk away with actionable strategies you can implement immediately.

Get a capability framework for every role in your organization, in one spreadsheet ready to download and use.

Why use the Capability Coach?

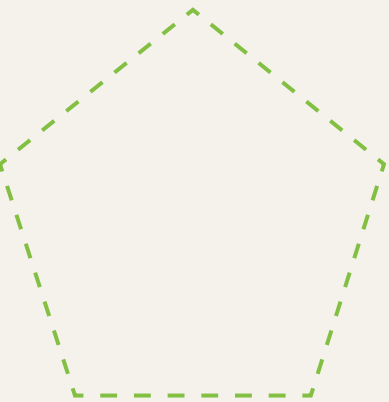
- Identify, define and assign competencies to every job role in your company
- Save hours of grunt work and focus on more impactful work
- Free to use and accessible any time

Build your free capability framework today!

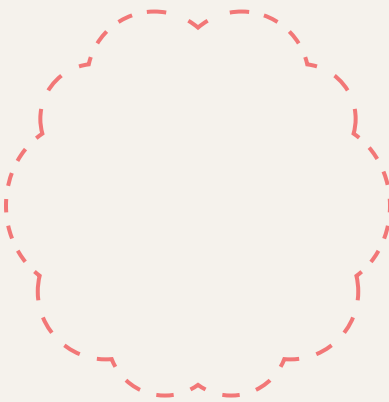


Claim Your Persona Sticker & Button

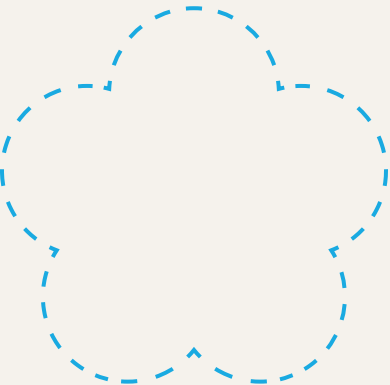
If you haven’t already, stop by the Collab Wall in the TK Exchange to pick up your persona sticker and button. Place your sticker in the space below to showcase who you identify with most. Pin your button on your lanyard to help make new connections with those with the same challenges as you!



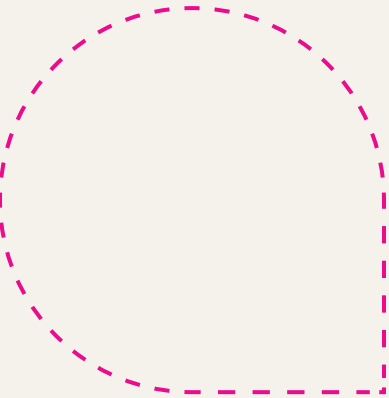
Joe is tackling how to keep learners engaged.



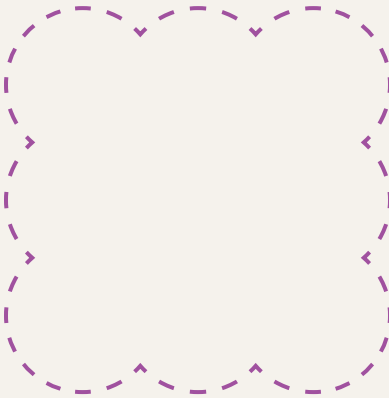
Imani is tackling how to create accessible design.



Quinn is tackling how to use AI.



Hugo is tackling how to create a strategy for tech adoption.



Erika is tackling how to future focus her organization.

TK Session Types

To help you navigate the program, we’ve put together a glossary of terms you’ll see and hear throughout the event. We’ve organized these into four categories you can browse as you plan your tech journey: inspiration, ideation, application, collaboration, and exploration.

Inspiration

Learning technology thought leaders will inspire you to think differently about new ways to apply technology into your daily workflow.



TK Rockstar

Industry leaders share their perspectives and experiences in an engaging and dynamic conversation.



TK Smart

Your Nerdy Best Friend, Beth Z., will help you tackle your technology to-do list.



TK Advance

Revisit event highlights and gather key takeaways you can implement immediately.

Ideation

Gain valuable insights, spark fresh ideas, and expand your adoption of existing tools and resources to tackle your most pressing learning tech challenges.



TK Deep

Dive deeper into some of the industry’s hottest topics. These facilitated sessions will give you the knowledge and skills to tackle your most complex work-related challenges.



Think TanK

Engage in targeted, small-group discussions to share innovative ideas and synthesize solutions on challenge-specific topics.

Application

Activate your learning and apply practical strategies you can implement in your work.



TK Action

Discover new tools, applications, and solutions through case studies presented by our partners.



TK Solve

Collaborate in small groups to identify and develop practical solutions to real-world scenarios and hone your problem-solving and teamwork skills.



Tech TanK

Step into the judge’s seat to hear solution providers pitch their newest ideas and vote for the most innovative product or solution.

Collaboration

Expand your network, solve your challenges together, and build a community that lasts.



TK Exchange

Gather in this versatile space with co-working tables, sponsored kiosks, coffee, and more.



TK Tables

Keep the conversation going during lunch with fun prompts to foster new connections and ideas.

Exploration

Explore tools, resources, and solutions that can elevate your work.



Demo

Experience live demonstrations of cutting-edge tools and technologies, giving you a hands-on look at solutions that can transform your learning programs.



ATD Store

Stop by to browse the most relevant learning tech and L&D books, meet authors, and get your books signed.




Sponsor Kiosks










Engage with solution providers offering tools and services designed to address your organization’s unique challenges.


























Find Out WHERE

Tuesday, February 11, 2025


















Room	Session Title	Track/Challenge	Speakers
12:30–4:30 p.m.			
Gràcia Commons	Registration and ATD Store Open		


















Wednesday, February 12, 2025

Room	Session Title	Track/Challenge	Speakers
7:30 a.m.–6:30 p.m.			
Gràcia Commons	Registration and ATD Store Open		
8:30–9:30 a.m.			
Brera Ballroom	Kick Off TK25 With the Rockstar Panel – Where Learning Legends Take the Stage!		Brandon Carson, Josh Cavalier, Sarah Mercier, Hadiya Nuriddin, and Megan Torrance
9:30 a.m.–6:30 p.m.			
Gràcia 5-8	TK Exchange Open		
9:30–11 a.m.			
Gràcia 5-8	Coffee Break in the TK Exchange Sponsored by 		
9:30–10 a.m.			
Gràcia Commons	TK Rockstars Meet & Greet in ATD Store		
10–10:30 a.m.			
Gràcia 5-8	Taming Gen-AI for L&D: How SkillGym Ensures Reliable Skill Development on the TK Exchange Stage 	 	

11 a.m.–12 p.m.			
Gràcia 4	Tech-Supported Storytelling: Engage, Connect, and Inspire	 	Hadiya Nuriddin and Stephanie Hubka
Gràcia 3	Innovative Learning Design: Where Technology, Creativity, and Accessibility Converge	 	Sarah Mercier and Judy Katz
Castellana 1	AI at the Forefront: Next-Level Strategies & Implementation	 	Myra Roldan and Markus Bernhardt
Castellana 2	Drive Your Tech Strategy, Don't Let It Drive You	 	Chad Udell and Destery Hildenbrand
Gràcia 2	Create a Culture of Continuous Learning and Innovation	 	Lorne Novolker, Brian Wallace, Yasmin Gutierrez, and Ann Parker
12–1:45 p.m.			
Brera Ballroom	Lunch & Tech TanK    		
2–3 p.m.			
Castellana 2	Tech-Supported Storytelling: Engage, Connect, and Inspire	 	Hadiya Nuriddin and Stephanie Hubka
Castellana 1	Innovative Learning Design: Where Technology, Creativity, and Accessibility Converge	 	Sarah Mercier and Judy Katz
Gràcia 3	AI at the Forefront: Next-Level Strategies & Implementation	 	Myra Roldan and Markus Bernhardt
Gràcia 4	Drive Your Tech Strategy, Don't Let It Drive You	 	Chad Udell and Destery Hildenbrand
Gràcia 2	Building Talent Sustainability in the Age of AI	 	Brandon Carson

Thursday, February 13, 2025

Room	Session Title	Track/Challenge	Speakers
8 a.m.–5 p.m.			
Gràcia Commons	Registration and ATD Store Open		
8:30–9:30 a.m.			
Brera Ballroom	TK Smart: Tackle Your Technology To-Do List (in 10 Minutes or Less!)		Your Nerdy Best Friend, Beth Z.
9:30 a.m.–4 p.m.			
Gràcia 5-8	TK Exchange Open		
9:30–10:30 a.m.			
Gràcia 5-8	Coffee Break in the TK Exchange Sponsored by 		
9:45–10:15 a.m.			
Gràcia 5-8	Skills From the Ground Up on the TK Exchange Stage 		
10:30 a.m.–12 p.m.			
Castellana 1	Engagement: All You Need to Know (Number 3 is SHOCKING!)	 	Abbey Cooke, Kassy LaBorie, and Matt Pierce
Gràcia 3	Shifting Left: Integrating Accessibility and Technology Into Existing Programs	 	Haley Shust and Gwen Navarette Klapperich
Gràcia 4	AI for L&D: Beyond the Hype, Real Results	 	Josh Cavalier, Joe Leslie, and Michelle Lentz
Castellana 2	From Ideation to Evaluation, Making Technology Work for You	 	Yasmin Gutierrez and Megan Torrance
Gràcia 2	Future Focus: Leading the Change	 	Jonathan Yeo

3–4 p.m.			
Gràcia 5-8	Coffee Break in the TK Exchange Sponsored by 		
3:15–3:45 p.m.			
Gràcia Commons	Author Meet & Greet in ATD Store		
Gràcia 5-8	Build Capability Frameworks Faster Than Ever: A Hands-On AI Guide for L&D on the TK Exchange Stage 	 	
4–5:30 p.m.			
Castellana 1	Think TanK: Fostering Engagement and Community Across Learning Programs	 	
Gràcia 3	Think TanK: Integrating Accessibility and Technology Into Existing Programs	 	
Gràcia 4	Think TanK: Real Use Cases for AI	 	
Castellana 2	Think TanK: Tech Implementation and Adoption	 	
Gràcia 2	Think TanK: Future Focus Your Organization	 	
5:30–6:30 p.m.			
Gràcia 5-8	Reception in the TK Exchange		

5 STRATEGIES TO SKYROCKET LEARNER ENGAGEMENT

Join us for a showcase of cohort-based learning technology, specifically designed to tackle common L&D challenges by enhancing engagement, knowledge retention, and application. We'll reveal five practical tips for learner engagement that are transforming L&D for leading organizations.



Identify Engagement-Boosting Opportunities



Apply Cohort Strategies to Design Effective Programs



Drive Tangible Results and ROI

**FEB. 13TH
1:30PM**


















SUBSCRIBE 
for more L&D tips by
2/14/2025 to be entered to
win a \$50 Amazon gift card!



info@intrepidlearning.com



www.intrepidlearning.com

12-1:15 p.m.			
Brera Ballroom	Lunch & TK Tables		
1:30-2:30 p.m.			
Castellana 1	5 Strategies to Skyrocket Learner Engagement 		
Gràcia 4	Boost Performance 70% With Coaching and AI 		
Castellana 2	Bridge the Digital Skills Gap for a Distributed Workforce With Workflow Learning 		
Gràcia 2	Using Story/Scenario Based Learning to get Real Engagement 		
2:30-3:30 p.m.			
Gràcia 5-8	Coffee Break in the TK Exchange 		
2:45-3:15 p.m.			
Gràcia Commons	Author Meet & Greet in ATD Store 		
Gràcia 5-8	Practice First, Perform Better: A New Way to Train and Support Software Users on TK Exchange Stage 		
3:30-5 p.m.			
Brera Ballroom	TK Advance 		Your Nerdy Best Friend, Beth Z.

Mark Your PATH

Use the following sections to document your journey at TK.

Wednesday, February 12, 2025

TK Deep

11 a.m.–12 p.m.

Session I attended: _____

Notes: _____

TK Deep

2–3 p.m.

Session I attended: _____

Notes: _____

ThinK TanK

4–5:30 p.m.

Session I attended: _____

Notes: _____

Thursday, February 13, 2025

TK Solve

10:30 a.m.–12 p.m.

Session I attended: _____

Notes: _____

TK Action

2–3 p.m.

Session I attended: _____

Notes: _____

Collaborate and Share Notes

Scan the QR code next to your persona to access the padlet for your challenge to learn more, contribute ideas, share takeaways, and connect with others facing similar hurdles.



Joe



Imani



Quinn



Hugo



Erica



Find Out HOW

Did you attend a demo (or two) presented in the TK Exchange? Use this section to add any notes or action items about the demo you attended. Don't forget to schedule a post-TK meeting to learn more about the product, feature, or software in more detail.

Wednesday, February 12, 2025

10-10:30 a.m.

Session I attended: _____

Notes: _____

3:15-3:45 p.m.

Session I attended: _____

Notes: _____

Thursday, February 13, 2025

9:45-10:15 a.m.

Session I attended: _____

Notes: _____

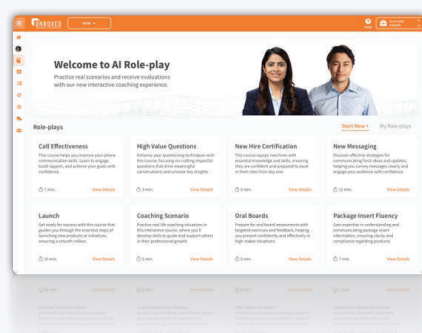
2:45-3:15 p.m.

Session I attended: _____

Notes: _____



Dynamic Skill Building with AI-Powered Roleplay



SCENARIO CUSTOMIZATION

Custom built scenarios specific to your products and situation



ROLE-SPECIFIC PERSONAS

You create a persona that looks and feels like your customers



DYNAMIC DIALOGUE

Engage in realistic, unique conversations simulating real-life interactions



REAL-TIME FEEDBACK

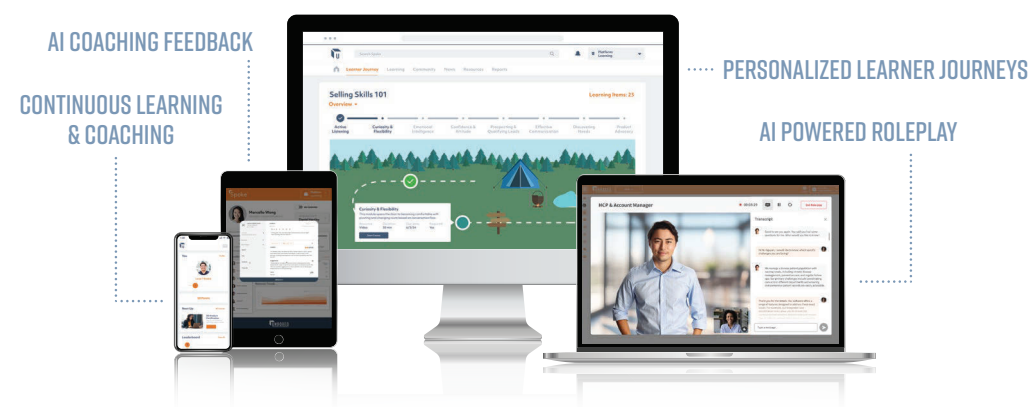
Receive instant, personalized feedback on skill delivery and customer engagement



SKILL GAP ANALYSIS

Monitor and evaluate the skills that drive your business

Integrated Learning Ecosystem



Think Tank

Use this space to jot down ideas, the name of a person you met, or a tactic that was shared during our Think Tank session.



During the Think Tank sessions, the facilitators will direct you to scan one of the QR codes below for collaborative note-taking.



Joe



Imani



Quinn



Hugo



Erica



Ideas That Stick

Literally. You'll find great ideas throughout TK. Pop 'em here for safekeeping. Try to capture at least five ideas. These ideas will be used during the TK Advance session at 3:30 p.m. on Thursday, February 13.



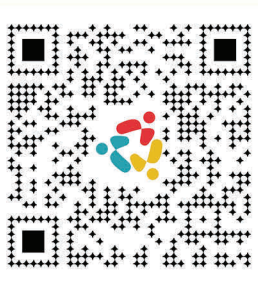
TK Exchange

Our TK Exchange partners have outdone themselves. They have lots of great things in store for you.

Use this space to jot down ideas, people, and tactics you learned about in the TK Exchange.

Partner Name: _____	Partner Name: _____
Email: _____	Email: _____
My next steps are: _____	My next steps are: _____
_____	_____
_____	_____
_____	_____
_____	_____
Partner Name: _____	Partner Name: _____
Email: _____	Email: _____
My next steps are: _____	My next steps are: _____
_____	_____
_____	_____
_____	_____
_____	_____
Partner Name: _____	Partner Name: _____
Email: _____	Email: _____
My next steps are: _____	My next steps are: _____
_____	_____
_____	_____
_____	_____
_____	_____

Experience is the best teacher.



Join a Demo!

Learn how you can create *wildly* engaging in-person & virtual training experiences.

Visit our Kiosk- #18

Join our Action Session
Thursday, 1:30pm



Plan Your NEXT - TK Advance

The TK Advance session on Thursday, February 13, will bring everything together from your two days of learning. In this final session, we'll use the next few pages to put together your action plan to implement when you return to the office. Plus, locate the half-sheet of paper on the table for an activity. Make sure everyone at the table has one and keep it safe until you are prompted to pull it out.

Name: _____

Department/Team: _____

Step 1: Key Takeaways and Reflections

Summarize the most valuable insights or lessons you gathered at TK25. These might include new strategies, tools, approaches, or important industry trends.

Which speakers or sessions resonated with you the most?

What key messages or insights will you take away to inspire your own professional growth?

How did the sessions and demos challenge your current understanding about learning technology, and what new perspectives will you adopt moving forward?

How did networking with peers and industry leaders influence your understanding of current trends in L&D?

How will you leverage these connections for future collaboration?

Step 2: Review Your Ideas that Stick

Refer to page 28 for your list of ideas that stick. You probably have lots of takeaways. Now we'll add a star to your top 3-5 ideas. These are your the opportunities that you'll record in Step 3.

Use the remainder of this space to jot down additional notes and takeaways you hear discussed during this session.

A grid of 20 columns and 20 rows of small black dots on a white background. The dots are arranged in a regular, repeating pattern, forming a square grid. There are 20 dots in each row and 20 dots in each column, totaling 400 dots.

Remember, you can refer to our shared notetaking Padlets for additional inspiration.



Joe



Imani



Quinn



Hugo



Erica



Step 3: Action Steps

Refer back to the **Find Your WHY** section on page 10. As you prepare to depart Las Vegas, how has TK prepared you to address the challenge or opportunity you brought with you to solve? Have you identified new ideas or opportunities? Did you meet a peer who offered an opportunity for future collaboration?

Based on your learning, identify the opportunities you want to address when you return to the office. Use the prompts below to outline each area of focus and its relevance to your organization.

Opportunity	Action Step
Example: Research AI tools for content creation	Use this section to outline what you need to do. Include any immediate next steps and required resources.

Step 4: Follow-Up and Accountability

Yes, you have a plan of action. How will you make sure you follow through?

We’re here to help you find accountability partners for check-ins to review progress on the opportunities. Don’t leave the next connection to chance. While here at TK, put meetings on your calendar so you’ll stick to them.

When prompted, use the business cards below to collect your accountability partner’s information. Your homework... one month from today (March 13, 2025), you and your accountability partner will connect by phone or email to discuss your action plan progress.

Activity 1: Exchange Business Cards

Name: _____

Title: _____

Company: _____

Phone: _____ ☐

Email: _____ ☐

Follow Up:

mark preferred method ↗

☐ I will contact them ☐ They will contact me

Name: _____

Title: _____

Company: _____

Phone: _____ ☐

Email: _____ ☐

Follow Up:

mark preferred method ↗

☐ I will contact them ☐ They will contact me

Activity 2: The Big Idea

The more accountability and follow-through, the better, right? You’ll get one more chance to make a connection with our last activity (the mysterious half-page sheet). Use this space to jot down ideas after this activity as well as your bonus accountability partner’s contact info.

More homework: In two months (April 10, 2025), follow up with that person to learn about their big idea and how they implemented it when they returned to work.

Name: _____

Title: _____

Company: _____

Phone: _____ ☐

Email: _____ ☐

Follow Up:

mark preferred method ↗

☐ I will contact them ☐ They will contact me

Elevator Pitch

Congrats! By committing to your TK25 experience, you have taken a significant step toward solving your pressing work challenges and, more importantly, investing in your professional future. Use this space to distill these ideas into a concise elevator pitch.

How would you frame your vision if you had 60 seconds to present it to your organization’s decision-makers? What is the number one idea you want them to buy into or adopt?

Grid of dots for writing the elevator pitch.



Additional Notes and Reflections

Document any other insights or reflections from TK25 that might be relevant for future planning or team development.

Grid of dots for writing additional notes and reflections.



Additional Notes and Reflections

Document any other insights or reflections from TK25 that might be relevant for future planning or team development.

This image shows a full page of dot grid paper. The background is white, and it is covered with a regular pattern of small, dark grey dots. The dots are arranged in straight horizontal and vertical lines, creating a grid-like appearance. There are no margins, text, or other markings on the page.

Additional Notes and Reflections

Document any other insights or reflections from TK25 that might be relevant for future planning or team development.

This image shows a full page of dot grid paper. The background is white, and it is covered with a regular pattern of small, dark grey dots. The dots are arranged in straight horizontal and vertical rows, creating a grid-like appearance. There are no margins, text, or other markings on the page.

What's your next ATD event?



WASHINGTON, DC
MAY 18–21, 2025

**atd GOVERNMENT
WORKFORCE**

WASHINGTON, DC
SEPT 11, 2025

C^{atd}ORE4

ORLANDO, FL & VIRTUAL
SEPT 29–OCT 1, 2025

ORGDEV^{atd}

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