



Global Resources Innovation Expo

Sponsorship Prospectus



22 - 24 June 2027 | Brisbane



Global Resources Innovation Expo



22 – 24 June 2027 | Brisbane Convention & Exhibition Centre

Where resources and innovation connect

Innovation is transforming every stage of the resources value chain, creating new opportunities to improve productivity, safety, sustainability and performance.

As the pace of change accelerates, collaboration across mining, METS, technology, research and government has never been more important.

The Global Resources Innovation Expo (GRX) brings the resources sector together to explore the technologies, ideas and partnerships driving industry progress.

Returning to Brisbane in 2027, GRX will deliver a stronger, bolder and more connected experience – combining a world-class conference, major industry exhibition, innovation showcases, technical content and high-value networking.

For sponsors and exhibitors, GRX27 provides direct access to an engaged industry audience actively seeking new solutions, partnerships and opportunities.



1,500+
Attendees



50+
Mining Companies



80+
Exhibitors



600+
GRX Awards Dinner Guests



Two industry associations. One powerful platform.

GRX27 is proudly co-hosted by Austmine and AusIMM, two of the resources sector's most respected and influential peak bodies.

Together, Austmine and AusIMM unite a powerful network spanning mining companies, METS organisations, technology providers, research agencies, government, universities and mining professionals across Australia and around the world. United by a shared commitment to advancing the resources sector, both organisations have a long history of fostering professional excellence, innovation, collaboration and sustainable industry growth.

Their combined reach, expertise and industry influence will ensure GRX27 attracts a high-calibre audience of decision-makers, technical leaders and emerging innovators, creating valuable opportunities for connection, knowledge sharing and business development. For sponsors and exhibitors, this translates into meaningful engagement with the professionals and organisations shaping the future of mining.

This strong industry partnership ensures GRX27 is industry-led, market-relevant, future focussed and committed to delivering outcomes for attendees, sponsors, exhibitors and the broader resources community.



750

Corporate members



17,000

Individual members

100K+

Combined
database reach

2.4M+

Annual
website visits

100K+

Combined social
media community



The GRX27 experience

Three days.
One connected experience.

Tuesday

22 June

Workshops
Meet the Miners™
CEO Roundtable
Welcome Reception

Wednesday

23 June

Conference
Exhibition
Networking
GRX Industry Awards Dinner

Thursday

24 June

Conference
Exhibition
Closing Networking

Program is indicative and subject to change.

Innovation

Innovation Zone | First Nations Zone

Experience the technologies and ideas redefining how resources are discovered, mined, processed and delivered.

Recognition

GRX27 Industry Awards Dinner

Celebrate the people, organisations and innovations driving progress across the resources industry.

Leadership

Leadership in Industry Presentations

Hear from Australia's leading mining and METS organisations as they showcase the innovation, expertise and capabilities shaping the future of the resources sector.

Inspiration

Future Talent Program | Indigenous Scholarships

Connect with and support the next generation of innovators shaping the future of the resources sector.

Collaboration

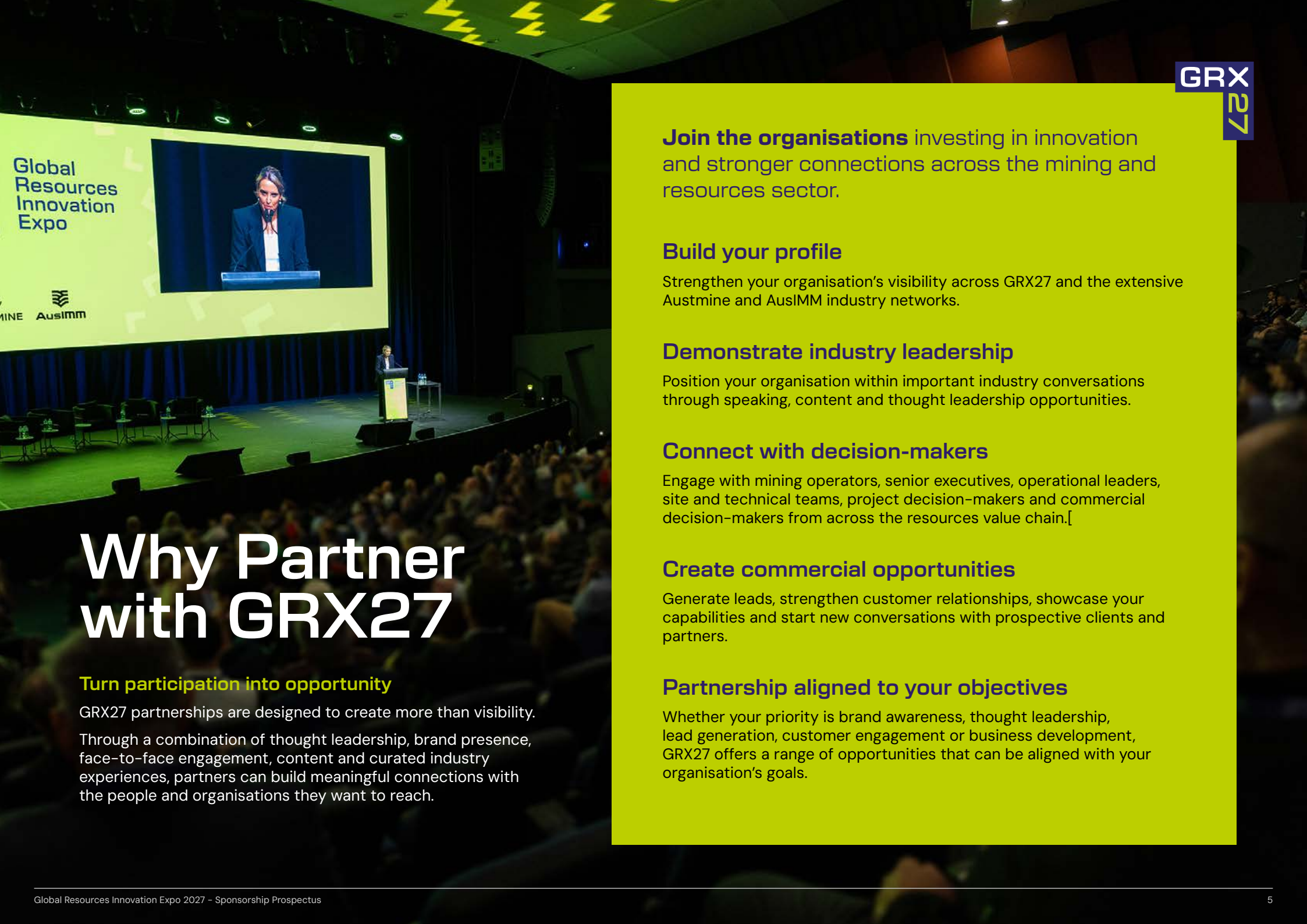
Meet the Miners | Exhibition | Networking Receptions | Incubator Style Sessions

Build powerful partnerships across mining, METS, government and research, creating connections that unlock real opportunities and help solve the industry's biggest challenges.

Impact

Technical Sessions | Workshops | Exhibition Theatre

Discover practical solutions, technical insights and real-world case studies driving productivity, sustainability and innovation across the resources sector.



Global
Resources
Innovation
Expo

Austmine
AusIMM

Why Partner with GRX27

Turn participation into opportunity

GRX27 partnerships are designed to create more than visibility.

Through a combination of thought leadership, brand presence, face-to-face engagement, content and curated industry experiences, partners can build meaningful connections with the people and organisations they want to reach.

Join the organisations investing in innovation and stronger connections across the mining and resources sector.

Build your profile

Strengthen your organisation's visibility across GRX27 and the extensive Austmine and AusIMM industry networks.

Demonstrate industry leadership

Position your organisation within important industry conversations through speaking, content and thought leadership opportunities.

Connect with decision-makers

Engage with mining operators, senior executives, operational leaders, site and technical teams, project decision-makers and commercial decision-makers from across the resources value chain.[]

Create commercial opportunities

Generate leads, strengthen customer relationships, showcase your capabilities and start new conversations with prospective clients and partners.

Partnership aligned to your objectives

Whether your priority is brand awareness, thought leadership, lead generation, customer engagement or business development, GRX27 offers a range of opportunities that can be aligned with your organisation's goals.

Reach the people shaping the future of resources

By Job Function

42%

C-suite executives and senior leaders

20%

Technical and engineering professionals

14%

Business development, sales and commercial

10%

Operational and site leadership

6%

Innovation, technology and R&D

3%

Government and policy

2%

Consultants and professional services

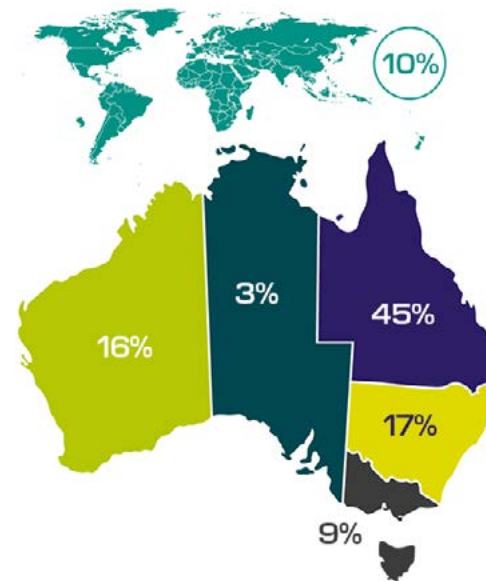
2%

Academia, research and education

1%

Media

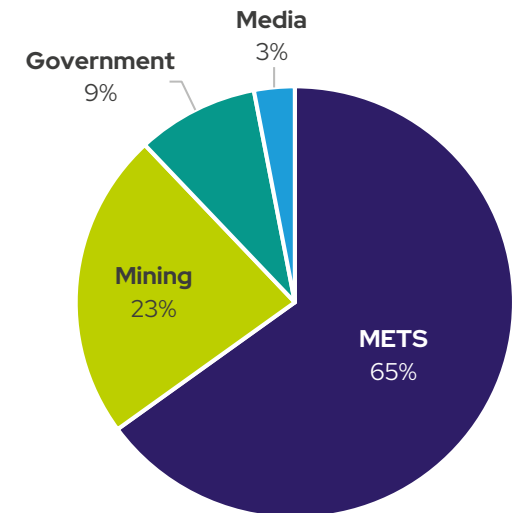
By Location



Participating Countries

- | | | |
|-------------|---------------|------------------------|
| ■ Australia | ■ Indonesia | ■ South Africa |
| ■ Canada | ■ Japan | ■ United Arab Emirates |
| ■ Chile | ■ Netherlands | ■ United Kingdom |
| ■ China | ■ New Zealand | ■ United States |
| ■ Finland | ■ Peru | ■ Vietnam |
| ■ Germany | ■ Philippines | ■ Zambia |
| ■ India | ■ Singapore | |

By Industry



Figures presented are based on GRX25 participation in Brisbane.

Sponsorship and exhibition opportunities

Choose the opportunity that best aligns with your objectives – from leading industry conversations and engaging mining operators to showcasing technology, building connections and increasing brand visibility



Premium Partnerships

- Platinum Partnership | **\$60,000**
- Gold Partnership | **\$40,000**
- Silver Partnership | **\$30,000**



Industry Connections

- Meet the Miners™ | **\$13,500**
- Pre-Conference Workshop | **\$12,500**
- Concurrent Session | **\$12,500**
- GRX Theatre | **\$15,000**



Networking & Events

- Women in STEM Breakfast | **\$12,500**
- Welcome & Closing Reception | **\$12,500**
- GRX Industry Awards Pre-Dinner Reception | **\$10,000**
- GRX Industry Award Category | **\$8,500**
- GRX Industry Awards Dinner | **\$20,000**



Global Engagement

- International Tour | **\$15,000**
- Global Colab | **\$20,000**
- Global Connections Reception | **\$20,000**
- Global Colab Supporter | **\$10,000**



Innovation

- Innovation Zone Presenting Partner | **\$25,000**
- Innovation Zone Pod* | **\$4,000**
- First Nations Zone Presenting Partner | **\$15,000**
- First Nations Zone Pod* | **\$4,000**



Brand Visibility

- Coffee Cart | **\$13,000**
- Charge Bar | **\$13,000**
- Delegate Lounge | **\$15,000**
- Lanyards | **\$15,000**
- Event App | **\$16,500**



Talent & Industry Engagement

- Indigenous Scholarship Program | **\$15,000**
- Future Talent Program | **\$10,000**



Exhibition

- 9sqm Space Only or Shell Scheme Members | **\$6,500**
- Non Members | **\$8,500**

Find The Right Opportunity

Review the package pages that follow for full inclusions and availability.

All prices are exclusive of GST.

Partnership Packages - Premium Partnerships

Partnership Level	Platinum Partnership \$60,000	Gold Partnership \$40,000	Silver Partnership \$30,000
# of opportunities	1	3	12
Thought Leadership & Program Engagement			
20-minute Opening Keynote presentation	1		
Exclusive naming rights to the Opening Plenary Session	1		
Opportunity for one representative to participate as a Chair or Panellist in a Plenary Session		1	
Opportunity for one representative to participate as a Chair or Panellist in a Concurrent Session			1
CEO Roundtable Invitations	1	1	
One 20-minute speaking opportunity in the GRX Theatre, located within the exhibition hall	1	1	
Impact			
Logo recognition and partner acknowledgement across the GRX website, event app, onsite signage and AV holding slides	✓	✓	✓
EDM banner advertisement in a GRX promotional EDM	2	1	1
Dedicated advertorial of up to 300 words in a GRX promotional EDM	1	1	
One dedicated sponsor post across GRX social media channels	2	1	1
Registrations			
Delegate passes – includes Welcome, Networking and Closing Reception	6	4	2
Exhibition visitor guest passes	6	4	2
GRX Industry Awards Dinner tickets	6	4	2
Exhibition			
Exhibition (booth or raw space)	36sqm (6mx6m)	18sqm (6mx3m)	9sqm (3mx3m)
App-based lead capture and tracking	✓	✓	✓
(GDPR compliant)	✓	✓	✓
GRX27 Post-Event Report	✓	✓	✓
Access to event attendee list (consenting attendees only)	✓	✓	✓
Live lead-generation data captured through hosted education and networking activities* Subject to attendee consent and applicable privacy requirements.			

Industry Connection Sponsorships

	Meet the Miners™	Pre-Conference Workshop	Concurrent Session	GRX In-Expo Theatre
	\$13,500	\$12,500	\$12,500	\$15,000
# of opportunities:	Exclusive	8	Limited	Limited
Thought Leadership & Program Engagement				
Exclusive naming rights and brand association with the sponsored session/activity	✓	✓	✓	✓
3-minute welcome address to attendees at the commencement of the sponsored session	✓			
Opportunity to host one roundtable discussion as part of the sponsored session	✓			
Opportunity for one representative to participate as a session Chair or Panellist, subject to approval by the GRX Program Committee			✓	
One 20-minute speaking opportunity in the GRX Theatre, located within the exhibition hall – seating for up to 50 attendees				✓
One 90-minute workshop on the pre-conference day (Tuesday). Dedicated workshop room accommodating up to 80 attendees. RSVP Management and pre-conference of registered attendees for session.		✓		
Impact				
Logo recognition across the GRX website, event app, onsite signage and AV holding slides	✓	✓	✓	✓
Inclusion in pre-event promotion of the sponsored session/activity and official event program	✓	✓	✓	✓
Dedicated event website page featuring the sponsored session/activity, including speaker details	✓	✓		✓
Opportunity to provide a 3-minute video promoting the sponsored session/activity across GRX pre-event channels				✓
Registrations				
Delegate passes – includes Welcome, Networking and Closing Reception	2	2	2	2
Exhibition				
Exhibition (booth or raw space)	9sqm (3mx3m)	9sqm (3mx3m)	9sqm (3mx3m)	9sqm (3mx3m)
App-based lead capture and tracking	✓	✓	✓	✓

Networking Sponsorships

	Women in STEM Breakfast	Welcome and Closing Reception	GRX Award Category	Pre-Dinner Reception	GRX Industry Awards Dinner
	\$12,500	\$12,500	\$8,500	\$10,000	\$20,000
# of opportunities:	Exclusive	Exclusive	5	Exclusive	Exclusive

Thought Leadership & Program Engagement

Exclusive naming rights and brand association with the sponsored session	✓	✓	✓	✓	✓
3-minute welcome address to attendees at the sponsored session	✓	✓	✓		✓
30-second brand video showcased during the GRX Industry Awards Dinner					✓
Seat on VIP head table				✓	✓

Impact

Logo recognition and partner acknowledgement across the GRX website, event app, session/activity signage	✓	✓	✓	✓	✓
Inclusion on all pre – conference session promotion and program	✓	✓	✓	✓	✓
Opportunity to provide branded collateral or giveaways for distribution during the sponsored session/activity	✓	✓	✓	✓	✓

Registrations

Delegate passes – includes Welcome, Networking and Closing Reception	2	2	2	2	2
Complimentary tickets to the sponsored event, including VIP reserved seating (where applicable)	10	5	1	2	10

Exclusive Sponsor Opportunity

Extend your GRX presence with an exhibition booth

Confirmed GRX27 sponsors have the opportunity to add a standard 9sqm exhibition booth to their sponsorship package for the special sponsor rate of **\$6,500**.

Combine your sponsorship visibility with a dedicated presence on the exhibition floor, giving your team more opportunities to showcase your solutions, connect with delegates and generate valuable leads.

Available to confirmed sponsors only and subject to booth availability.

Global Engagement Sponsorships

	International Tour Sponsor	Global Open Innovation Colab	Global Colab Supporter	Global Connections Reception
	\$15,000	\$20,000	\$10,000	\$20,000
# of opportunities:	Exclusive	Exclusive	2	Exclusive
Thought Leadership & Program Engagement				
Exclusive naming rights and brand association with the sponsored session/activity	✓	✓		✓
Recognition as an official Global Open Innovation Colab Supporter			✓	
Opportunity to nominate one representative to the Global Colab judging panel and assist in presenting the winning team or innovation, subject to GRX27 Program Committee approval.		✓	✓	
3-minute welcome address to attendees at the commencement of the session				✓
Impact				
Logo recognition and partner acknowledgement across the GRX website, event app, session/activity signage	✓	✓	✓	✓
Company profile featured on the GRX27 sponsor's page	✓	✓	✓	✓
Prominent branding throughout the tour, including delegate materials and name badges	✓			
Opportunity for one representative to attend the international delegation tour	✓			
Registrations				
Delegate passes – includes Welcome, Networking and Closing Reception	2	2	1	2
Complimentary tickets to the Global Connections Reception	2			4

Exclusive Sponsor Opportunity

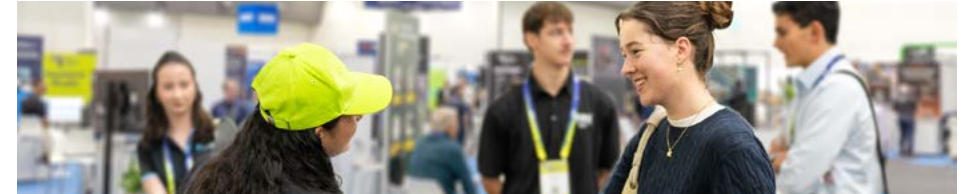
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Available to confirmed sponsors only and subject to booth availability.

Talent & Industry Engagement Sponsorships



Indigenous Scholarship Program

\$15,000

of opportunities: Exclusive

Thought Leadership & Program Engagement

Support five Indigenous mining professionals to attend GRX27, including Networking Receptions (excludes the GRX Industry Awards Dinner)	✓
Recognition of sponsor support in communications with each scholarship recipient	✓
Opportunity to connect with scholarship recipients, including a dedicated photo opportunity at the Day 0 Welcome Reception	✓

Impact

Logo recognition and partner acknowledgement across the GRX website and event app	✓
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Registrations

Delegate passes – includes Welcome, Networking and Closing Reception	1
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Future Talent Program

\$10,000

of opportunities: Limited

Talent & Industry Engagement

Support 100 students and early career professionals to attend GRX27, including Networking Receptions (excludes the GRX Industry Awards Dinner)	✓
Recognition of sponsor support shared with correspondence sent to each participant	✓
Opportunity to connect with participant, including a dedicated photo opportunity during a networking session on Day 1	✓

Impact

Logo recognition and partner acknowledgement across the GRX website and event app	✓
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Sponsor branding included on the Future Talent Networking Lounge in exhibition	✓
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Registrations

Delegate passes – includes Welcome, Networking and Closing Reception	1
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Brand Visibility Sponsorships

Coffee Cart

\$13,000

of opportunities: 2

Brand Visibility & Exposure

Naming Rights as a Conference Coffee Partner ✓

Impact

Logo recognition across the GRX website, event app, onsite signage and AV holding slides ✓

Prominent company branding displayed on the sponsored coffee cart ✓

Recognition as a Coffee Cart Partner through daily event app notifications ✓

Registrations

Delegate passes – includes Welcome, Networking and Closing Reception 2

Exhibition

Exhibition (booth or raw space) 9sqm (3mx3m)

App-based lead capture and tracking ✓

Charge Bar

\$13,000

of opportunities: Exclusive

Brand Visibility & Exposure

Exclusive naming rights as the Charge Bar Partner ✓

Impact

Logo recognition across the GRX website, event app, onsite signage and AV holding slides ✓

Company branding prominently displayed within the sponsored charging space ✓

Registrations

Delegate passes – includes Welcome, Networking and Closing Reception 2

Exhibition

Exhibition (booth or raw space) 9sqm (3mx3m)

App-based lead capture and tracking ✓



Brand Visibility Sponsorships (Continued)



Delegate Lounge

\$15,000

of opportunities: Exclusive

Brand Visibility & Exposure

Naming Rights as Delegate Lounge Sponsor ✓

Impact

Logo recognition across the GRX website, event app, onsite signage and AV holding slides ✓

Company branding prominently displayed within the sponsored Delegate Lounge ✓

Registrations

Delegate passes – includes Welcome, Networking and Closing Reception 1



Lanyard

\$15,000

of opportunities: Exclusive

Brand Visibility & Exposure

Naming Rights as Lanyard Partner ✓

Impact

Logo recognition across the GRX website, event app, onsite signage and AV holding slides ✓

Sponsor logo co-branded with the event logo and co-hosts on lanyards ✓

Registrations

Delegate passes – includes Welcome, Networking and Closing Reception 1



Event App

\$16,500

of opportunities: Exclusive

Brand Visibility & Exposure

Naming Rights as Event App Partner ✓

Impact

Prominent sponsor banner on top of app pages ✓

One PDF advertisement placed in the "Industry Zone" section of app ✓

Sponsor logo and name included in all promotion of the app (email campaigns, website, program) ✓

Logo recognition across the GRX website, event app, onsite signage and AV holding slides ✓

Registrations

Delegate passes – includes Welcome, Networking and Closing Reception 1

Innovation Sponsorships

	Innovation Zone Presenting Partner	Innovation Zone Pod <i>Application required</i>
	\$25,000	\$4,000
# of opportunities:	Exclusive	16
Brand Visibility & Exposure		
Exclusive naming rights and brand association with the GRX27 Innovation Zone	✓	
Prominent rigid signage displayed above the sponsored zone, featuring the Sponsor's logo and acknowledgement of their support	✓	
Recognition as an Innovation Zone exhibition in Innovation Zone		✓
Impact		
Logo recognition across the GRX website, event app, onsite signage and AV holding slides	✓	✓
Recognition as the Innovation Zone Presenting Partner across relevant pre-event promotional activities	✓	
Custom-branded pod featuring exhibitor supplied artwork, with printing and installation included		✓
Registrations		
Delegate passes – includes Welcome, Networking, Closing Reception and GRX Industry Awards Dinner	2	2
Exhibition		
Exhibition (booth or raw space)	9sqm (3mx3m)	Pod (2mx1m)
App-based lead capture and tracking	✓	✓

Innovation Zone Pods are available by application. Applicants must meet the eligibility and selection criteria outlined in the separate Innovation Zone Pod application.



Innovation Sponsorships (Continued)

	First Nations Zone Presenting Partner	First Nations Zone Pod <i>Application required</i>
	\$15,000	\$4,000
# of opportunities:	Exclusive	9
Brand Visibility & Exposure		
Exclusive naming rights and brand association with the First Nations Innovation Zone	✓	
Prominent rigid signage displayed above the sponsored zone, featuring the sponsor's logo and acknowledgement of their support.	✓	
Recognition as a First Nations Innovation Zone exhibition in First Nations Innovation Zone		✓
Impact		
Logo recognition across the GRX website, event app, onsite signage and AV holding slides	✓	✓
Recognition as the First Nations Innovation Zone Presenting Partner across relevant pre-event promotional activities	✓	
Custom-branded pod featuring exhibitor supplied artwork, with printing and installation included		✓
Registrations		
Delegate passes – includes Welcome, Networking, Closing Reception and GRX Industry Awards Dinner	2	2
Exhibition		
Exhibition (booth or raw space)	9sqm (3mx3m)	Pod (2mx1m)
App-based lead capture and tracking	✓	✓

First Nations Innovation Zone Pods are available by application to eligible First Nations organisations in the early stages of business or start-up phase. Eligibility and selection criteria are outlined in the separate First Nations Innovation Zone Pod application.

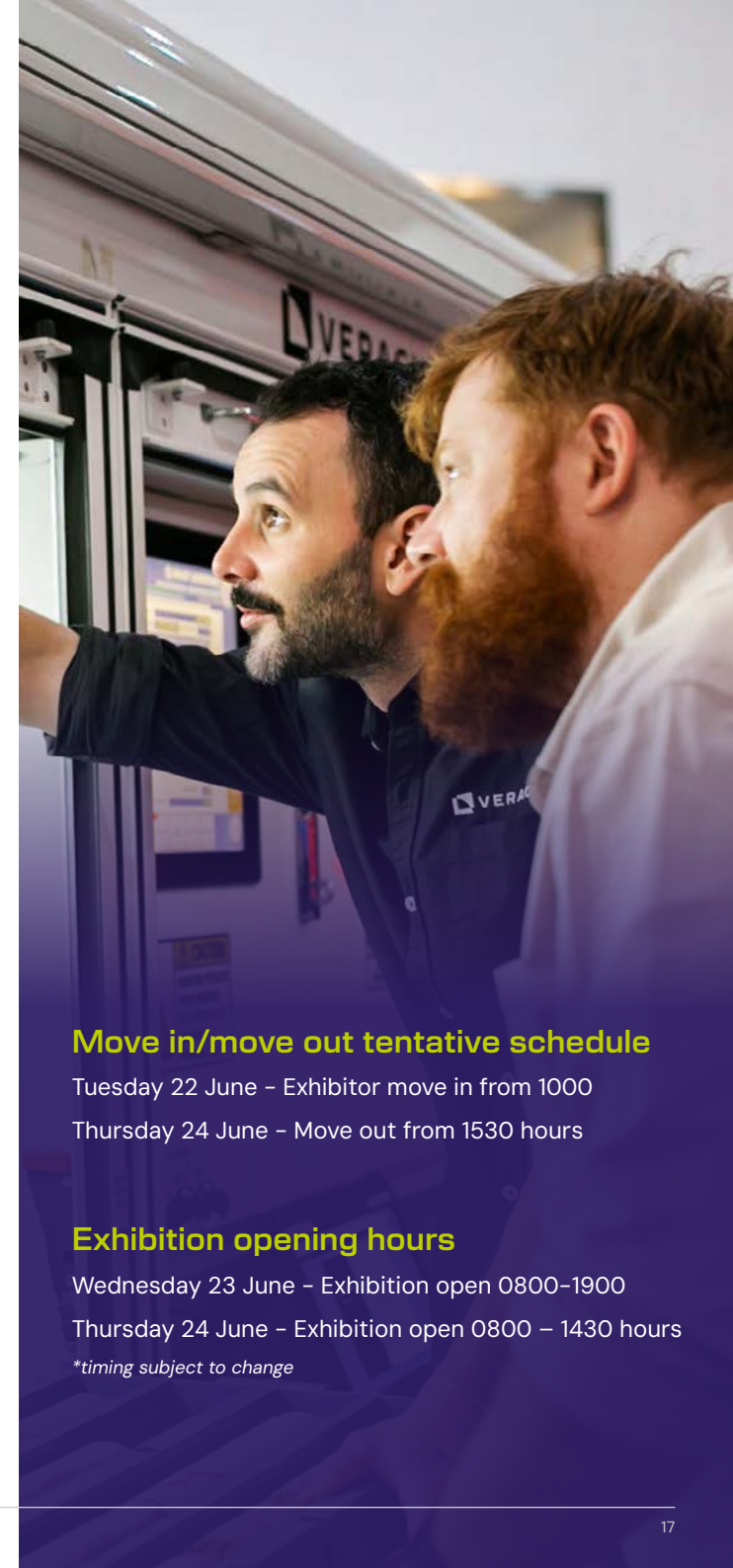


Exhibition Booths

Exhibition booth space will be allocated by partner level and date of application.

	Space only	Shell-scheme	Pod
Description	A footprint only stand space on which to build a custom booth	A prefabricated stand that just requires some consideration of fit-out	A compact space ideal for consultants, universities and service-based organisations
Size	9sqm (3m x 3m)	9sqm (3m x 3m)	3sqm (1m x 3m)
Rate	Non-Member: \$8,500 Member: \$6,500*	Non-Member: \$8,500 Member: \$6,500*	Non-Member: \$8,000 Member: \$5,500*
Exhibitor listing (logo, 50-word profile, contact details)	✓	✓	✓
QR-code lead tracking (Ability to compile GDPR compliant leads list. Includes name, org, state, country, email of contacts for export)	✓	✓	✓
Exhibitor registrations , including access to sessions	Two (2) per 9sqm	Two (2) per 9sqm	One (1)
Networking Functions included in registration:			
- Welcome Reception - Networking Reception - Closing Reception	✓	✓	✓
Visitor passes (expo only)	Two (2) per 9sqm	Two (2) per 9sqm	One (1)
Space inclusions	x	- Walling - Fascia with exhibitor name - Power (1 x 4amps) - Lighting (2x 120W spotlights)	1m x 3mH back panel - Lockable cupboard - Power (1 x 4amps) - Signage printing on back wall 1 x bar stool

*Member rates apply to Austmine Members or AusIMM partners only



Move in/move out tentative schedule

Tuesday 22 June – Exhibitor move in from 1000

Thursday 24 June – Move out from 1530 hours

Exhibition opening hours

Wednesday 23 June – Exhibition open 0800–1900

Thursday 24 June – Exhibition open 0800 – 1430 hours

**timing subject to change*



GRX
27

Be part of GRX27

Adrienne Coats

Sponsorship and Exhibition Sales Manager, GRX27

adrienne.coats@grx.au

0425 749 161

This document outlines our standard sponsorship and exhibition packages. We are happy to tailor these inclusions or develop a bespoke proposal aligned with your organisation's objectives.

Terms and Conditions

Please refer to the [website](#) for terms and conditions.