



International  
Convention

JUNE 3-6, 2024 | SAN DIEGO CONVENTION CENTER

# EXHIBITOR NEWSLETTER



Welcome to your first Exhibitor Newsletter from BIO! You will receive this newsletter once a month with important deadlines, exhibitor resources, and ways to amplify your participation at BIO 2024.

## IMPORTANT DATES

**January 3**

Exhibitor  
Dashboard Live

**January 23**

Registration Opens

**January 31**

Payment  
Due Date

## EXHIBITOR BOOTH PARTNERING

Did you know that you can have BIO One-on-One Partnering™ meetings from the convenience of your booth? **Exhibitor Booth Partnering** allows Exhibitor Partnering Contacts (EPCs) to have Partnering meetings scheduled in exhibitor-appointed meeting points within individual exhibit booths and pavilions in the Exhibit Hall. You can have one meeting point for every 10x10 square foot of booth space. [Contact us to learn more.](#)

## SPONSORSHIPS

BIO offers a variety of sponsorship opportunities to meet your objectives and budget. Whether that's brand visibility, traffic to your booth, or thought leadership positioning, explore how sponsorship can enhance your exhibition presence. [Download the Prospectus now.](#)

Thank you for being a BIO 2024 exhibitor! If you need assistance or have questions, please email us at [exhibit@bio.org](mailto:exhibit@bio.org).

*Please note: the BIO office will be closed from December 25 through January 2. We'll be back on January 3, 2024.  
We wish you and yours a safe and happy holiday.*

