

VetPlus

A Global Leader in Veterinary Nutraceuticals

VetPlus

VetPlus is recognised as a Global Leader in Veterinary Nutraceuticals.

Founded in 1995 by David Haythornthwaite, VetPlus is still today a family company and very much proud of it.

VetPlus is based in Lytham, Lancashire, where it manufactures all of its products in its own state of the art GMP approved manufacturing facility. GMP is the worldwide pharmaceutical standard.

The business was founded on two key principals:

1 Make the best possible products for the pet.

and

2 Sell them only through veterinary practices.

25 years later those principals remain as strong as ever.

“...is still today a family company and very much proud of it.”

After establishing itself within the UK Veterinary fraternity, its first international subsidiary was appointed in Spain in 2003 and more quickly followed.

Today, with subsidiaries in Germany, Spain, Ireland, Portugal and the USA. Distributors in 37 countries and regional offices in Singapore and Buenos Aires, we are the globally recognised leader in our field.

OVER 25 YEARS OF GROWTH, INNOVATION AND PRODUCT LEADERSHIP



OUR **KEY PREMISES**

VetPlus is committed to producing a complete range of premium products for the veterinary profession. It is our vision and mission to be the best in our field, not necessarily the biggest.

“...committed to producing a complete range of premium products.”

From the very beginning our focus has been on developing the best possible products for the pet.

While many global companies are driven by the need to satisfy their shareholders and army of accountants, we are a family owned business and as such are not subjected to such pressures.

This allows us to concentrate **ALL** our efforts on making a product that is ultimately beneficial to the pet and we believe passionately that the only person qualified to identify the need for these products is a veterinary surgeon.

OVER 25 YEARS
OF GROWTH, INNOVATION AND
PRODUCT LEADERSHIP

PREMISE **ONE**

———— MAKE THE —————
BEST POSSIBLE PRODUCTS
———— FOR THE PET —————

PREMISE **TWO**

———— SELL THEM —————
ONLY THROUGH
———— VETERINARY PRACTICES —————

Make the best possible products for the pet...

RESEARCH & DEVELOPMENT

Having our own in-house Research and Development facility is something that allows us not only to have complete control of the process from start to finish, but also to react quickly to changing conditions and opportunities.

From the introduction of our very first product Synoquin®, the UK's leading chondroprotective, to the most recent addition, Sustain®, we have continually strived to develop products that can in many cases improve, but primarily complement existing therapies.

“...we strive to find better solutions to the problems facing pet owners worldwide.”

Significant investment in this area has and will continue to be at the forefront of the VetPlus business model, as we strive to find better solutions to the problems facing pet owners worldwide.

**OVER 25 YEARS
OF GROWTH, INNOVATION AND
PRODUCT LEADERSHIP**



Make the best possible products for the pet...

IN-HOUSE MANUFACTURING



VetPlus has its own purpose built, state of the art, manufacturing facility in Lytham, Lancashire, which ensures we are able to control every aspect of production.

All our raw ingredients go through a rigid testing and approval procedure before they are passed for use and during the manufacturing process, the materials go through a series of at least sixteen further checks before being released to our customers.

“...materials go through a series of at least 16 stringent checks...”

Having control of the manufacturing process also gives us flexibility to produce a wide range of language specific presentations and pack sizes as well as ensuring we ship on time, every time.



OVER 25 YEARS OF GROWTH, INNOVATION AND PRODUCT LEADERSHIP



Make the best possible products for the pet...

EVIDENCE-BASED, CLINICALLY PROVEN

Unlike pharmaceuticals, nutraceuticals do not need to undergo extensive trials or costly studies before launch.

However, wherever possible, we have conducted independent trials to support product efficacy, many of which have been peer reviewed and published. This ensures that veterinarians can be totally confident when recommending our products.

We are committed to these ongoing trials so we can continue to provide the most clinically proven range of nutraceuticals in the industry.

"...this ensures that veterinarians can be totally confident..."

OVER 25 YEARS OF GROWTH, INNOVATION AND PRODUCT LEADERSHIP



Sell them only through Veterinarians...

ONLY SELL THEM THROUGH VETERINARIANS

From humble beginnings in 1995, VetPlus has worked with the veterinary profession to offer its clients and their pets, the widest range and highest quality nutraceuticals in the world. It is through these partnerships and hard work that we have continued to develop and grow this exciting market.

Our program of practice support includes CPD, personalised business development plans, marketing and merchandising support, and most critically, staff education. We also provide a dedicated sales representative and a dependable technical help line.

We are 100% dedicated to supporting independent veterinary care.

"...can rest assured that we will continue to support them..."

With the ever growing presence of Online Pharmacies and limitations to clinical freedom, veterinarians can rest assured that we will continue to support them and not be tempted by the short term gain.

OVER 25 YEARS OF GROWTH, INNOVATION AND PRODUCT LEADERSHIP



100%
DEDICATED
— TO —
INDEPENDENT
VETERINARY CARE

Our seal **'100% Dedicated to Independent Veterinary Care'** is at the very heart of the VetPlus business philosophy and embraces everything we believe in.

TEN REASONS WHY WE SHOULD BE YOUR NUTRACEUTICAL PARTNER

OVER 25 YEARS OF GROWTH, INNOVATION AND PRODUCT LEADERSHIP

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1. 25 YEARS INDUSTRY EXPERIENCE

It is what we do and all we do. Products that have been trusted by Veterinary Surgeons for over 25 years.
- ### 2. COMPLETE PRODUCT RANGE

Vetplus offer a complete range of products covering all aspects of pet health.


- ### 3. MANUFACTURED IN OUR OWN UK FACTORY



With our own manufacturing facility we have total control of the process from start to finish.
- ### 4. QUALITY ASSURED



All our products are manufactured in a GMP approved factory. The global stamp of pharmaceutical approval.
- ### 5. CLINICALLY PROVEN



We have a number of reputable independent studies to prove efficacy.
- ### 6. EXCLUSIVE TO VETERINARY SURGEONS

Our products are ONLY available from veterinary practices. You will not find them in pet shops. We are 100% dedicated to independent veterinary care.


- ### 7. INDUSTRY LEADING PARTNERSHIP PROGRAMME



Our Partnership Programme rewards loyalty and purchases.
- ### 8. AMAZING SUPPORT MATERIALS



New VetPlus exclusive behavioural phone app.
- ### 9. DEDICATED IN-FIELD SALES AND TECHNICAL TEAM



Our support team of Area Sales Managers are on hand to provide day to day practice support.
- ### 10. PREMIUM CUSTOMER FRIENDLY PACKAGING



Our products are supplied in high quality, anti-microbial packaging.

Global Headquarters



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