



7 October 2025  
4:30 PM - 7:30 PM

Location: Concourse  
Hospitality Suite 28 & 29

# You're invited to Motive's first-ever Safety Leader Bootcamp in UK.

Followed by a [Happy Hour!](#)

## Ready to elevate your Fleet Safety?

Motive is excited to announce our arrival in the UK, and we're hosting an exclusive event designed for fleet and safety leaders like you.

Arrival & Check-in	4:30 PM - 5:00 PM
Safety Leader Bootcamp	5:00 PM - 5:15 PM
Beyond Foundational Safety Elements   Safety Ecosystem & HFACS	5:15 PM - 6:15 PM
Q&A	6:15 PM - 6:30 PM
Happy Hour & Networking	6:30 PM - 7:30 PM



## Why should you attend?

It's a hands-on, 90-minute session where you'll dive into practical strategies for



**Reducing risk**



**Improving driver behavior**



**Leveraging safety data to its full potential**

This is a unique opportunity to network with and learn directly from our C-Level executives.

**Motive delivers real value for customers with immediate ROI.**

### SAFETY

# 57%

Fewer accidents within four months.

### PRODUCTIVITY

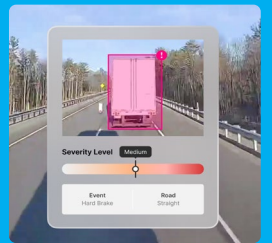
# 35%

Less time spent on manual processes.

### PROFITABILITY

# £2.5M

Annual accident, insurance, and fuel costs saved in a fleet of 1,000 vehicles.



### About Us

Motive is an all-in-one fleet management and driver safety platform that uses AI-powered automation to help businesses improve operational visibility, reduce risk, manage assets and vehicles, improve workforce productivity, and contain spend. Motive's platform serves nearly 100,000 customers across sectors including transportation, trucking, construction, field service, utilities, oil and gas, food and beverage, delivery, and passenger transit.

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*Disclaimer: This is an exclusive event with limited space available.*