



Event Opportunities

Meet and Talk Business

with key decision-makers at the UK's leading annual
event for the fleet and mobility community.

EXHIBITION | CONTENT SEMINARS | TOPICAL INSIGHTS | NETWORKING

7-8 October 2025
NEC Birmingham



What is Fleet & Mobility Live?



CHRIS CONNORS Head of Facilities & Fleet, Vistry Group

"It is simply the must attend event of the year. It is an opportunity to bring all key stakeholders together. I still remember attending the very first event and the knowledge I gained is still with me to this day."

**FLEET
& MOBILITY LIVE**

Grow your business by connecting with fleet leaders at the UK's largest event for fleet decision-makers.

A full programme of content provides invaluable insight into the latest fleet and mobility trends. At Fleet & Mobility Live, individuals with fleet and mobility responsibilities have a valuable opportunity to experience the breadth of companies, products, services, and new innovations available to help run successful, profitable, and compliant operations.



2025 Advisory Board

The Fleet & Mobility Live visitor advisory board actively shapes the show to meet the needs of fleet decision-makers, including fleet managers, travel and mobility managers, procurement specialists, finance professionals, and HR leaders. The panel meet every few months to discuss new ideas and agree on the core content driving the best practice and strategy sessions.

Board members manage fleets ranging from fewer than 100 vehicles to more than 10,000, ensuring that Fleet & Mobility Live caters for all.



Chris Connors
Head of Fleet and Travel
(UK and Ireland) ISS



Miles Cooke
Head of Corporate Fleet
Surrey CC



James Ferrol
Fleet Manager
Dunelm



Jo Hammonds
Head of Fleet
Services
Sanctuary Group



Mathew Hammond
Head of Fleet- Altrad
Services UK
Ireland & Nordics Altrad



Elizabeth Hartle
Fleet & Transport Change
Manager
City of Wolverhampton Council



Stewart Lightbody
Head of Group
Fleet
Sure Serve



Lorna McAtear
Head of Fleet
National Grid



Alison Moriarty
Managing Director
Beverley Bell Consulting &
Training



Mathew Neale
Head of Fleet & Maas
Platform Housing Group



Colin Pembleton
Fleet Manager (UK & Ireland)
BEKO Europe
(Hotpoint)



James Rooney
Head of Fleet
Network Rail



Linda Tembha
Procurement Lead Weetabix
Food Company

2024 Show, at a Glance



2,121
Unique
Visitors



6,600
SQM of
Exhibition



70
Expert
Speakers



112
Exhibitors



26
Seminar
Sessions



2,265
Visitors across
2 days



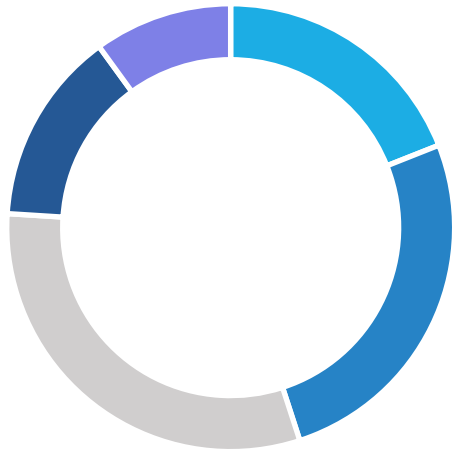
35%
Of core audience
had 500+ cars



29%
Of core audience
had 500+ vans

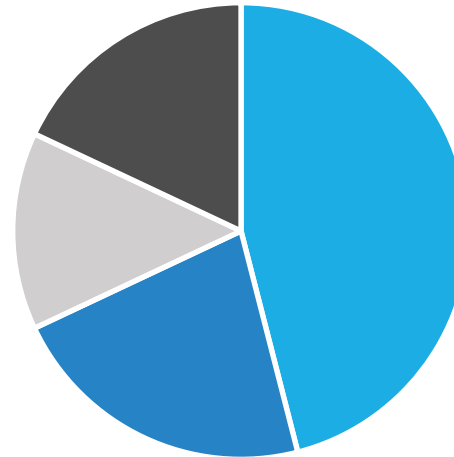
Core Audience Profile 2024

Seniority Level



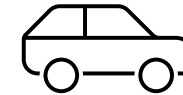
- 19%** Board level/Directors/C-Level Chairperson/Founder
- 26%** Senior Manager/Head of.
- 31%** Manager
- 14%** Executive/ Coordinator
- 9%** Other

Job Function

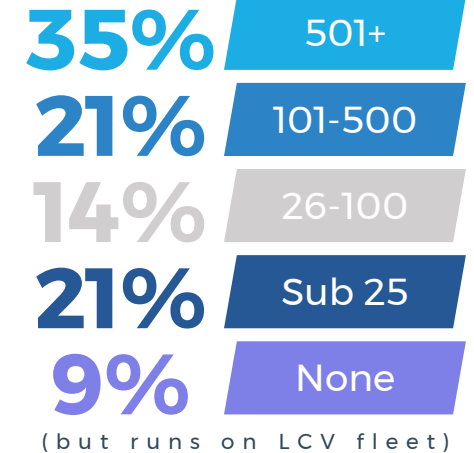


- 46%** Fleet Management, Transport Management, Facilities, Operations, Logistics, Travel & Mobility
- 22%** General Management
- 14%** HR, Procurement/Purchasing, Finance
- 18%** Other Fleet Professional

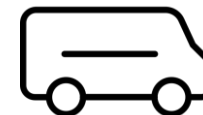
How many cars does your company run in its own fleet?



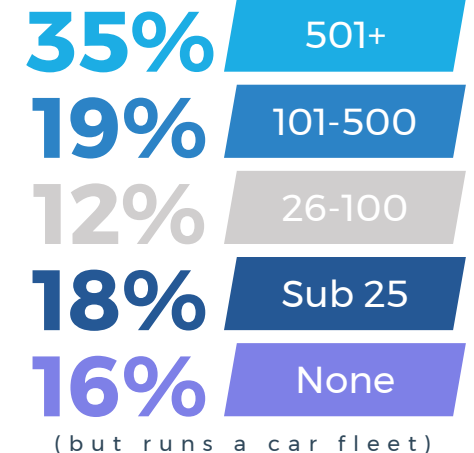
CAR



How many LCV's does your company run in its own fleet?



LCV



Why Exhibit?

Visitors attend the event to actively source potential new suppliers, do business, increase their knowledge and seek advice from superior service providers.

Position your company to be front-of-mind at Fleet & Mobility Live 2025. Showcase your products and solutions on a buzzing exhibition floor.

Protect existing business and generate new opportunities through unrivalled networking with senior decision-makers.

86%

of visitors were part of the decision-making process.

4HRS+

On average visitors stayed at the show for an average of 4+ hours.

**FLEET
& MOBILITY LIVE**

The top 4 actions attendees expected to do post 2024 show

- 1** Follow up on meetings I've had
- 2** Obtain more information on products or services
- 3** Do business with a new partner or supplier
- 4** Request a quotation or specification

2024 Sample of Fleets in Attendance

- Aldi Stores Ltd
- Altrad Services
- Arriva Bus
- AstraZeneca
- Avon & Somerset Police
- Babcock International Group
- Balfour Beatty
- Biffa Waste Services Ltd
- Cadent Gas
- Cancer Research UK
- Centrica (British Gas)
- Citizens Housing Group
- CMAC Group
- Dunelm
- DX Group
- E.ON UK PLC
- EDF Energy
- Environment Agency
- G4S Ltd
- Galliford Try
- GB Railfreight
- Gloucestershire CC
- Herd Group
- HMRC
- HomeServe
- Iceland Foods Ltd
- Integral UK Ltd
- ISS
- Kingsmill Industries
- Lidl GB
- Lloyds Banking Group
- Lloyds Pharmacy Homecare
- London Fire Brigade
- M Group Plant & Fleet
- Ministry of Justice
- Mitie
- National Gas
- National Grid
- Network Rail
- National Highways
- Ocado
- OVO
- Oxfordshire Fire & Rescue
- phs Group
- Platform Housing Group
- Portakabin
- RAC
- Riverford Organics
- Royal Mail
- RSPB
- Sainsburys
- Scottish Power
- Screwfix
- Seven Trent Water
- South Central Ambulance
- SSE PLC
- Stannah Management
- Surrey County Council
- The AA
- UK Power Networks
- Unipart
- Weetabix Ltd
- Wolverhampton CC
- Worcester Bosch
- Yorkshire Water

The 2025 Event

The leading UK fleet exhibition showcasing the latest products and services available to the fleet industry.

The Fleet Fundamentals theatre will deliver remarkable content sessions to support and educate on operational aspects of managing a fleet.

A dedicated Fleet Strategy & Leadership theatre will provide valuable content aimed at improving strategic thinking, leadership skills and overall fleet performance.

The Fleet Matrix zone will provide valuable insight and advice to HR and Finance professionals responsible for fleet.

The Local Authority hub brings together council officers to discuss insights, challenges and solutions to decarbonise transport across the UK.

Larger Van zone provides visitors access to suppliers and solutions to benefit business critical fleet operations.

Book your Stand Today

SHELL SCHEME

includes walls, carpet & fascia nameboard and
basic electrical package (light & 1 socket)

£325 *per m2*

SPACE ONLY

Over 24 m2

£230 *per m2*



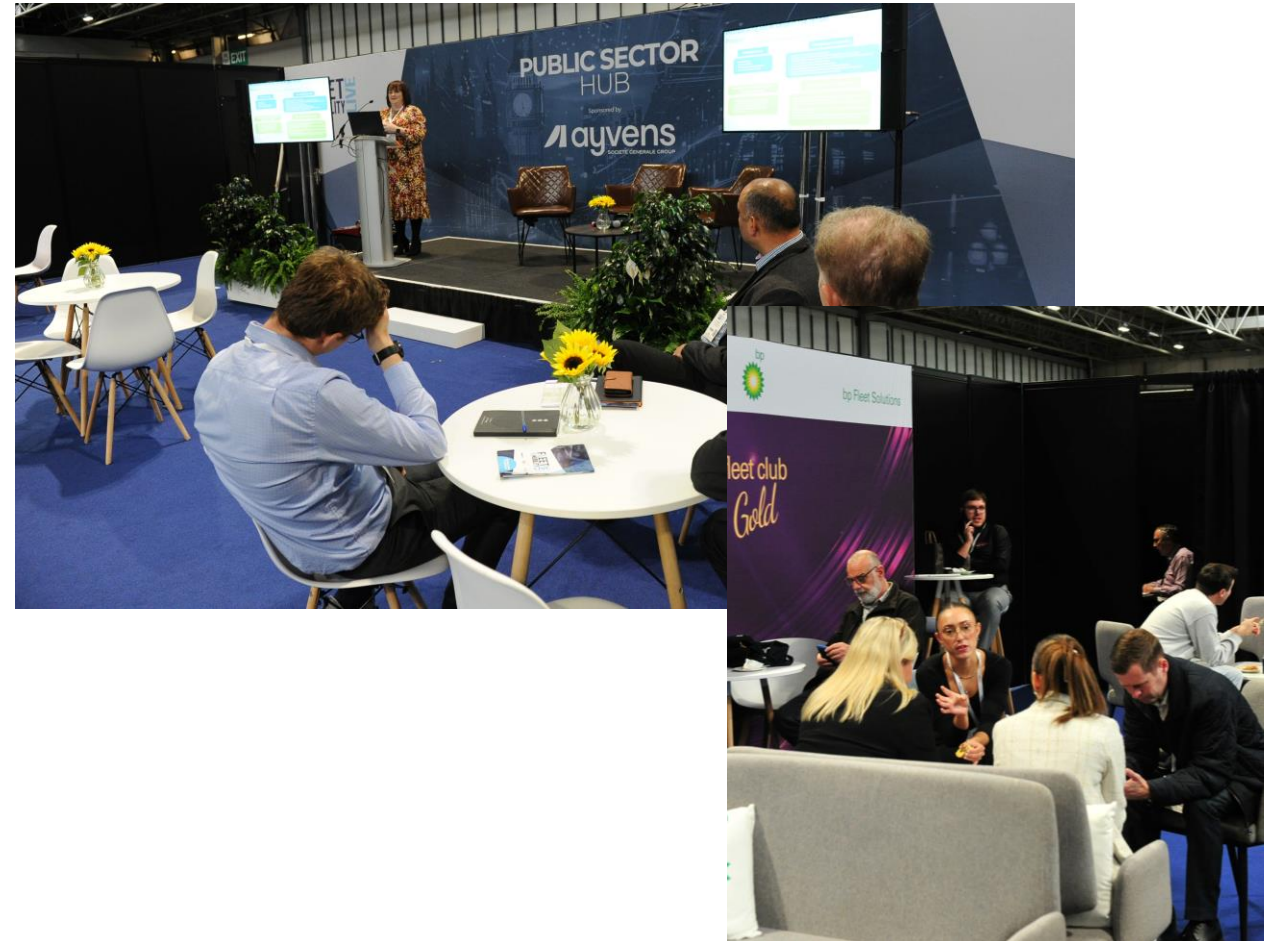
FLEET
& **MOBILITY**

High Impact Sponsorship

Enhance your presence at Fleet & Mobility Live with a sponsorship opportunity.

Sponsoring Fleet & Mobility Live can increase your brand presence across the industry and align your company with a specific topic area to demonstrate your thought leadership and turbocharge your objectives.

Contact us to talk about opportunities.



PREMIUM PARTNER | VAN ZONE | BENEFIT BOX | FLOORPLAN | CHARGE HUB | EV STREET |
SEMINAR SESSION SPONSORSHIPS

The UK's leading event for fleet and mobility www.fleetandmobilitylive.com

Sponsored Seminar Session Opportunities

Demonstrate your thought leadership within the fleet and mobility community by sponsoring a session at Fleet & Mobility Live.

Shaped with the input of fleet-decision makers, a series of seminar sessions will run across the two days, tackling some of the biggest challenges and opportunities faced by today's fleets.

Contact us to talk about topical sessions available for sponsorship.



Meet Our Team

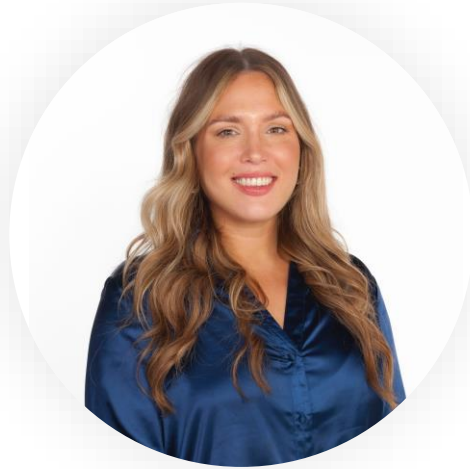


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