



THE UK'S LARGEST RAIL EXHIBITION

 **RAIL LIVE**
2025 18/19 June

PORTERBROOK'S LONG MARSTON INNOVATION CENTRE

Exhibitor Brochure

WHAT IS RAIL LIVE?

RAIL LIVE is the **largest rail exhibition** in the UK, attracting **6,500+ rail professionals** a year, representing all aspects of the rail industry.

Each year the event sees upwards of **£0.5 billion** of the **latest rail plant, machinery** and **surrounding rail supply chain equipment** on display making it the only rail exhibition in the UK that takes place in an immersive rail environment.

It provides an **unrivalled opportunity** for exhibitors to **meet decision makers** who will **evaluate, compare products** and **make buying decisions**, making RAIL LIVE the leading event in the industry.

“

Rail Live is a key date in our industry calendar and an event which I look forward to joining. It is a brilliant opportunity for businesses both large and small to collaborate and showcase new technologies which are helping to make Britain's railway safer, more sustainable, and reliable. Certainly, a date not to be missed.

”

Andrew Haines, Chief Executive, Network Rail



2024 AT A GLANCE!



6,942 attendees over 2 days

Rail representatives came together to celebrate the newest and most exciting innovations the industry has to offer.



Network Rail Village

This site was home throughout the event to presentations, demos, and display of equipment from various Network Rail Teams.



300+ exhibitors

Leading rail suppliers showcased their latest products and services.



Displays and product demos

Exhibitors demonstrated a range of their latest products, including the BTP firearms display and 50+ exhibitor demos.



On-track displays

An impressive range of rolling stock was on display, with features from Stadler, Porterbrook, GBRf and Network Rail.



31 expert speakers

We heard from prominent industry figures on all things diversity, sustainability, reducing risk, and the future of the rail industry.

2024 AT A GLANCE!

WHO ATTENDS?

RAIL LIVE attracts **6,500+** unique visitors across the 2 days featuring a timetable of leading government and industry speakers that attracts a **large and varied audience of rail decision makers** and their influencers.

From the plant engineers and technicians that will use the equipment on display, through to C-suite executives, RAIL LIVE provides an unrivalled 2 days of **networking, learning** and the **opportunity to do business**.



6,942 VISITS
ACROSS THE
TWO DAYS

JOB SENIORITY

59%

Management includes:
Project, Engineering,
Procurement Managers, etc

26%

Director, Executive Board
Level, Chairperson,
Founder

15%

Other

81%
of attendees
contribute to the
decision making
process within their
business

POST EVENT VISITORS PLANNED TO...

84%

...obtain a quote
or place an order

62%

...obtain additional
information on
products and services

56%

...do business
with a **NEW**
partner



WHY EXHIBIT?

- 1 Set your business up for long-term success** and meet decision-makers from Government and Network Rail ready to do deals and set your business up for long-term success with CP7 underway.
- 2 Position yourself within the industry** and showcase your full range of products in a real-world environment amongst other companies representing plant, technology, signalling and more.
- 3 Save time and money** by connecting with your current and future customers all in one place. Network with high profile decision-makers and find your next big deal with more than 81% of the audience having decision making power or influence.
- 4 Raise the profile of your business** with an exhibitor stand and be seen by thousands of members of the rail industry, creating new business opportunities.
- 5 Reconnect with existing customers** and upsell the rest of your product portfolio creating stronger and more sustainable relationships.

Join the **300+** exhibitors expected and be part of this **unmissable event!**



RAIL LIVE
attracts a unique
audience

56%

of 2024 decision maker attendees had not attended another rail event in the last 12 months.

EXHIBITOR OPPORTUNITIES

EXTERNAL EXHIBITION SPACE

Premium Positions (Zone E,F,G)

£49.30 per metre sq.

Standard Positions

£47.00 per metre sq.



EXHIBITOR OPPORTUNITIES

EXHIBITOR MARQUEES

Standard Packages

If you do not require a large open space, why not book a ready-made marquee package? It comes complete with:

- Aluminium framed marquee with one opening to the front of the stand (unless specified otherwise)
- Cord Carpet in Anthracite Grey
- 1 x double socket rated 500w
- Fixed lighting
- External Flooring in front of your marquee

3m x 3m Marquee Package **£2,200 + vat**

6m x 3m Marquee Package **£3,950 + vat**

Premium Package

- Marquee includes custom colour carpet
- 2 x double sockets.
- Tall table and 2 stools
- Flagpole and branded tear drop flag
- Overhead banner

5m x 5m Premium Package **£5,550 + vat**

6m x 6m Premium Package **£6,750 + vat**



EXHIBITOR OPPORTUNITIES

UPGRADE TO SPONSORSHIP

Sponsoring RAIL LIVE offers you the opportunity to position your company as a leading supplier to the rail industry.

- **Position yourself as the dominant supplier** in your field with opportunities to deliver high-level, industry leading content through thought leadership sessions.
- **Boost your exposure, credibility and status** through heightened branding and association with the UK's largest Rail event.
- **Connect with key decision makers** and find your next business opportunity with over 81% of 2024 visitors having decision making responsibility or influence.

Got an interesting idea or unique vision of how you want your brand to be represented at RAIL LIVE?

Brand activations, product demonstrations and industry announcements will have more impact if built and amplified in a unique way!

Speak to your account manager about sponsorship opportunities or call **Tom Staggs** on **01733 979464** or email: **tom.staggs@bauermedia.co.uk**



TESTIMONIALS



“ Rail Live sharpens its pitch to the industry every year, and 2024 was no different with the launch of the Engineering Theatre. It was a pleasure and a privilege to host a plethora of one-on-one and panel discussions doing a deep dive on the relationship between the technical and operational aspects of the modern railway. There aren't many chances in the year to have this many crunchy chats with key figures across the industry all at once. I'm looking forward to next year!

Gareth Dennis,
Rail Engineer & Writer

“ Rail Live is a great opportunity for us to meet people from the very top of organisations right the way through down the lower levels and highlight our offerings to them.

Tank Porteous,
Programme
Director, Hitachi

“ We are excited to be here again. It's a great showcase for the industry, and we're keen to return next year because it's THE SHOW for the UK rail industry!

David Clarke,
Technical
Director, RIA

“ Some people look forward to Christmas, some people look forward to Easter, some people look forward to their birthdays. We look forward to Rail Live!. Everyone we want to talk to comes to this show over the course of 2 days and that's why we love coming here.

Stuart Burns, Director,
Dura Composites

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rallive.org.uk



To discuss floorplan availability and secure your space at RAIL LIVE 2025 please contact:

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