



**THREE
POINT**

Printworks



WALL GRAPHICS

Wall graphics offer numerous benefits, making them a versatile and impactful choice for both promotional and decorative purposes.

At LOROS' Leicester Hospice, we had the privilege of assisting with their corridor refresh, transforming a plain cream wall into a vibrant and captivating journey.

Featuring bluebells, leaves, and robins, the chosen design brought life and energy to the space.

Through meticulous printing, cutting, and installation, we turned their vision into reality. This simple yet impactful change has created a conversation starter and brought a boost of positivity to all who pass through.

WINDOW GRAPHICS

Window graphics are a versatile and impactful tool for both promotional and decorative purposes. For London Pride, we proudly designed, printed, and installed vibrant card window displays in various Independent Pet Stores across London, showcasing Lily's Kitchen. These striking visuals added a festive and celebratory touch to the city, reflecting the spirit of Pride.





EXTERNAL SIGNAGE

External signage is widely used for several compelling reasons that contribute to their visibility, customer engagement, and overall business success. Bringing your brand to life.

We can design and fabricate your brand, using a number of materials and processes to create a unique presence. For Ferrero, we produced and installed external signage for their main building, entrance and perimeter fencing.

PULL UP BANNERS EXTERNAL BANNERS

Pull-up banners and external banners offer excellent promotional benefits, both serving as effective tools for increasing visibility and engaging your target audience.

Costa Express
Promotional Pull Up Banners



CARD

Brands use cardboard displays as a practical and impactful marketing tool. Here are some reasons why they are widely used: Cardboard displays are affordable to produce, offering a budget-friendly solution for showcasing products and promotional materials. Easy to design, they can be tailored to a brand's unique identity with colours, logos, and messaging that align with campaigns or themes. Their lightweight nature makes them convenient to transport, assemble, and reposition, perfect for temporary promotions or events.

Cardboard displays optimize available retail space, making efficient use of countertops, aisles, or floor areas. Strategically placed, they attract attention and encourage impulse buys, driving sales for featured products. Being recyclable and made from sustainable materials, cardboard displays appeal to eco-conscious brands and consumers alike. They're suitable for showcasing a wide variety of items, from retail goods to informational brochures or promotional materials. Cardboard displays combine practicality with creativity, making them an effective choice for brands looking to elevate their in-store presence.



EVENT EXHIBITION STANDS

Event exhibition stands are essential tools for showcasing brands, products, and services at trade shows, conferences, and exhibitions. Exhibition stands help businesses stand out in crowded event spaces, attracting attention and increasing brand recognition. They can be tailored to reflect a brand's identity, incorporating logos, colours, and messaging to create a memorable impression. Interactive elements, such as touchscreens or product demonstrations, can be integrated into stands to engage visitors and spark interest.

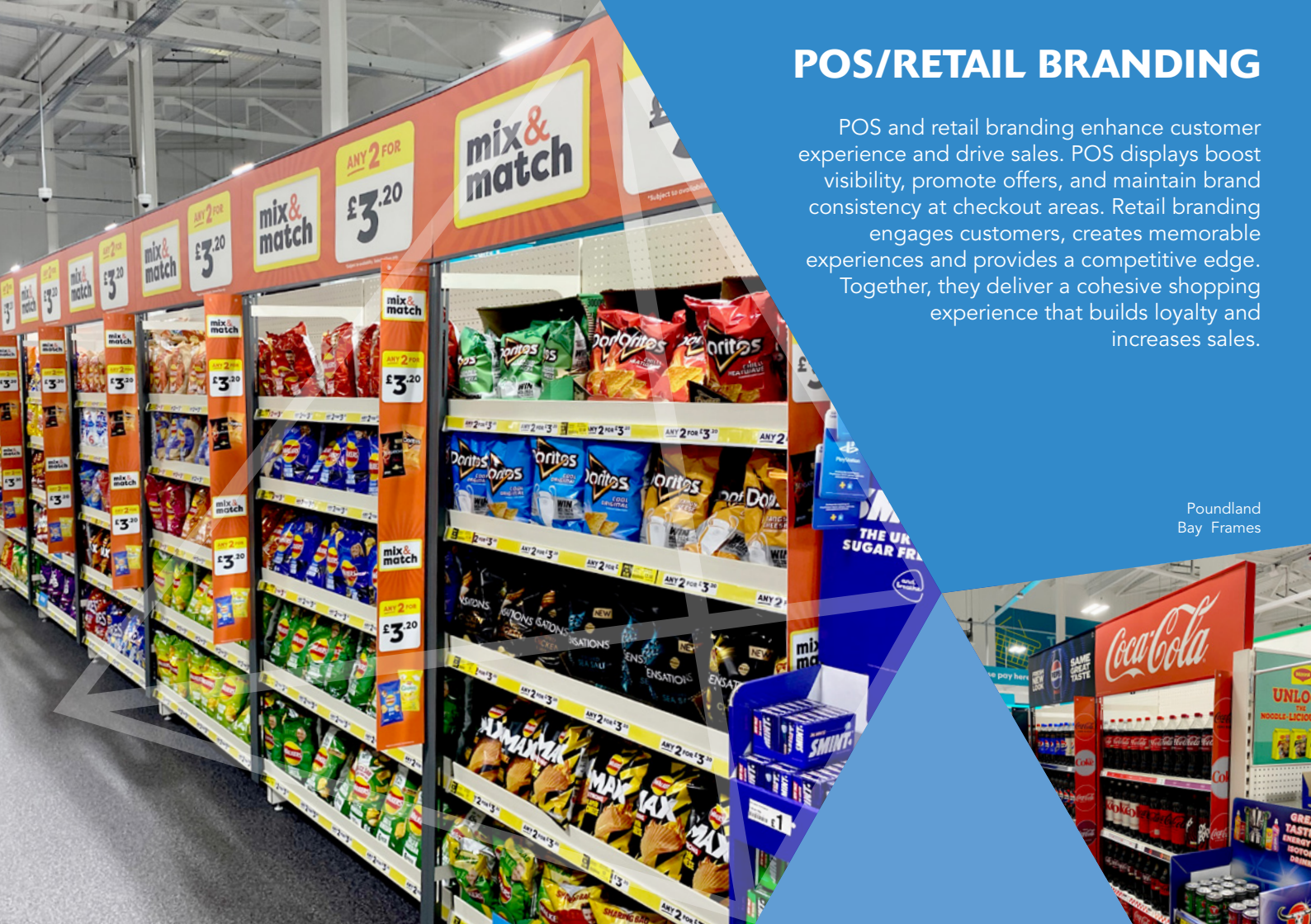
Exhibition stands come in various formats, from portable displays to large custom-built structures, catering to different event needs. A well-designed stand conveys professionalism and credibility, leaving a positive impression on potential clients and partners. Stands serve as a hub for connecting with attendees, fostering relationships, and generating leads. They provide a platform for direct interaction with a target audience, making them a valuable investment for businesses. Exhibition stands are a powerful way to make an impact at events and drive business growth.



POS/RETAIL BRANDING

POS and retail branding enhance customer experience and drive sales. POS displays boost visibility, promote offers, and maintain brand consistency at checkout areas. Retail branding engages customers, creates memorable experiences and provides a competitive edge. Together, they deliver a cohesive shopping experience that builds loyalty and increases sales.

Poundland
Bay Frames



LARGE FORMAT PRINT

Large format printing creates impactful visuals for banners, posters, and signage. It offers high visibility, versatility for various uses, tailored designs, durability, and cost-effective advertising, making it a powerful choice to promote products, enhance spaces, or make bold statements.

Poundland
Category Signage Execution





FROSTED VINYL

Frosted window vinyl enhances privacy, style, and functionality. It obscures visibility while allowing light, adds a sleek, modern touch, and can include custom patterns or logos for branding. Easy to install and cost-effective, it offers a durable and practical alternative to frosted glass for transforming spaces.

Working Week Accountants
Barlestone, Leicestershire

DECALS

Decals are adhesive designs used for decoration and promotion. They adapt to various surfaces, showcase branding, are easy to apply, cost-effective, and flexible for short-term or long-term use. With bold designs, decals enhance spaces and serve both personal and business needs effectively. For Burtons Food Ltd (FBC), we design, produced and installed eye catching graphics across the forecourt windows.





DURATRANS

Duratrans, or “Durable Transparency,” is a backlit film used in lightboxes for vibrant, high-quality visuals. Ideal for advertising in malls, airports, and theaters, it diffuses light evenly to enhance image clarity and color depth, making it popular for displays and artistic presentations.

PRINT & INSTALL

Print and install services offer end-to-end solutions for visual materials, combining custom printing with expert installation. They save time, ensure consistency, and cover various projects like banners, signage, and wall displays, providing a professional and durable finish.

LOROS Hospice
Main Corridor
Leicester



Equipment

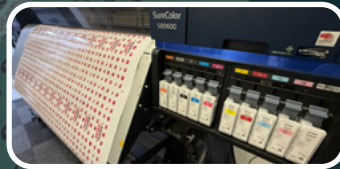
We also offer design & art working, laminating, mounting, and vinyl cutting in-house, ensuring seamless and efficient project execution.

2 x Jetrix Flatbed Printers:



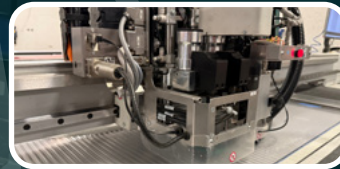
2 x Jetrix Flatbed Printers: With a bed size of 2500mm x 3100mm, both machines print 5 colours including white, offering fantastic quality and speed. They are capable of printing on a vast range of substrates from Foamex, Card, Acrylic, PVC etc, up to a maximum thickness of 100mm

2 x Epson Surecolour S80600 Roll To Roll Printers:



2 x Epson Surecolour S80600 Roll To Roll Printers: This state-of-the-art machine can print up to 10 colours plus white ink, delivering exceptional photographic quality. They are perfect for a diverse array of applications, such as magnetic graphics, ferrous paper, wall and floor vinyls, wallpaper, lightbox graphics, and canvasses.

VeloBlade Nexus Cutting Table:



VeloBlade Nexus Cutting Table: Increasing our cutting capacity with the latest state-of-the-art table, a large format digital die cutting machine with a cutting area of 3300 x 2100mm. The CNC router, enables us to work with stocks up to 25mm in thickness, including; Dibond, MDF, Acrylic and much more, along with auto tool changing to allow for different cutting tools to be used on the same sheet without the machine stopping to increase productivity.

ESKO Kongsberg XN Cutting Table:



ESKO Kongsberg XN Cutting Table: This cutting-edge technology enables precision cutting and routing for sheet, rigid, and roll substrates, with a maximum cut size of 2210x3200mm.

Call for a chat

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