



Marketplace growth. Simplified.

Helping brands scale across leading marketplaces.

One partner. Multiple marketplaces.

amazon tiktok Debenhams

ASOS Superdrug COSMETIFY

BRANDALLEY RACKHAMS Argos

TESCO OnBuy.com ebay



Helping brands reach more customers through
the marketplaces that matter most to **YOU.**

Who we are.

Propel by GRG helps brands unlock sustainable growth across leading ecommerce marketplaces.

We act as an extension of your team, combining marketplace expertise, strategic insight and operational excellence to help brands launch, manage and scale across multiple sales channels with confidence.

From marketplace strategy and onboarding to content optimisation, fulfilment, customer service and performance reporting, we provide the end-to-end support needed to drive long-term success while protecting your brand.

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Simplicity from **Complexity.**

Control with **Confidence.**

Growing with **Purpose.**

P.

Why Propel?

Marketplace **growth** shouldn't mean marketplace complexity.



01

Marketplace Strategy

Every marketplace has its own unique requirements — and beauty brands carry extra complexity, from grey market risk to SDA restrictions and retailer tension. We build a tailored roadmap around your brand, products and long-term commercial objectives.

02

Dedicated account management

Marketplace management pulls focus from wider commercial priorities. Our specialists take on the day-to-day, managing your operations and identifying opportunities for growth.

03

AI stock forecasting

Overselling and stockouts cost revenue fast across multiple channels. Our data-driven forecasting keeps availability strong across your entire product range.

04

Transparent reporting

Without clear visibility across channels, it's hard to know what's really driving performance. We turn marketplace data into insightful reporting you can act on.

05

Long-term partnership

Marketplace success isn't a one-off project. We work as an extension of your business, building trusted relationships that support sustainable growth.

Trusted by Leading Beauty Brands.

MAYBELLINE
NEW YORK

KÉRASTASE
PARIS

GARNIER

L'ORÉAL
PARIS

CeraVe
DEVELOPED WITH DERMATOLOGISTS

REDKEN
5TH AVENUE NYC

NYX
PROFESSIONAL MAKEUP

matrix
PROFESSIONAL

KMS
HAIR

GOLDWELL

SCOTTISH
FINE SOAPS

Schwarzkopf
PROFESSIONAL



Discover more
brand partners.

How we work.



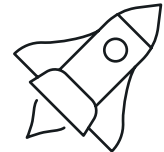
PARTNERSHIP

We work hand-in-hand with your team from day one, combining your brand knowledge with our beauty marketplace expertise to co-create a strategy tailored to your goals.



BUILD

Using our insights we develop a clear marketplace roadmap, selecting the right channels, defining priorities and creating a structured plan.



LAUNCH

Our team manages onboarding, account setup and product activation, ensuring your marketplace is built correctly from day one.



OPTIMISE

Once live, we continuously improve listings, pricing, advertising and operational performance using marketplace data and customer insight.



SCALE

As performance grows, we support expansion into additional marketplaces, helping your brand reach new customers while maintaining consistency.



REVIEW & EVOLVE

Marketplace success is never static. Through ongoing reporting, strategic reviews and continuous optimisation, we help ensure your business continues to grow and adapt.

Built around your Brand.

At **Propel**, we don't simply manage marketplace accounts - we become an extension of your team. Combining marketplace expertise, operational excellence and data-driven decision-making, we help brands grow confidently while maintaining complete visibility and control.



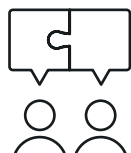
Propel.

Your marketplace growth partner.



STRATEGIC THINKING

Every recommendation is built around your long-term commercial objectives - not short term wins.



DEDICATED PARTNERSHIP

You'll work with a dedicated team that understands your brand and supports you throughout your marketplace journey.



OPERATIONAL EXCELLENCE

From onboarding and fulfilment to customer service and reporting, we manage the day-to-day so you can focus on your business.



SUSTAINABLE GROWTH

We focus on building long-term marketplace success through continuous optimisation and strategic expansion.

Contact us **today.**

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Propel.

by GRG

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