

[Menu](#)

[Instagram](#)
[Facebook](#)

HOLIKA

HOLIKA

K-BEAUTY



THE IDEA	
BRAND HISTORY	
IMPORTER & DISTRIBUTOR	
OUR WAREHOUSE	
MOST POPULAR	
OWN PRODUCTION	
AWARDS & PRIZES	
WHERE WE SELL	

THE IDEA BEHIND THE CREATION OF THE HOLIKA HOLIKA BRAND

The magic of beauty comes from within. Everyone possesses a unique inner charm. It's up to you to reveal your inner beauty. Holika Holika cosmetics are designed to help you discover and express it. With them, you can feel confident and radiant every day.

HOLIKA HOLIKA is Korean cosmetic brand which has wide range of products perfectly fulfilling the 10 step Korean skincare routine.

HOLIKA HOLIKA cosmetics has wide spectrum of products for cleansing, skincare and make-up.

Brand History

www.holika.pl



01

THE FIRST OFFICIAL STORE

The first official Holika Holika store opened in Myong-dong, South Korea, in 2010.

02

COOPERATION WITH MY ASIA

2012 - beginning of cooperation with a Polish distributor, My Asia Beauty.

03

MORE THAN 70 HOLIKA HOLIKA STORES

At present there are more than 70 Holika Holika stores in South Korea and 13 stores in duty free zones.

04

COOPERATION WITH APPROX. 1000 SHOPS

As the official distributor, My Asia is successfully introducing Holika Holika cosmetics to the largest sales networks and stores in Poland and Europe.

Importer & Distributor

My Asia A&K Beauty is the largest and most well recognized and trusted Holika Holika cosmetic dealers in Central Europe

myasia.

Begining

The company was established at the begining of 2012.

Capital

My Asia A&K Beauty is a company with a private capital.

Growth

Avarage growth of 30-40 % per year since last 8 years.



OUR WAREHOUSE

Our warehouse is located in the south of Poland and covers an area of 1 000 square metres, with capacity of more than 1 000 EURO pallets. Office space is 559 square meters.

We service up to 250-300 wholesale orders per month.

We keep stocks of nearly 250 SKUs of Holika Holika products, all CPNP registered and introduced as per EC 1223/2009.



We provide our customers with an up-to-date stock list and only sell products that are currently available in our warehouse.

We usually have delivery from manufacturer once or twice a month, thanks to that we keep about 90% of offered SKUs on stock in month period.



THE MOST POPULAR COSMETICS BY HOLIKA HOLIKA

Bestselling Holika Holika products include:

- Skincare, body cleansing and face cleansing items from the Aloe Vera line.
- A sun protection range, featuring a waterproof cream suitable for use under makeup, as well as a spray format designed for direct application over makeup.
- A selection of face masks, including classic sheet masks and collagen-based formulas designed to maximize skin benefits.



OWN PRODUCTION

My Asia A&K Beauty, under agreement with Holika Holika (Enprani Ltd.), has established its own production schedule for multiple product lines offered on the EU market.

The products feature multilingual EU-compliant labels, individual EAN numbers, and production lot numbers or MFG/EXP dates.

All products comply with EC Regulation 1223/2009 and relevant EU directives.





GOOD DESIGN
산업통상자원부선정



awards & prizes

Holika Holika aloe series received a GOOD DESIGN prize by
Ministry of Industry from South Korea in 2014, PENTAWARDS 2016
GOLD AWARD and medals awarded by MONDE SELECTION

WHERE WE SELL

ROSSMANN
PL / CZ / HU / DE

hebe
zdrowie i piękno

SUPER-PHARM

natura
drogerie

dm
PL / AU / HU / SL

ZiKO APTEKA

DOZ S.A.
dbam o zdrowie

Dr.Max⁺



Normal



Kruidvat

DRUNI

PRIMOR

Farmacia **+Tei**

Bebe **Tei**

thank you

warehouse & office:

My Asia A&K Beauty Krzysztof Chwesiuk

ul. Przedsiębiorców 10

43-392 Międzyrzecze Dolne

Tax ID: PL5472068255

+48 33 445 42 45

E-mail: contact@holika.pl / contact@myasia.pl