

HAIRMATE





HAIRMATE'S MISSION IS TO MAKE HAIRCARE & STYLING ACCESSIBLE TO EVERYONE

WE BELIEVE PRO-QUALITY HAIR
PRODUCTS SHOULDN'T BE
EXCLUSIVE – NO MATTER YOUR
HAIR TYPE, LOCATION OR
BUDGET.

THIS ISN'T JUST HAIRCARE. IT'S A
WAY TO FEEL CONFIDENT, BUILD
YOUR RITUALS, AND TURN
EVERYDAY ROUTINES INTO
MOMENTS OF JOY.



HAIRMATE IS PRO-LEVEL HAIRCARE THAT'S EASY TO LOVE AND MADE FOR REAL LIFE.

CREATED BY A LEADING HAIR STYLIST AND CHEMICAL ENGINEER.

PRODUCTS ARE TRUSTED BY PROFESSIONALS
BEGAN IN 2013 WITH THE OPENING OF THE FIRST SALON IN
WARSAW POLAND.

GAINED INTERNATIONAL EXPERIENCE WORKING WITH
MAJOR NAMES.

“I WANT ALL PEOPLE TO BE EXCITED ABOUT THEIR HAIR”

TYMOTEUSZ PIĘTA HAIRMATE FOUNDER & CEO HAIR
STYLIST & CHEMICAL ENGINEER.

BRAND DNA

PERSONALISATION OF YOUR OWN ROUTINE

MIX AND MATCH SYSTEM THAT MEANS YOUR HAIR, YOUR RULES. WE HAVE ORGANISED OUR RANGE INTO 4 CLEAR STEPS TO ENCOURAGE CREATIVITY, EXPLORATION AND PERSONAL RITUALS: CLEANSING, NOURISHING, PAMPERING AND STYLING.

AUTHENTICITY & CREDIBILITY

CREATED BY A TOP HAIR STYLIST & CHEMICAL ENGINEER.

DEVELOPED AND TESTED IN THE FASHION AND ENTERTAINMENT INDUSTRY.

HAIRDRESSER-APPROVED: HAIRMATE PRODUCTS ARE DISTRIBUTED IN SALONS IN SELECTED MARKETS.

EXCELLENCE

DESIGN THAT TURNS HEADS - AND BRINGS JOY EVERY TIME YOU REACH FOR IT.

HIGH-PERFORMANCE FOR MULAS POWERED BY ACTIVE INGREDIENTS.

RICH, EXPERTLY-CRAFTED FORMULAS TRUSTED BY PROFESSIONALS.





PRODUCT PORTFOLIO



KISSY SHAMPOO

DAILY WASHING FOR DAMAGED HAIR

- KISSY SHAMPOO IS FOR FINE, BRITTLE, OR COLOURED HAIR NEEDS GENTLE CARE.
- KISSY SHAMPOO CLEANSSES AND NOURISHES WHILE STRENGTHENING HAIR.
- CONTAINS PITANGA EXTRACT, MORINGA OIL, AND PSEUDO-CERAMIDES.
- ADDS SHINE AND VOLUME WITHOUT WEIGHING HAIR DOWN- LIGHT, AIRY, AND READY FOR ANYTHING.

RRP: £15





HYDRATE SHAMPOO

INTENSIVE MOISTURISING AND ANTI-FRIZZ

- FRIZZ AND DRYNESS, BE GONE!
- HYDRATE SHAMPOO DEEPLY HYDRATES AND SOOTHES THE SCALP.
- CONTAINING BLACKCURRANT SEED OIL REPLENISHES LIPIDS, WHILE LAVENDER HYDROLATE RESTORES SHINE AND VITALITY.

RRP: £15





VOLUME SHAMPOO

DEEP CLEANSING AND VOLUME

- GENTLE CLEANSING, CARE, AND VOLUME IN ONE!
- PURE VOLUME SHAMPOO REMOVES IMPURITIES WHILE VISIBLY LIFTING THE HAIR.
- ITS MILD FORMULA WITH COCONUT WATER CLEANSSES WITHOUT STRIPPING, WHILE CONDITIONING AGENTS HYDRATE AND BOOST THE HAIR FROM THE ROOTS.
- CONTAINS JOAZEIRO BARK EXTRACT SOOTHES THE SCALP AND REDUCES IRRITATION.
- AFTER USE, YOUR HAIR FEELS FRESH, LIGHT, AND BOUNCY.

RRP: £15





REPAIR SHAMPOO

WASHING AND REBUILDING DAMAGED HAIR

- TIRED, DAMAGED HAIR CRYING OUT FOR HELP?
- REPAIR SHAMPOO DELIVERS INTENSIVE REGENERATION, REBUILDING HAIR AFTER STYLING, COLOURING, AND EVERYDAY CHAOS.
- A BLEND OF CONDITIONERS SMOOTHS THE HAIR, COTTONSEED OIL ADDS ELASTICITY, AND GLYCERIN MOISTURIZES THE SCALP.
- INSTANTLY, YOUR HAIR FEELS STRONGER, SMOOTHER, AND READY FOR ANYTHING.

RRP: £15





KISSY CONDITIONER

NOURISHING WITHOUT WEIGHING DOWN

- SOFT, TOUCHABLE HAIR IS JUST A STEP AWAY.
- KISSY CONDITIONER HYDRATES, DETANGLES, AND ADDS VOLUME TO FINE OR DAMAGED HAIR.
- PITANGA AND INDIAN GOOSEBERRY EXTRACTS STRENGTHEN AND PROTECT AGAINST FREE RADICALS.

RRP: £15





HYDRATE CONDITIONER

INTENSIVE MOISTURIZING OF DAMAGED HAIR

- SOFT, TOUCHABLE HAIR IS JUST A STEP AWAY.
- KISSY CONDITIONER HYDRATES, DETANGLES, AND ADDS VOLUME TO FINE OR DAMAGED HAIR.
- PITANGA AND INDIAN GOOSEBERRY EXTRACTS STRENGTHEN AND PROTECT AGAINST FREE RADICALS.

RRP: £15





PURE VOLUME CONDITIONER

LIGHT WEIGHT BOUNCE - ENHANCING CONDITIONER

- NOURISHMENT WITHOUT THE WEIGHT!
- PURE VOLUME CONDITIONER RESTORES BOUNCE, SOFTNESS, AND SHINE.
- COCONUT WATER AND TREHALOSE PROVIDE DEEP HYDRATION, WHILE CONDITIONING AGENTS SMOOTH AND FIGHT FRIZZ. VITAMIN E, A NATURAL ANTIOXIDANT, STRENGTHENS AND PROTECTS.
- THE LIGHTWEIGHT TEXTURE LEAVES HAIR SILKY AND EASY TO STYLE – WITHOUT A HEAVY FEEL.

RRP: £15





REPAIR CONDITIONER

SOOTHING AND REGENERATING DAMAGED HAIR

- S.O.S FOR ALL HAIR TYPES!
- REPAIR CONDITIONER REGENERATES, MOISTURIZES, AND PROTECTS HAIR AFTER STYLING AND COLOURING.
- COTTONSEED OIL ADDS ELASTICITY, SILK RESTORES HAIR STRUCTURE, AND GLYCERIN PROVIDES HYDRATION.
- EVERY STRAND FEELS RENEWED AND READY TO SHINE.

RRP: £15





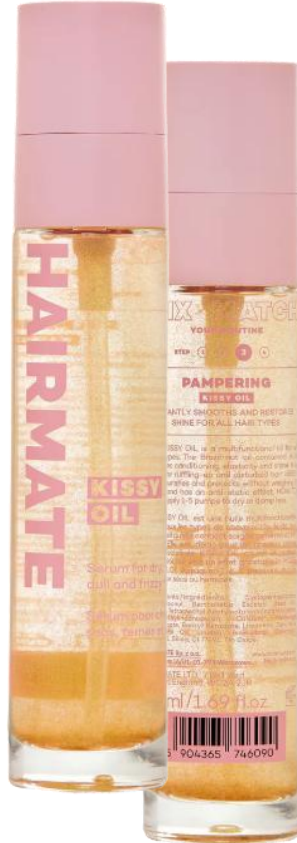
REPAIR HAIR MASK

REGENERATIVE MASK FOR DRY AND DAMAGED HAIR

- DIY HAIR SPA?
- REPAIR MASK REVITALIZES, REBUILDS, AND SEALS HAIR CUTICLES.
- EVEN THE MOST STRESSED STRANDS REGAIN STRENGTH, SMOOTHNESS, AND HEALTHY SHINE.
- SULFATE- AND PARABEN-FREE FOR SAFE RESTORATION. RECOMMENDED USE: ONCE A WEEK.

RRP: £15





KISSY OIL

SERUM FOR DRY DULL HAIR

- DREAMING OF SHINY, SILKY-SMOOTH HAIR? KISSY OIL IS A TRUE GEM!
- THIS MULTIFUNCTIONAL BRAZILIAN NUT OIL DEEPLY MOISTURIZES, ADDS SHINE, AND IMPROVES HAIR ELASTICITY, WHILE GOLDEN PARTICLES AND SUBTLE ILLUMINATORS GIVE YOUR HAIR A DELICATE GLOW – WITHOUT WEIGHING IT DOWN.
- LIGHTWEIGHT AND BEAUTIFULLY SCENTED, THIS OIL IS LOVED BY HAIRCARE ENTHUSIASTS.
- PERFECT FOR USE ON BOTH DRY AND DAMP HAIR, IT'S THE IDEAL FINISHING TOUCH FOR YOUR EVERYDAY HAIRSTYLE.

RRP: £15



PAMPERING



ACID RAIN DETANGLING MIST

ACIDIFYING AND DETANGLING MIST WITH THERMOPROTECTION

- HIGH TEMPERATURES DON'T HAVE TO BE A THREAT TO YOUR HAIR!
- ACID RAIN IS A MIST THAT PROVIDES HEAT PROTECTION, DETANGLES EVERY STRAND, AND RESTORES SHINE.
- WITH A PH OF 4, KERATIN, AND OILS FROM CURRANTS AND BRAZILIAN NUTS, IT PROTECTS AND STRENGTHENS HAIR, MAKING STYLING EASIER WHILE LEAVING STRANDS SOFT AND GLOSSY.
- SHINE AND CONTROL IN JUST ONE SPRAY!

RRP: £15





GROW UP

HAIR LOSS PREVENTION TREATMENT

- DREAMING OF HAIR THAT GROWS FASTER, STRONGER, AND THICKER?
- GROW UP IS A STIMULATING SCALP TREATMENT THAT ACTIVATES HAIR FOLLICLES AND SUPPORTS THE SCALP'S MICROBIOME.
- OLIVE TREE LYSATE PROMOTES HAIR GROWTH, WHILE LAVENDER OIL AND HYDROSOL HELP REDUCE HAIR LOSS. WARMING EXTRACTS (CINNAMON, GINGER, BLACK PEPPER) GENTLY STIMULATE NERVE ENDINGS, INCREASING BLOOD FLOW TO THE SCALP.
- THE PRODUCT PROVIDES A SAFE, CONTROLLED TINGLING SENSATION THAT ENHANCES THE ABSORPTION OF ACTIVE INGREDIENTS AND SUPPORTS HAIR GROWTH.
- THAT SLIGHT TINGLE IS A SIGN THAT THE TREATMENT IS WORKING EXACTLY WHERE IT SHOULD! EFFECTIVENESS CLINICALLY PROVEN.

RRP: £18



PAMPERING



SACRUM SMOOTHING HAIR SERUM

MOISTURISING AND SOOTHING

- NEED INSTANT HAIR WOW-FACTOR?
- SACRUM SERUM SMOOTHS, SHINES, AND SHIELDS AGAINST DAILY DAMAGE.
- ARGAN AND BAOBAB OILS HYDRATE AND STRENGTHEN, WHILE OPTICAL HIGHLIGHTERS ADD THAT “LOOK AT ME” EFFECT.

RRP: £18





FULL MOON

HAIRSPRAY WITH DRY SHAMPOO

- NEED A QUICK REFRESH?
- FULL MOON IS A UNIQUE COMBINATION OF DRY SHAMPOO AND HAIRSPRAY.
- TAPIOCA STARCH ADDS VOLUME AND REFRESHES, WHILE THE FAST-DRYING FORMULA PROVIDES HOLD.
- HAIR REMAINS FLEXIBLE – BECAUSE YOUR HAIRSTYLE DOESN'T HAVE TO BE STIFF!
- WINNER OF THE LOVE COSMETICS AWARDS IN THE #GLAMOROUSHAIR CATEGORY.

RRP: £15



STYLING



SALT WAVE VOLUMISING SPRAY

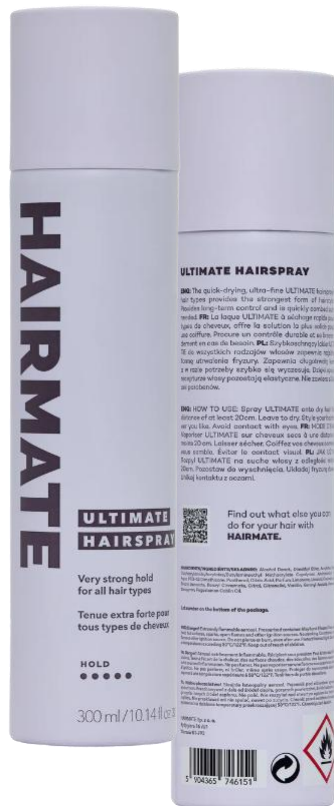
VOLUMISING TEXTURIZING SPRAY WITH SEA SALT

- DREAMING OF THAT EFFORTLESS, OCEAN-KISSED LOOK?
- SALT WAVE SPRAY IS LIGHT WEIGHT AND ADDS NATURAL VOLUME WITHOUT WEIGHING YOUR HAIR DOWN. IT LIFTS STRANDS FROM THE ROOTS FOR A FRESH, CAREFREE STYLE WITH LONG-LASTING HOLD.
- ENRICHED WITH LAVENDER HYDROSOL TO HELP REDUCE OILINESS, PLUS VEGAN KERATIN AND PANTHENOL FOR SOFTNESS AND A HEALTHY SHINE.

RRP: £15



STYLING



ULTIMATE VERY STRONG HAIR SPRAY

VERY STRONG HOLD FOR ALL HAIR TYPES

- STRONGEST HOLD IN YOUR HANDS.
- ULTIMATE DRIES FAST, CONTROLS STYLE WITH FLEXIBILITY AND LONG-LASTING EFFECT.
- SILICONE- AND PARABEN-FREE, BECAUSE STRENGTH CAN BE PURE AND NATURAL.

RRP: £12.50



STYLING



MERMAID

MOISTURISING DETANGLING CREAM

- WANT FAIRY-TALE HAIR?
- MERMAID CARES FOR ALL HAIR TYPES, SMOOTHING, HYDRATING, AND FIGHTING FRIZZ.
- MORINGA BUTTER AND BRAZIL NUT OIL SOFTEN, WHILE VEGAN KERATIN AND PANTHENOL RESTORE SHINE AND PROTECT.
- CURLS OR SLEEK – THE CHOICE IS YOURS!

RRP: £15



STYLING

WHY HAIRMATE?

MODERNISING EVERYDAY HAIRCARE THROUGH PROFESSIONAL PERFORMANCE, TREND-LED INNOVATION AND ACCESSIBLE PREMIUM STYLING.

SALON-FOUNDED EXPERTISE

CREATED BY LEADING
HAIRSTYLIST TYMEK AND
TRUSTED ACROSS 16
PROFESSIONAL SALONS

TREND-DRIVEN HAIRCARE

BEAUTY-FORWARD
PRODUCTS INSPIRED BY
SALON TRENDS AND
SOCIAL-FIRST
CONSUMER DEMAND.

ENGAGING GEN Z + MILLENNIALS

DRIVES DISCOVERY,
IMPULSE PURCHASE AND
ROUTINE-BUILDING
WITHIN HAIRCARE

THE OPPORTUNITY

HAIRMATE WILL MODERNISE THE HAIRCARE FIXTURE THROUGH PROFESSIONAL CREDIBILITY, TREND-LED INNOVATION AND ACCESSIBLE SALON-QUALITY PRODUCTS DESIGNED FOR YOUNGER CONSUMERS.

LAUNCH-READY WITH HERO SKUS, STRONG VISUAL BRANDING AND SCALABLE CATEGORY EXPANSION OPPORTUNITIES.

TRUSTED BY HAIR PROFESSIONALS

HAIRMATE

