

ICONIC PERFUMES

A UK trade partner for Middle Eastern fragrance

Wholesale introduction | September 2026

Who we are

A family-run business in Bolton, UK

Iconic Perfumes imports, retails and supplies Middle Eastern fragrances to customers and trade partners across the UK.

Retail experience informs our wholesale range and the way we support stockists.

Two distinctive fragrance houses

Exclusive UK distribution

SURRATI

Saudi perfumery heritage dating back to 1929. A broad fragrance collection rooted in generations of craft.

LE FALCONE

A Dubai fragrance brand inspired by the falcon, with carefully presented perfumes that convey strength and elegance.

The opportunity for stockists

A curated addition to a fragrance assortment

Recognisable Arabian perfumery heritage

Distinctive bottle and gift presentation

A range spanning everyday and occasion fragrances

Discuss the range that best suits your customers and store format.

How we work with trade partners

A straightforward route from enquiry to first order

01 Explore the range

Review Surrati and Le Falcone selections.

02 Agree your assortment

Choose fragrances suited to your customer base.

03 Place your order

Confirm current availability, pricing and delivery terms.

What we can provide

Discuss the practical details for your account

Product catalogue and current wholesale price list

Availability and order guidance

Brand and product information for your team

Pricing, minimum orders and delivery terms are confirmed with each trade enquiry.

LET'S TALK FRAGRANCE

Explore the Surrati and Le Falcone ranges with Iconic Perfumes Ltd.

[iconicperfumes.co.uk](https://www.iconicperfumes.co.uk)

Bolton, United Kingdom