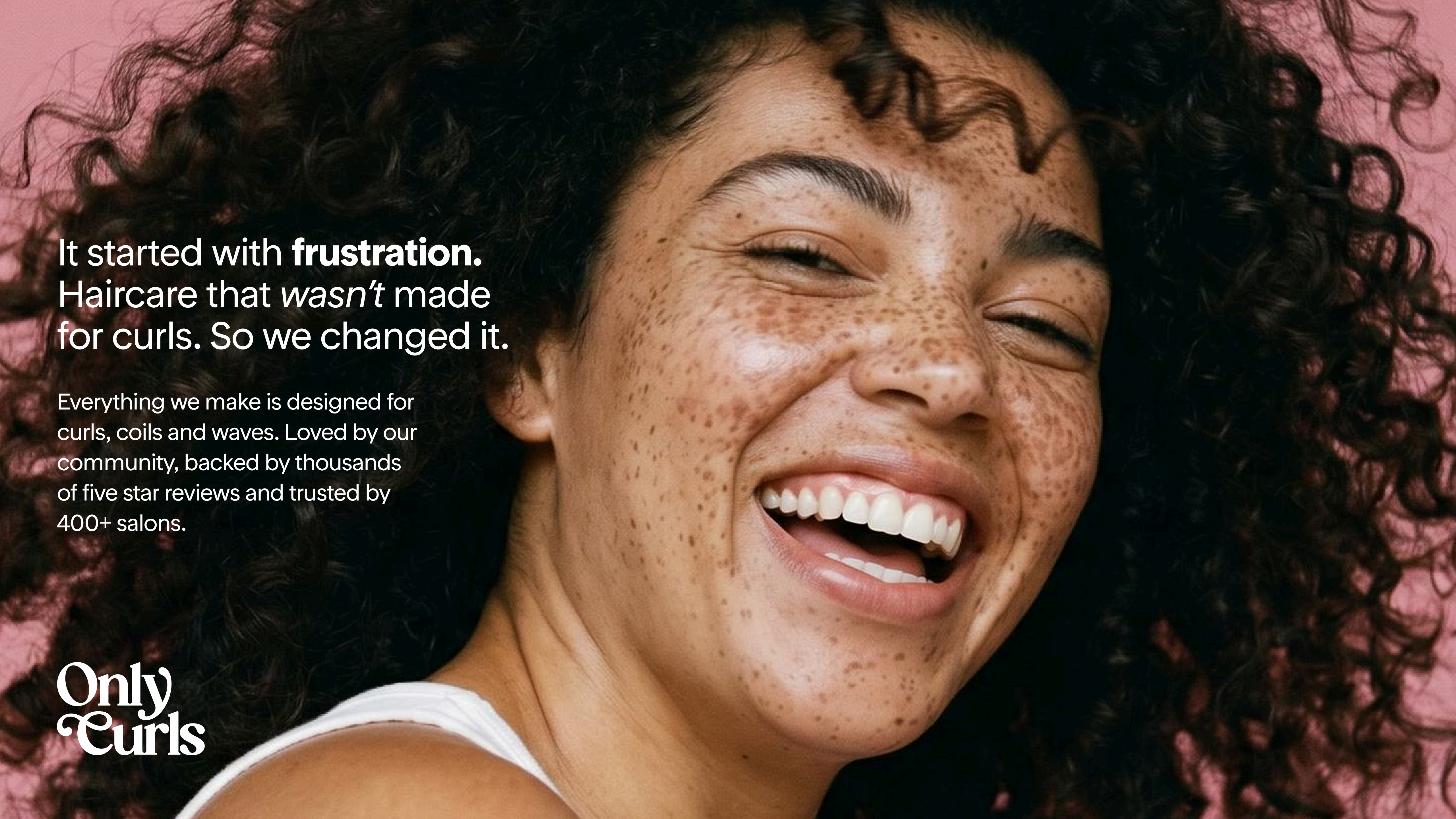


Only Curls



The UK's leading, curl-first haircare brand



It started with **frustration**.
Haircare that *wasn't* made
for curls. So we changed it.

Everything we make is designed for
curls, coils and waves. Loved by our
community, backed by thousands
of five star reviews and trusted by
400+ salons.

Only
Curls

Curls are having a **moment**. People are embracing their *natural texture* and looking for brands that *truly understand it*.

We take a premium, routine-led approach to curl care. Cleanse, Condition, Hydrate, Define. Simple to shop, easy to stick to, and designed to bring customers back.

Our formulas are lightweight and high-performing. No crunch, no heaviness, no stickiness. Just curls that work.

Only
Curls



Thank you

We'd love to talk!

Pascale Waterson | Global Sales Manager | pascale@onlycurls.com