



The future of functional wellness

Precision-dosed oral strips. No water. No tablets.
Developed in the UK.

TRADE PRESENTATION • LAUNCHING Q4 2026



WHY ORAL STRIPS

Wellness should be simple

TRADITIONAL SUPPLEMENTS

Tablets · hard to swallow

Capsules · slower to break down

Powders · messy and inconvenient

Gummies · often high in sugar

VITSTRIPP ORAL STRIPS

Melts in seconds · on the tongue

No water needed · anytime, anywhere

Precision-dosed · the same every strip

Pocket-sized tin · great taste, easy habit

MEET VITSTRIPP

Daily wellness, *precisely dosed*

A London-born oral strip platform built to bring science-backed ingredients into a format people actually enjoy using, every day.

One delivery technology. Multiple wellness categories.

EVERY BATCH IS LAB-TESTED FOR

Identity

Assay strength

Moisture content

Dissolving time

Heavy metals

Microbial safety



HERO LAUNCH PRODUCT

Gluco Control+

Powered by Reducose®, a premium patented white mulberry leaf extract, with Chromium to support normal blood glucose levels.

Pack

30 strips

Flavour

Guava

RRP

£29.99

Chromium contributes to the maintenance of normal blood glucose levels and to normal macronutrient metabolism. GMO free · Gluten free · Dairy free.

THE INGREDIENT SCIENCE

Reducose®: a clinically studied, patented ingredient

42%

Up to 42% lower glucose
response after
carbohydrate-rich meals

41%

Up to 41% lower
insulin response in the
same studies

13+

Human clinical studies,
with more in progress



Results from published human studies on the Reducose® ingredient (Phynova Group, Oxford, UK). Results may vary. For trade use only.



One strip.
One platform.
Limitless wellness.

THE RANGE

A pipeline built for repeat purchase

01 • LAUNCHING NOW

Gluco Control+

Reducose® and Chromium. Guava flavour, 30 strips.

02 • NEXT

Drink Guardian

A discreet test sticker to check a drink for spiking. 5 tests per pack, each checking for 8 drugs. Because We Care.

03 • IN DEVELOPMENT

Recovery

The morning-after strip, for bouncing back after a big night.

04 • IN DEVELOPMENT

NAD+

Tapping into the fast-growing longevity and healthy-ageing category.

FOR RETAIL PARTNERS

Why stock Vitstripp

A new format on shelf

Oral strips stand out in a supplement aisle full of tubs and blister packs.

Premium price point

£29.99 RRP from a compact tin with a small shelf footprint.

A patented hero ingredient

Reducose® gives staff and shoppers a clear, credible story.

Built for social

A visual, TikTok-native format driving discovery online and footfall in store.



Let's grow
wellness together

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