



PURELY TREATS
FUNCTIONAL NUTRITION



Welcome to Purely Treats

YOUR WELLNESS RITUAL STARTS HERE

Hi, I'm Estera



For over 20 years, health, fitness and nutrition have been at the heart of my life.

Before becoming a qualified Personal Trainer, I spent 12 years working as a makeup artist, helping women feel confident and beautiful. Through both careers, I saw first-hand how nutrition, lifestyle and self-care can transform not only our health, but also our confidence and well-being.

I've always been fascinated by nutrition and functional ingredients, yet despite the growing wellness market, I often found myself searching for products that simply didn't exist.

I wanted treats made with thoughtfully selected ingredients that combined premium nutrition with exceptional taste—products that were nourishing, functional and genuinely enjoyable to eat.

That's why I created Purely Treats.

Every recipe is thoughtfully crafted using premium ingredients and functional nutrition to support modern life—whether you're nourishing your skin, fuelling your day, enhancing your focus or simply taking a quiet moment for yourself.

My hope is that Purely Treats becomes more than just something you eat. I hope it becomes a small daily ritual that you genuinely look forward to.

Thank you for supporting an independent business and for becoming part of the Purely Treats story.

Enjoy every bite.

Estera Sutton, Founder, Purely Treats

Premium Ingredients. Functional Nutrition.



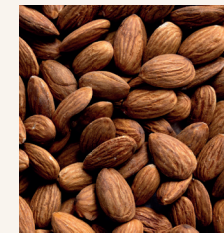
Belgian
Cocoa



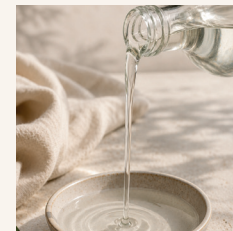
Collagen
Peptides



Manuka
Honey



Organic
Almonds



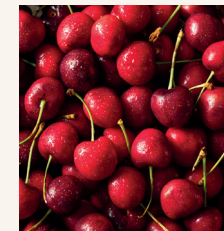
100% C8
MCT Oil



Organic Ghee
Butter



Chamomile
Flowers



Tart
Cherry

Every ingredient is carefully selected for both purpose and flavour.

Alongside these signature ingredients, we use organic nuts, seeds, fruits, botanicals and functional nutrients to create recipes that are as nourishing as they are indulgent. Discover the full ingredient story at purelytreats.co.uk.



SILK

FOR HEALTHY-LOOKING HAIR

HAIR NUTRITION BON BONS

Rich dark chocolate and **toasted almond** with delicate notes of **vanilla, beetroot** and warming **cinnamon**. Crafted with collagen peptides, biotin, zinc and vitamin C.



COLLAGEN + VITAMIN C

Collagen peptides and **vitamin C** are thoughtfully combined in every SILK Bon Bon. Vitamin C contributes to normal collagen formation for the normal function of skin, while collagen peptides provide a convenient way to make collagen part of your daily routine.

Together with biotin and zinc, they create a delicious **daily ritual that celebrates beauty from within**.



BIOTIN

Biotin contributes to the maintenance of normal hair and normal skin.

Thoughtfully included in every SILK Bon Bon, it brings functional nutrition to your daily beauty ritual—one indulgent bite at a time.

Beauty nutrition. Elevated.



ZINC

Zinc is an essential mineral that contributes to the maintenance of normal hair, skin and nails.

Carefully selected as part of our SILK formulation, it complements your everyday beauty ritual in an indulgent chocolate treat.

A simple ritual for confidence from within.



GLOW

FOR RADIANT GLOWING SKIN

SKIN NUTRITION BON BONS



HYALURONIC ACID

Hyaluronic acid has been carefully selected as part of our GLOW formulation. Naturally present within the skin, it is known for attracting and retaining moisture and is often associated with a smooth, healthy-looking complexion.

Thoughtfully crafted for beauty from within.



COLLAGEN + VITAMIN C

Collagen peptides and vitamin C work in harmony to support your beauty ritual from within. Vitamin C contributes to normal collagen formation for the normal function of skin, while collagen peptides provide a convenient way to include this important protein into your daily routine.

A nourishing combination designed to complement healthy, radiant-looking skin.

GLOW

Tropical **pineapple**, creamy **cashew** butter and toasted **coconut**, lifted with a refreshing hint of **lime**.

Enriched with collagen peptides, hyaluronic acid and vitamin C, GLOW is designed to complement your wellness routine and support healthy, radiant-looking skin.

CALM

A comforting blend of **banana** and **tart cherry** with **chamomile**, **vanilla** and **rich dark chocolate**.

Crafted with magnesium and glycine, CALM is designed to complement your evening ritual - helping you slow down, unwind and create moments of balance in a busy world.

FOR RELAXATION EVENING WELLNESS BON BONS



MAGNESIUM

Magnesium is carefully included in our CALM Bon Bons as part of our thoughtfully crafted evening recipe. An essential mineral, magnesium contributes to normal psychological function and the normal functioning of the nervous system.

Designed to complement moments of relaxation and balance, it's a **simple ritual to enjoy at the end of a busy day**.



GLYCINE + CHAMOMILE

Glycine and chamomile flower come together in a blend inspired by **rest and restoration**. Glycine is a naturally occurring amino acid popular in modern wellness routines, while chamomile flower has long been cherished for its association with **relaxation** and evening rituals.

Together, they create a comforting blend to be enjoyed as **part of your evening wind-down**.



VITAMIN C

Vitamin C contributes to the normal functioning of the **nervous system** and complements the carefully curated blend of ingredients within our Calm Bon Bons.

A small daily ritual designed to help you **slow down, unwind and restore**.

A little moment of calm at the end of the day.





FOCUS

THINK. CREATE. ACHIEVE

PROTEIN SQUARES

Bold **espresso** and **rich dark chocolate** balanced with smooth **almond** butter and premium protein.

Designed for ambitious days, FOCUS combines protein, MCT oil and pantothenic acid (vitamin B5) to support your daily routine when concentration and productivity matter most.

Fuel your ambition.



PANTOTHENIC ACID
(VITAMIN B5)

Vitamin B5 is carefully included in our Focus Squares for its role in supporting mental performance. Pantothenic acid contributes to normal mental performance, making it a valuable addition to busy days when concentration, productivity and clarity matter most.

Thoughtfully blended into every square to support **moments that demand your full attention.**



MCT OIL

MCT oil (medium-chain triglycerides) is a distinctive source of energy widely valued in modern wellness and performance nutrition. Rapidly absorbed and converted into energy, MCTs have become a popular choice among those seeking sustained focus and productivity throughout the day.

A modern ingredient for ambitious minds.



PEANUT

ENERGY PROTEIN SQUARES

Crafted with **premium protein**, roasted **peanuts**, **Belgian dark chocolate** and **Manuka honey**, Peanut Energy is designed to support everyday vitality. Fortified with vitamins B6 and B12 to help reduce tiredness and fatigue, it's a delicious ritual for life on the go.

Fuel your body.
Nourish your ambition.

ENERGY & PERFORMANCE



MANUKA HONEY

Sourced for its distinctive character and rich flavour, Manuka honey brings a touch of natural indulgence to every bite. Celebrated for its unique origins and exceptional taste, it adds depth, balance and a subtle note of luxury to our Energy Squares.

Nature's sweetness. Elevated.



VITAMIN B6 + B12

Vitamins B6 and **B12** are included to support everyday vitality. Both contribute to normal energy-yielding metabolism and the reduction of tiredness and fatigue, helping you stay energised and ready to take on the day.

Fuel for busy lifestyles.



PREMIUM PROTEIN

Premium protein is carefully selected as the foundation of our Energy Squares, delivering 12g of protein per serving to help support an active lifestyle.

Carefully selected for both quality and taste, it provides satisfying nourishment in a delicious format.

Designed for busy days, workouts and moments when you need lasting fuel.



FUEL. PERFORM. THRIVE



More than a treat.
Crafted with purpose.



GLUTEN
FREE



NO ARTIFICIAL
SWEETENERS



PREMIUM
INGREDIENTS



NO REFINED
SUGARS



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