



kieró

Practical, Sensible, and Effective

Kiero brings the innovation of Korean skincare to the world—blending advanced K-beauty science with thoughtfully chosen natural ingredients.

We're not here to complicate your routine.
We're here to make it intuitive, joyful, and made for real life—from early mornings to long nights.

Each formula is designed to support healthier-looking skin and a clean, vibrant glow, delivering results you can see and feel.

Because when skincare fits your day, confidence follows—naturally.



THE 5 STEPS OF KIERÓ



STEP 1. CLEANSE



COMFORT CLEANSING BALM

Size: 80 g / 2.82 oz £13.50

Key Ingredients

-  **Grapeseed Oil** — antioxidant-rich, purifies and softens
-  **Macadamia Oil** — replenishes and strengthens skin barrier
-  **Vitamin E** — conditions and locks in moisture

A soft balm-to-oil formula that melts away makeup and sunscreen without stripping or leaving residue. Infused with **grapeseed oil** for calming protection, **macadamia seed oil** to nourish the barrier as it cleanses, and **Vitamin E** to help maintain moisture and comfort after rinsing.



REFINING ENZYME CLEANSER

Size: 50 g / 1.76 oz £13.50

Key Ingredients

-  **Papaya Enzymes** — naturally exfoliate and refine texture
-  **Chia Seed Extract** — hydrates and balances
-  **Niacinamide** — brightens and supports even tone

A gentle powder-to-foam cleanser with **papaya enzyme** to refine and smooth, plus **chia seed extract** and beta-glucan to help keep skin calm and hydrated. A mild surfactant blend (**SCI, taurate, glutamate**) leaves skin feeling clean, soft, and comfortable—ideal for daily use.

STEP 2. TONE



BALANCE TONER PADS

Size: 190 ml / 6.4 fl oz (60 pads)

£14.50

Key Ingredients

-  **AHA (Alpha Hydroxy Acid)** — exfoliates and brightens tone
-  **Passion Fruit Extract** — rich in antioxidants for renewed glow
-  **Witch Hazel** — tightens pores and soothes the skin

Dual-texture pads pre-soaked in a refreshing **AHA essence** to gently exfoliate and smooth. Infused with **tea tree leaf water** and **passion fruit extract** to help clarify, plus **panthenol** to keep skin calm and comfortably hydrated after each swipe.

STEP 3. TREAT



ESSENTIAL BOOST SERUM

Size: 30 ml / 1.01 fl oz £13.50

Key Ingredients

-  **Prickly Pear Extract** — hydrates and soothes
-  **Peptides** — enhance firmness and repair
-  **Niacinamide** — brightens and refines texture

A lightweight daily serum powered by **niacinamide** and **peptides** (Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-7) to support the skin barrier and improve the look of firmness and smoothness —finished with hydrating **hyaluronic acids** for a fresh, luminous glow.



PURE RADIANT EYE CREAM

Size: 25 ml / 0.85 fl oz £14.50

Key Ingredients

-  **Retinal** — reduces wrinkles and firms delicate skin
-  **Pink Algae** — boosts luminosity and evens tone
-  **Panthenol** — hydrates and calms sensitivity

A targeted wrinkle cream for the eye area powered by **retinal** to visibly smooth fine lines and improve firmness, with **panthenol** to soothe and support the moisture barrier for comfortable daily use.

STEP 4. MOISTURIZE



MOISTURIZING BARRIER CREAM

Size: 50 g / 1.76 oz

£14.50

Key Ingredients



Blue Agave — natural humectant that boosts hydration



Ceramides — strengthen and protect the moisture barrier



Squalane — locks in moisture and enhances elasticity

A lightweight yet cushiony cream powered by **squalane** to deliver long-lasting hydration without heaviness, and **Ceramide NP** to help reinforce the skin barrier—leaving skin smooth, supple, and comfortably moisturized.

STEP 5. PROTECT



AIRY SUN STICK SPF 50+

Size: 20 g / 0.7 oz £13.50

Key Ingredients

-  **Chamomile Extract** — calms and softens the skin
-  **Madecassoside** — strengthens and soothes the barrier
-  **SPF 50+** — provides high UV protection without white cast

A portable, non-greasy sun stick that glides on for quick reapplication anytime. With broad-spectrum UV filters plus soothing **panthenol**, **chamomile water**, and cica actives (**madecassoside + asiaticoside**) for comfortable daily wear.



PRIME SUN GEL SPF 40+

Size: 50 ml / 1.69 fl oz £14.50

Key Ingredients

-  **Azulene** — calms irritation and reduces redness
-  **Panthenol (Vitamin B5)** — hydrates and strengthens skin barrier
-  **SPF 40+** — provides lightweight, broad-spectrum protection

A refreshing gel sunscreen with a smooth, no-residue finish. Broad-spectrum UV protection (**avobenzone, octocrylene, homosalate, octisalate**). Soothes with **panthenol + chamomile water + cica actives** for comfortable daily wear.

FULL PRODUCT LIST

step 1 Cleanse

Comfort Cleansing Balm

80 g / 2.82 oz

Melt · Moisturize · Calm

Gently melts away makeup and impurities with grapeseed and macadamia oils while supporting the skin's natural barrier.



Refining Enzyme Cleanser

50 g / 1.76 oz

Smooth · Refresh · Brighten

Papaya enzymes and chia seed extract refine skin texture for a clean, healthy glow.



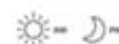
step 2 Balance

Balance Toner Pads

190 ml (6.4 fl. oz.) / 60 pads

Clarify · Fade · Resurface

AHA & Passion Fruit Extract exfoliate and fade dark spots while tightening pores.



step 3 Treat

Essential Boost Serum

30 ml / 1.01 fl.oz.

Radiance · Barrier · Revive

Prickly pear, peptides, and niacinamide boost radiance and reinforce skin strength.



Pure Radiant Eye Cream

25 ml / 0.85 fl.oz.

Firm · Brighten · Renew

Retinal and pink algae smooth fine lines and brighten the under-eye area.



step 4 Moisturize

Moisturizing Barrier Cream

50 g / 1.76 oz

Hydrate · Protect · Comfort

Blue agave, ceramides, and squalane lock in moisture and soothe skin.



step 5 Protect

Airy Sun Stick SPF 50+

20 g / 0.7 oz

Soothe · Shield · Easy-use

A non-greasy stick with chamomile and madecassoside for all-day UV protection.



Prime Sun Gel SPF 40+

50 ml / 1.69 fl. oz.

Calm · Hydrate · Lightweight

Lightweight gel with azulene and panthenol that soothes and hydrates while protecting skin.

