

BYNACHT



The Science of Beauty Sleep

“I wanted a skincare that
lets women all over the
world wake up with the
skin they have always
dreamed of.

So that they can look good,
feel good and are ready to
tackle the day.”

Jessica Hoyer
CEO & founder



Supreme overnight skin transformation.
Powered by sleep. Backed by science.



THE BRAND

The Science of Beauty Sleep

“Perfect skin needs perfect sleep” – it's called beauty sleep for a reason.

In an increasingly hectic world, we believe in rest and the scientifically proven connection between good sleep and beautiful, healthy skin.

Scientific studies have shown that **skin renewal is up to 8 times faster at night** than during the day, **activated and supported by high quality sleep.**

That's why we 've spent **7 years researching a holistic approach** and developed a revolutionary two-component system that delivers unprecedented results:

BYNACHT® combines **highly effective, innovative skin care products** specifically developed for the skins needs at night **with sleep-perfecting oils and balms.**

THE BRAND

Sleep is the catalyst of beauty

The added quality of sleep acts like a catalyst that enables the über-efficient active ingredients contained in every single serum, cream and oil work even more efficiently while you sleep.

By the way: we achieve the unequalled **BYNACHT**® efficiency without parabens, paraffins, silicones or PEGs - after all, we want to sleep well, too. Our founder Jessica Hoyer and her team of the world's most renowned dermatologists, sleep experts and aromatherapists have developed **BYNACHT**® with just one goal in mind:

To help you wake up with the skin you 've always dreamed of!

BYNACHT®. THE SCIENCE OF BEAUTY SLEEP

AUTOCORRECT TEXTURE
AND GLOW MASK

BYNACHT



bynäch

bynäch

how it works



1

BYNACHT® Sleep Perfectors

use aromatherapeutically effective, 100 % pure essential oils to
provide the high quality of sleep the body needs to activate its
highly efficient overnight skin renewal program



2

BYNACHT® Skin Perfectors

use the quality of sleep gained to optimize overnight skin
renewal thanks to highly concentrated ingredients especially
developed for the needs of the skin at night

unique selling points

- Unique concept: the first skincare brand to combine **skin perfection** and **sleep perfection**
- BYNACHT is the holistic answer to the growing **global need for relaxation, rest, and regeneration** in an increasingly hectic world
- Backed by science: every single product, formula and ingredient is backed by science and the latest research
- Educational potential: BYNACHT positions **the night as the true active time** during which the body performs at its best at the cellular level and in terms of regeneration for the body, mind, and beautiful skin, virtually while sleeping
- Strategic shift: positioning sleep as a the **ultimate luxury**, anticipating global trends like **sleep tourism** and “**calmcations**”



hero products

HYPERCHARGED GLASS SKIN SERUM



The first serum with a built-in elevator system

The **Hypercharged Glass Skin Serum** not only features an **8-fold Hyaluronic Acid Complex** for maximum overnight hydration, **"Intelligent" Icelandic Moss Cell Extract** that contains biogenetical informations used to boost the skin cell metabolism and **13 über-efficient plant extracts**, but also a built-in elevator system:

A **cross-linked Hyaluronic Acid variant** "catches" the other active ingredients like a fishing net and quickly transports them to the deeper skin layers.

Wake up with flawless, glowing and almost translucent skin - just like glass!



Provides the energy for overnight skin cell renewal

This revolutionary cream contains a unique anti-aging wonder weapon: the highly potent microalgae ***Euglena Gracilis*** acts as a ***chronobiological energy source*** - providing the energy the body needs to renew the skin while you sleep.

It signals the skincell to produce and provide more ATP molecules which are crucial to ensure the up to 8 times faster overnight skin renewal program can run optimally.

Highly concentrated ***Astaxanthin*** - the strongest natural antioxidant - eliminates free radicals and other daytime stressors, allowing the skin cells to fully focus in renewal and recovery while you sleep.

Wake up renewed!

PERFECT NACHT SLEEPING BALM

SLEEP
PERFECTOR



Provides the sleep quality needed for maximum overnight skin recovery

Our smooth signature balm with the aromatherapeutic **BYNACHT® Superblend Composition** is beauty sleep embottled. Combining 100 % pure and organic essential oils from ***Ylang-Ylang flower, Melissa Officinalis leaf and Lavandula Angustifolia***, this balm is pure bliss.

It will not only help you to sleep like a baby again, but also allow your body to activate its natural nocturnal skin renewal program so you can wake up feeling good and looking radiant, relaxed and renewed!

The better you sleep, the better you look!

THE PRODUCTS

Our portfolio



| Cleansing |

| Serums |

| Specials |



| Creams |

| Sleep Perfectors |



| Minis |

*Book a meeting with us via the app or
visit our Booth Nr.119. Let's carpe noctem!*

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BYNACHT