

## SAFEGUARDING FUTURES – DY USA’S PURPOSE AND VALUE AS A BUSINESS PARTNER DURING YOUR TRANSATLANTIC JOURNEY

DY USA’s mission is to **Explore, Educate and Protect** our clients in UK-US tax and business advisory matters.

### Why choose DY USA to be your trusted business partner on your transatlantic journey?

- Rob Whittall, DY USA’s Managing Partner and Founder, is a dual-qualified accountant and an experienced transatlantic SME business owner. Having lived and worked in both the UK and US for more than 25 years, he brings first-hand entrepreneurial insight and a unique understanding of the challenges and opportunities you may face.
- As a niche UK–US tax and advisory practice, our tax professionals specialize exclusively on supporting UK owner-managed businesses entering or growing within the US market. Their depth of technical knowledge means they not only address known issues but also **explore** and identify potential risks and considerations early — helping you avoid surprises.
- Our team’s strong grounding in the UK tax system allows us to translate the complexities of the US tax environment into clear, practical guidance. We continue to **educate** you throughout the process, empowering you to make informed decisions and move forward confidently without costly missteps.
- We manage your annual compliance needs efficiently and effectively, helping **protect** you from the unknown and prevent unnecessary penalties, which can be substantial within the US tax system. Our goal is to keep your business compliant and secure — **protecting** and providing you with peace of mind.
- As your business expands across the US, the tax landscape becomes increasingly complex. We stay by your side as new state-level obligations and complexities arise, ensuring your organization remains informed, compliant and protected — **safeguarding your future** every step of the way.

### DY USA’s Five Core Values



### Globally Recognized

