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# FUTURE FARMING EXPO SCOTLAND™

2-3 December 2025  
**P & J Live Aberdeen**







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# Welcome



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## Welcome to Future Farming Expo Scotland.

Taking place at **P&J Live Aberdeen**  
2-3 December, 2025

As Portfolio Director at Agriconnect, I'm excited to invite you to be part of shaping the future of agriculture with us.

This expo goes beyond being just another trade show. It's a unique platform where innovation, technology, and sustainable practices come together to drive the farming industry forward. Together, we'll showcase cutting-edge advancements, encourage knowledge sharing, and foster collaborative partnerships that enhance agricultural success.

Your involvement is key to making this vision a reality. With your support and engagement, we can provide an exceptional experience for our attendees, which include industry experts, thought leaders, and farmers.

Join us at Future Farming Expo Scotland and join the opportunity to be at the forefront of agricultural innovation. Together, we can shape the future of farming, embrace new ideas, and create lasting positive change.

Warm regards,

*Sarah Whittaker-Smith*

**Portfolio Director**  
Future Farming Expo Scotland



ck registration

Fast track registration

Registration



We can provide an exceptional experience for our attendees, which include industry experts, thought leaders, and farmers





## The event for Scottish farmers

### Visitor quotes

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Good seminars, something there for everyone, good place for networking and info.

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Great approach with everything in one place and the hubs a live part of the event, integrated into the floorspace in an open and inviting way. People tended to stay on for several hours.

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The content hubs gave us a full day of knowledge and there were some great exhibitors to have conversations with inbetween sessions.

### Exhibitor results

OVERALL  
SATISFACTION

4.14

OUT OF 5

LIKELIHOOD  
OF RETURN

4.19

OUT OF 5

IMPORTANCE  
OF EVENT

3.86

OUT OF 5

## Welcome to Our Future Farming Content Overview

Our sessions are designed to give visitors practical, actionable insights into the critical areas impacting the farming industry today. Whether it's livestock management, soil health, business resilience, or renewable energy, we bring together experts and industry leaders to share the knowledge and tools visitors need to make informed decisions for their business.



### Livestock

The future of the livestock sector holds vast potential, and our session will delve into ways to transform profits, drive growth, and anticipate evolving customer trends. Visitors will learn from industry leaders who will offer actionable advice on improving animal health and managing new risks, diseases, and challenges.



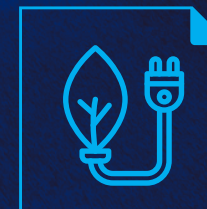
### Carbon & Soils

Sustainable farming is built on understanding the critical role of carbon and soil health. These sessions will provide insights into carbon-conscious farming practices and the cutting-edge techniques for measuring soil carbon. Visitors can discover how UK agriculture can collaborate to build climate resilience and support the journey toward Net Zero.



### Business Resilience

With changing weather patterns, market volatility, and rising input costs, resilience is key to farmers who need to future-proof their business. Experts will offer practical advice on financial planning, agricultural grants and schemes, and introduce innovations designed to help scale your operations.



### Renewables & Energy

Visitors can explore the renewables and energy opportunities available for farm and rural businesses. Speakers will guide them through the various options, addressing finance and planning considerations, and offer practical advice on implementation and operational efficiency for on-farm solutions.



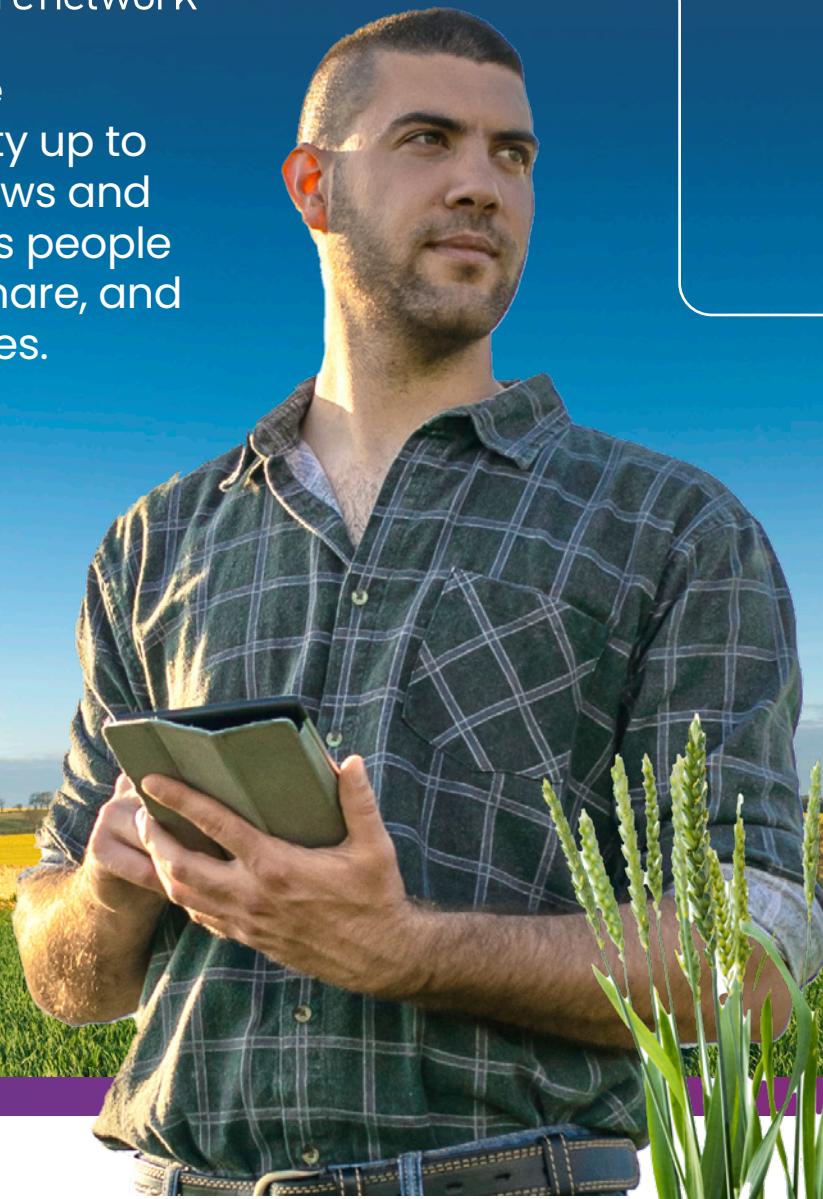


## The Agriconnect Portfolio



**Agriconnect**<sup>TM</sup>  
part of the Arc network

Agriconnect keeps the agricultural community up to date with the latest news and information and brings people together to meet, to share, and to grow their businesses.







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# Partner

with the future of farming

We asked attendees why they visit and the **top 5 reasons** are:

- Information on new trends/innovations
- Networking with other visitors
- Future proofing their business with new solutions
- To help make purchase decisions on new products/services
- To meet attend knowledge hubs & seminars

## Top 6 visitor interests:

Renewables & conservation

Sustainable farming & environmental solutions

Soil health & crop rotation

Diversification

Livestock nutrition products and equipment

Business advisory & compliance

## Future Farming Scotland in numbers:

Arable

25%

Beef

21%

Sheep

20%

Grassland

14%

Renewable Energy

8%

Poultry

6%

Dairy

3%

Pigs

3%



## Stand Space

Our exhibition stand space enables you to be part of the event, and we have various space sizes available depending on your goals, budget and activities.

Stand Option	Price (psm)
Space Only	£150
Shell Scheme	£190

## Sponsorship Packages Available

These sponsorship packages help your brand to stand out from other exhibitors at affordable prices. They showcase your brand throughout prominent positions and to a targeted audience, enhancing your business's potential reach and brand recognition with attendees.

Sponsorship Option	Qty. Available	Cost
Event Partners / Supporters	2	£6,000 each
Keynote Theatre Sponsor	1	£10,000
Sponsorship Knowledge Hub	2	£8,000 each
Seminar Sponsorship	6-8	£2,800 each
Registration	1	£3,000
Product Placement	2	£1,000 each
Media Packs	5	£500 each
Lanyards	1	£2,000

For all sales enquiries please contact **Ajesh Visram**

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## Benefits of Exhibiting



For its first year, Yara enjoyed being a part of such a dynamic and engaging show. Future Farming Expo allows us to see our own customers and many farmers we don't get to see at other events.

It allowed our area sales managers for Scotland to engage with lots of people, from students to farmers that are interested in new products and digital tools to support their efficiency.



Industry Exposure towards your target audience



Opportunity to take advantage of the sponsorship packages



Benefit from the Agriconnect expertise in delivering events



Demonstrate and show-off your products to experts



Undertake market research



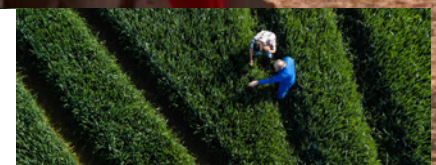
Boost sales and lead generation



Take advantage of networking with key stakeholders



Competitive advantage – maintain your visible presence







futurefarmingexpo.com

For all sales enquiries please  
contact **Ajesh Visram**

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**FUTURE FARMING**  
EXPO SCOTLAND™