



2023

LOVE STRUCK  
PRODUCT RANGE



## THIS IS US

- Love Struck is a premium frozen drinks company selling award winning natural smoothies, shakes & soups
- Born in Borough Market, London in 2004
- Started by Richard Canterbury with just one smoothie stall...
- In 2023 demand is surging:-
  - Our range is now available in over 7,000 outlets across the world
  - Sales of over 14 million smoothies
  - Retail sales value of over £50 million







## WHERE TO FIND US

Launched in a high end gyms chain, we now supply a wide range of customers including independent cafes, high street chains, bars, hotels, restaurants, schools, universities, hospitals and stadiums.

David Lloyd  
CLUBS



19 25  
CHAMPNEYS  
HEALTH SPA

Virgin  
active

Mitchells  
& Butlers



nus  
national union of students

Coffee#1

baxterstorey





## TIP-TOP QUALITY

B Corp certified, we are a premium quality product sourced and packed to the highest standard - BRC Double Grade A



- ✓ 100% fruit & vegetables
- ✓ 1 of your 5 a day in every cup
- ✓ No additives, flavourings or processed sugar

### NATURALLY FANTASTIC

No nasties here, just mood-lifting, nutrient-packed fruit, veg and positive vibes - courtesy of mother nature.

All flash frozen within 90 minutes for maximum goodness and at least one of your five a day.





## WHY BECOME LOVE STRUCK?

Convenience, value & quality to guarantee sales and margins...

PORTION  
CONTROL

COST  
CONTROL

QUALITY  
CONTROL

18 MONTH  
SHELF  
LIFE

NO  
WASTED  
FOOD

NO WASTED  
PREP TIME





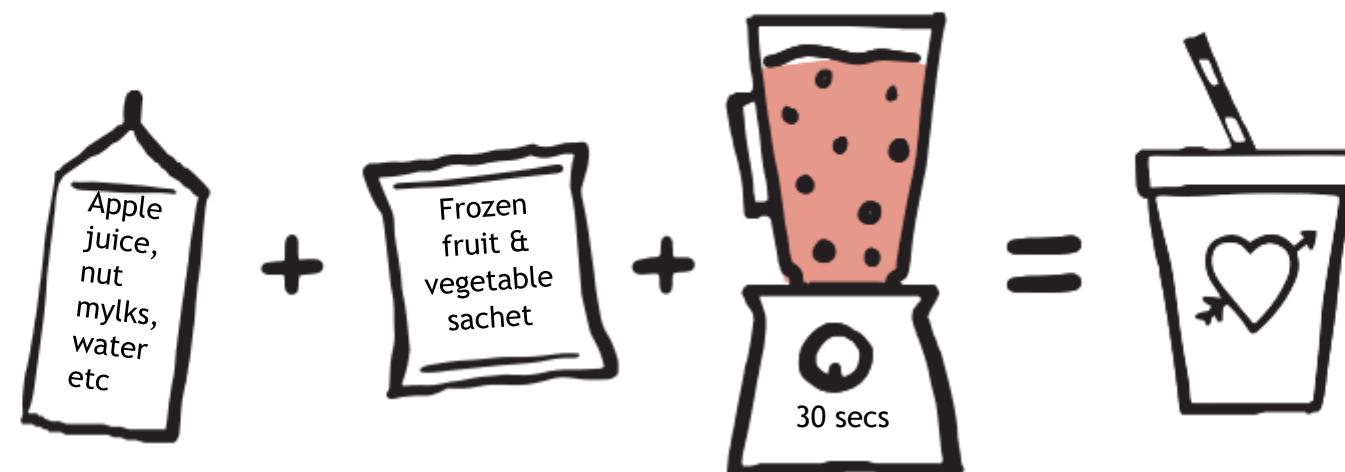


DELICIOUS FRUIT & VEGETABLE

Smoothies



## FROZEN TO FRESH IN A FLASH™



- 1 Simply blend one of our 140g frozen fruit or vegetable sachets
- 2 With 200ml of apple juice to make the perfect 12oz smoothie in 30 seconds...
- 3 Perfect every time, just 3 steps!





## OUR TOP SELLING FRUIT SMOOTHIES...

### PASH 'n' SHOOT



Passionfruit,  
pineapple, mango

Cals: 170

### BERRY-GO ROUND



Blackberry, raspberry,  
strawberry

Cals: 150

### STRAWBERRY SPLIT



Strawberry,  
banana

Cals: 177

### BLUEBERRY THRILL



Blueberry, Raspberry,  
banana, flax seeds

Cals: 177

### COCO LOCO



Coconut, mango,  
pineapple, mint & lime

Cals: 194

### BIG 5



Kiwi, pineapple,  
strawberry, mango

Cals: 167







## OUR FAST GROWING VEGETABLE SMOOTHIES...

### BROCCOLI & THE BEAST



Broccoli, spinach,  
cucumber, pineapple,  
mango, banana

Cals: 163

### KALE KICK



Kale, spinach  
& mango

Cals: 156

### DETOX ZING



Ginger, courgette,  
carrot, blueberry,  
banana

Cals: 163

### AVO GO-GO



Avocado, broccoli,  
spinach, mango, coconut,  
ginger, lime

Cals: 206





## PIMP YOUR SMOOTHIE!

Vegan mylk & coconut water are great alternatives to juice...

	APPLE JUICE	COCONUT WATER	SOYA MILK	ALMOND MILK
BERRY GO ROUND	✓	✓	✓	✓
PASH N SHOOT	✓	✓	✓	✓
BIG 5	✓	✓		
BLUEBERRY THRILL	✓	✓		✓
STRAWBERRY SPLIT	✓	✓	✓	✓
COCO LOCO	✓	✓	✓	✓
BROCCOLI & THE BEAST	✓	✓	✓	✓
KALE KICK	✓	✓	✓	✓
DETOX-ZING	✓	✓	✓	✓





## FREE POS

Premium POS free to all customers: Posters, Menus & Table Talkers...



Simply follow this link to our website:

[https://trade.love-struck.com/shop/?search\\_term=pos](https://trade.love-struck.com/shop/?search_term=pos)

Click on what you need and we will mail the POS to you free of charge.

Bespoke POS also available at an additional charge.





Shakes



## PREMIUM SHAKES

- A new range of smooth and full bodied flavoured shakes in individual sachets with real fruit and Belgian chocolate
- Beautifully clean and natural taste of high quality premium ingredients
- Classic flavours with wide appeal
- Individual flavours x 25 case
- Mixed case of 6 sachets x 4 flavours



### VA VA VANILLA

Rich & velvety  
natural vanilla  
milkshake



### STRAWBERRY GLORY

Real strawberries  
in a creamy milk-  
shake, the delicious  
taste of summer



### LIVIN LA VIDA COCOA

Lusciously indulgent  
Belgian chocolate  
milkshake, pure  
choccy heaven

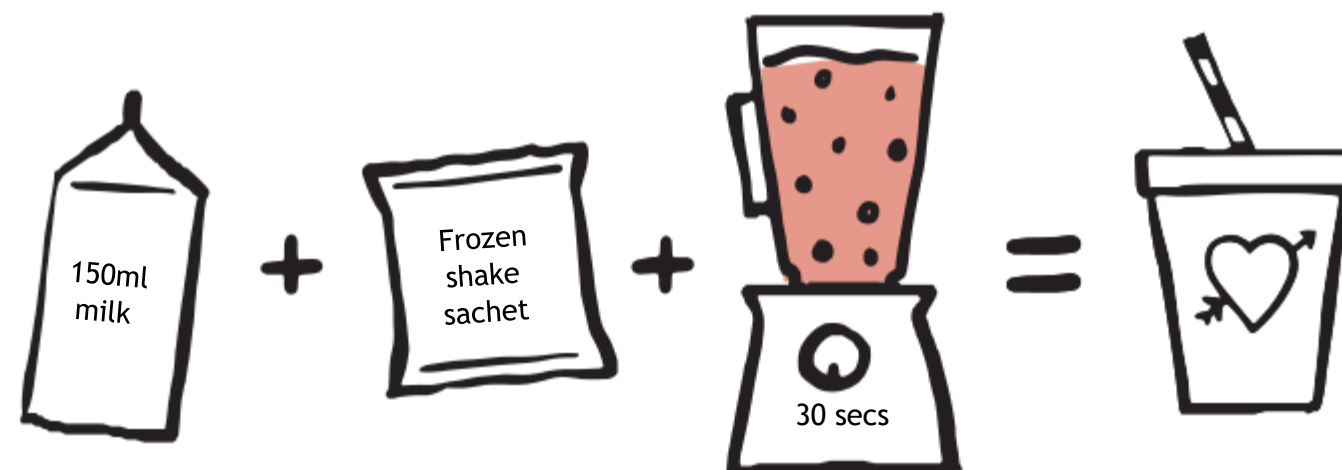


### TOP BANANA

Luxuriously thick &  
creamy banana milk-  
shake, it's the pick  
of the bunch



## SHAKES FROZEN TO FRESH IN A FLASH™



- 1 Simply blend one of our 160g frozen shake sachets
- 2 With 150ml of milk to make the perfect 12oz shake in 30 seconds...
- 3 Perfect every time, just 3 steps!





## POS

New POS range of posters, menu cards and table talkers to promote the shakes in store

Free to all customers. Order from our website.





Soups





## A WORLD FIRST: FROZEN SACHET SOUPS



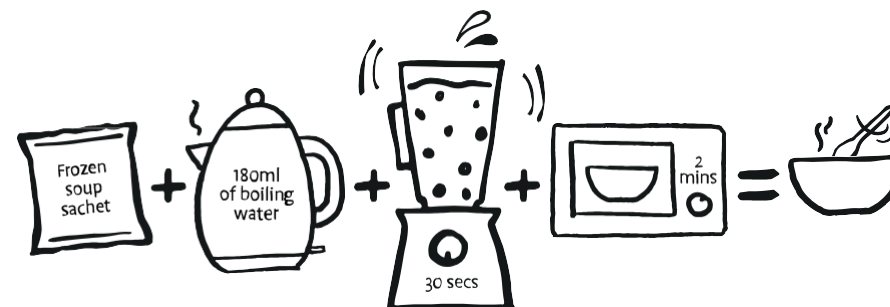
HEALTHY &  
HEARTY

100%  
GOOD STUFF

Talk about nature on demand! Goodness doesn't come much quicker than our super-tasty soups. Packed with filling, wholesome ingredients from Mother Nature and ready straight from the freezer in an instant. Simply delicious!



No additives, flavourings or added sugar







## NEW SOUPS RANGE

Mixed case of 3 soups x 8 sachets each



### Sweet Potato Glow

Spice up your life with this warming mix of Roasted sweet potato, red peppers & chilli



### Give Peas a Chance

Fresh tasting, super filling & packed with nothing but garden goodness, this soup is all about the PEAS & LOVE MAN



### Killer Tomato

A dangerously good combination of juicy tomatoes, roasted peppers & a dash of cream



## RECYCLABLE PAPER CUPS, LIDS & STRAWS

We also sell compostable  
Love Smoothie cups, lids & straws

Our cups, lids and straws are all made from paper

Simply recycle with the normal waste paper

Robust high grade specification to maintain integrity with liquids

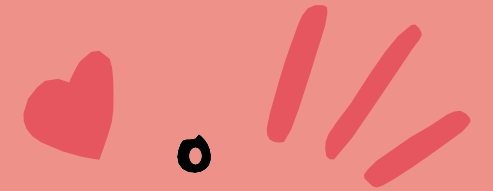
Jumbo width straws ideal for thick smoothies and shakes

Certified compostable and bio-degradable

Certified Forest Stewardship Council (FSC) paper

Plastic free





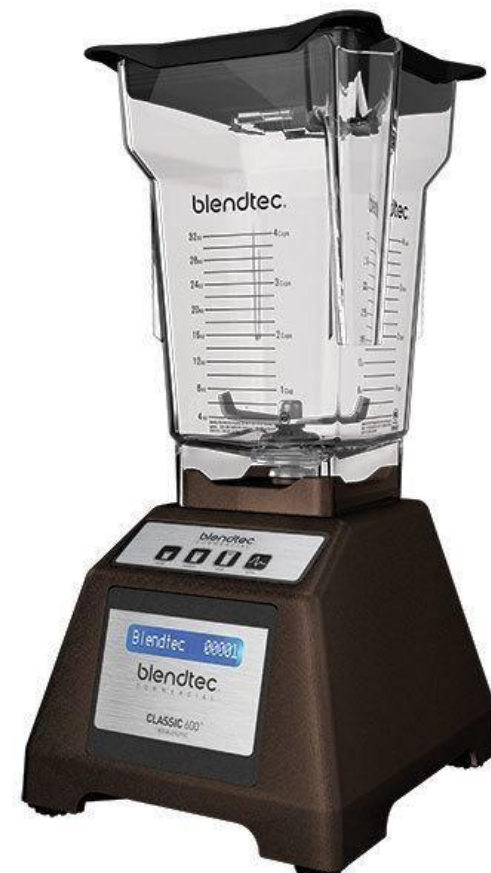
## BLENDERS

To complete the package we also sell blenders...

### BLENDTEC EZ 600 WITH 2 JUGS

**£687 PLUS VAT**

or a 12 month payment plan:-  
£150 initial payment  
12 payments of £50.00  
Total VAT inclusive £780  
£23 delivery charge



### BLENDTEC CONNOISSEUR WITH 2 JUGS

**£1,100 PLUS VAT**

or a 12 month payment plan:-  
£300 initial payment  
12 payments of £75.00  
Total VAT inclusive £1,206  
£23 delivery charge







Thank  
you!

