Inspiring Learning for Enterprise

Industry leading training and consultancy services

Who we are

Inspiring Learning for Enterprise is proud to provide world class industry leading training and consultancy. Our offer has emerged from collaborating with best-in-class organisations and establishing a deep understanding of what makes them successful. We enable our clients to thrive in a rapidly changing business environment.

We deliver excellence when reputation is business critical. Our corporate programmes and consultancy services provide flexible, on demand, and robust training that can be delivered seamlessly to meet your needs, in the UK and abroad.



Why choose us

Culture First: We instil your desired culture and values.



Resilience Building:

We equip teams to succeed.

Enhanced Retention:

Keep your most valued talent.



Brand Strengthening: Beat competition through understanding.



Making Excellence the Standard: Be the best by raising the bar.



We are proud to

be experts:

We cultivate essential life skills all over the world through our team of experts **more than 1,600 of us!**

be trusted:

We support clients to deliver on their organisational needs through tailored learning provisions with over 800 qualifications delivered in 2023.

be influential:

We empower tomorrow's leaders through applied learning and challenge **partnering with over 150 organisations to cultivate workforce talent.**

Brands we have helped exceed expectations:



What we do

Apprenticeships & End Point Assessments

Training & Development

Consultancy Services

Early Years & Education

Agriculture & Environmenal

Health & Science

Hospitality & Catering

Business & Admin

Corporate Programmes (Outdoor Learning)

Workplace Training (Workshops & Skills Courses) Activity Concepts and Design

Operational Support and Implementation

How we do it



Bespoke Provision: We pride ourselves on understanding our clients - You. When we work together, we will ensure it fits for you and your employees.



Engagement: We effectively facilitate and inspire employees to engage with their own development, driving up staff performance, retention and morale.



Built to last: We are passionate about collaboration. Co-creating content means that we hit the mark every time, and dynamically so. Our training can suit all styles and media, in person and digital too.



Trusted Partner: We work consultatively when our expertise is most valued. Whether a tour operator, entertainment lead, or outdoor adventure provider, we can guide you on what's best for service design and product development.



Heavy Lifting: We recognise our clients thrive when they are focused on what they do best. We can provide information, advice and guidance on government levy and private funding training.



Our process

Understand

- A pre-meeting to establish workflows
- Audit design, KPI's and frameworks
- Secret shopper visits
- Competitor & market research

Refine

- Follow up visits
- Audit outcomes
- Real time data collection
- Onsite and remote mentoring

Develop

- Accredited skills courses
- Workplace training courses
- Apprenticeships and End Point Assessments
- Activity and concept design

Inspire

- Blended learning
- Customer journey mapping
- Corporate events and presentations
- Video, online and in-person training packages

We are recognised as providing specialist training for those organisations that demand excellence as the standard



Training and development

Building resilient teams

Corporate Programmes We will instil behaviours that transform your team.

Whether you're looking at developing your future management team, supporting new employees to kick- start their career or bringing a group together to work on your next big project, we can design a corporate programme that markedly improves performance through the power of outdoor learning.

Our programmes are high impact, offering experiential learning that integrates the development of key behavioural skills through activities. We shape programme content to deliver significant benefits to personal development and corporate aims which positively influences individuals and teams across business sectors.





The power of learning by doing

Experiential learning lends itself to increasing behavioural awareness and can include a focus on the development of a range of skills:





Team Working Resilience

Providing and recieving

feedback



p Positive working relationships





Communication

+ interpersonal

skills



Trust



Problem solving





Workplace Training

Upskill your workforce

Our training workshops consider your business culture and values, embedding them into dynamic and unique sessions. You can enhance specific key attitudes and behaviours in the workplace, with delivery either at one of our training centres, at your premises, or online via webinar for remote teams. Whether you are looking to deliver unique experiences to customers, improve feedback and reviews, or uphold repeat business and ancillary revenues, our variety of courses will equip teams with tangible, business-specific skills to meet and exceed expectations.

Some of our training workshops include:

- Motivating yourself and others "Be on a 10"
- Resilience and wellbeing "Give me 5!"
- Customer experience "Go ahead and make my day"
- Positive communication at work "Mini me"
- Sales rapport, upselling & cross selling "1% more"
- Bespoke culture shift workshops
- Complaint handling "The angry wasp"
- Train the trainer courses
- Activity delivery training "Activities 2 Inspire"
- Hospitality customer service "What's on the menu?"
- Concierge training "The personal touch"
- Team leader "Lead from the front"
- Customer engagement "Wow the crowd"

Skills courses & qualifications

Our experienced team of assessors' design and deliver short course qualifications for both learners and employers. Whether looking to elevate business with essential workplace qualifications or finesse personal skills in a variety of outdoor and vocational programmes, we're here to ensure workforce or individual professional needs are met.



ILM Qualifications

ILM Level 5 Leadership & Management ILM Level 3 Leadership & Management

First Aid Courses

Emergency First Aid at Work (EFAW) First Aid at Work Automated External Defibrillator (AED) Programme

Safeguarding Courses

Safeguarding Awareness - FAA Level 1 Award

Safeguarding Children, Young People or Vulnerable Adults - FAA Level 3 Award

Vocational Assessment Awards

Certificate in assessing Vocational Achievement CAVA Level 3 Award in Education and Training AET Outdoor qualifications available on request

Mental Health First Aid

FAA Level 1 Award in Awareness of First Aid For Mental Health (RQF)

FAA Level 2 Award in Mental Health for First Aid

FAA Level 3 Award in Supervising First Aid for Mental Health (RQF)



Apprenticeships

Building a diverse talent pipeline

We are here to support you in designing, managing, and delivering the best apprenticeship provision, just the way you want it. With over 45 years of experience in the training and development sector, our understanding of the knowledge, skills and behaviours required for successful apprentices means you get a passionate and highly skilled training team who are the envy of the industry to deliver it. We currently provide standards from Level 3 to Level 5 in a number of industries including Early Years and Education, Agriculture and Environment, Health and Science, Hospitality and Catering, and Business and Administration.

End-PointAssessments

Our mission is to provide robust, fair and industry-relevant assessments, delivered by a team who are specialists in their respective fields. Professionalism and quality are the backbone of our business and training providers and apprentices will be supported every step of their journey with us, from registration and preparation for gateway through to end point assessment and certification.





Consultancy Services

Stand out from the crowd

We work with you to evaluate your current leisure and activity offering, designing innovative new concepts to make you stand out from the crowd. Our consultancy services range from 'one off' service and product reviews to fully outsourced contracts, assessing how you can improve customer feedback, generate repeat business, and grow ancillary revenues with exceptional guest experiences.

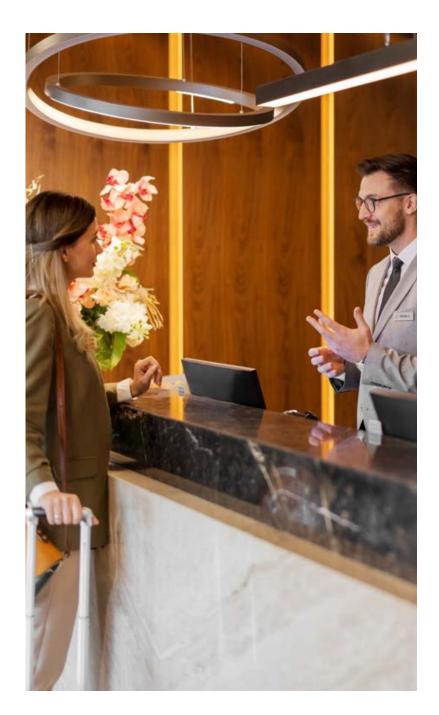
Activity Concepts and Design

Our team gets to the core of who you are and what you need, providing detailed recommendations for development. This is conducted through site visits, competitor research, desk research, and specialist secret shopper visits.

We build in your company values at every stage of design, developed specifically to fit your brand, business needs and ambitions. Whether refreshing your activity offering or creating a brand-new concept, we create, design, and deliver exceptional experiences tailored to suit guest profiles, ages, interests, and abilities. This can include educational and corporate programmes, off ground, water and land-based activities and programmes for tots, teens, families and adults.

Operational Support and Implementation

We understand that as a business who offers a range of services to guests, it can be challenging to add new products into the mix. We can support you with every aspect of delivery, from operating and safety systems, to sourcing trained staff, procuring equipment and completing support visits and audits. We work with you to ensure your customers consistently receive activity experiences beyond their expectations. A comprehensive report of strengths and inconsistencies will evaluate recommendations for ongoing action required, so your offering stays differentiated and consistent.



For more information or to book an appointment, contact us at

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Part of the Inspiring Learning family

