

**CLEVELAND[®]
CONTAINERS.**

BOX[®]+

**Everything you need to set
up and run a hands-free
self storage business**

We Box Clever[®]

We don't just want to sell you containers, we also want to help you fill them with customers.

BOX+ connects you with hand-picked leading industry suppliers to provide you with the tools for running a simple, hands-free and profitable self storage facility.

Plus, when you source your containers from us, you unlock special discounts with these suppliers. This means you gain access to the best suppliers for less, saving you money while optimising your business.

You will also have access to expert and proven marketing support that will help to rapidly fill your units with customers.

What you get from BOX+



20+ YEARS EXPERTISE

Get direct support from a specialised self storage team, equipped with extensive industry expertise, to guide you in making optimal decisions for your business.



SITE LAYOUT & PLANNING

We are capable of designing a self storage site to enhance your ROI, and our planning partners can assist in securing approval for your site from the local authority.



HANDS-FREE MANAGEMENT

All-in-one website and customer management tool designed to drive business growth by increasing sales, reducing costs, and optimising time management.



PART OF A COMMUNITY

Marketing updates, regular webinars, an annual summit filled with the industries best minds who will be sharing their top tips – and a fully stocked resource centre.



MARKETING SUPPORT

Our marketing team can help drive customers to your website. We can provide SEO optimised content, photography, video, flyer design, Google advice and so much more!



FINANCE SUPPORT

Our finance partners can provide a range of bespoke finance packages designed to reduce financial stress and let you focus on filling your units with customers.



SITE SECURITY

Our security partners offer the most advanced technology, incorporating artificial intelligence, and expert advice to ensure your site's maximum security.



EXCLUSIVE OFFERS

Stay updated with automatic notifications on the latest offers and receive priority delivery slots so you get your containers quicker than anyone else.



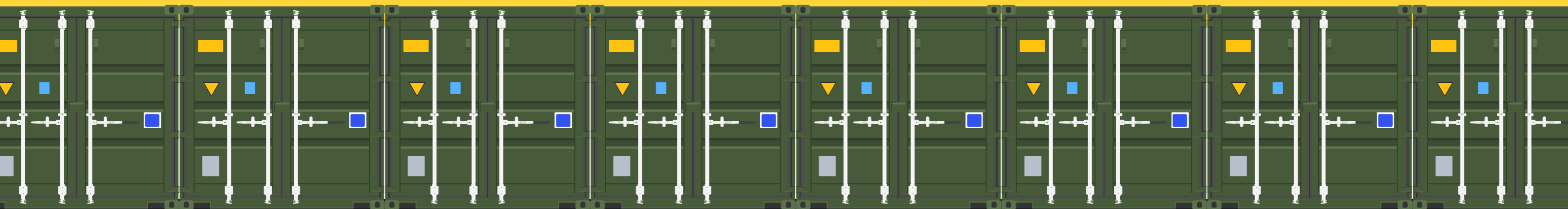
MEMBERSHIP DISCOUNT

10% discount on membership fees from the Self Storage Association (SSA). Connect with industry leaders, access valuable resources and attend free webinars.



LEAD GENERATION

You will be included in our online directory, which will drive customers straight to your inbox, thereby enhancing your visibility and business opportunities.





iBOXED

Business partners Noor Rashid and Ian Harriman, with a strong track record in property development across Teesside, initially acquired land in Ingleby Barwick for development.

However, rising material and labour costs due to the Covid-19 pandemic made this plan unfeasible. After a conversation with Johnathan Bulmer, founder of Cleveland Containers, Ian recognised the potential in the self storage industry, given the growing demand across the UK.

They decided to leverage their prime location and diversify into the storage market. Noor and Ian swiftly ordered shipping containers through our BOX+ service, kickstarting their site and business operations.

The BOX+ service from Cleveland Containers has been extremely helpful and supported us in our self storage journey. It has given us access to the key members of the team to assist us with our site design, our marketing, and getting customers in our boxes. The team is always on hand to provide support whatever that might be.

Noor Rashid, Co-founder of iBOXED Self Storage

The collaboration between iBOXED Self Storage and Cleveland Containers resulted in a remarkable **1,000% occupancy rate increase** in ten months, showcasing the effectiveness of BOX+ and the invaluable support of the Cleveland team in launching and expanding a self storage business.





Pink Self Storage

With an impressive 14 sites across the North West and Wales, we have supplied over 1,300 containers to Pink Self Storage over the past five years.

Each secure site exclusively offers 20ft New (One Trip) Standard Shipping Containers, remotely monitored 24/7 CCTV and PIN code access.

To keep the site uniform, we supplied 325 of our green 20ft Shipping Containers to it's largest site in Manchester, commanding a total of 52,000 square feet of lettable space.

I've been working with Cleveland Containers now for over five years having nothing but a top quality service from day one. They have helped us double our lettable space to over 400,000 square feet across 14 sites. James, our account manager, is very professional and always willing to go the extra mile to deliver what is excellent customer support.

Scott Evans, Managing Director at Pink Self Storage

The site is completely unmanned with 22 CCTV cameras which are monitored 24/7, a two-way audio system, and ANPR (Automatic Number Plate Recognition) automated gates with sophisticated in-house tailgating software.

Their in-house development team has programmed their bespoke software so that once a customer reserves a unit online, they will receive an automated code to access their unit from the key safe attached to the container. This intelligent software also refuses entry to customers who have missed payments, displaying a QR code on the digital screen at the gates for them to rectify before entry is allowed.



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