



Miele & Cie. KG

- · World 's leading supplier of premium home appliances.
- · Founded in 1899.
- Active in more than 100 countries.
- · Employs around 23,000 people worldwide.
- · Headquarters in Germany.
- Family owned and driven by the 4th generation.

Miele Operations & Payment Solutions

- Founded in 2019 with the goal of becoming the leading European provider of managed laundry room solutions.
- · Active in more than 25 countries.
- \cdot $\,$ More than 225.000 users and over 6.000 connected machines.
- Headquarters in Germany with offices in UK,
 Spain and Australia.

Miele Operations & Payment Solutions

Powered by



What do we want to achieve for you?

Premium quality for users:

Miele Professional machines and modern payment systems from a single source.

Less work:

No more coins & prepaid cards; no more deposits at the bank.

Reduced staff involvement:

Our intuitive system, instructions and free user assistance resolve any questions.

→ No hidden costs:

We take care of the maintenance and repairs.

→ Transparency via our operator portal:

Access to the history of all transactions is always available.

RIDING STABLES **SERVICED APARTMENTS** & CO-LIVING SENIOR LIVING STUDENT HOTEL & **HOLIDAY PARKS** HOUSING **CAMPSITES &** Miele Powered by **MARINAS**

Fully digital for your tenant.

Checking availability and immediate booking of machines at any time.

Full cost control with automatic refund process.

On hand in-app support via chat. 7 days a week, 365 days a year.

Available in more than 15 languages and 10 currencies.



Machine selection and payment in just 4 clicks.

Washing machine 30622
Washing machine 30623

Payment by swiping or inserting the card.

Payment by card, smartphone,

Payments possible with:





















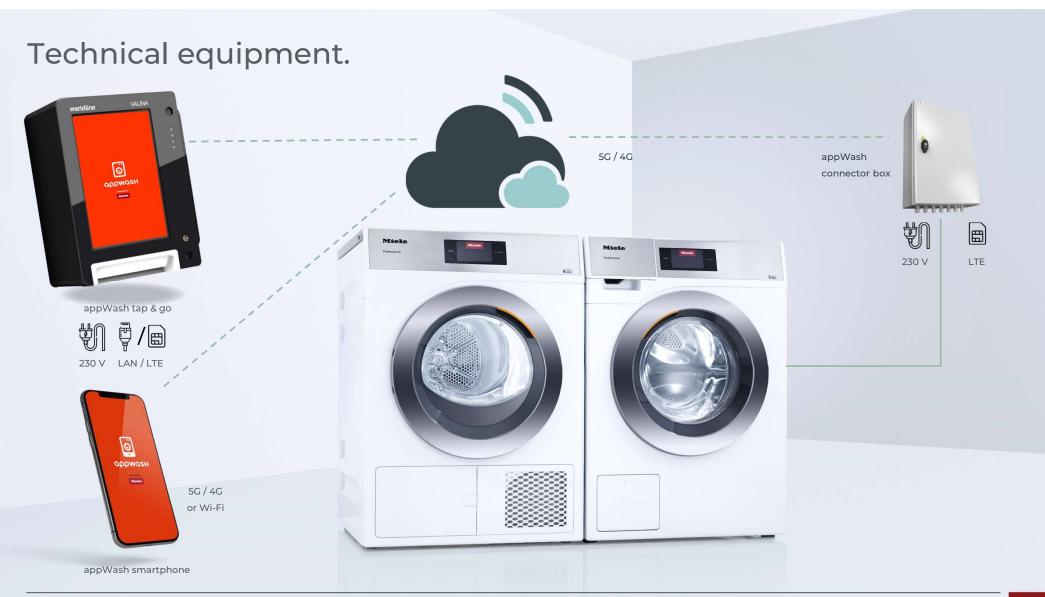
Use without registration.

smartwatch, tablet etc.

Secure data processing.







Miele Operations & Payment Solutions

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We offer our services in two partnership models.

I. appWash RELAX – We operate.



 → We provide you with Miele Professional machines for free & set up the appWash system (cloud, app & terminal).



We take charge of repair works, maintenance as well as user support.



 We transmit compensation payments for your energy costs. II. appWash PAY – You operate.



→ You invest in Miele machines & the appWash system.



We connect your machines to the cloud, → set up the app & optionally our terminal and support your users in the chat.



→ We take care of the entire billing process for you.

We manage the laundry room.

We are the payment service provider.

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Contact details.

Miele Operations & Payment Solutions

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- Product development
- Pilot phases
- Product launch



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