

EAT·SLEEP
DESIGN
- HOSPITALITY CONCEPTS -

concepts - interiors - architecture - branding

Concepts

Interiors

Architecture

Branding

We are leading experts in designing stunning interiors for bars, restaurants, retail spaces and hotels, having worked with many high profile clients across the UK and overseas. At Eat-Sleep-Design, the team offers professional design consultation to all kinds of clients, regardless of the size of budget or project.

We have worked with individual entrepreneurs through to some of the largest international hospitality brands. We view our clients as collaborators; we use our sector and trend insights to ensure that each design solution delivers a commercial return.

We believe in the value of dialogue. There are thoughts to be expressed and ideas to be explored before a direction can be agreed. This approach ensures we dedicate ourselves to following a process which enables an optimised and value for money concept delivery.



GUSTO
ITALIAN



Harrods



bob&berts

Architectural Design





National Automotive Innovation Centre



An homage to the simple and minimalist Scandinavian design movement in the early 20th century.

The style of this cafe offers a tranquil escape from the intellectual rigours of the day and is designed to complement the strikingly modern new building it resides in & serves.

Themed spaces



Eat Greek



Biker's Cafe

Escapism, noun.

The tendency to seek, or the practice of seeking, distraction from what normally has to be endured.

Well the dictionary definition sounds a little glum but we know you get what is meant by this. Theming can be as loud or as subtle as required but in any case, it's about conveying the essence & spirit of a concept. It ensures guests can make those connections and derive a sense of meaning from their surroundings.



Cocoa Kitchen

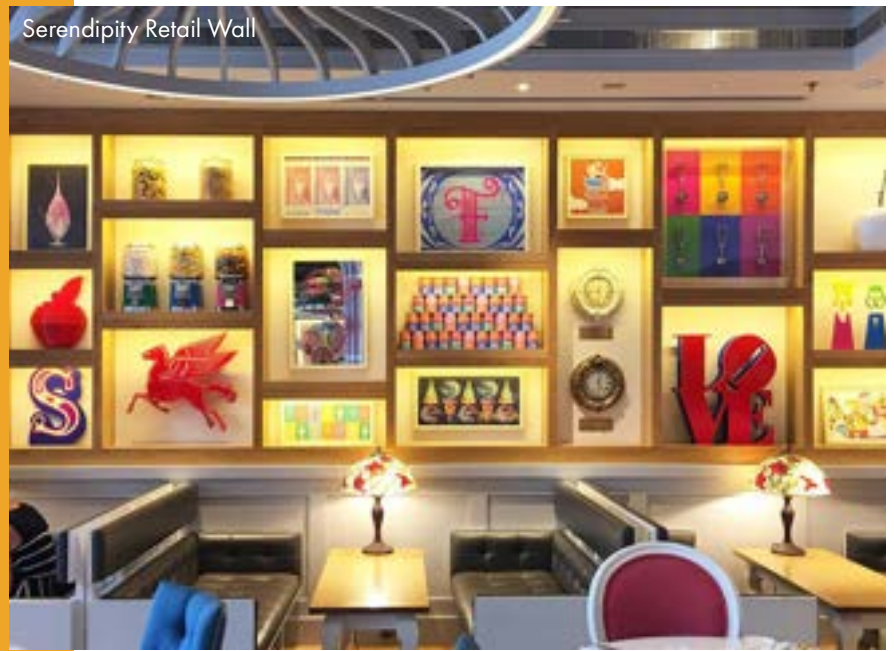


Retail



Retail design requires enhanced attention and understanding of the product being showcased. As designers of retail spaces it is imperative we lean into knowing all about the nature of the product and what it means to the consumer. This acts as a foundation to build a custom design solution around the product & brand.

Serendipity Retail Wall



Harrods Retail, Doha





Hilton Garden Inn Pantry

“Design is not just what it looks like and feels like. Design is how it works”





Cochem entrance lounge

“Guests no longer accept cookie cutter. They want something tailored and unique to meet their aspirations.”



Park Resorts



Understanding the importance of those precious days we take for our holidays means there is added emphasis and value in creating truly inspiring spaces, often embracing the natural elements to allow the guests to momentarily pause, re-charge & relax.



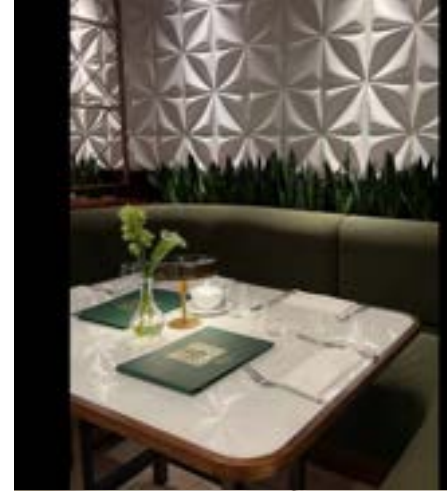
Fine Dining



Gusto restaurant, Liverpool

“Service is what you give someone. Hospitality is how you make them feel.”





Night-life

It's not just about enduring a sweat-soaked, grimy nightclub anymore! In the last 20 years social behaviours have changed due to the advent of things like social media & dating apps (along with other complex social influences). There has been an emergence of more sophisticated offers such as late-bars. The night owls seek more out of their evenings and demand an enriched experience. It's so much more than a dark room filled with flashing lights and loud music these days.



Shadow Lounge, Soho



Forge nightclub London City





Concept room, The Upper House Hotel



Bathroom design, Juno Rooms

Night night-time

Cafe Culture

The coffee house has been part of European and Middle Eastern culture for centuries. Originally they were a place to meet, drink, converse and play games. Not much has changed but in recent times the cafe is becoming increasingly important as a place not only to drink, but to dine, do business and evolve the offer in order to extend the day-part.



The Orator, Cambridge

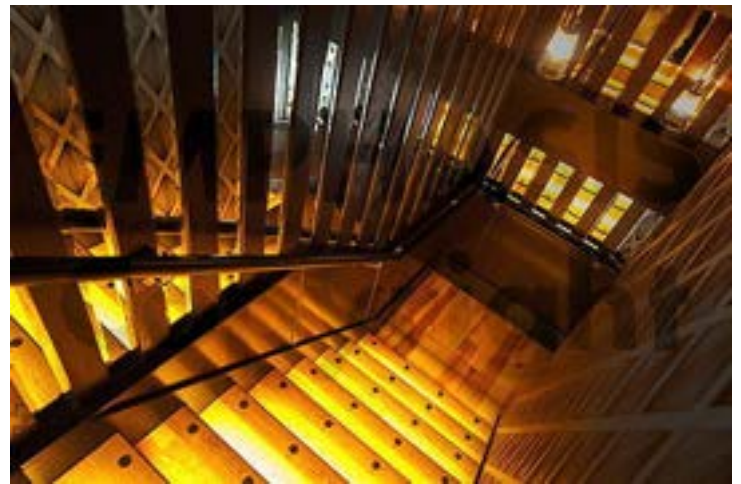


Gaming & Leisure

“Play is the highest form of research”



Front & centre of the experiential concept lies the world of gaming. Be it a casino, bowling alley or a cupboard full of classic board games in the traditional pub, we take great pleasure in liberating ourselves by having fun with family and friends.



Multi-site brands

"It's evolution not revolution!"



Pizza Express, Business Bay





Bob & Berts, Various



Building brands requires a detailed & holistic understanding of it's product, offer and services. In reality, at Eat-Sleep-Design we don't create brands on our own, we facilitate our clients & all their good people to achieve this. We are part of a jigsaw puzzle of dedicated and passionate people and our role is to innately understand how best to get to the core of a brand's personality, and then set about creating a tangible representation of it. Simple.



Our Design Process

At Eat-Sleep-Design we believe passionately in the design process and with any project we have undertaken, if something isn't maximising the opportunity or the conditions demand a change, then we circle back... and go again. We carefully craft and curate down to the square inch (well millimetre really) and oversee all aspects of the space from the furniture, artwork, lighting, bar & kitchen designs, joinery details, decor and more. Our experience and dedication to your objectives is underpinned by a comprehensive suite of the latest design software. This enables us to deliver the following design services to our clients.

Design Development

- Full understanding of the clients brief and objectives
- Develop the design and operational direction
- Produce coordinated plans
- Create 3D CGI presentations
- Co-ordinate the design with other consultants

Tender Drawings & Procurement

- Draft out a full package of interior design working drawings
- Provide design procurement schedules and specification document packages
- Respond to pre and post tender queries
- Adjust designs to suit any value engineering necessary.

On-site Supervision

- Monitor adherence to the design documents during the construction phase
- Attend site meetings
- Ensure the build is in compliance with statutory building regulations where applicable
- Provide snagging lists as appropriate for completion



Leah Grace, Admin



Jon Bentley, Designer/Founder



Marc Ashby, Visualisation



Matt Jones, Graphics & Branding



Will Allen, Technical



Digby, Junior Designer

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