

RAINBOW PRODUCTIONS



CHARACTER & COSTUME SPECIALISTS

Licensed Appearances



Mini Show & Activities



Mascot Design



Rainbow Worldwide



Brand Mascots



Sports Mascots



Puppets, Props & Special Projects



ABOUT RAINBOW PRODUCTIONS

Character & costume specialists with over 40 years of experience...



RAINBOW PRODUCTIONS is widely recognised as a global leader in the manufacture of Costume Character Mascots. We are honoured to be associated with everyone from high profile brands and sporting tournaments to smaller local organisations and charities.

RAINBOW PRODUCTIONS prides itself on being able to exclusively offer personal appearances from over 140 licensed children's characters, helping clients generate added entertainment, media attention and heightened sales.



Rainbow Productions helped us to design our Danny Domino brand character and we're delighted with him. Danny is well used by all our team members, he attends new store openings, charitable events and local store activities. He proves very popular with our customers and helps us to increase our brand awareness. Domino's wouldn't be the same without him now.

Domino's Pizza

LICENSED CHARACTER APPEARANCES

Added character and entertainment at events...



RAINBOW PRODUCTIONS is the official supplier of over 140 famous children's characters available to book for personal appearances at venues throughout the UK and Ireland.

From creating unforgettable family days out, to boosting footfall and extending dwell time, our clients recognise the value licensed characters bring to their events.

Whether it's at a shopping centre, retailer, theme park or farm attraction, character-led events enhance the visitor experience, providing children with a magical opportunity to see their on-screen heroes in person.



"We were so impressed with the Rainbow team and Bluey & Bingo at Edinburgh Zoo. Second highest visitor numbers this year. We'll definitely be arranging more character visits in the future!"

The Royal Zoological Society of Scotland



MINI SHOWS & ACTIVITIES

Even more interactivity during character events...

If you're looking to book a licensed character appearance with a little more interactivity, then look no further than one of our licensed character activities.

Available for select characters in our portfolio, these enhanced activities include brand activations, character narrations and mini shows.

Activities are a great way for children to engage with the characters during presenter-led interactive games.

Narrations involve story telling sessions which are led by a narrator with the characters helping to bring the story to life for younger audiences.

Mini Shows feature live performances from well-loved characters and are often joined by a host who encourages audience participation.

Venues such as shopping malls and leisure attractions are perfect for non-ticketed events like these, which provide audiences with an even more engaging character experience.



"Awesome performances. They were interactive and guests were being made to feel part of the show. The Rainbow team were enthusiastic and so wonderful to work with - fantastic!!"

Marwell Zoo

MASCOT DESIGN

From artwork to Rainbow costume character...

RAINBOW PRODUCTIONS is widely acknowledged as a world leader in the manufacturer of brand and sports mascots. We specialise in replicating artwork into 3D character costumes, through digital modelling, attention to detail and skilled craftsmanship.

Working from supplied artwork – ranging from simple sketches through to computer generated turnarounds – we are trusted by brand owners and clients around the world to create their mascot exactly as designed. This transformation of artwork into a walkabout character is second nature to us.

Don't have a Sketch?

Don't worry! Our mascot designers can translate design briefs into functional, eye-catching mascots that will help promote your brand. While we aren't a design agency, we do have years of experience in creating high-quality mascot costumes for organisations all over the world. We know what works and we know what doesn't and our skilled team will help produce the perfect mascot design for you.



"We are blown away with Mr Toad! We knew the costume would be good, but it still far exceeded our expectations. The whole process was enjoyable, and we're so pleased with the workmanship."

River and Rowing Museum

RAINBOW WORLDWIDE

Manufactured in London, Rainbow costume characters are seen worldwide...

In addition to our extensive licensed character portfolio in the UK, **RAINBOW PRODUCTIONS** is incredibly privileged to create costume characters for use at worldwide events.

We are well versed in manufacturing costume characters for theme parks and holiday resorts across the globe and guests are likely to meet one of our walkabout mascots during their visit.

Rainbow characters can be seen bringing joy to crowds and cheering on sporting heroes at high profile events like the Olympic Games and the UEFA Champions League.

We have brought numerous animated children's characters to life for global film premieres including 'Puss in Boots: The Last Wish' and these characters have been rubbing shoulders with the stars on red carpets across the world.



*"The costumes are TRULY incredible.
Really some of the best we've seen built.*
Faculty Inc., Los Angeles, CA



BRAND MASCOTS

Bring your brand to life as an interactive mascot...

RAINBOW PRODUCTIONS has established itself as the go-to company for high-quality brand and sports mascots. We work with our clients from the initial design stage right through to the finished product, creating a mascot which perfectly embodies their brand values.

So if you need an eye-catching way to promote your product, event or venue, then look no further than a brand mascot from **RAINBOW PRODUCTIONS**.

Whether you're an internationally recognised company or a smaller, independent organisation, we have the skills and experience to bring your brand to life. Satisfied clients report that their custom-made mascots boost brand awareness, help to engage with families and bridge the gap between on-shelf product and the in-store customer.



"Haven are very appreciative of Rainbow and the service we have received. It was a big decision to change supplier, but all are agreed it was the right decision. The quality and service have been excellent, thank you."

Haven Holidays



SPORTS MASCOTS

Stay ahead of the game with a Rainbow mascot...

RAINBOW PRODUCTIONS work with teams in a wide range of sports from football and rugby to swimming and handball, as well as high-profile sporting tournaments such as the Olympic and Paralympic Games and World Cups.

A sports mascot is a great way to get the crowds cheering at sporting events. They can be utilised to give sports marketing campaigns a much-needed boost, whether you're a non-league club or a European sporting giant.

Other benefits include promoting your sports organisation and associated merchandise as well heading up junior supporters' clubs, providing you with a great return on investment.



*"It was an EPIC weekend.
The Bobbleheads were great, and the fans absolutely loved them!"*

Event 360 - MLB London Series

PUPPETS, PROPS & SPECIAL PROJECTS

Production skills to compliment your brand...

While mascot creation is our main speciality, **RAINBOW PRODUCTIONS'** skilled production team also manufacture puppets, props and take on special projects.

Our custom-made puppets and props are also created in-house and have been used everywhere from exhibition stands and point of sale displays to worldwide stage shows.

Our talents don't stop there; over the years we have created tailor-made costumes for a whole range of weird and wonderful scenarios including skydiving, helicopter rides and zip-wires as well as specially adapted costumes for marathons and other extreme sporting activities.



"Thanks to everyone involved with the marathon oak tree... The reactions have been immense. Massively overshot my fundraising target and got huge amounts of PR... Can't thank you all enough."

The Royal Marsden Cancer Charity



SUPPORT SERVICES & TESTIMONIALS

Services to enhance your costume character investment...

RAINBOW PRODUCTIONS has developed a number of support services to help clients maximise the potential of their costume character investments. From costume refurbishment, mascot training and storage solutions, we provide services for all of your mascot needs.

Rainbow Refurbishment:

Our in-house wardrobe department provide cleaning & repair services to keep the “face” of your brand or organisation looking at its best.

Promotional Staff:

Our team can source additional promotional staff to help with event management and to complement your character appearances.

Costume Accessories:

Cool vests are available to help your staff stay cool while in costume. Cooling systems can also be fitted inside costume heads.

Training Workshops:

Your staff will learn about health & safety and how to communicate while in costume using gestures and body language. Training manual included.

Storage solutions & protection in transit:

Our purpose-made carry sacks & flight cases protect your mascot in transit. Bespoke self-assembly storage units are also available.

Costume storage and movements:

Our experienced team will store & maintain your costume at our specialist studio and co-ordinate its collection & delivery to your customers.



“What a fabulous weekend with an absolute dream team. Everyone went above and beyond to truly make this special. From meet and greets to choreographing special routines. Thank you SO much! Everyone loved the Teletubbies!”

RuPaul's DragCon UK 2023

“Our mascot, Max, received first-class treatment from the Rainbow refurbishment team and looks his best for the start of the new season.”

Wigan Warriors

“The mascot is beyond our expectations! Thanks so much. He looks amazing!”

The Shipping Monster

“Professional and seamless from start to finish! The Activity Trail is a must for anyone thinking of booking an appearance with yourself. For us, it was that successful, we're already thinking of future bookings!”

Rand Farm Park

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