

27-28 November 2024

NAEC | Stoneleigh

Exhibitor Brochure 2024





Moving into its eleventh year, the CropTec Show remains the premier event for arable farming, which attracts experts from all over the UK.

Croptec in numbers:

81%

The percentage of
visitors that have over
100 hectares of arable
farming land

£94^k

The average intended
spend

82%

The percentage of
key-decision makers
or influence decisions

59%

The percentage of visitors
that have over 200
hectares of arable land

The CropTec Show

Taking place at NAEC, Stoneleigh, Warwickshire
27-28 November, 2024

We asked attendees why they visit and the top 5 reasons are:

- ✓ Information on new trends/innovations
- ✓ Talk to manufacturers
- ✓ Attend seminars
- ✓ To help make purchase decisions on new products/services
- ✓ To meet current suppliers

Make sure your business is at the forefront of the arable industry, exhibiting alongside the agricultural leaders of today and innovators of tomorrow at The CropTec Show.

Top 6 visitor interests:

- | | | |
|------------------|-------------------|-----------------------|
| ■ Soil health | ■ Crop Protection | ■ Pest Management |
| ■ Sustainability | ■ Crop Nutrition | ■ Spraying Technology |



Stand options

Our exhibition stand space enables you to be part of the event and we have various space sizes available depending on your goals, budget and activities.

All shell scheme stands come with:

- ✓ Exhibition space
 - ✓ Fascia and printed name board
 - ✓ 1 x 500w 13Amp socket
 - ✓ Standard media package
- ✓ Shell scheme walls
 - ✓ Carpeted stand
 - ✓ 1 x 3 track spotlight

All space only stands come with:

- ✓ Exhibition space
 - ✓ Standard media package

As well as standard options, we also have 2 upgrade packages to boost your stand appearance , ensuring planning and set up is made easier for you.

Stand size:

	18m² and under	
	Standard	Premium
Fascia & Printed Nameboard	✓	✓
Shell Scheme Walls	✓	✓
Slate Grey Carpeted stand	✓	✓
1x 500w 13Amp socket	✓	✓
1x 3 track spotlight	✓	✓
1x round table		✓
4x chairs		✓
1x literature rack		✓
ADDITIONAL COST PER SQM	£0	£20

Stand size:

	Over 18m²	
	Standard	Premium
Fascia & Printed Nameboard	✓	✓
Shell Scheme Walls	✓	✓
Slate Grey Carpeted stand	✓	✓
2x 500w 13Amp socket	✓	✓
2x 3 track spotlight	✓	✓
2x round table		✓
8x chairs		✓
2x literature rack		✓
ADDITIONAL COST PER SQM	£0	£20

Media Packages

	Standard Included	Premium £500	Deluxe £1,500
Multiple blog posts	✓	✓	✓
Logo and stand number on event app (digital show guide) and website	✓	✓	✓
Exposure on socials	✓	✓	✓
URL's on socials and website	✓	✓	✓
Colour logo on App	✓	✓	✓
E-zone access	✓	✓	✓
Bespoke invitation to send to your customers		✓	✓
Paid social posts on our account using 1st party data		✓	✓
Featured exhibitor banner on exhibitor list webpage		✓	✓
Advert featured in content email to our 20,000 database		✓	✓
Exhibitor support through how-to-guides and webinar access		✓	✓
App homepage advert			✓
Branded email to our 20,000 database			✓
Focused social posts promoting your blog			✓
Creation and build of your bespoke App profile page			✓
Leaflet inserts into event bags			✓
Additional bespoke email to our 20,000 database		£900	

Sponsorship

In addition to our media packages, we have a range of sponsorship opportunities to suit your branding requirements and boost your brand recognition. To find out more, please contact:

Jo Wignall
joanna.wignall@agriconnect.com
T. +44 (0)7881 386250



Benefits of Exhibiting



Industry Exposure
towards your target
audience



Demonstrate and
show-off your products
to experts



Benefit from the
Agriconnect expertise in
delivering events



Undertake market
research



Boost sales and
lead generation



Opportunity to take advantage
of the sponsorship
packages



Take advantage of
networking with key
stakeholders



Competitive advantage –
maintain your visible
presence

The Agriconnect Portfolio

Agriconnect keeps the agricultural community up to date with the latest news and information and brings people together to meet, to share, and to grow their businesses.





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For all sales enquiries contact:

Jo Wignall

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T. +44 (0)7881 386250



WhatsApp



Email



Call