

# Spot the difference



The solution is obvious.



**PREMIUMCROPS**  
LEADERS IN PREMIUM & SPECIALIST CROPS

a division of Cefetra Ltd

Turn over  
to discover more

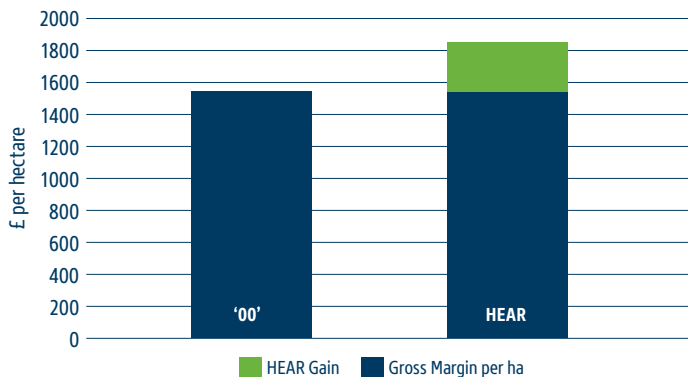
[www.premiumcrops.com](http://www.premiumcrops.com)



# HEAR

## The most profitable winter break crop

### Gross Margin Comparison '00' vs HEAR



With the same mean yield for Oilseed Rape and based on the same '00' crop price, the HEAR gain is over £300/ha. At above average yields, HEAR could deliver over £500/ha.

## Why choose a Premium Crops HEAR contract?

- High yielding varieties, fully tested in UK trials
- Full range of marketing and crop movement options
- Complete agronomy support
- Contracts tailored to your needs

For more information call Premium Crops NOW on 02392 632883



**PREMIUMCROPS**  
LEADERS IN PREMIUM & SPECIALIST CROPS

a division of Cefetra Ltd

Whitedale Farm  
East Street Hambledon  
Hampshire PO7 4RZ

02392 632883  
[info@premiumcrops.com](mailto:info@premiumcrops.com)  
[www.premiumcrops.com](http://www.premiumcrops.com)