



ev charging success stories

destination venues

EV charging plays a pivotal role in accessibility for your customers. Offering these facilities not only increases footfall, room reservations, and overall revenue but also showcases your dedication to creating inclusive destinations. Experience a handpicked selection of our clients' and the overwhelming impact on their venues.

Discover how voltshare and EV charging can enhance your venue's growth strategies.





A story of revenue protection amid volatile energy prices



● Existing Unit Swap ⚡ Destination Charging

About

An upscale, award winning hospitality group comprising multiple venues and estates in Hertfordshire and Bedford.

📍 Newbury, Berkshire

Needs

- Pay-as-you-go EV charging solution
- Pricing control
- Revenue protection
- Fast return on investment

“ We had a need to replace our free to use Tesla EV chargers with pay for use EV chargers by our customers.

...and were quickly into complex discussions on lease arrangements and infrastructure...

We now have 10 fully working EV chargers with simple to use management software and reliable hardware... ”

Paul Riddlesden (Vineyard Group)

Problems they faced

Although seemingly attractive, their free-vend EV charging points proved to be a massive drain on their financial resources. Looking for solutions, the Vineyard Group faced challenges with 'no-cost' EV charging solutions due to long property leases, leading to limited control and financial viability issues. They sought a cost-effective, scalable EV charging solution with a fast return on investment.

Solution

Voltshare's PAYG, technology and service-focused solution was the perfect fit. 22kW charging points were installed to suit the shorter dwell time of the average guest.

Results

Donnington Valley Hotel



22kW

~8-12m

PAYBACK
TIME*

£4,300+

YEARLY
EARNINGS

£9,000+

ASSOCIATED
SPEND**

The Vineyard



7kW

~10-12m

PAYBACK
TIME*

£2,000+

YEARLY
EARNINGS

£5,000+

ASSOCIATED
SPEND**

*Does not account for direct spending of EV drivers at location

**Calculated from 10% of total sessions resulting from direct attraction of guests driving electric vehicles @ £300 spend per guest for duration of stay.



Creating EV-friendly escapes in by the Jurassic Coast



● Existing Unit Swap ⚡ Destination Charging

About

Offering luxurious holiday cottages in East Devon near Jurassic Coast and South West Coast Path, Higher Wiscombe is located far from any public charging infrastructure

📍 East Devon

Needs

- No subscription fees or contracts
- Payments enabled
- Driver/Guest support

“ From order to install to customer use, this has been a first class experience. The most important factor for us was how easy it is for the guests to use, and that's a ten, there are no ongoing fees, and the additional bonus of professional signage is a real bonus. The service from the team at voltshare and the recommended installer (best to use if you can as that helps with the grant application) was first class. No hesitation in recommending. ”

Lorna Handyside

Problems they faced

One of the first adopters of EV charging for guests, Higher Wiscombe had seen first hand the tremendous benefits EV charging brought to their self-catering accommodation business. Unfortunately, their free-to-use charging facility was proving to be a major financial burden with rising electric bills. They simply couldn't do with out it and had to find a solution with payments enabled.

Solution

With their two existing unpaid charging points, voltshare had replaced them with a single paid charging point, focusing on maximising utilisation for a single unit before further investing in a second one. Higher Wiscombe no longer needed to deal with driver enquiries, manual payments and associated disputes.

Communal Car Park



7kW



Future

Results

PAYBACK
TIME*

~9-12m

INITIAL
SAVINGS***

<£1,000

EST YEARLY
EARNINGS

£2,700+

YEARLY
SAVINGS

<£125

ASSOCIATED
SPEND**

£10,000+

TIME
SPENT

0 hrs

*Does not account for direct spending of EV drivers at location

**Calculated from 10% of total sessions resulting from direct attraction of guests driving electric vehicles @ £1,850 spend per guest for duration of stay.

***Based on competitor pricing.



A popular tourist destination turned electric car hot spot

● Existing Unit Swap ⚡ Destination Charging



About

Now focused on eco-tourism, the family behind Tapnell Farm have transformed the estate into a popular destination spot with attractions, luxury eco lodges, and restaurant, attracting tourists from all over the U.K. and Europe.

📍 Isle of Wight

Needs

- No need for ongoing management
- Stellar driver support

“ Great system, hassle free charging for our customers and our company. The system is really easy for customers to use and provides a much needed service with the increased volume of electric cars, as well as providing a great income stream for the business. The customer service is great and we are now in the process of adding an additional 8 charge points around the site! ”

- Matt, Tapnell Farm

Problems they faced

Riddled with constant customer queries for broken charging points and usage instructions, Tapnell Farm sought to make the switch from their free vend charging solution to one that requires customer payments but also offers unrivalled driver support.

Solution

With our trusted authorised installer on the Isle of Wight, we replaced their existing free vend charging points which alleviated financial burden and freed up time from FOH staff who were previously dealing with driver enquiries. Ultimately, the minor investment resulted in recurring returns.

Restaurant Car Park



7kW

Other locations (Q2 2024)



Eight more 7kW/22kW

Results

PAYBACK
TIME*

~7-10m

YEARLY
EARNINGS

£2,700+

YEARLY
SESSIONS

300+

INITIAL
SAVINGS**

<£2,000

YEARLY
SAVINGS**

<£250

TIME
SPENT

0 hrs

*Not considering associated spending from attracting guests with electric cars

**Based on competitor pricing



how an iconic golf club strengthened customer retention



● New Install ⚡ Destination Charging

About

An iconic and popular golfing destination in Sandwich Bay, Prince's Golf Club already has a large playing base of members and non-members, offering a very unique playing experience in Sandwich Bay, Kent.

📍 Sandwich Bay, Kent

Needs

- Cost-effective to scale
- No property leases
- No long term contracts
- Charging facility for travelling customers

“ We found that voltshare was the perfect way to provide our customers with vehicle charging facilities. Easy to work with and nothing is ever a problem. Having voltshare give you the freedom of having your own vehicle charging points on site and not have to give up any land to lease options. Easy install options and great customer service.”

Adam Johnson (Prince's)

Problems they faced

Since they had seen a significant increase in requests for EV charging, Prince's Golf Club needed a cost-effective and scalable EV charging solution that was in keeping with the dwell times of their customers. Otherwise, they would not be accessible for customers travelling with EV's. This meant they were at a vulnerable position in losing customers.

Solution

Voltshare's PAYG, technology and service-focused solution was the perfect fit. 7kW charging points were installed to suit the overall experience and dwell time of their guests.

Accommodation



Club House



Results

PAYBACK TIME*

~10-12m

YEARLY EARNINGS

£6000+

YEARLY SESSIONS

600+

INITIAL SAVINGS**

<£4,000

YEARLY SAVINGS**

<£600

PROPERTY CONTROL

100%

*Not considering associated spending from attracting guests with electric cars

**Based on competitor pricing



reinventing the boutique pub stay experience



● Portfolio Rollout ⚡ Destination Charging

About

Red Lion Holdings are a collection of pubs and inns, with a focus on combining great food and luxurious rooms, for a memorable experience.

📍 Berkshire

Needs

- Simple to use backoffice management
- Instant payouts
- Driver support

“ Within hours of installation, the charging points were used. We received countless compliments from guests who drive to us from all over the country. ”

Andy Charlton

Problems they faced

As a dynamic brand of pubs, Red Lion Holdings previously had poor experience with waiting months with no end in sight for activation of their EV charging backoffice system. They needed something fast and simple to manage that would have been able to roll out across their entire portfolio of pubs without making a dent on finances.

Solution

The charging solutions were quickly installed at Hare and Hounds, allowing customers to start charging their cars within minutes. Following its success, Red Lion Holdings expanded voltshare to Wellington Arms Hampshire in Q3 2023 and Cricketers on the Green (Q1 2024)

Results

Hare and Hounds, Newbury

  7kW

7m

PAYBACK
TIME*

£2,800+

YEARLY
EARNINGS

£9,000+

ASSOCIATED
SPEND**

Wellington Arms, Hampshire

  7kW

9m

PAYBACK
TIME*

£2,000+

EST. YEARLY
EARNINGS

£2,000+

ASSOCIATED
SPEND**

*Does not account for direct spending of EV drivers at location

**Calculated from 10% of total sessions resulting from direct attraction of guests driving electric vehicles @ £300, £100 spend per guest respectively, for duration of stay (e.g. room reservations and food over 2 days).

INDUSTRY PARTNERS & CLIENTS

a trusted voice

We are a destination EV charging technology provider, developing our products in-house to give you the best possible experience. We partner with trade organisations, membership bodies, and industry leaders to educate and inform businesses on the exciting opportunities and necessities in EV charging.

TRADE ORGANISATIONS



TOURISM



A SELECTION OF OUR CLIENTS



we are voltshare

We are driven by a common goal: to democratise the development of the UK's charging infrastructure to local communities.

We want to create accessible communities for an inevitable future, where local communities and businesses directly benefit from EV charging, rather than giving up precious real estate to large chargepoint network operators.

scalable & cost-friendly charging solution*

no property leases

Are you a freehold or even a leasehold? With our solution, there are no complexities in signing 15-20 property leases which often come with 24/7 access to the general public.

Retain control of your venue.

no ongoing fees

We have personally seen the financial impact of unnecessary ongoing fees (platform subscription, leasing etc.) have on a business or organisation. Our goal is to make EV charging cost-effective to adopt. We only charge a small fee per successful charging transaction.

24/7 driver support

Our complimentary toll free helpline ensures your drivers are looked after. From payment to charging enquiries, we'll take care of them.

This is also a requirement for allowing the public to use your chargepoints.

fully integrated

Using the voltshare Cloud system, including automatic billing, and user support, all you will need to do is turn on the devices and all it takes is five minutes of your time to register them before they go live.

Did we mention our free lifetime 4G connection ensures your chargepoint is always connected?

your partner from start to finish



Full Survey and Proposal

- (Optimal) No. of chargepoints
- Best location
- Full costing
- Revenue projections
- Ethos: start slow and slowly build up

Review, Identify, and Apply For any applicable grants

Installation and Commissioning

- Full training session for relevant staff

Ongoing Support

- Your success is our goal
- We will always have a dedicated team member to support your journey

Hardware



7kW - 22kW AC



Accurate energy metering



Lifetime 4G



Office for Zero Emission Vehicles approved

Platform - Backoffice



Smart, automatic billing



All-in-one, no hidden fees, no subscription fees



Tiered pricing for users
e.g. staff, local residents



Compliant with Public Chargepoint Regulations 2023 without any add-ons

contact us

future-proof your business
today



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