



Webmachines

A large yellow wheel loader is shown from a low angle, set against a bright blue sky with scattered white clouds. The machine's large, treaded tires and heavy-duty body are prominent. The image is partially overlaid by a teal gradient at the bottom.

Advertising - Model Base - Data Conversion

Webmachines Advertising

With JMA's advertising service WM-Advertising, you can centrally manage your machine ads on a large number of online portals from the DSM system. We supply machine data for:

"your own website.co.uk" and for mascus.com - tractorpool.com - baupool.com - agriaffaires.com - machineryzone.com - truckscorner.com - maskinbladet.dk
And for many more in the future - please ask us!

The advantages of advertising via WM-Advertising:

- Centralized machine and portal management
- Expose your machines on your own website
- Targeted advertising and marketing
- Automatic export of machine ads
- Improved data quality of machine ads
- Time saving through efficient processes
- Continuous development of new functions
- Continuous expansion of the portal network

In order to be able to advertise via WM-Advertising, it is necessary to subscribe to either the WM-Model Base or the WM-Data Conversion. Read more here:

Webmachines Model Base

The model base is the heart of WEBMACHINES.

The purpose of WM-Model Base is to provide machine dealers with the best possible data basis and to ensure quality in the data that is registered.

JMA ensures at all times that data in the model database is updated and that data is maintained in close cooperation with the machine dealers.

Updates can be changes or additions to model groups, model subgroups, brands and specifications.

In addition, the WM-Model Base forms the data basis for a number of current and future value-creating services, which can be purchased as needed.

JMA continuously aim to develop new and value-creating digital services that will improve business opportunities for machine dealers.

WM Data Conversion

Webmachines gives you the opportunity to use your own model base in the DSM system, where your machine data will be automatically and continuously converted to the WEBMACHINE's model base data.

WM Data Conversion is a service that converts data in your own model base to the WEBMACHINES Model Base.

In order to ensure a good data conversion and data quality, relations between your own model base and WEBMACHINE's model base must be set up via a closer dialogue.

This covers, among other things, the relationships between model subgroups, specifications, specification values and brands. All this takes place after further agreement with JMA A/S.

webmachines

... strengthen your business by ensuring quality in machine data

About JMA

We are specialists in IT solutions for machine dealers. We advise on optimization of business processes, machine configuration, stock optimization, service management, financial reporting, chain trade analyzes and much more. We can provide training, technical installations and hosting - in short, everything related to machine dealers' IT. We are the experienced sparring partner with close relationships with both suppliers and business associations.



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