

CULTIVATING SUCCESS TOGETHER



YOUR LOCAL MACHINERY DEALER

OUR COMPANY



First known picture of Ernest Doe's Blacksmiths Shop c.1899

Serving Farmers Since 1898

Ernest Doe & Sons Ltd is one of the UK's largest family-owned and operated dealers in agricultural, construction, and groundcare machinery. With a robust network of 21 branches spanning Essex, Suffolk, Norfolk, Cambridgeshire, South Lincolnshire, Hertfordshire, Kent, Surrey, and Sussex, we are dedicated to meeting the needs of our customers.

Under the leadership of Angus Doe, the fifth generation of the Doe family, our company continues to build upon the hard work and dedication of our predecessors. We are proud of our rich heritage and equally focused on shaping a successful future.

If our customers do well, our staff and business thrive, so our customers are at the forefront of everything we do.



Ernest Doe & Sons Ltd Directors, General Managers and Chief Financial Officer

Our People

We know a company is only as good as its people and at Ernest Doe & Sons, whatever our area of work or specialism, we are all part of one team.

Half our senior management team started with Ernest Doe as apprentices and have advanced to their current positions, bringing over 120 years of collective service with them.

It has never been more important to encourage young people into our industry and we are extremely proud of our apprenticeship scheme.

We work closely with Anglia Ruskin University Writtle College and are investing heavily in the technicians of the future. We are currently mentoring 24 apprentices within our business.

 **NEW HOLLAND**

CUSTOMER EXCELLENCE

DEALER OF THE YEAR **ernestDOE** **NEW HOLLAND**

With a legacy spanning over six decades, our journey with New Holland began long before we adopted Ford as our exclusive tractor franchise in 1957. We've closely followed the evolution of New Holland tractors from the heart of their production at the Basildon factory.

Our enduring partnership, built on trust, quality, and a shared passion for farming excellence, reflects our unwavering commitment to the agricultural community.

 **CASE IH**
AGRICULTURE

We take pride in being the largest Case IH dealer in the UK, serving the East Anglia, East Midlands and South East England regions. Case IH is part of the CNH Industrial family, making it one of the world's foremost agricultural machinery manufacturers. We are dedicated to bringing you the very best in agricultural equipment and services.



QUALITY PRODUCTS FROM TRUSTED BRANDS...



Based in Germany, Lemken agricultural equipment is renowned for its quality and durability, using its own special Lemken steel. They have won numerous awards for their developments in soil cultivation, sowing and plant protection.



Dalbo is a Danish owned manufacturer of agricultural machines for soil preparation with integrated seed drill technology.



Horizon Agriculture is committed to sustainable, efficient, and innovative regenerative farming practices. The Horizon range includes the DSX no-till seed drill and the PPX precision planter.



The company is one of the top suppliers of quality fertiliser and lime spreaders, and cereal drills to the UK market.



Shelburne Reynolds has been designing and manufacturing farm machinery in Suffolk since 1972. They specialise in livestock, groundcare and harvesting equipment and their hedge cutters are particularly popular with customers.



Spearhead's product range has developed through years of innovation within the mowing and mulching sector and their batwing mowers are incredibly popular with farmers.



Marshall offers a comprehensive range of trailers, muck spreaders and much more. Producing on average 2300 units per year, Marshall proudly boasts being the UK's longest-established and largest trailer manufacturer.



Based in Suffolk, Richard Western are a family-owned, family-run business specialising in the design and manufacture of high-quality farm trailers and manure spreaders. Their range includes the highly acclaimed Suffolk Trailers.



SIP is our grass machinery specialist, manufacturing agricultural machinery used mostly for mowing, tedding, raking and gathering in fodder, picking and ensilaging maize, and spreading manure.

OTHER BRANDS AVAILABLE INCLUDE:

- Cherry
- Fleming
- Opico
- Standon
- Chilton
- Hardi
- Quicke/ALO
- Stocks
- Cousins
- Knight
- Ritchie
- Teagle
- Lynx
- Maschio
- Spread-a-bale



At Ernest Doe, we take pride in being a trusted supplier of top-quality fruit and viticulture machinery. With our commitment to excellence and decades of industry experience, we aim to meet all your agricultural needs efficiently and effectively. We understand that every farm, orchard and vineyard has unique requirements. Our experienced team provides personalised solutions, excellent customer service, and reliable after-sales support. We strive to deliver the best possible service to help you achieve maximum productivity and profitability.

No matter the application, we have the perfect solution for the job. Our machinery portfolio features top brands from reputable manufacturers, ensuring we provide you with the best equipment for viticulture and fruit farming.

Visit: ernestdoe.com/viticulture for more information on our full range of specialist machinery or contact your nearest Ernest Doe branch.





Our Specialist Vegetable Machinery branch at Sutterton in Lincolnshire supplies a wide range of machinery perfectly suited for salad, vegetable, and root crop growers. These machines are tailored to meet the unique needs of specialist food production, where crops often require careful handling to maintain quality and minimise damage.

Specialist vegetable machinery is essential for modern farming, especially as the demand for fresh produce continues to grow. We can help you maintain high productivity, ensure crop quality, and meet the challenges of labour shortages and rising operational costs. We can also provide pre-sales and technical advice, spare parts, service, and quotes for bespoke machinery/projects.

Contact our Sutterton branch today on **01205 460466** to speak to one of our specialist vegetable machinery experts.



Ernest Doe has been at the forefront of the construction and heavy plant machinery industry since the 1950s. With decades of experience, we have established ourselves as reliable suppliers of top-quality construction machinery and equipment. As official dealers for renowned brands like **Hyundai, Thwaites, Bomag, New Holland, Atlas Copco**, and **Epiroc**, we offer a comprehensive range of products to meet all your construction needs.

For all your construction machinery and equipment, trust Ernest Doe. With our strong commitment to quality and customer satisfaction, we strive to deliver products that meet and exceed your expectations.

Explore our wide range of construction machinery at [ernestdoe.com/construction](https://www.ernestdoe.com/construction) and let us help you achieve success.

ERNEST DOE CONSTRUCTION BRANCHES: Albourne, Benington, Dartford, Ulting and Wymondham.



Ernest Doe has been a trusted groundcare machinery distributor since the 1960s.

Our long-standing relationship with Ransomes dates back even further, and our groundcare department has seen significant growth in recent years. We proudly represent top brands like Ransomes, Jacobsen, E-Z-GO, Iseki, Case IH and New Holland.

As authorised dealers, we provide comprehensive after-sales support through our expert service technicians and knowledgeable parts teams.

Our professionals are fully trained on all products and continuously update their skills to recommend the perfect machine for any application.

Visit: ernestdoe.com/groundcare for more information on our full range or contact your nearest Ernest Doe branch.

ERNEST DOE PRO GROUND CARE BRANCHES: Albourne, Benington, Dartford, Esher, Framlingham, Fulbourn, North Kyme, North Walsham and Ulting.

RANSOMES

JACOBSEN

NEW HOLLAND

Husqvarna

STIHL

EZGO

CASE IH
AGRICULTURE

WESSEX
INTERNATIONAL

ISEKI

Wiedemann

TRILO

MEANGREEN
MOWERS

GKB

CUSHMAN

FERRIS

Smithco

PARTS AND AFTER SALES SUPPORT

We maintain a substantial inventory of parts for both current and legacy machinery. Not only can we provide rubber tracks off the shelf for a Case Quadtrac or a front windscreen for an E-Z-GO golf buggy, but we can also supply a head gasket and more for an old Fordson Major. If there is demand, we will stock or source the necessary parts for our customers.

Ernest Doe boasts one of the largest machinery dealer parts operations in the UK, with a stockholding of £8 million to help minimise downtime for our customers. We go the extra mile to deliver exceptional service, leveraging our extensive depth of knowledge and experience. We understand our customers' needs, so when you buy from Ernest Doe, you buy with confidence.

Our extensive range of parts and sundry items, including great names like Calor Gas, Barbour clothing, Le Chameau footwear, and Redback boots, ensure that we are a true 'one-stop shop.' We aim to save our customers time by providing comprehensive aftersales support and quality brands.

Additionally, we offer direct delivery to your farm, golf course or worksite through our mobile specialist parts sales staff, who bring the showroom to you via their well-equipped vehicles.

With over 130 trained parts staff, a dedicated purchasing team, a strong network of branches, and many years of experience, we continuously strive to be the best in our field, so our customers can be the best in theirs.

➔ Shop online at ernestdoeshop.com



SUPPORT WHEN YOU NEED IT



We keep your machinery running smoothly with our fully equipped service and repair facilities staffed by manufacturer-trained technicians. Our experts provide on-site repairs and mobile support, ensuring optimal performance. We also offer comprehensive contract maintenance and extended warranties. Contact your local branch to learn more.

Agriculture

With over 125 years of experience, we specialise in the maintenance, repair, and restoration of all types of agricultural machinery.

Specialist Repairs

We offer specialised services including:

- Dynamometer testing
- Air conditioning service
- Welding and fabrication
- Paint and bodywork (*Head office only)
- Hose and ram repairs
- Trailer brake testing

Construction

Our expert technicians provide timely on-site and off-site repairs to minimise downtime.

Professional Groundcare

Our teams are regularly trained on all professional groundcare machinery brands we sell. Our aftersales support ensures your equipment remains reliable and efficient.

Domestic Garden Machinery

From lawnmower servicing to blade sharpening and repairs, Ernest Doe provides personalised care for all your equipment needs.

Contact your local branch to learn more about our services.

CULTIVATING SUCCESS TOGETHER: QUALITY PRODUCTS WITH DEPENDABLE SUPPORT



“ After many years of being out of area of our old New Holland Dealership, and feeling sadly forgotten, it has been a breath of fresh air to start dealing with Ernest Doe. The sales team are friendly and not pushy; service and parts departments are knowledgeable and helpful and the products they sell are what we have come to expect now, with good quality and reliability”

Darren Maskell - H Maskell & Sons
T7.315HD, T7.225AC and T6.180DC



“I bought my first New Holland tractor with the help of Mark at Ernest Doe Braintree. It was a T6.145 and I have been so pleased with it I purchased a further New Holland T5.120EC following a very informative visit to the New Holland factory at Basildon. It is always a pleasure dealing with Mark and the Braintree branch have provided a great support team for my machines over the years.”

Keith Wheatley - Essex
New Holland T5.120EC, T6.145



“The service we have received from Ernest Doe has been excellent. We have purchased several pieces of equipment over the last few weeks and the experience has been second to none. We would highly recommend the team at Albourne, they could not have been more friendly and helpful, making recommendations as to what equipment we needed based on their expert knowledge. Jack is very happy with his new purchase at Lamma!”

Ed Lyall - Sussex Rural Contracting
Shelbourne Reynolds 457 Hedgecutter



"We're into our second season with the new Quadtrac 620 AFS Connect and it's been a pleasure operating this latest version, with some notable changes from our earlier model. The most immediate difference is the new operator display, the AFS Pro 1200 is a much larger screen with a far clearer interface and is a huge improvement over the previous one... On the field everything you need is available on the multi-function handle making work a one handed operation the majority of the time. Plenty of configurable buttons are here and I like the fact guidance operation now has its own button on the handle, another improvement over the older model. Ride comfort is still excellent, you can spend endless hours in the cab without getting fatigued. Great climate control, a substantial swivel angle on the armchair like seat with plenty of leg room, comprehensive LED lights and large windows all round help to make those long days easier.

Ernest Doe have provided us with excellent support, either in person in the field or through the remote access from the depot using AFS Connect straight to the cab. This also allows the farm office to view detailed machine information in real-time."

Peter Crisp - D J Fisher Farms Ltd
Case IH AFS 620 Quadtrac



"This drill is built to the quality standard we have all come to expect from Lemken. The controls are extremely user friendly, and the calibration is simple and accurate. The real beauty of the machine is its versatility. We have run it as a solo drill, a combination drill and mounted on the back of a subsoiler for drilling oilseed rape - all with great establishment results."

Mark Osenton - H Osenton & Sons, Kent
Lemken Drill and Power Harrow



"We purchased the mower from Henry at Ernest Doe Wymondham for 2023 grass cutting season. Owing to the heavy crop in 2023 our existing 3.8m machine

struggled, we tried the 3.4m SIP machine and to our surprise it has not only handled everything we have thrown at it, but our overall efficiency during the season has increased! We have also been very impressed with the build quality and the finish of the machine. We also like its ability to cut at a low height without affecting blade life."

Daniel Skinner - High Ash Farm, Norfolk
SIP 340s Silvercut mower



LOOKING FOR USED MACHINERY?

As one of the UK's leading agricultural, construction, and groundcare machinery dealers, we offer an extensive range of high-quality used and ex-demo equipment.

Our stock list includes tractors, combines, implements, excavators, turfcare machinery, golf cars and grass cutting equipment. With stock levels changing daily, you can see our latest availability online at used.ernestdoe.com, updated every morning to give real time listings.

 used.ernestdoe.com

to view our current stock or contact your local Ernest Doe branch to discuss your requirements.

**THE LARGEST AGRICULTURAL, CONSTRUCTION, GROUND CARE, VITICULTURE
& SPECIALIST VEGETABLE MACHINERY DEALER SHOW IN THE UK**

THE 65th ANNUAL DOE SHOW

**4th, 5th & 6th Feb 2025
AT ULTING, MALDON CM9 6QH**

Since its inception in 1960, the Doe Show has grown to become the UK's biggest agricultural, construction, and groundcare machinery dealer event. Held over three days at Ernest Doe's headquarters in Ulting, the show is a major highlight in the industry calendar, attracting thousands of visitors each year.

With over 150 trade stands, the Doe Show showcases a vast array of machinery, implements, and supplies. Attendees have the chance to engage with industry experts, view the latest machinery, and take advantage of exceptional deals. The show features live demonstrations of cutting-edge equipment alongside vintage classics, including the popular Triple D (Doe Dual Drive) tractor.

Other key attractions include the dedicated Case IH and New Holland marquees, the Groundcare Zone, the Construction Demo Plot, a big parts and retail marquee and a large area for used and ex-demo machinery sales.

The Doe Show offers free entry and parking, complimentary hot soup and drinks, live machinery demonstrations, a free show guide and machinery listing. Whether you're an individual tractor enthusiast or part of a large commercial organisation, everyone is given the same warm welcome.

Visit [ernestdoe.com/doe-show](https://www.ernestdoe.com/doe-show) for more information



CASE III
AGRICULTURE

NEW HOLLAND



NEW HOLLAND



CASE III
AGRICULTURE

OUR BRANCHES:

ALBOURNE

Sovereign House, London Road, Albourne BN6 9BN
Tel: 01273 834689

ASHFORD

Hendon Barn, Woodchurch, Ashford, Kent TN26 3QP
Tel: 01233 224860

BENINGTON

Whempstead Road, Benington, Stevenage SG2 7BZ
Tel: 01438 869251

BRAINTREE

Rayne Road, Braintree CM7 2QS
Tel: 01376 321144

COLCHESTER

Haven Road, Colchester, CO2 8HT
Tel: 01206 871881

DARTFORD

83 Main Road, Sutton-at-Hone, Dartford DA4 9HQ
Tel: 01322 863 285

ESHER

Portsmouth Road, Esher KT10 9AD
Tel: 01372 471009

FAKENHAM

66 Holt Road, Fakenham NR21 8DY
Tel: 01328 855611

FRAMLINGHAM

Broadwater Road, Framlingham IP13 9LL
Tel: 01728 723963

FULBOURN

Wilbraham Road, Fulbourn CB21 5EX
Tel: 01223 880676

FYFIELD

Fyfield, Ongar CM5 0NS
Tel: 01277 899464

LITTLEPORT

Henry Crabb Road, Littleport CB6 1SE
Tel: 01353 860761

MARLESFORD

The Mill, Marlesford IP13 0AG
Tel: 01728 746437

NORTH KYME

Main Street, North Kyme Lincolnshire LN4 4DF
Tel: 01526 860060

NORTH WALSHAM

Stanford Tuck Road, Lyngate Industrial Estate, North Walsham NR28 0TY
Tel: 01692 405121

RINGMER

Broyle House, Ringmer BN8 5NN
Tel: 01273 812707

ROCHFORD

Weir Pond Road, Rochford SS4 1AH
Tel: 01702 544562

SUDBURY

Cornard Road, Sudbury CO10 2XB
Tel: 01787 375621

SUTTERTON

Spalding Road, Sutterton Boston, Lincolnshire PE20 2ET
Tel: 01205 460466

ULTING (Head Office)

Ulting, Maldon, CM9 6QH
Tel: 01245 380311

WYMONDHAM

Station Road, Wymondham NR18 0NN
Tel: 01953 602982

21 Branches serving the East Anglia, East Midlands and South East England regions.