



Cauldon Locks
Shelton New Road
Staffordshire
ST4 7AB

Tel: 01782 789 317

Email: info@truetracksoftware.com

Web: www.truetracksoftware.com



Professional
Web Developers
& Software Engineers

Creators of  **PYRAMID**
REALTOR MANAGEMENT SYSTEM



About True Track Software

True Track Software is positioned in a robust sector of the tech industry, offering essential services that cater to the ongoing demand for cloud solutions and online presence for businesses. By focusing on cloud business management software, specifically with our Pyramid Dealer Management System, we are tapping into the growing trend of businesses seeking efficient, scalable solutions for managing their operations in the cloud. This not only provides an avenue for growth by catering to an essential need but also aligns with the digital transformation trends across industries.

Furthermore, our company's services in commercial web design and e-commerce platform development are crucial in today's digital marketplace. With more consumers and businesses moving online, having a strong web presence and the ability to conduct e-commerce efficiently are key components for the success of many businesses. True Track Software's focus on these areas positions us well to cater to a wide range of clients, from those needing simple websites for business promotion to more complex e-commerce platforms for sales.

The emphasis on aftersales support is a significant value proposition that can differentiate us in a crowded market. Providing exceptional customer service and support not only helps in retaining our clients but also aids in building a reputation and potentially generating new business through referrals.

Our year-on-year growth indicates that we are successfully capitalising on our market position and the demand for our services. This growth trajectory suggests we are effectively executing our strategy and meeting the needs of our target markets.

In summary, we're on a positive path, with a clear focus on areas of strong demand within the tech industry. Our commitment to providing valuable, technology-driven solutions and exceptional aftersales support is a solid foundation for future growth and success of our company.

Auto Trader Uploads Order Processing
eBay Integration Website Integration
Workshop Vehicle Sales
Management Reports
Stock Control Accounting
Marketing / CRM MCN Uploads

Ecommerce Solutions

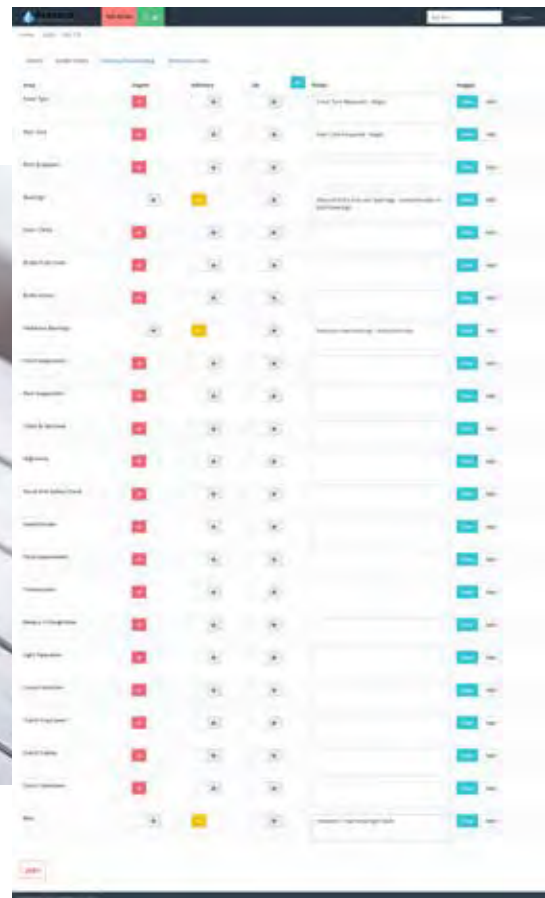
By using Pyramid, you can effortlessly merge your parts and clothing inventory with leading sales platforms like eBay, Amazon, Shopify, WooCommerce, Magento, BigCommerce, and OpenCart, as well as your personal e-commerce site. This seamless integration enables you to download orders directly into Sales Order Processing and list your products from Pyramid, all while maintaining synchronised stock levels across various sales channels. This not only optimizes your available inventory but also helps prevent overselling.



Pyramid Mobile

The Pyramid Mobile Application empowers workshop technicians, whether they're in the workshop or out on the road, to efficiently manage their tasks. They can create or amend workshop jobs, book parts, clock in and out of jobs, and capture images or videos of advisories.

With fully customisable health check points, the app tracks technician idle time to ensure accurate KPI measurements. It also allows the addition of due dates to advisories for future follow-ups, enables customer authorization via email, and prints a visual report to accompany the service invoice.

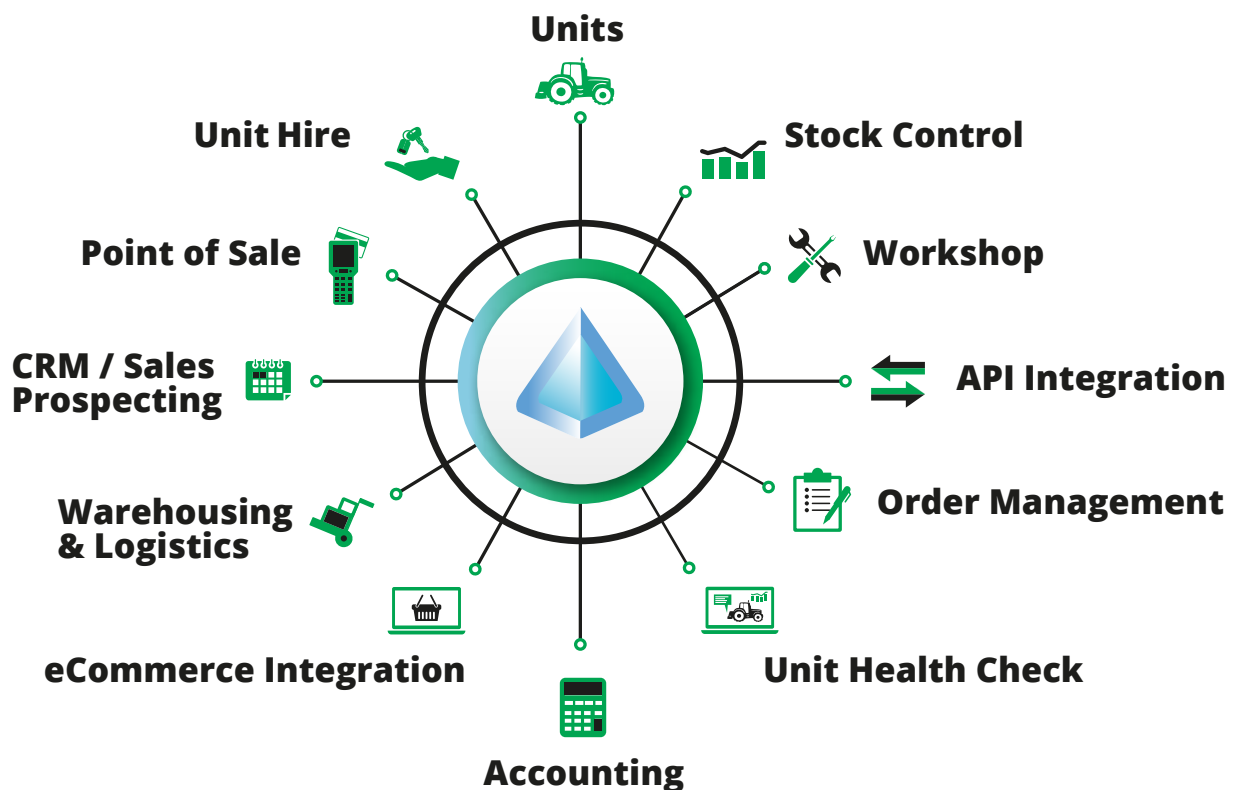



Pyramid DMS Dealer Management System

Pyramid-DMS is a comprehensive cloud-based Dealer Management System tailored specifically for the Motorcycle, Caravan, and Agricultural industries. It encompasses modules for Unit Sales, Workshop Management, Accounting, Stock Control, Order Processing, CRM and Mobile, all designed with the insights and expertise of these specialised communities.

This robust system integrates every facet of dealership operations, from the sale of new and used vehicles and machinery to the management of parts, accessories, and clothing. By seamlessly linking these areas with the accounting module, Pyramid-DMS ensures efficient data handling and process integration, crucial for running a bustling dealership.

Being cloud-based, Pyramid-DMS operates on remote servers accessible via standard web browsers, significantly cutting down on hardware maintenance costs. Currently, it supports over 150+ dealers across the UK and Ireland.

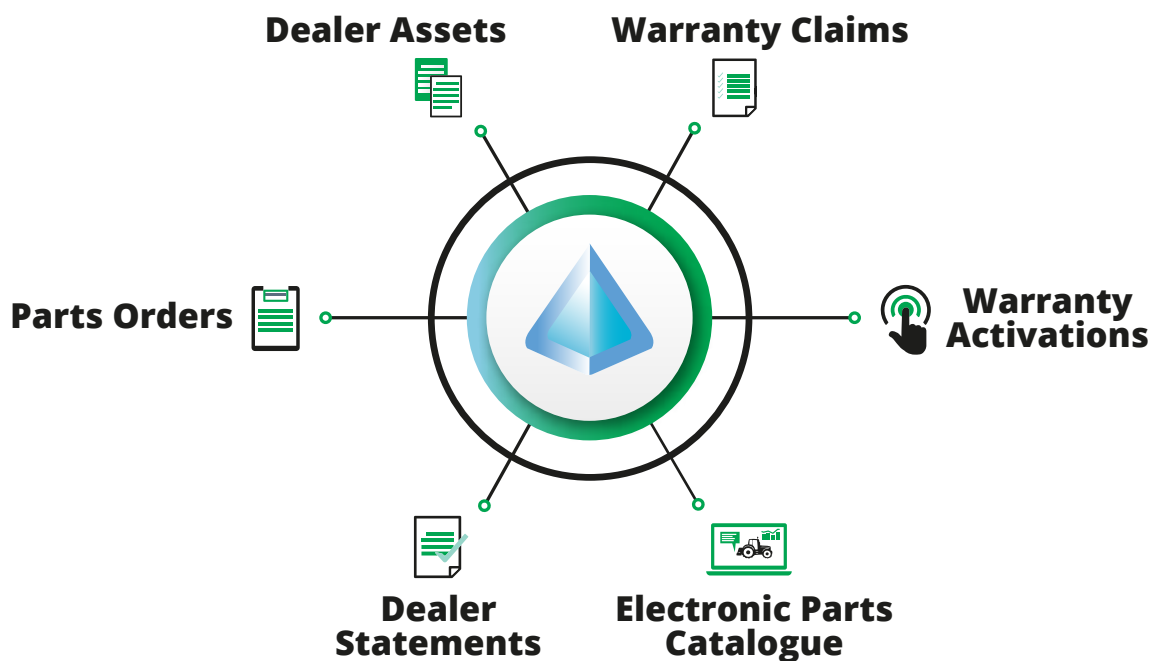




Pyramid B2B Business 2 Business Solutions

Pyramid B2B serves as a comprehensive cloud-based Business to Business System, tailor-made for Trade Distributors.

This system is equipped with numerous modules that enable Trade Distributors to effortlessly manage different aspects of their business operations. The various modules available on the Pyramid B2B platform include Warranty Claims, Warranty Activations, Electronic Parts Catalogue, Dealer Assets, Statements, Parts Orders, and a Basket checkout facility. With this innovative platform, Trade Distributors can streamline their processes and manage their operations with ease.



Pyramid WMS

Warehouse Management System

Pyramid Warehousing Management Solutions optimises the movement of your business's inventory with a seamless process. The software integrates directly with Pyramid Sales Ordering and leading shipping companies to generate shipments and produce delivery labels. Utilizing a PDA Scanner, you can easily scan inventory, prepare it for dispatch, conduct stock checks, and transfer inventory between depots.

