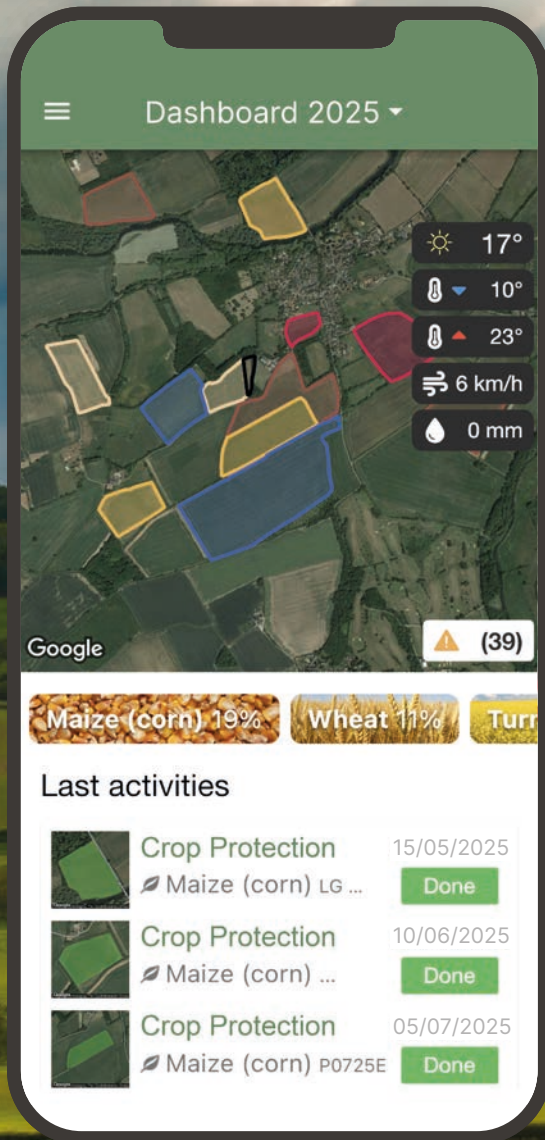


Developed for **farmers** by **farmers**



**The all-in-one platform to manage
every aspect of your farm.**

Monitor your fields with ease, make smarter decisions, and save valuable time and resources, all from one powerful, user-friendly platform.

ABOUT US

Farmers with a vision for the future

xFarm Technologies is an **independent tech company, created by farmers for farmers**, promoting the digitalisation of the agri-food sector through a comprehensive platform accessible from PCs, tablets and smartphones.

The xFarm platform is designed to help business and industry advisors **manage all business operations simply and efficiently**. It is built around five core pillars:

CROP PLANNING

A function allowing farmers to create detailed cropping plans, managing rotations and maximizing field productivity.



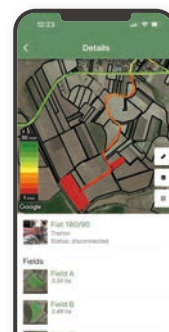
TASK PLAN

A clear, intuitive overview of assigned tasks and resources required to complete them.



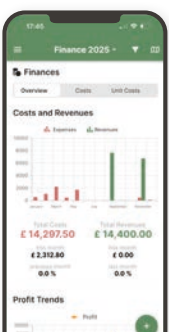
FARM MANAGEMENT

From planning to monitoring and reporting: every tool needed to manage the farm, all in one place.



CONNECTIVITY

The platform connects with 50+ machinery brands, for automatic activity registration and seamless task management



FINANCE

The app allows farmers to visualize costs and revenues, comparing seasons, crops, farming practices and fields.

XFARM IN NUMBERS

600,000+ farms
14,000,000+ digitalised hectares
11,000+ connected machines
12,000+ connected sensors
500+ supported crops

OUR STORY

From one to over 600,000 farmers

xFarm Technologies emerged from the vision of a group of farmers and entrepreneurs in search of a digital solution to manage their farms simply and efficiently.

What started as a response to real needs – streamlining processes, reducing bureaucracy and supporting farm management – has grown into an intuitive, powerful platform that continues to grow.

Today, xFarm supports more than 600,000 farmers around the world, with the goal of digitalising not just farms, but the entire supply chain.

We believe in an open ecosystem, where farmers, technicians, cooperatives and agri-industrial players can work together through digital tools. Because technology should allow those who grow our food to focus on what truly matters: feeding billions of people.



“Working on our family farm with my brothers, we realized how tough it is to manage everything — from paperwork and falling prices to increasingly complex field practices. That’s why we created xFarm: to bring the benefits of digital innovation to agriculture.”

Matteo Vanotti,
Founder and farmer



HOW XFARM WORKS

xFarm collects **accurate data** for each field through **sensors, satellites, connected machinery and manual inputs**.

The collected data is then processed within the platform using in-house models that combine **agronomic, digital, IoT and Artificial Intelligence expertise**.



The result is twofold: on one hand, **actionable insights and suggestions to improve field operations**; on the other, **management tools to monitor every business activity**. All of this is delivered through the **xFarm app**: a **single, integrated platform** built to **simplify work, improve decision-making and save time and resources**, even remotely.

Connectivity



Task Plan



Farm Management



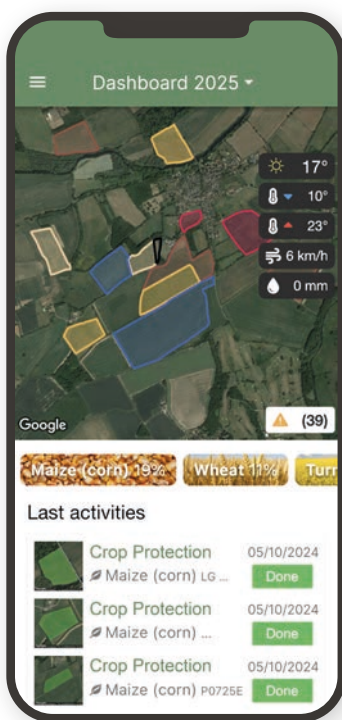
Finance



OUR SOLUTION

Experience the full power of smart farm management, **all in one simple, complete platform. With xFarm, you can optimise every aspect of your farm:** reduce waste, cut costs, and boost both yield and quality. Harness precise field data to understand in-field variability and turn insights into timely, effective decisions.

ALL-IN-ONE BUNDLE OFFER



Everything you need to start managing your farm digitally



Monitor **weather** in real time



Manage **inputs** and ensure compliance



Track costs and **profits** by crop and field



Plan and manage staff, machines, and **farm operations**

Starter Bundle

All farms with up to 100 Hectares

£299

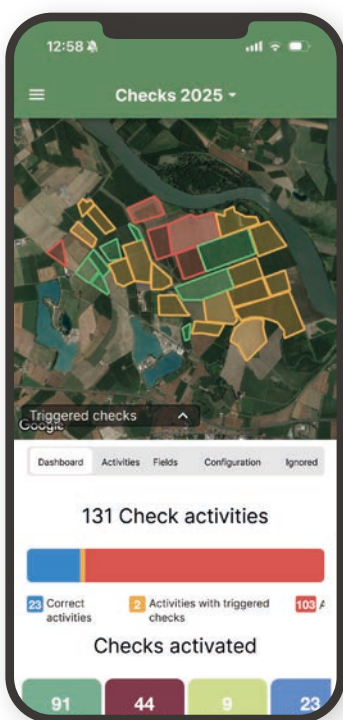
The Starter Bundle helps smaller farms move away from scattered paperwork, spreadsheets and disconnected apps, giving them one reliable place to manage daily decisions and farm records.

- › Build a clear digital history for every field
- › Monitor field-specific weather in real time
- › Record activities, inputs and field operations
- › Track costs and margins by crop and field

OUR ENTERPRISE BUNDLE

xFarm is building new features specifically for farmers in the UK, shaped by the realities of British agriculture. From local compliance and variable weather to soil health and sustainable crop management, we're enhancing decision-support tools, nutrient planning, satellite monitoring, and smart fleet management to fit UK farming systems.

THE MOST COMPLETE OFFER



Monitor **weather** in real time



Manage **inputs** and ensure compliance



Track costs and **profits** by crop and field



Plan and manage staff, machines, and **farm operations**



View **costs and revenues** for your whole operation



Build **crop plans** with cost estimates to optimise your budget



0-399 hectares: **£800**

400-999 hectares: **£1,200**

1,000-1,999 hectares: **£2,000**

2,000-3,999 hectares: **£3,000**

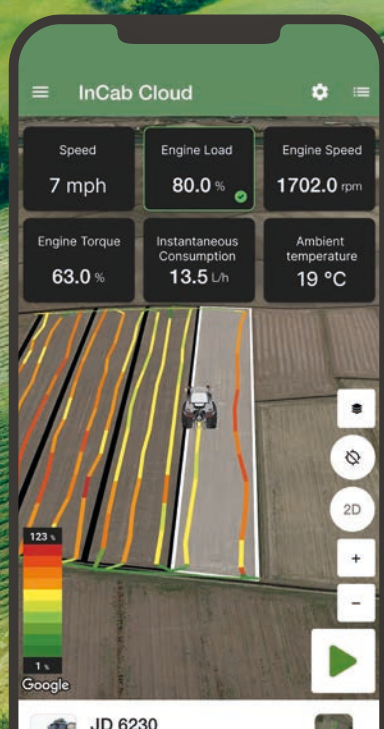
Above **4,000** hectares **get in contact with us**

Complete farm management for larger and more complex operations — all in one place.

The Enterprise Bundle gives farmers, managers and advisers a full view of the business across fields, crops, teams, machinery, inputs and costs. It helps larger farms move from disconnected records and reactive decision-making to a more joined-up, data-driven way of managing operations, budgets and performance across the season.

GET THE MOST OUT OF YOUR FARM MACHINERY

With xFarm you can monitor your entire fleet in one platform



Keep everything organized with a **centralized fleet registry**



Track all maintenance operations to **manage costs**, timelines, and spare parts.



Easily **exchange maps and tasks** by connecting directly to the in-cab monitor-no USB sticks, no delays.



Track activities automatically, assign jobs to your crew and receive immediate feedback on what has been done.

MACHINERY BUNDLE*

1 connection

£100

5 connections

£400

10 connections

£600

15 connections

£900

Unlimited connections

£1,000

*all pricing is on a per year basis

OUR APPROACH

Delivered through a network of trusted local channel partners

xFarm is delivered through a network of trusted channel partners who understand the realities of farming on the ground. By combining our leading digital platform with the agronomic knowledge, relationships, and support of local specialists, we ensure farmers get technology that's not only advanced, but genuinely usable, relevant, and backed by people they already rely on.



INDEPENDENT AGRONOMISTS

Independent agronomists play a central role in **guiding on-farm decisions**, and xFarm strengthens this partnership with **powerful digital tools** that enhance their expertise. By combining agronomic insight with **real-time field data**, **satellite analytics**, and **Decision Support Systems**, agronomists can deliver even more precise, timely advice to their clients.



INDEPENDENT CONSULTANTS

Independent consultants are relied upon for strategic, **whole-farm advice**, and xFarm amplifies their ability to **deliver results**. With xFarm, consultants can offer their clients a **modern, data-rich** decision environment, strengthening **long-term advisory relationships** and enabling a more **resilient** and **profitable farming future**.



FARMER BUYING GROUPS

Buying groups are vital hubs of collaboration and shared value for UK farmers. Through these groups, xFarm can scale rapidly while giving members access to a **unified farm management platform** that supports **smarter decisions**, **cost savings**, and **sustainability**. By integrating xFarm into their service offering, buying groups can **enhance member benefits** with digital tools for **planning**, **compliance**, **agronomy**, and **supply chain** engagement—making collective purchasing power even more impactful.



FARM MACHINERY DEALERS

Machinery dealers increasingly support farmers beyond equipment alone, and xFarm helps them extend this support into **digital agriculture**. By connecting **machinery telemetry**, **field operations**, and **precision farming** workflows into **one platform**, dealers can offer **integrated digital services** alongside hardware.

OUR COMPLETE FARM MANAGEMENT PLATFORM

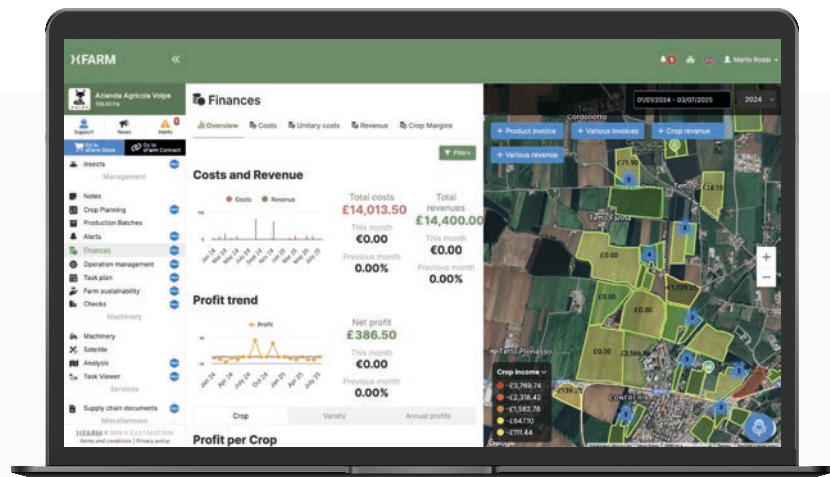
Dedicated tools for automated farm and costs management



FINANCE PRO

The **Finance Module** allows users to **view costs and revenues, comparing seasons, crops, farming practices and fields.**

This helps identify cost-saving opportunities, evaluate investment effectiveness and make more informed economic decisions.



» INVOICE LOG AND ACCOUNTING MANAGEMENT

All issued invoices can be recorded digitally in the system, from product sales to technical input purchases.

Every financial transaction is tracked clearly and efficiently, helping to keep cash flow under control, reduce the risk of errors and simplify tax management.

» COST, REVENUE AND CROP MARGIN MONITORING

With intuitive graphs and tables, users can compare costs and revenues to identify the production phases that have the greatest impact on their balance sheet.

The **economic map** provides a visual overview of the crops generating the highest revenues and costs, while **crop margin** analysis supports better decision-making and helps reduce waste and increase profitability.

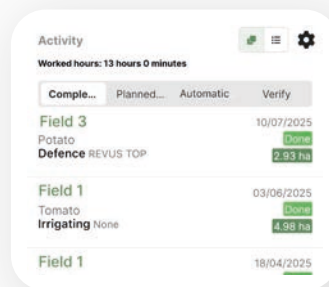




ACTIVITIES

In the xFarm app, **all field operations can be recorded**, including details such as the products used, their dosage, machinery and operators.

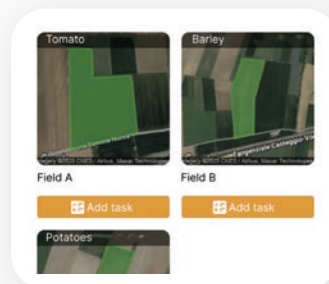
Farmers can then review recorded activities and use the collected data to complete their **digital Field Logbook**.



FIELDS

All land data at a glance on a single screen.

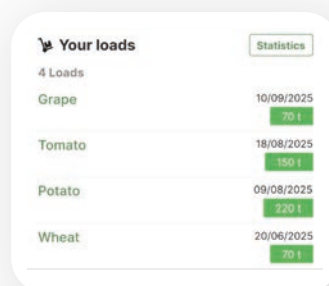
Filters allow users to quickly see crop distribution, which fields have been worked, which are owned and access further details such as land registry data.



LOADS

By logging movements in the app, it's possible to **monitor all harvesting and transport phases**.

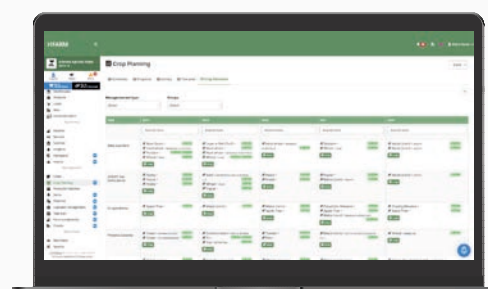
This information makes it easier to estimate yield, assess quality and consult a complete history of deliveries.



CROP PLANNING PRO

With **Crop Planning Pro** users can create **detailed cropping plans**, **manage** annual, biennial or triennial rotations and **maximise field productivity**.

- Multi-year **agronomic** and **budgeting plans**
- Structured management of **rotations** and recurring activities
- **Cost estimation** and comparison of different strategies
- Daily **workload** overview **per operator**



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