

### **STANDARD MEDIA PACK**

### **INCLUDED FOR EVERY EXHIBITOR**

- Access to the e-zone to add your logo, company information, media, articles and links to your social media accounts and website
- Logo, stand number, 30-word description in the digital showguide
- Personalised social Media graphics to promote your attendance at the show
- Full colour logo and profile text on the Event App
- Bespoke invitation to invite your customers to the event

In addition to what is included for every exhibitor, we have some additional opportunities to help you boost your marketing efforts before and during the event.

### **PREMIUM MEDIA PACK**

**£500**

- Boost brand awareness through a featured exhibitor banner on the 'Exhibitor List' web page
- Dedicated social post across our channels- copy and media uploaded by exhibitor through the e-zone
- Increase recognition of exhibiting through a banner advert included in a newsletter sent to attendees
- Half page advert in the digital showguide

### **DELUXE MEDIA PACK**

**£1,500**

**Only 9 available**

- Everything included in the premium media pack
- We will create and build your bespoke profile page to save you time
- Boost your reach through a Paid Google Ad campaign using our 1st party data. This is set up by us to maximise use of our data
- Increase exposure through a dedicated branded email to the relevant database
- Additional social post promoting your uploaded blog or article
- Homepage advert on lowcarbonagricultureshow.co.uk to maximise website exposure to site visitors. 150k+ visitors to website in 12 months prior to 2024 show
- Full page advert in event showguide and Farmers Guardian preview magazine
- Generate and keep leads safely stored with 2x Jonas visitor data scanners

**Additional bespoke email to our low carbon database: £900**

# Low Carbon Agriculture 2024

6-7 March 2024 | NAEC, Stoneleigh

## MEDIA PACKAGES 2024

**Standard   Premium   Deluxe**

	Standard	Premium	Deluxe
E-zone access	✓	✓	✓
Logo and stand number in show digital showguide	✓	✓	✓
Personalised social media graphics	✓	✓	✓
Full colour logo and text in Event App	✓	✓	✓
Bespoke invitation for your customers	✓	✓	✓
Featured exhibitor banner on exhibitor list web page		✓	✓
Dedicated social post		✓	✓
Banner advert in visitor newsletter		✓	✓
Half page advert in digital showguide		✓	✓
Creation and build of your bespoke App profile page			✓
Paid Google Ad campaign			✓
Bespoke email to our database			✓
Additional social media post			✓
Advert on homepage of website			✓
Full page advert in digital showguide			✓
Full page advert in Farmers Guardian event preview			✓
2x Jonas visitor data scanners			✓
Additional bespoke email to our database	<b>£900</b>		

**Energy Now**  
Expo

**Environmental**  
Business Expo

**Farm Technology**  
Expo

**Low Emissions**  
Vehicles Expo

To book your desired media package:

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