



F A R M E Y E

YOUR NATURAL CAPITAL PARTNER



FARMEYE

THE NATURAL CAPITAL
MRV SPECIALISTS

About Us

FARMEYE is an award-winning AgTech company providing a Measurement, Reporting and Verification (MRV) platform for Natural Capital (NC) on farms and in nature.

Our Purpose

To improve the lives of farmers and the environment.

THE FOUNDERS



Dr Eoghan Finneran
CEO



Joe Desbonnet
CTO



Brendan Allen
Business Development

NET ZERO TARGETS, SBTI, CSRD, ESG GOALS.

What do these corporate commitments all have in common?

A need for verified Scope 3 Emissions and Ecosystem Services data.

Established in Ireland in 2017, FARMEYE is an award-winning AgTech company, providing an MRV platform to farmers, advisors, corporations and government bodies in the agriculture sector. We support all stakeholders to reach their sustainability goals by delivering unparalleled scope 3 data verification at scale.

As a farmer-founded business, our team is deeply embedded in the farming community and, as such, uniquely placed to connect the dots from the source through to the boardroom.

Our digital infrastructure captures, interprets, and reports environmental performance among farmers in your supply chain. From here, our expert team will guide you through the analysis and application of these insights, assisting in the development of sustainability strategies and addressing regulatory and compliance-related challenges.

Unlike other solutions, which solely use remote-sensing leads, we combine remote sensing and in-situ verified measurement to maximise actionable insights at farm level and ensure ground truth verification, shielding businesses from greenwashing accusations.

Natural Capital

Natural capital is the world's stock of natural resources.

The natural ecosystems on farms and in nature, when optimised and managed, protect the environment while also leading to more efficient production. FARMEYE specialise in building technologies to measure natural assets of farms, orchards, vineyards, sports grounds, parks, airports and other land banks.



Soil Health



Soil Carbon



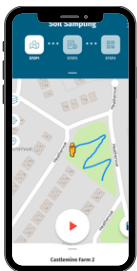
Biodiversity



Water Quality

The FARMEYE Platform

Our Technology



Geo-tagged GPS sampling app

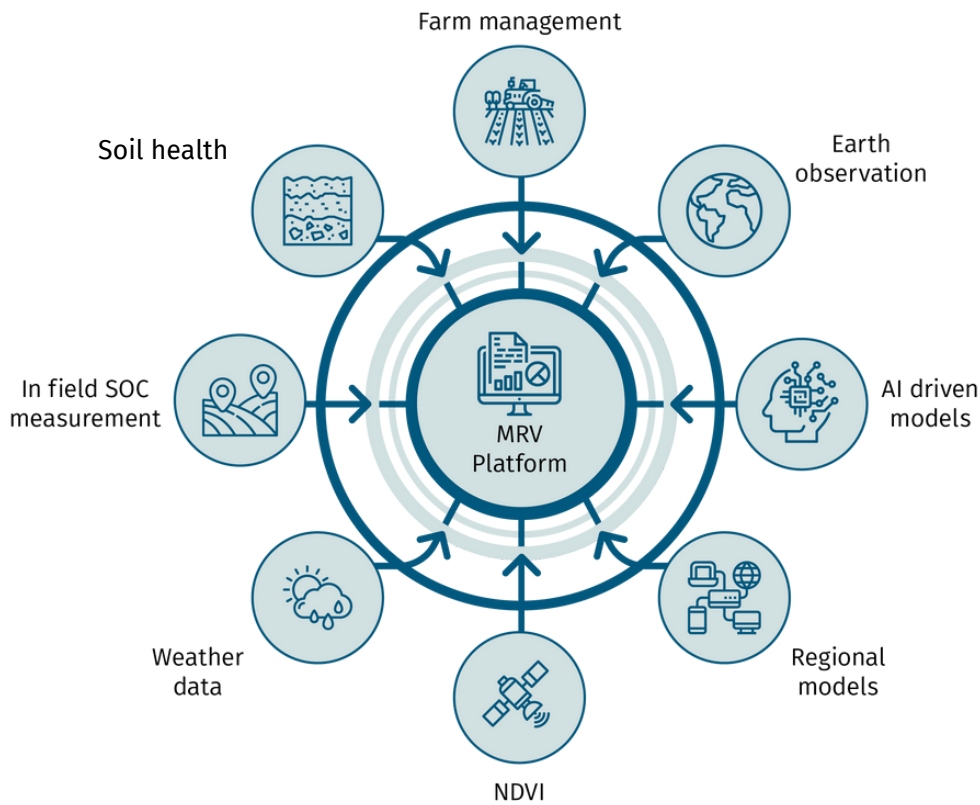


Barcode tracking for each sample: integrated with each lab



Cloud based platform presenting individual farm and programme level data

The Impact



Our platform helps to capture complex scope 3 datasets or compliance based reporting for land owners / managers and their supply chains.

OUR MRV PLATFORM CAN:

Provide verified sustainability metrics



Support ESG and supply chain reporting



Provide actionable insights to improve efficiency on farm



Help you to comply with CSRD regulations



Our Track Record

Managing one of the world's largest geotagged soil health databases

Farmer accounts

14,000+

Hectares mapped

1.45m+

Soil samples processed

150,000+

Corporate & Government clients



Our Solutions

REMOTE MRV

Water Quality Reporting
Biodiversity Modelling
Carbon Modelling

IN SITU MRV

ISO Accredited Soil Health Programmes
Nutrient Management Planning
ISO Accredited Soil Carbon Programme
Water Quality Assessments
Habitat Mapping
Farm Surveys

LIFE CYCLE ASSESSMENTS

ISO Accredited Malting Barley LCA for Ireland and the UK
ISO Accredited Whole Farm LCA for Ireland (Including Livestock)

OUTCOMES

- ✓ Actionable farmer insights
- ✓ Independent verified data to support CSRD and Scope 3 ESG reporting requirements
- ✓ Dashboard view of programme level and farm level data on FARMEYE Platform



FARMEYE

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