# 600 word editorial

B2B Marketing Expo California

**20th & 21st of September 2023 - LA Convention Center**

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**EDIT**Please hyperlink the highlighted words with the following link (add the name of your company instead of ‘XXX’):

[http://www.greatbritishbusinessshow.co.uk?utm\_source=Exhibitor**XXX**](http://www.greatbritishbusinessshow.co.uk/tracker.asp?code=ExhXXX)

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The B2B Marketing Expo California opens its doors this September 20th & 21st at The LA Convention Center and is now running alongside The Business Show. It is the leading event for top marketing professionals in the US and it is sure to be the biggest and best yet.

With 5,000 marketers in attendance, there will be limitless networking opportunities so that you can connect with thousands of like-minded individuals with the same goals as you. Whether you’re looking to grow your contact list or meet others in similar positions who can offer a helping hand or provide advice and guidance, this is the place to be. The unmissable event will feature 150 exhibitors showcasing their products and services to help change the ways marketers work. The show is on a mission to deliver innovation and inspiration to attendees so that they can drive their organisation's growth. The suppliers offer every variety of marketing support you can imagine, showcasing the latest Martech, tools, and resources to change the way your business works.

There will also be over 100 riveting keynotes, seminars, and live demos that will leave you buzzing with ideas and knowledge. Every marketing topic will be covered, including market research, SEO, advertising, lead generation, branding, inbound marketing and many more. This year we have keynotes from some of the biggest companies in the world including Netflix, Snapchat, and Twitch. They will be delivering inspirational sessions on how to increase your marketing efforts and propel your business to the next level. These industry giants with years of experience are on-hand to deliver these incredible talks, recounting their success stories, the obstacles they faced, and their solutions to all the problems plaguing the world of marketing. This learning experience would cost you thousands of dollars anywhere else, but we are offering all of this with your FREE ticket.

Additionally, your free ticket gives you access to the co-located event The Business Show. This is the world’s biggest business show dedicated to helping aspiring entrepreneurs and SME and small business owners start or grow their dream business. Spanning two days, The Business Show and The B2B Marketing Expo is a buzzing hub, providing a wealth of information, contacts, and resources. You won’t find the same opportunities for your business anywhere else, so make sure you get involved, meet the exhibitors, listen to the speakers, build relationships with fellow entrepreneurs and marketers, and revolutionise the way you do marketing this September!

Other co-located shows include Working From Home Live, Retrain Expo, Going Global Live, The Sustainability Zone, and The Future of Work. Working From Home Live provides employers and employees with the products and services they need to work remotely and effectively, Retrain Expo covers all aspects of retraining, reskilling and career progression for both individuals and employers and Going Global Live helps you to take your business overseas. The Sustainability Zone helps businesses become greener, and The Future of Work explores digital transformation and revolutionary technological advances. This ensures that attendees of The B2B Marketing Expo can access so much more information by being given free rein across all of the shows. With such variety, you are sure to find something that piques your interest.

The B2B Marketing Expo California is expected to be the biggest and best event yet now that it is combined with the record-breaking Business Show. To gain access to the limitless resources, advice, and networking opportunities, you just need to sign up for your FREE ticket.

So what are you waiting for? Register now to avoid disappointment; head over to [The B2B Marketing Expo California](https://www.b2bmarketingexpo.us/home). We’ll see you there!

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